

Website Traffic Analytics

Select_Device_Type

All

Select_Source_Type

All

Select_Campaign_Type

All

Total_Page_Views

2.5K

Total_Session_Duration

135.7

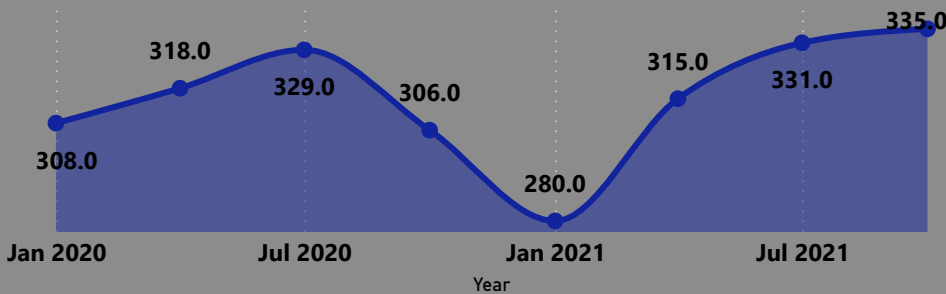
Average_Session_Duration

0.19

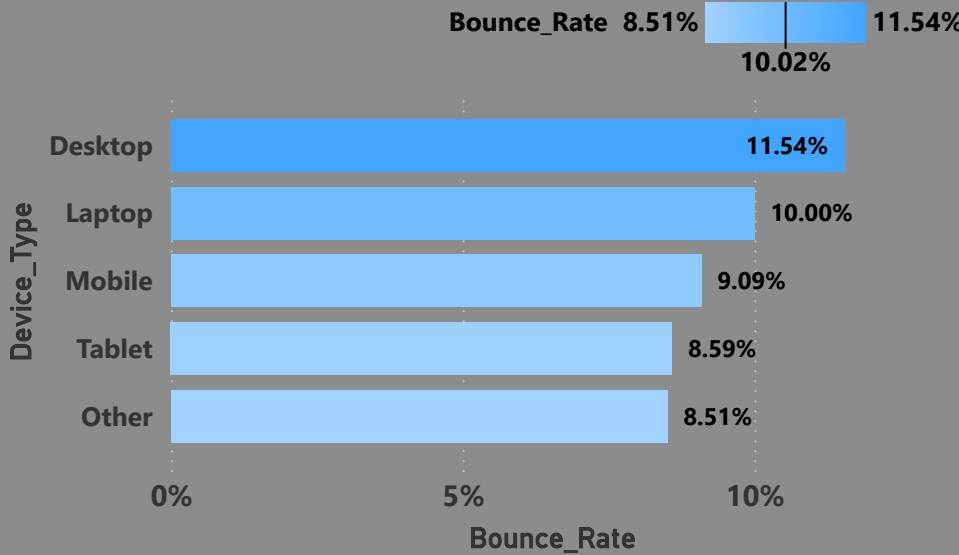
Bounce_Rate

9.58%

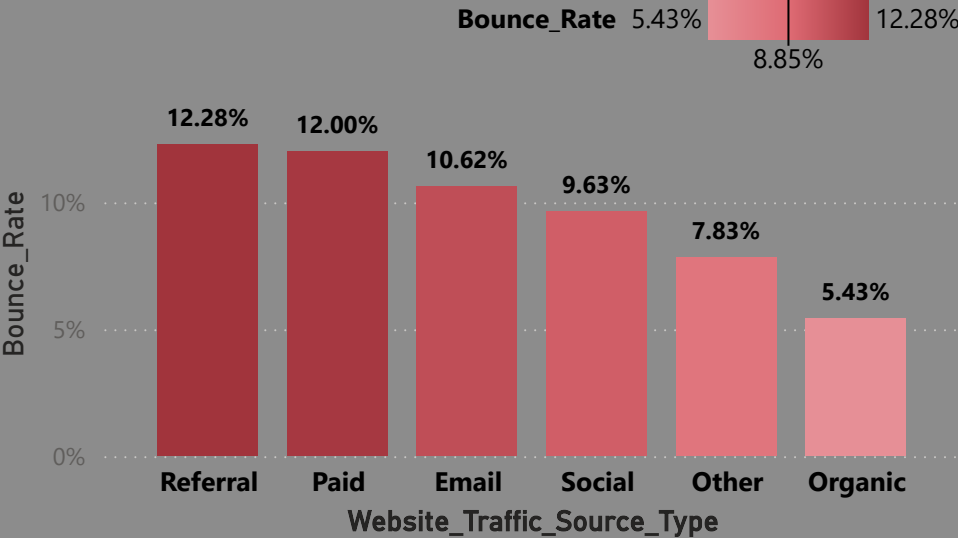
Total_Page_Views by Year and Quarter



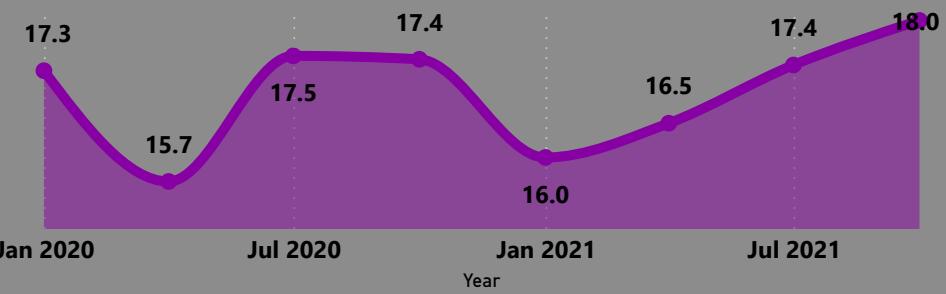
Bounce_Rate by Device_Type



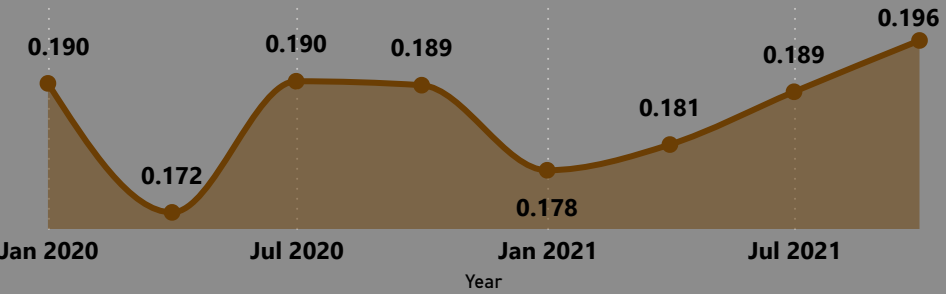
Bounce_Rate by Website_Traffic_Source_Type



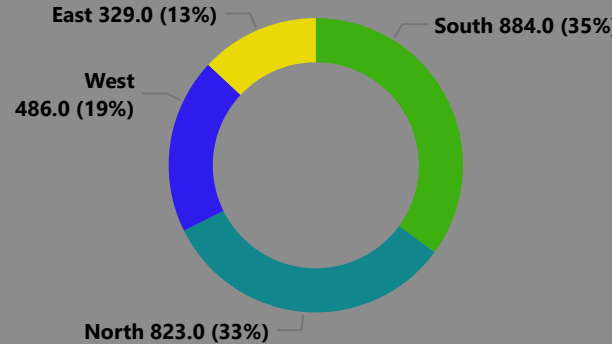
Total_Session_Duration by Year and Quarter



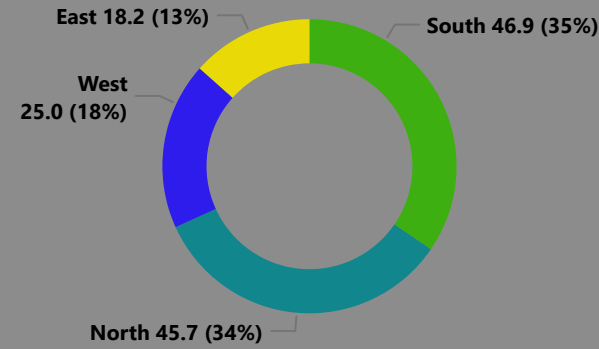
Average_Session_Duration by Year and Quarter



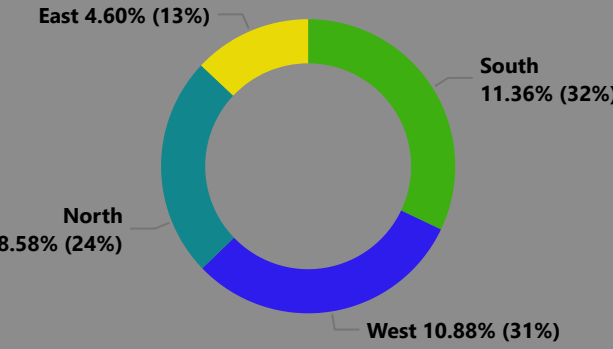
Total_Page_Views by Region



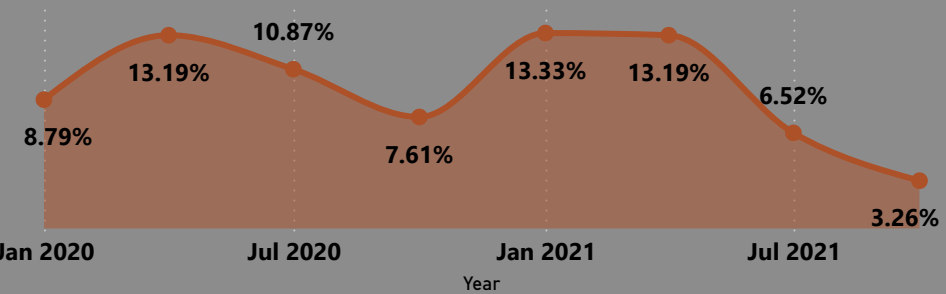
Total_Session_Duration by Region



Bounce_Rate by Region



Bounce_Rate by Year and Quarter



Website Traffic Analytics

Device_Type

All

Website_Traffic_Source_Type

All

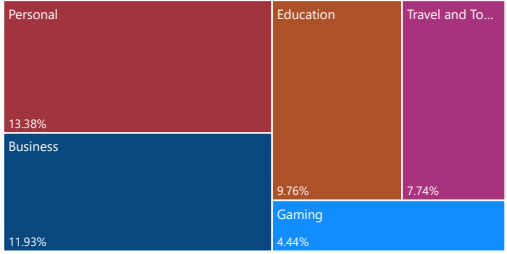
Session Duration & Page Views-Traffic Sources

| Website_Traffic_Source_Type | Total_Session_Duration | Average_Session_Duration | Total_Page_Views |
|-----------------------------|------------------------|--------------------------|------------------|
| Organic | 25.80 | 0.20 | 476.0 |
| Paid | 24.77 | 0.20 | 455.0 |
| Social | 24.75 | 0.18 | 463.0 |
| Other | 21.57 | 0.19 | 383.0 |
| Email | 20.25 | 0.18 | 389.0 |
| Referral | 18.55 | 0.16 | 356.0 |
| Total | 135.68 | 0.19 | 2522.0 |

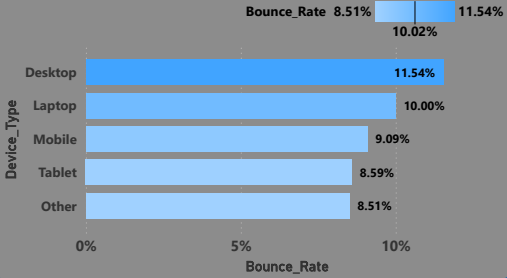
Session & Page Views-Device Type

| Device_Type | Total_Session_Duration | Average_Session_Duration | Total_Page_Views |
|-------------|------------------------|--------------------------|------------------|
| Mobile | 21.47 | 0.18 | 413.0 |
| Other | 24.78 | 0.18 | 469.0 |
| Laptop | 29.03 | 0.19 | 531.0 |
| Desktop | 29.30 | 0.19 | 550.0 |
| Tablet | 31.10 | 0.19 | 559.0 |
| Total | 135.68 | 0.19 | 2522.0 |

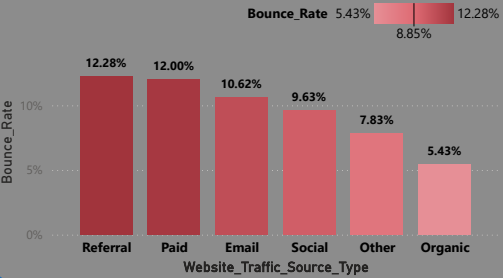
Bounce Rate BY Content Segment



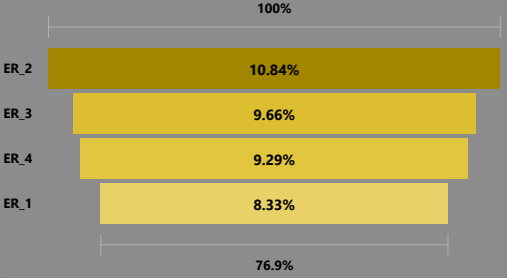
Bounce_Rate by Device_Type



Bounce_Rate by Website_Traffic_Source_Type

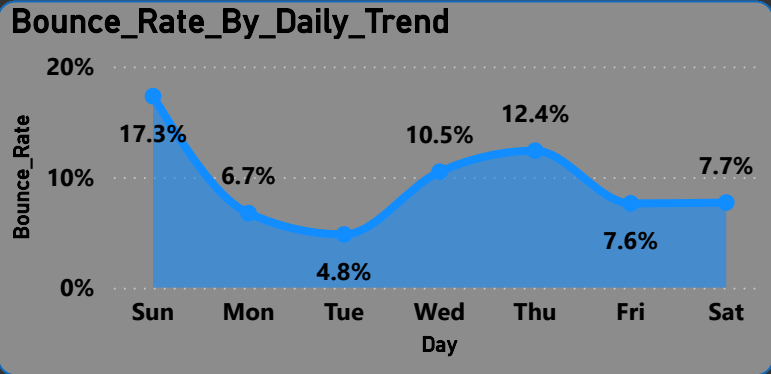
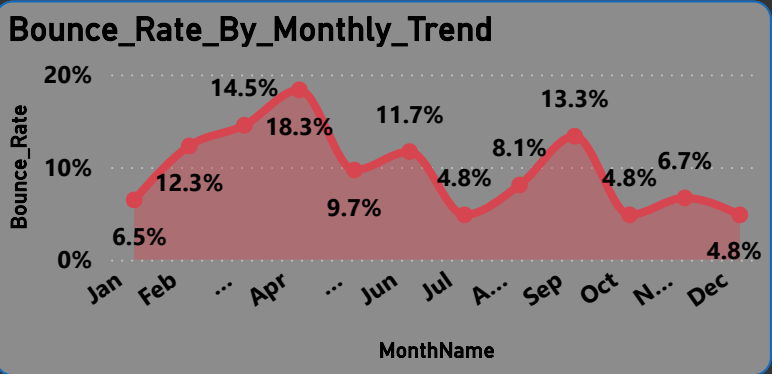


Bounce_Rate by Device_Browser

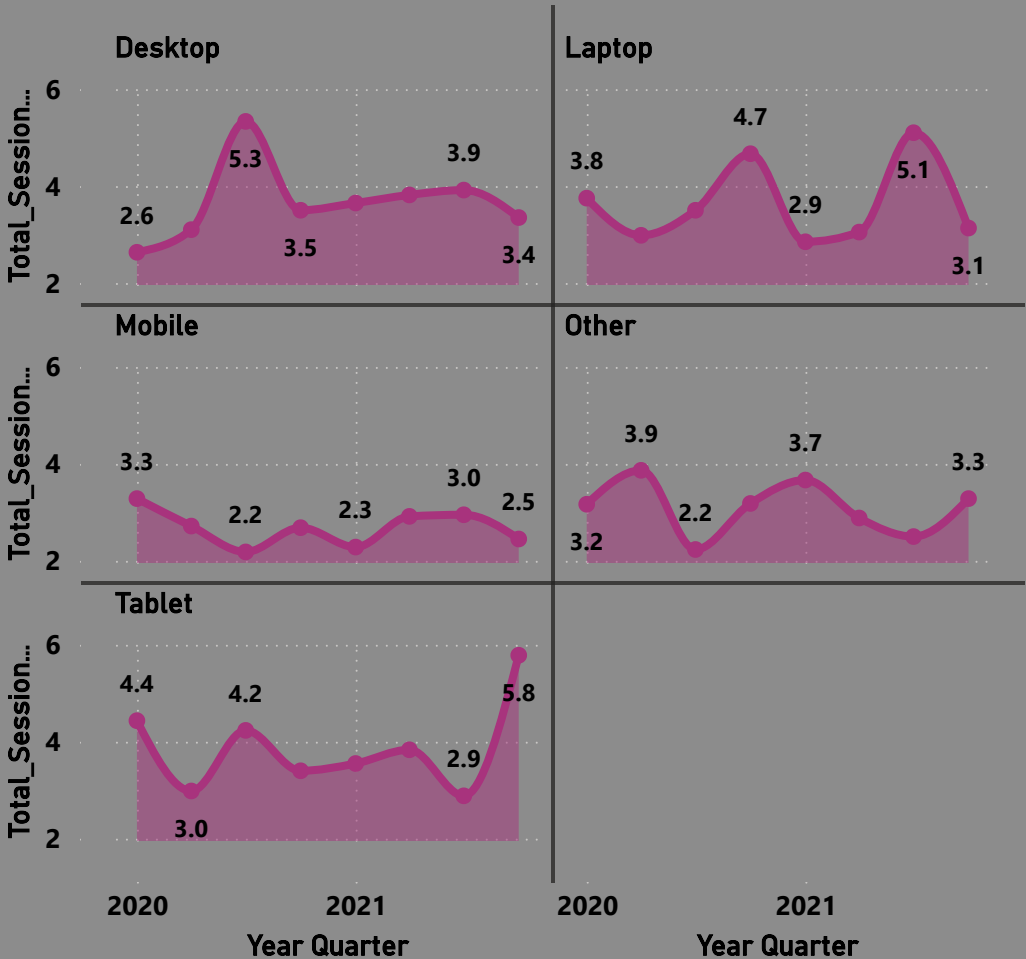


Website Traffic Analytics

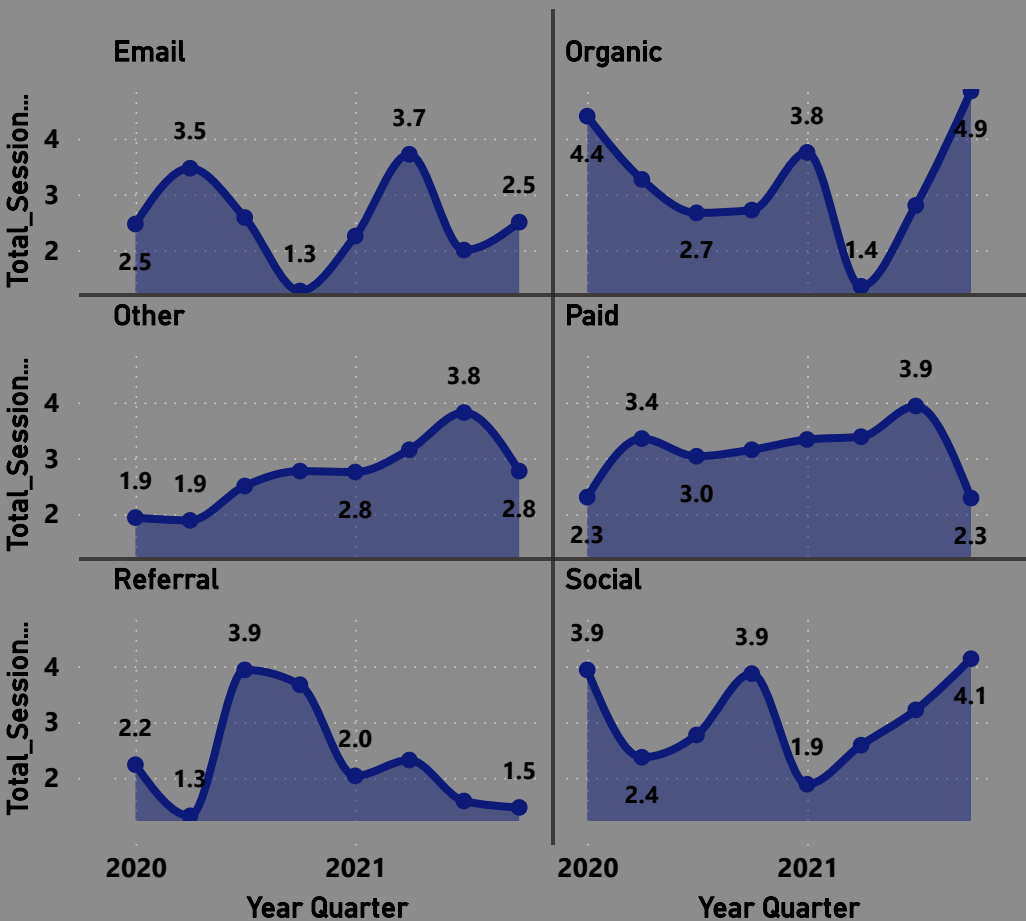
Trend by Over Time



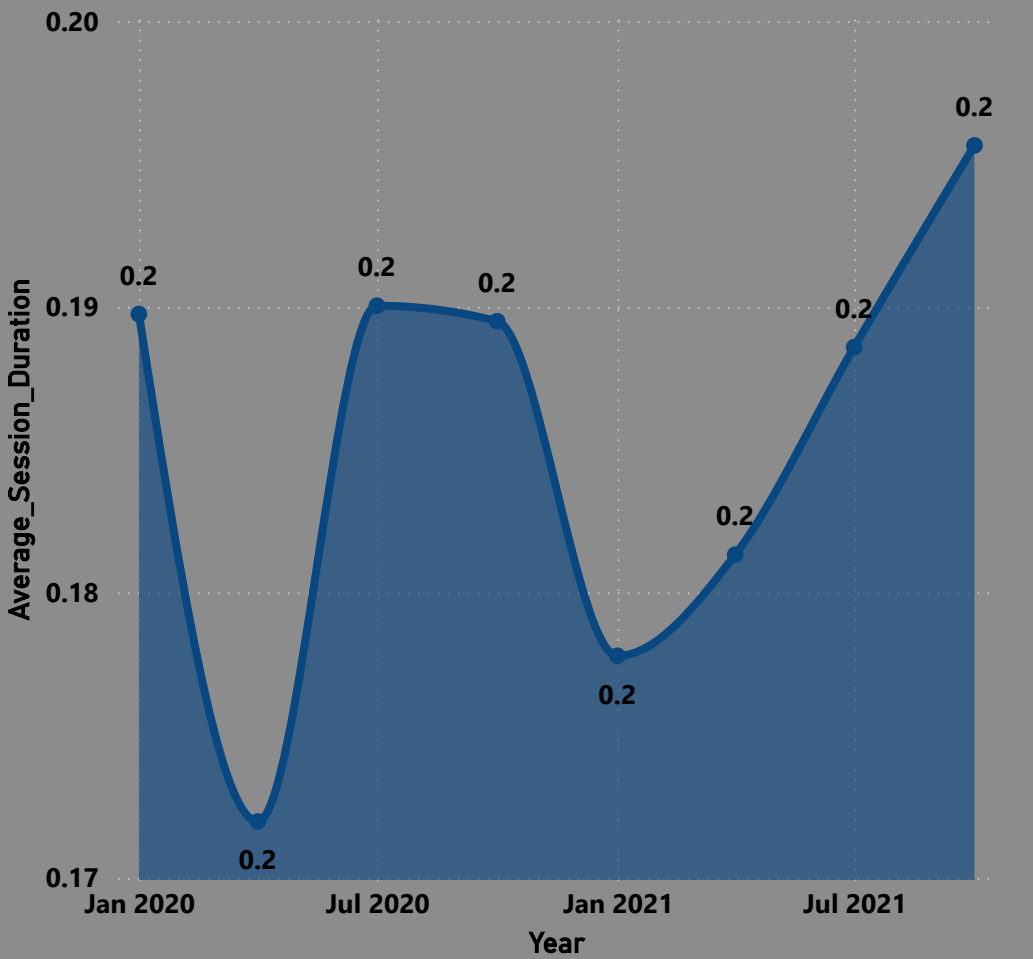
Total_Session_Duration by Year, Quarter and Device_Type



Total_Session_Duration by Year, Quarter and Website_Traffic_Source_Type



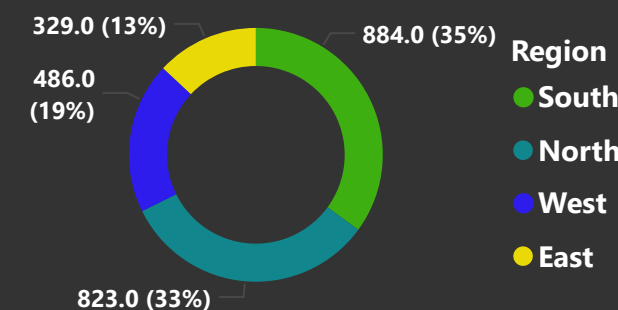
Average_Session_Duration by Overall Trend



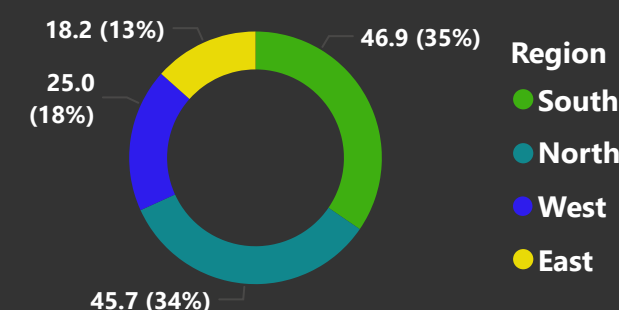
Website Traffic Analytics

Geographic Analysis

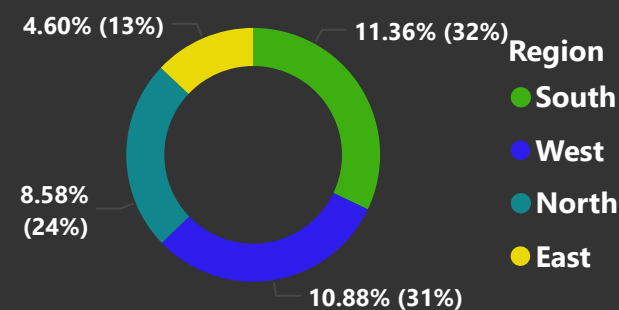
Total_Page_Views by Region



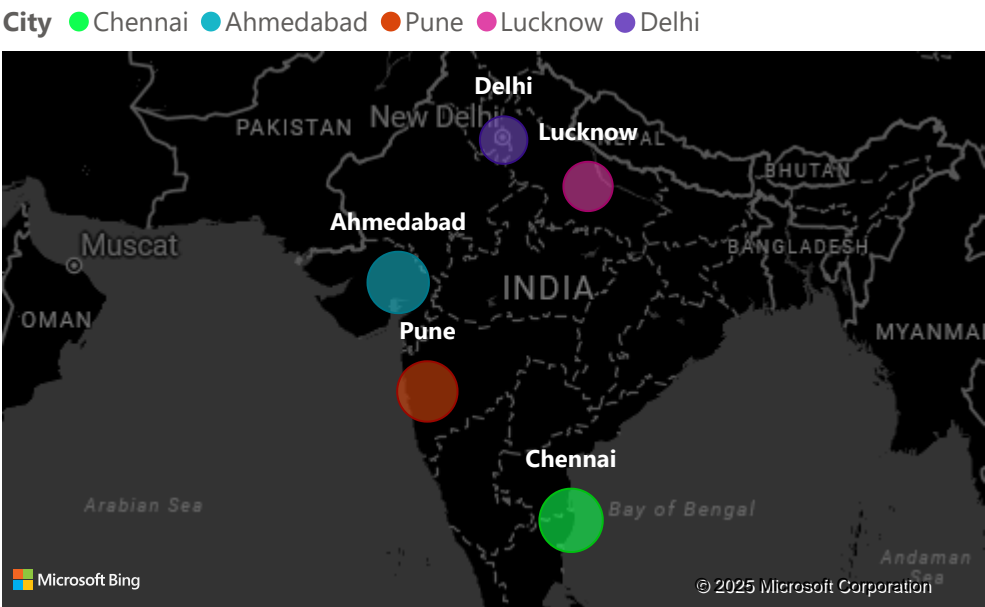
Total_Session_Duration by Region



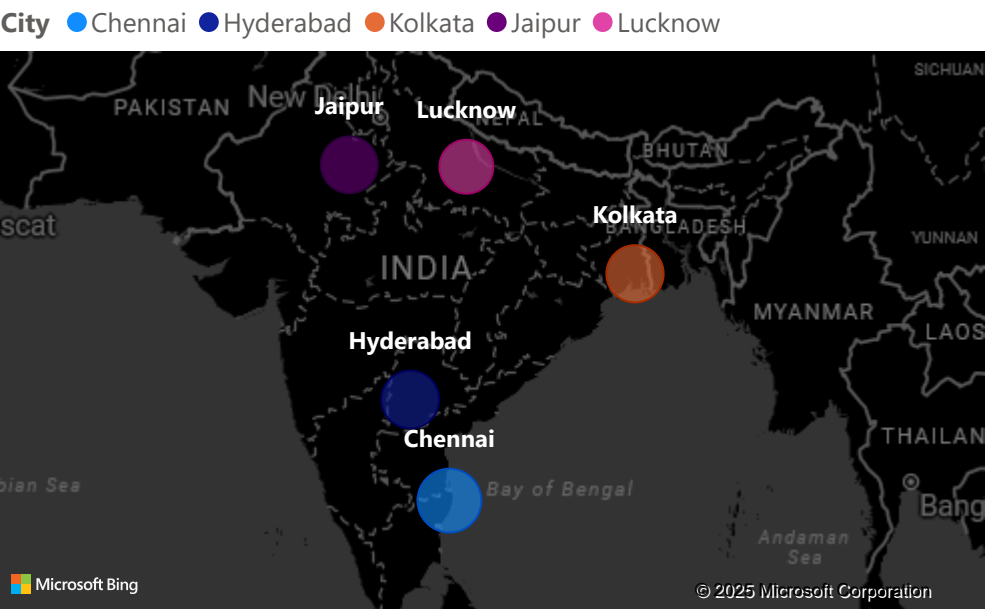
Bounce_Rate by Region



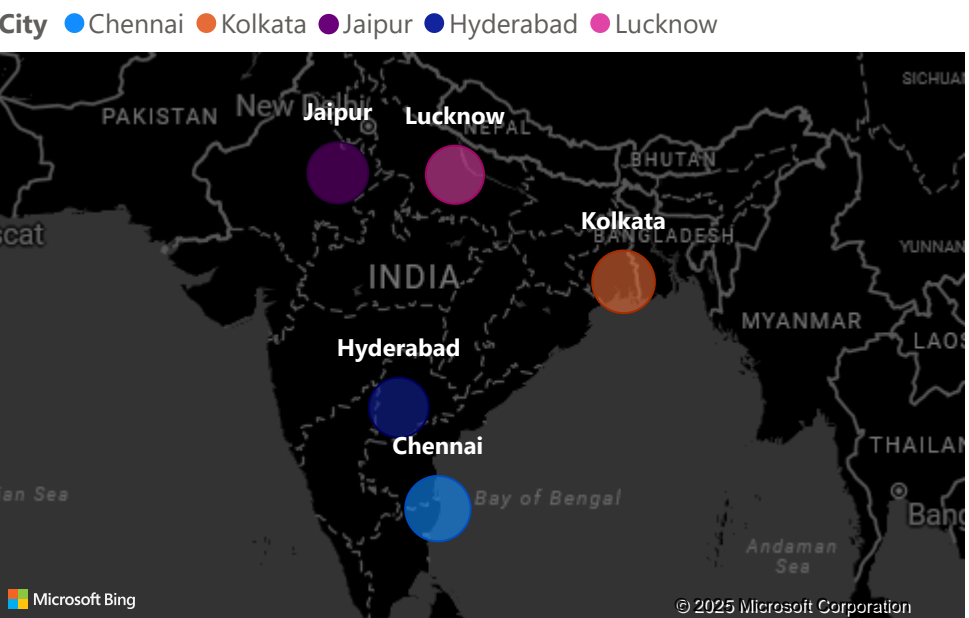
Bounce_Rate by Top 5 Cities



Total_Number_Sessions by Top 5 Cities



Total_Session_Duration by Top 5 Cities



Total_Page_Views by Top 5 Cities

