

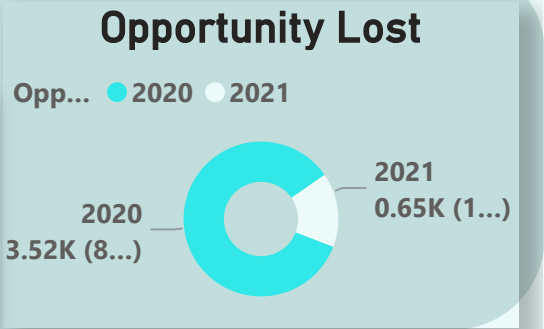
CAR SALES DATA ANALYSIS - DASHBOARD

Year

2020

2021

KPI						
Sales Channel Catetegory	Quotes Converted	Revenue for Converted	Converted_AOV	QtyPerTransaction	Profitability	
Online Enquiry	1285	1121486.00	823.36	2.63	2,27,425.44	
Ecommerce	1504	376259.00	250.01	2.61	98,905.31	



1498K

Revenue for Co...

39.04%

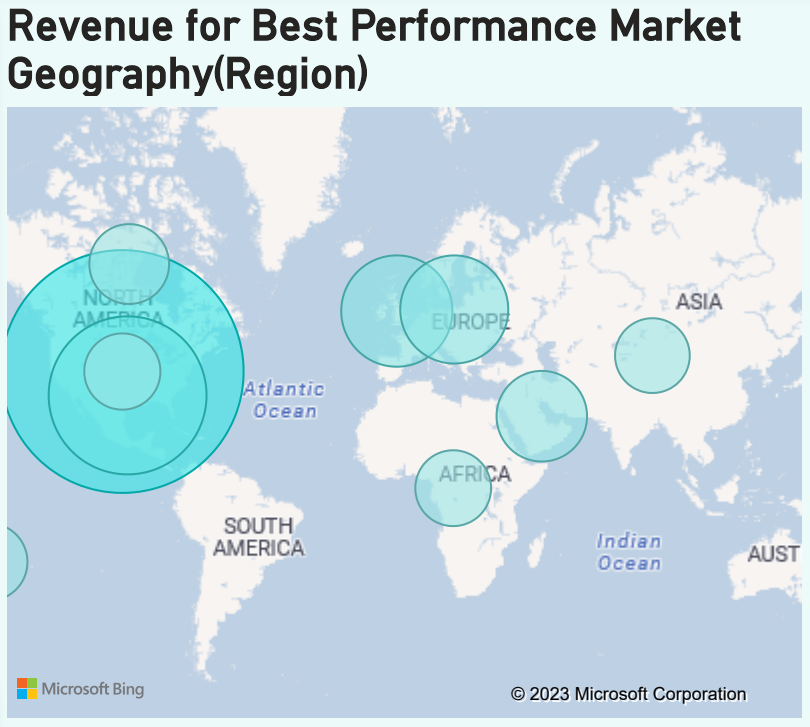
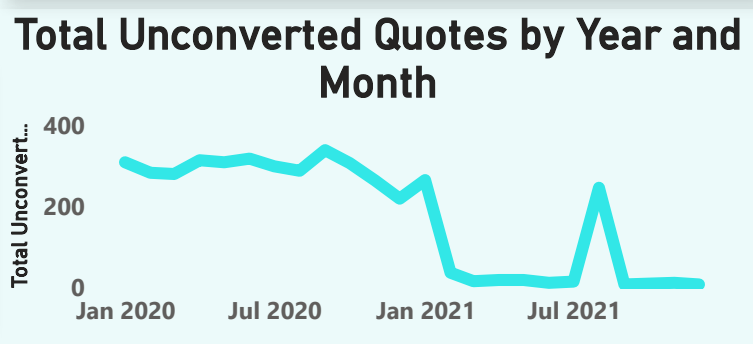
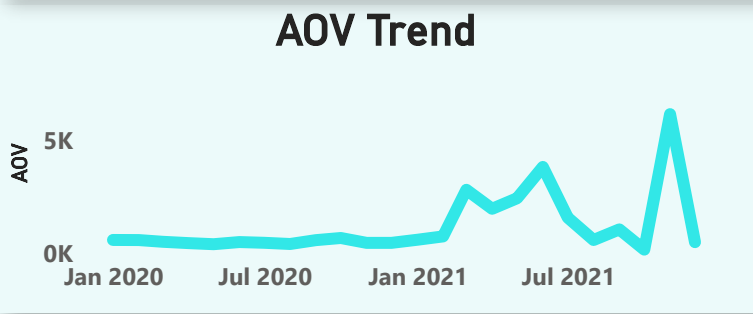
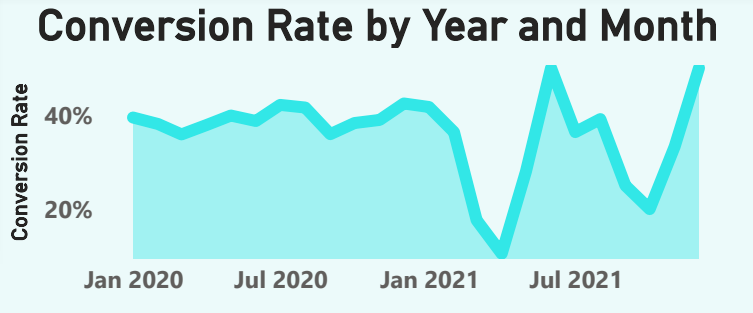
Conversion Rate

550.44

AOV

4162

Total Unconver...



Repeat Customers & Avg Order/repeat cust.

3575

Repeat Customers

1.52

Average Orders per Re...

