Year 2020

CAR SALES DATA ANALYSIS - DASHBOARD

KPI

Sales Channel Catetegory Quotes Converted Revenue for Converted Converted_AOV QtyPerTransaction Profitability

Online Enquiry Ecommerce

1285 1504 1121486.00 376259.00

823.36 250.01 2.63 2,27,425.44 2.61 98.905.31



1498K

Revenue for Co...

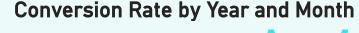
39.04%

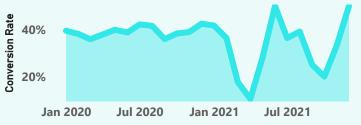
Conversion Rate

550.44

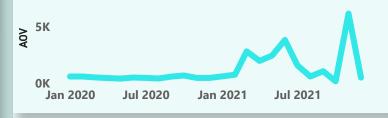
4162

Total Unconver...

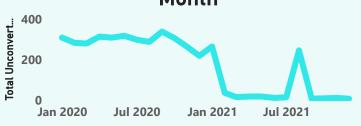




AOV Trend



Total Unconverted Quotes by Year and Month



Revenue for Best Performance Market Geography(Region)



Repeat Customers & Avg Order/repeat cust.

3575 1.52
Repeat Customers Average Orders per Re...

Sum of LineProfit and Total Revenue by CarBrand

