kPI

Brand1	Discount Percent..	Mrp	Number Of Rati..	Sale Price	Star Rating	sales difference
Apple	0	77,000	11,202	77,000	5	0

Discount Percentage, Mrp, Number Of Ratings, Sale Price, sales difference and Star Rating broken down by Brand1. The data is filtered on Upc1, which keeps MOBEXRGVMZWUHCBA. The view is filtered on Brand1, which keeps Apple.

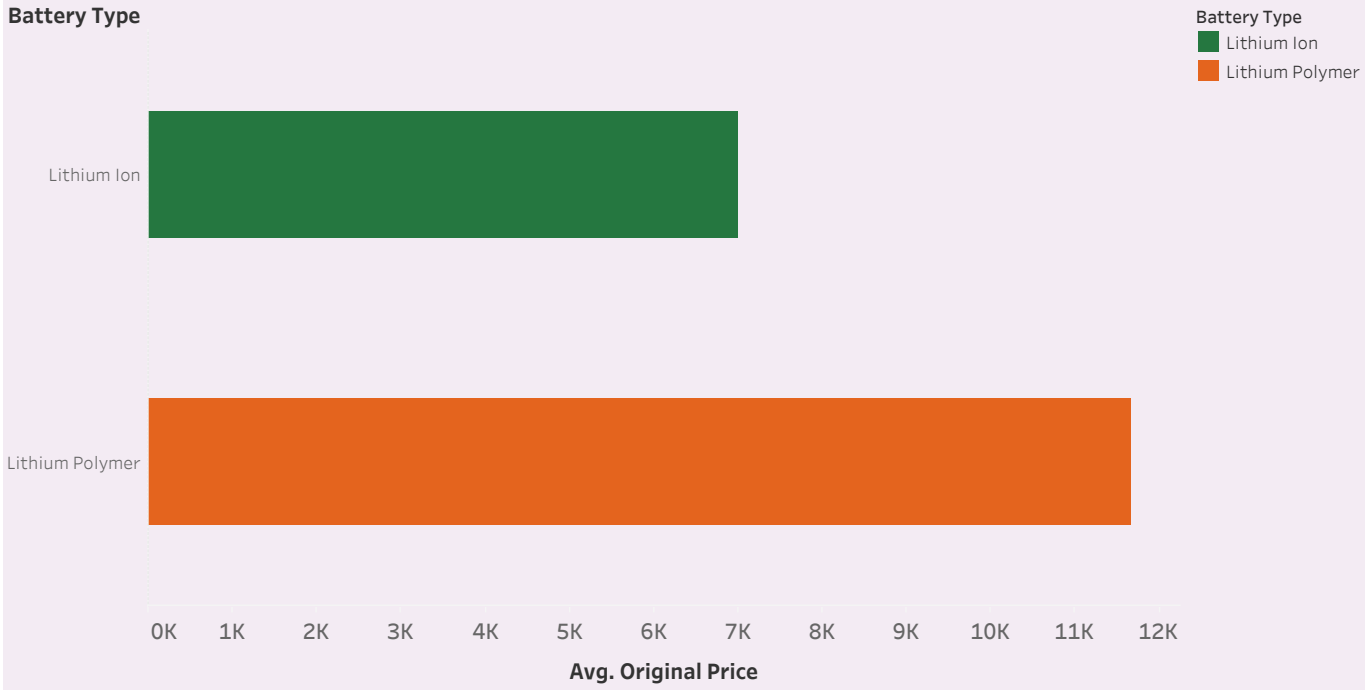
MODEL SPECIFICATION

Model	Processor	Front Cam..	Rear Came..	Colour	
GOOGLE PIXEL 6A	Google Tensor	8MP	12.2MP + 12MP	Chalk	43,999
				Charcoal	43,999
GOOGLE PIXEL 7	Google Tensor G2	10.8MP	50MP + 12MP	Lemongrass	59,999
				Obsidian	59,999

Chalk
Charcoal
Lemongrass
Obsidian

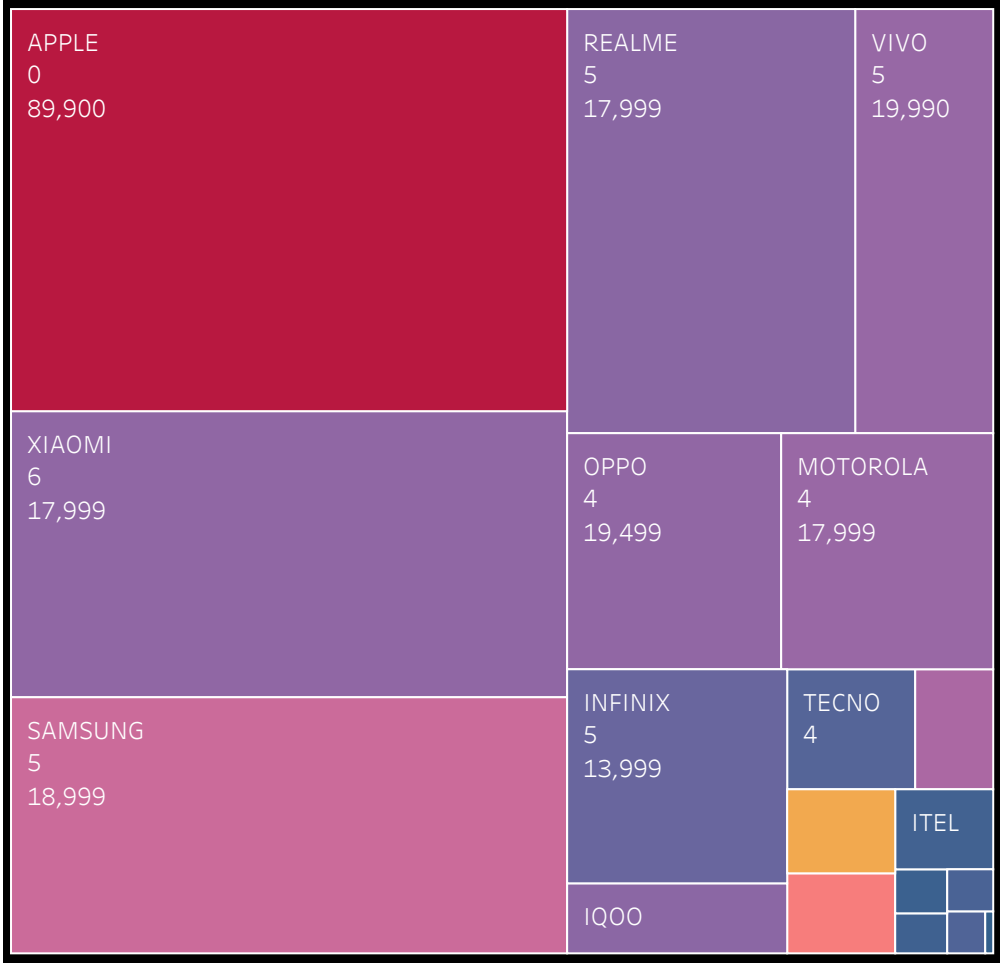
Sum of Original Price broken down by Model, Processor, Front Camera, Rear Camera and Colour. Color shows details about Colour. The data is filtered on Brand, which keeps GOOGLE. The view is filtered on Colour, which keeps 370 of 370 members.

BATTERY TYPE DISTRIBUTION



Average of Original Price for each Battery Type. Color shows details about Battery Type. The data is filtered on brand, which keeps NOKIA. The view is filtered on Battery Type, which keeps Lithium, Lithium Ion and Lithium Polymer.

BRAND PRICE COMPARISON

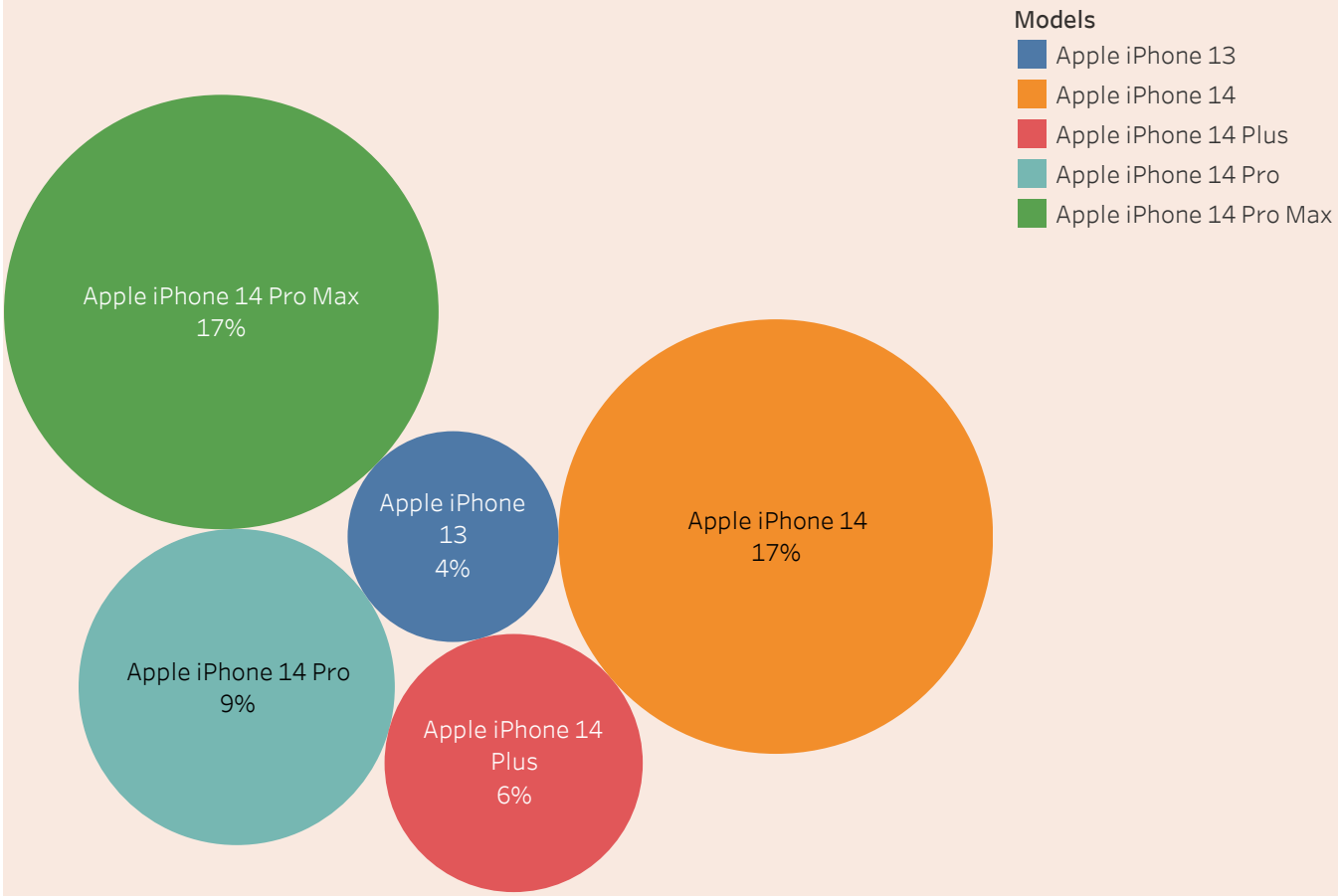


Avg. Original Price

7999 90900

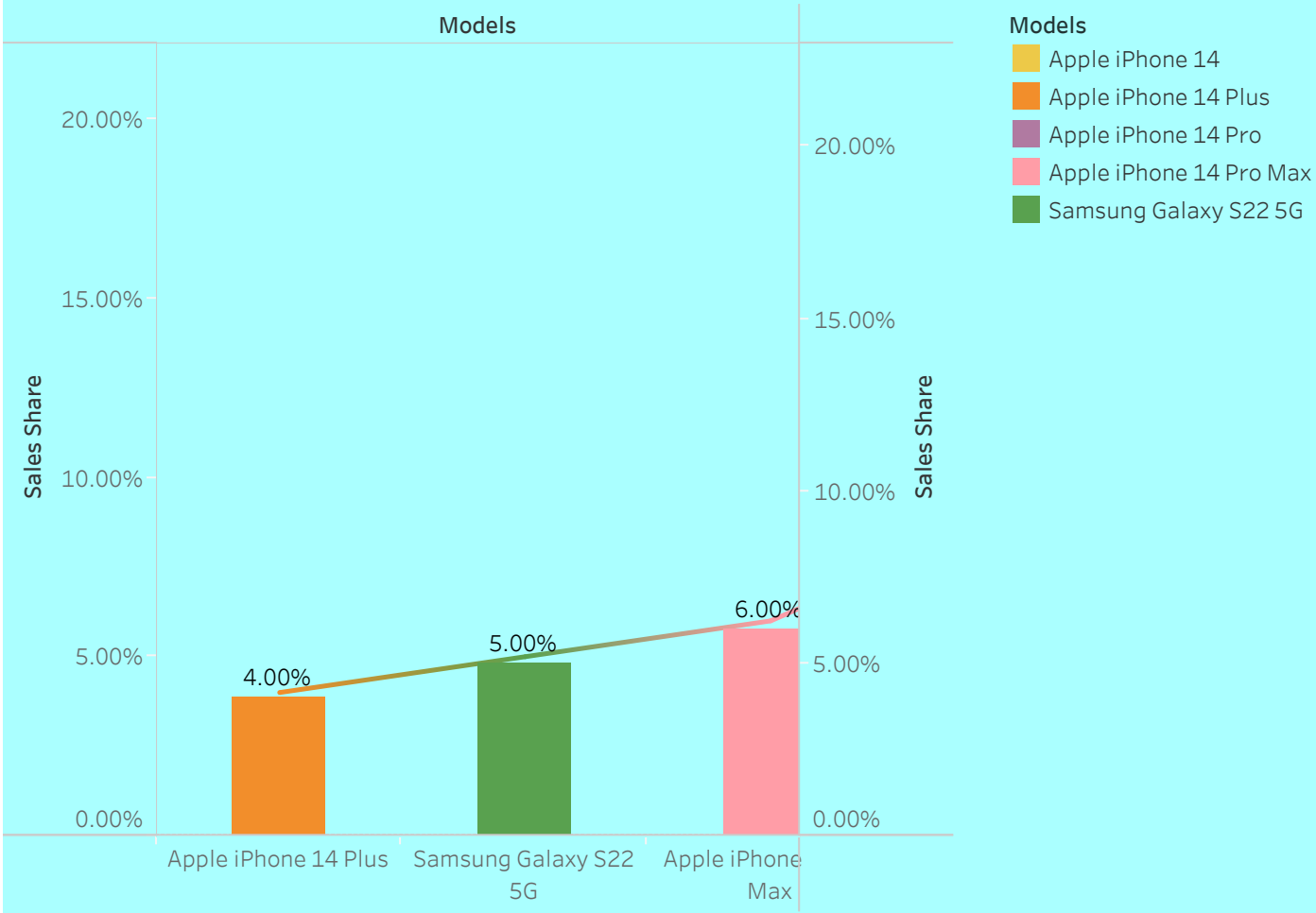
Brand, distinct count of Memory and median of Original Price. Color shows average of Original Price. Size shows sum of Original Price. The marks are labeled by brand, distinct count of Memory and median of Original Price.

MODEL-SHARE



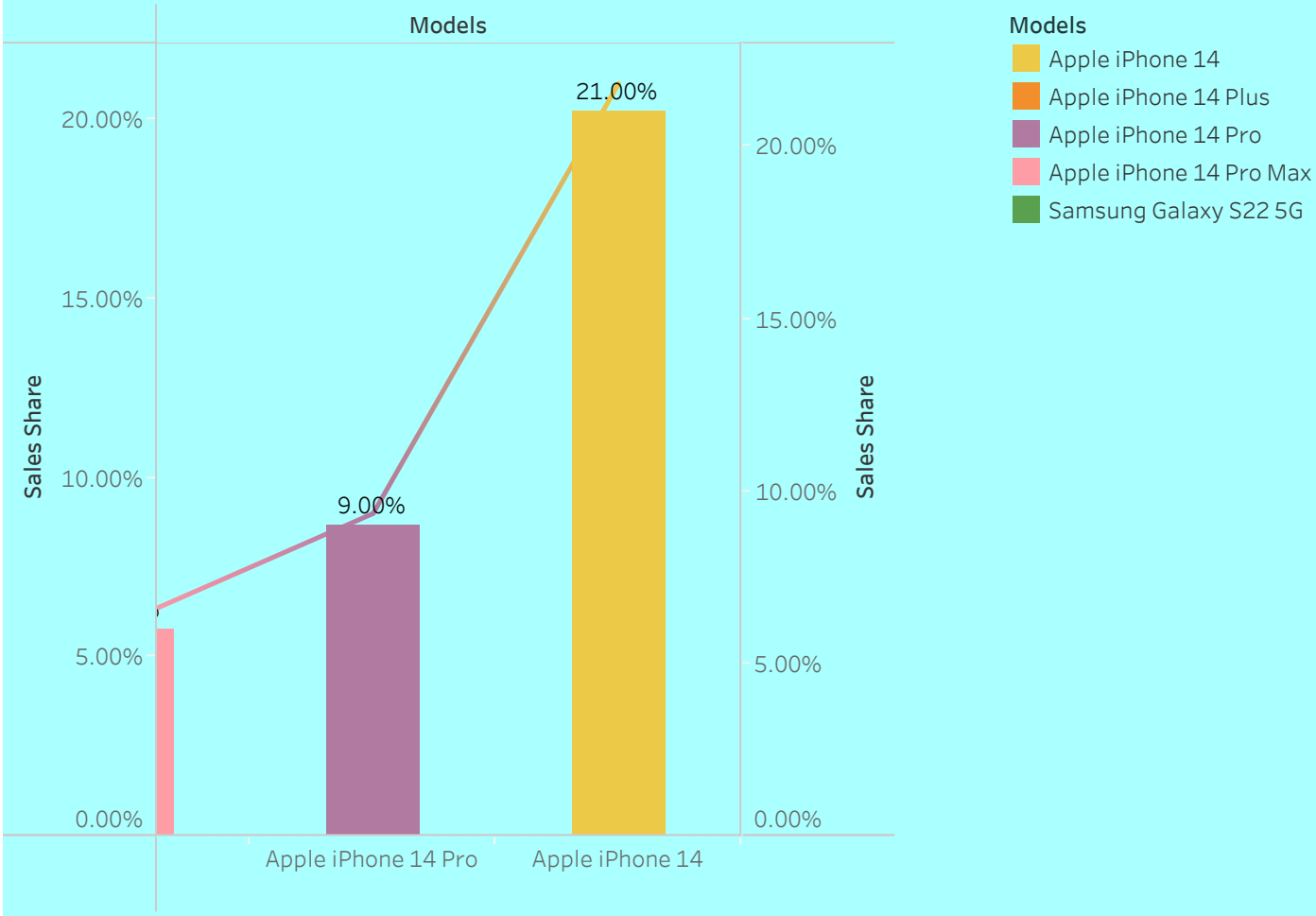
Models and Sales Share. Color shows details about Models. Size shows sum of Sales Share. The marks are labeled by Models and Sales Share.

COUNTRY WISE BEST SELLING SMART PHONE



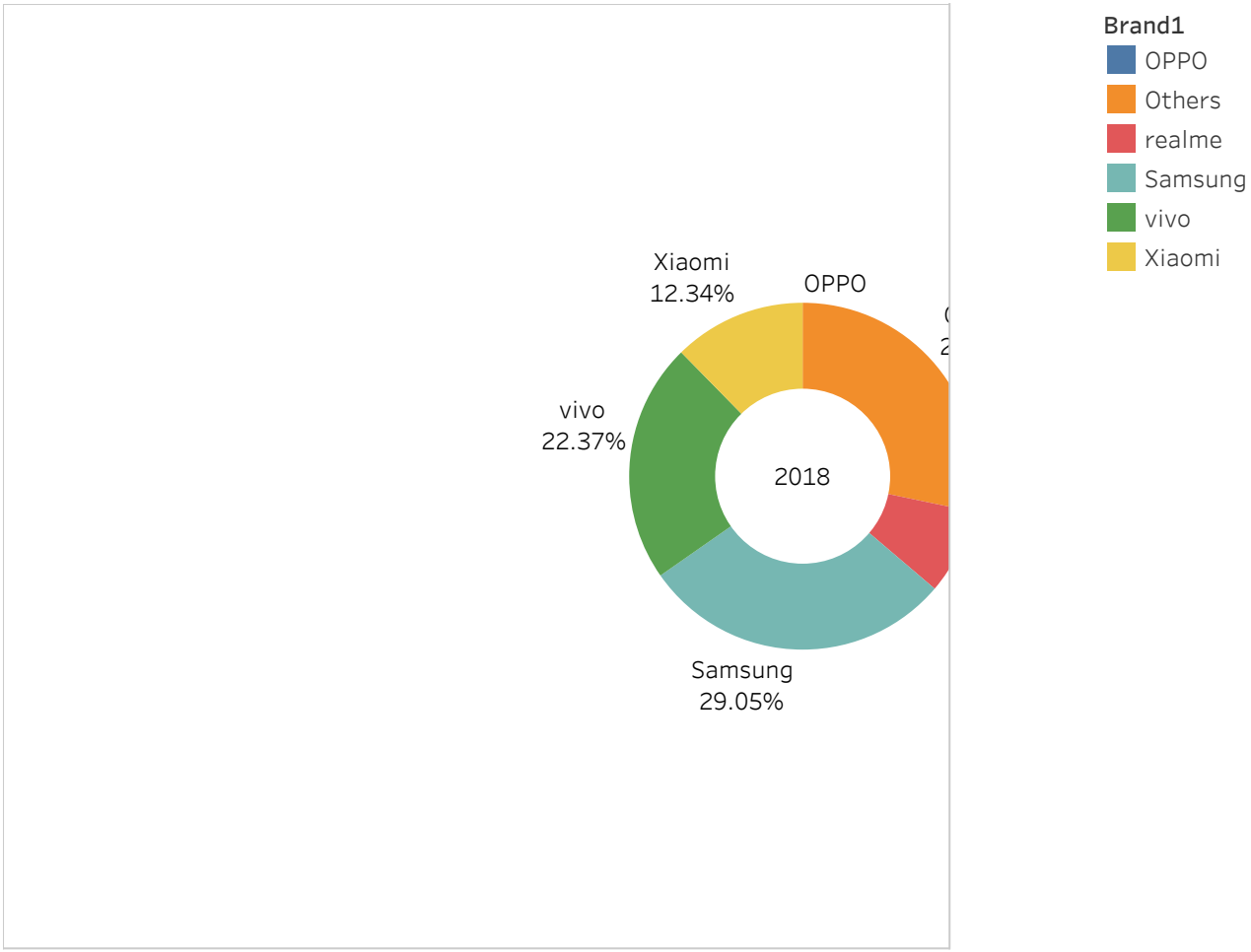
The trends of sum of Sales Share and sum of Sales Share for Models. Color shows details about Models. For pane Sum of Sales Share (2): The marks are labeled by sum of Sales Share. The data is filtered on Country, which keeps France.

COUNTRY WISE BEST SELLING SMART PHONE



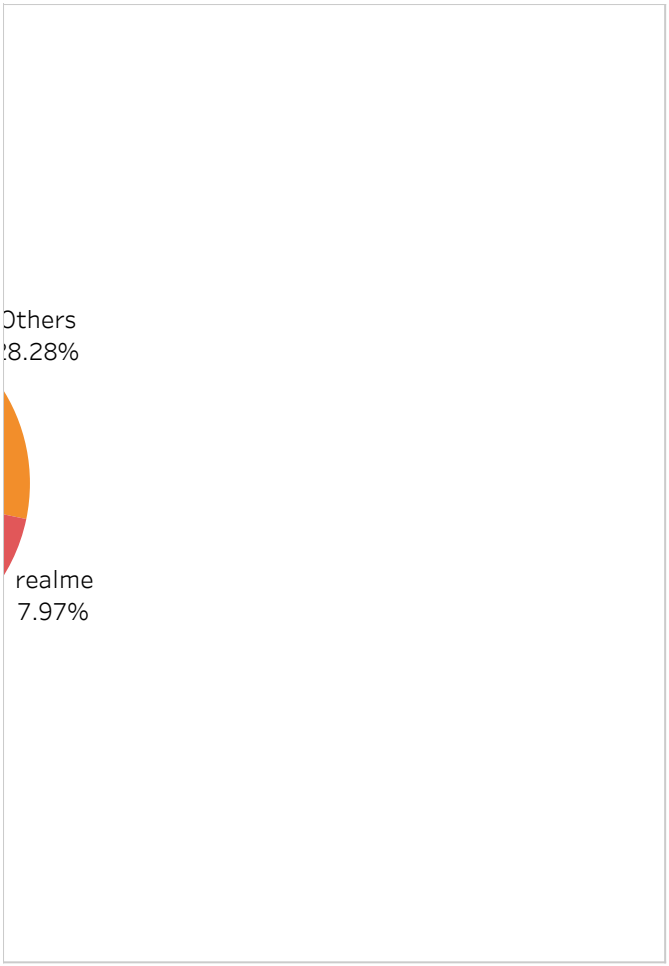
The trends of sum of Sales Share and sum of Sales Share for Models. Color shows details about Models. For pane Sum of Sales Share (2): The marks are labeled by sum of Sales Share. The data is filtered on Country, which keeps France.

Quaterly share



SUM(0) and SUM(0). For pane SUM(0): Color shows details about Brand1. The marks are labeled by Brand1 and % of Total Annual Share. For pane SUM(0): The marks are labeled by Year1 as an attribute. The data is filtered on Year1, which keeps 2018.

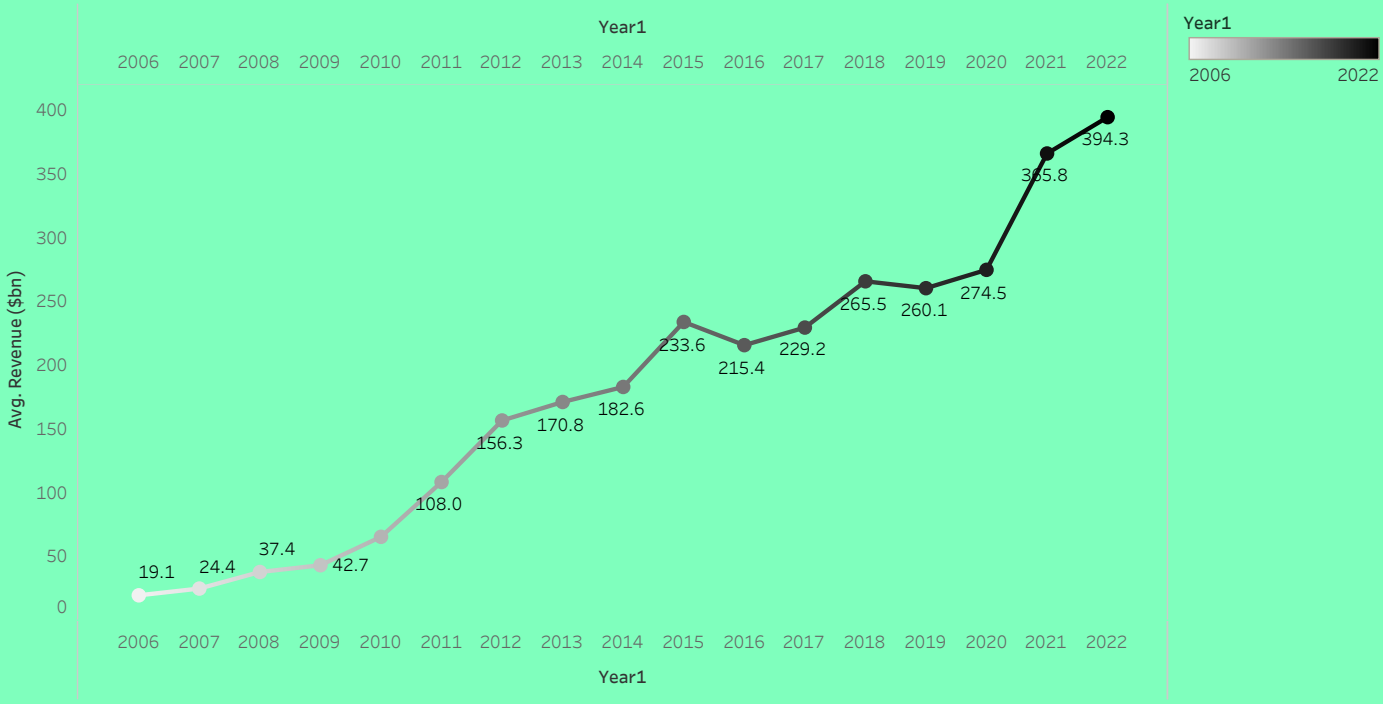
Quaterly share



Brand1
OPPO
Others
realme
Samsung
vivo
Xiaomi

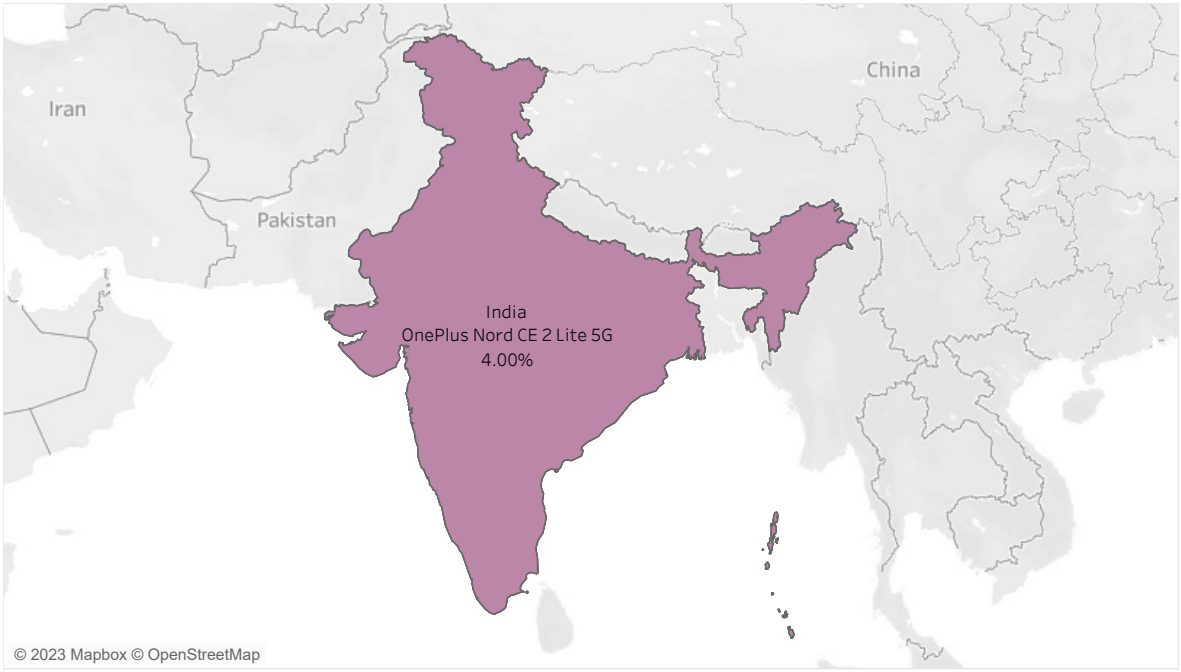
SUM(0) and SUM(0). For pane SUM(0): Color shows details about Brand1. The marks are labeled by Brand1 and % of Total Annual Share. For pane SUM(0): The marks are labeled by Year1 as an attribute. The data is filtered on Year1, which keeps 2018.

Annual Revenue



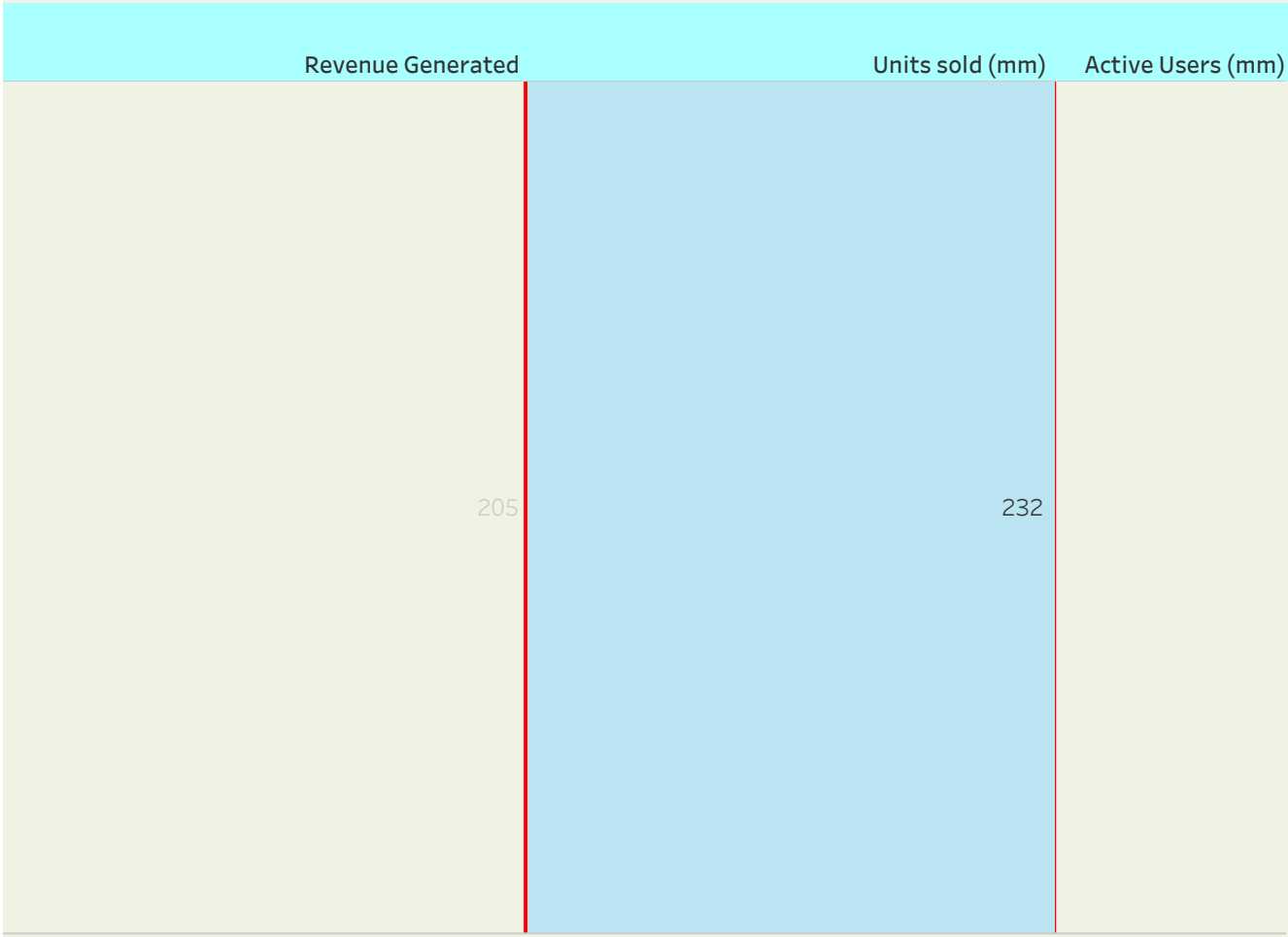
The trends of average of Revenue ($bn) for Year1 and Year1. Color shows details about Year1. For pane Year1 (2): The marks are labeled by average of Revenue ($bn).

GLOBAL MARKET SHARE



Map based on Longitude (generated) and Latitude (generated). Color shows details about Country. The marks are labeled by Country, Models and Sales Share. Details are shown for Country. The view is filtered on Country, which keeps India.

KPI-2



Revenue Generated, Units sold (mm) and Active Users (mm). The data is filtered on Year, which keeps 2022.

KPI-2

Active Users (mm)

1,334

Revenue Generated, Units sold (mm) and Active Users (mm). The data is filtered on Year, which keeps 2022.

kPI

Upc1
MOBEXRGVMZWUHCBA

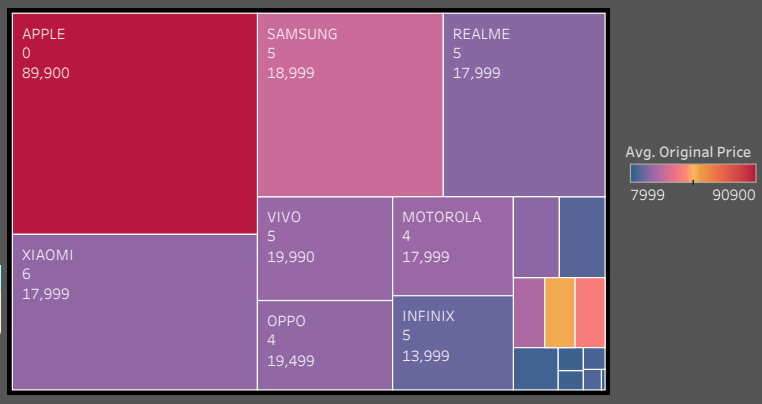
Brand1	Discount Percent..	Mrp	Number Of Rati..	Sale Price	Star Rating	sales difference
Apple	0	77,000	11,202	77,000	5	0

KPI-2

Year 2022

Revenue Generated	Units sold (mm)	Active Users (mm)
205	232	1,334

BRAND PRICE COMPARISON



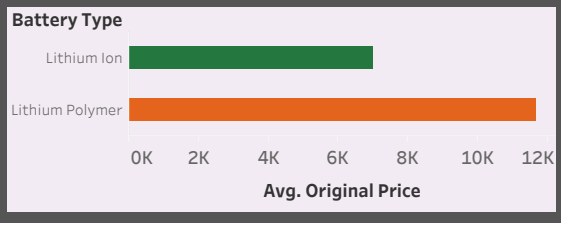
MODEL SPECIFICATION

Colour
All

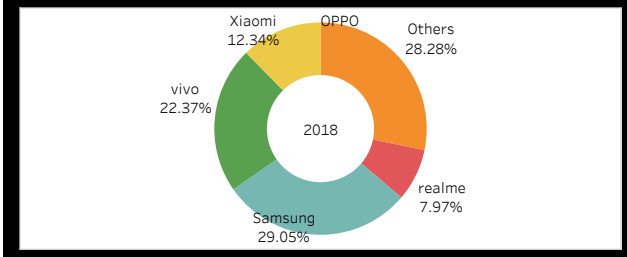
Model	Processor	Front Cam..	Rear Came..	Colour	
GOOGLE PIXEL 6A	Google Tensor	8MP	12.2MP + 12MP	Chalk	43,999
				Charcoal	43,999
GOOGLE PIXEL 7	Google Tensor G2	10.8MP	50MP + 12MP	Lemongrass	59,999
				Obsidian	59,999

BATTERY TYPE DISTRIBUTION

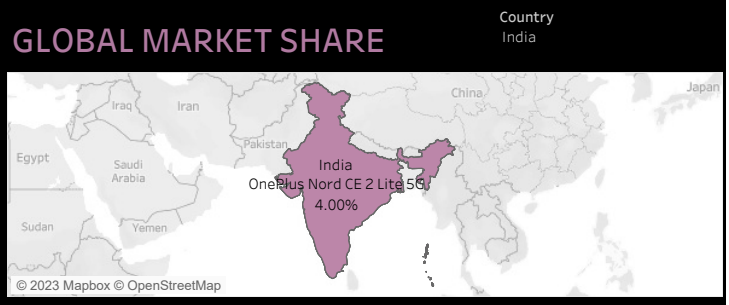
brand
NOKIA



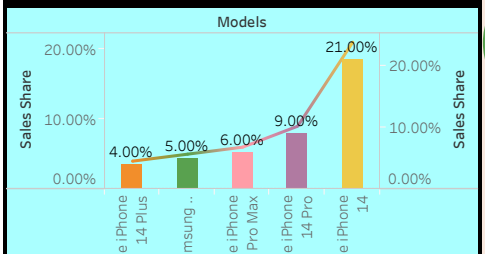
Quaterly share



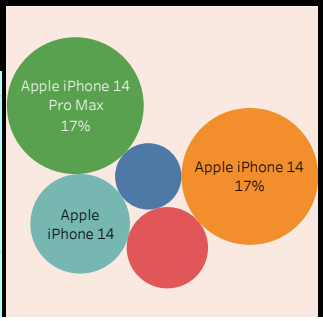
GLOBAL MARKET SHARE



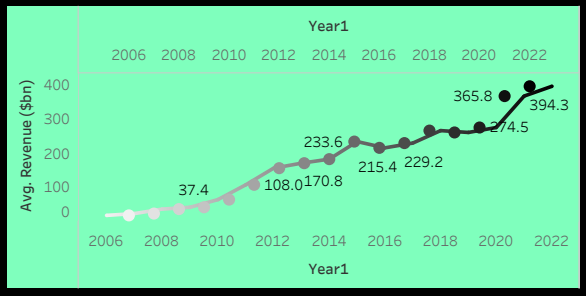
COUNTRY WISE BEST SELLING SMART PHONE



MODEL-SHARE



Annual Revenue



story 1

Apple continues to strengthen its standing in the smart phone market. the brand has risen to a postion of particular dominas in the US.

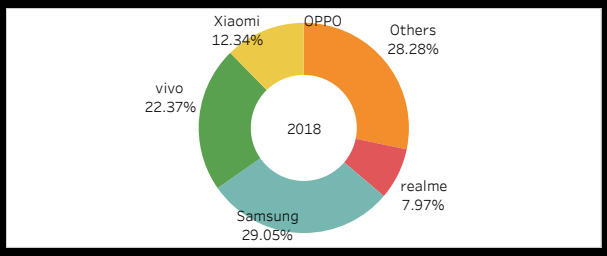
More than 1 billion consumers currently use iphones.since its inital launch more than 1.9 billions iphones hsven been sold .

iphone sales generate $205 biilion revenue for Apple in 2022, more than microsoft total revenue. It sold 232 million phone units that ye..

comparative analysis amongst various other loading brands in the smartphone industry shows that iphone is yet to make it's impact..

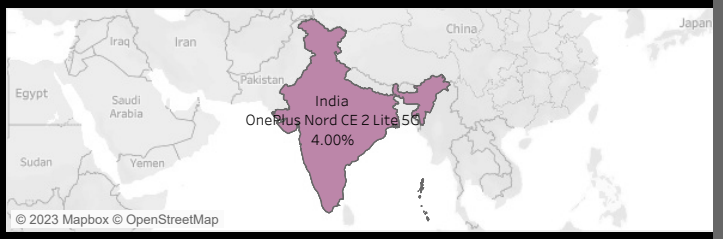
Quaterly share

Year1 2018



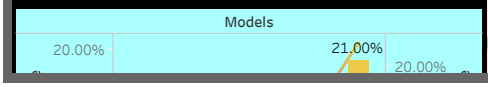
GLOBAL MARKET SHARE

Country
India



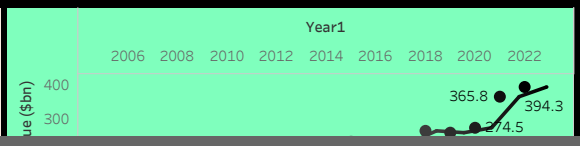
COUNTRY WISE BEST SELLING SMART PHONE

Country France



MODEL-SHARE

Annual Revenue



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KPI-2

Year 2022

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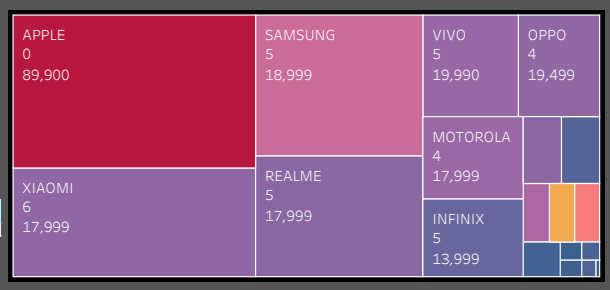
BRAND PRICE COMPARISON



MODEL SPECIFICATION

Colour All

Model	Processor	Front Cam..	Rear Came..	Colour	
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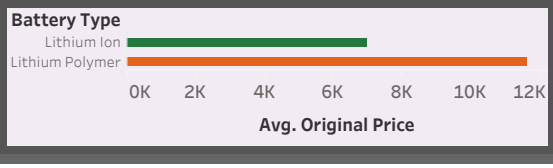
BATTERY TYPE DISTRIBUTION

brand NOKIA



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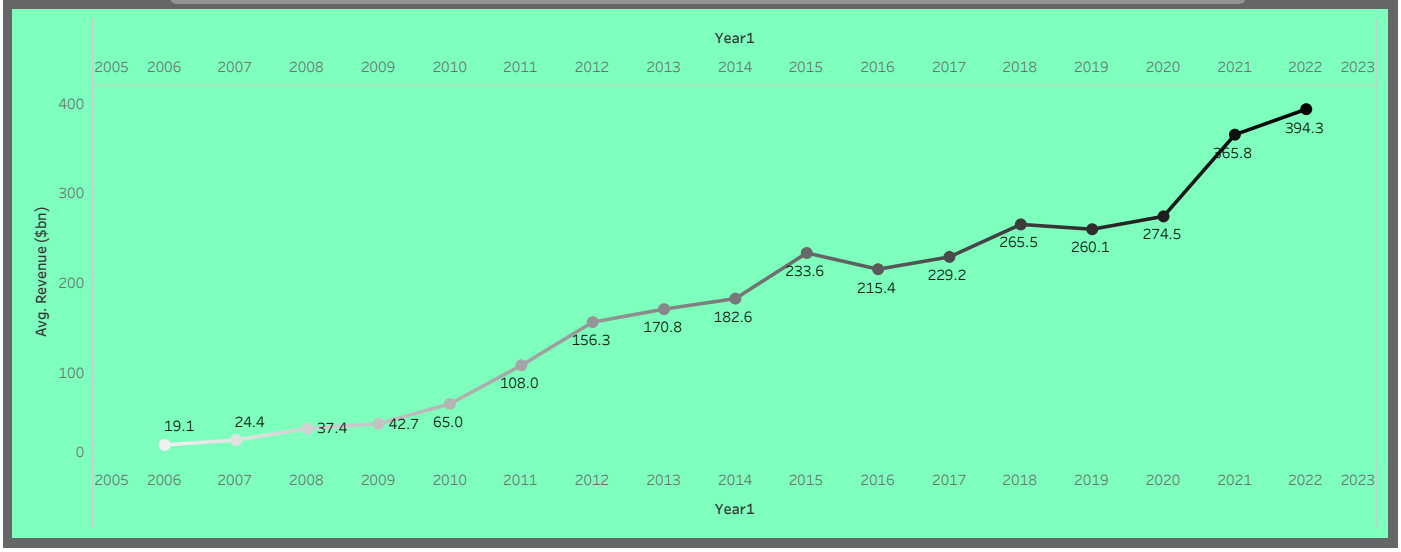

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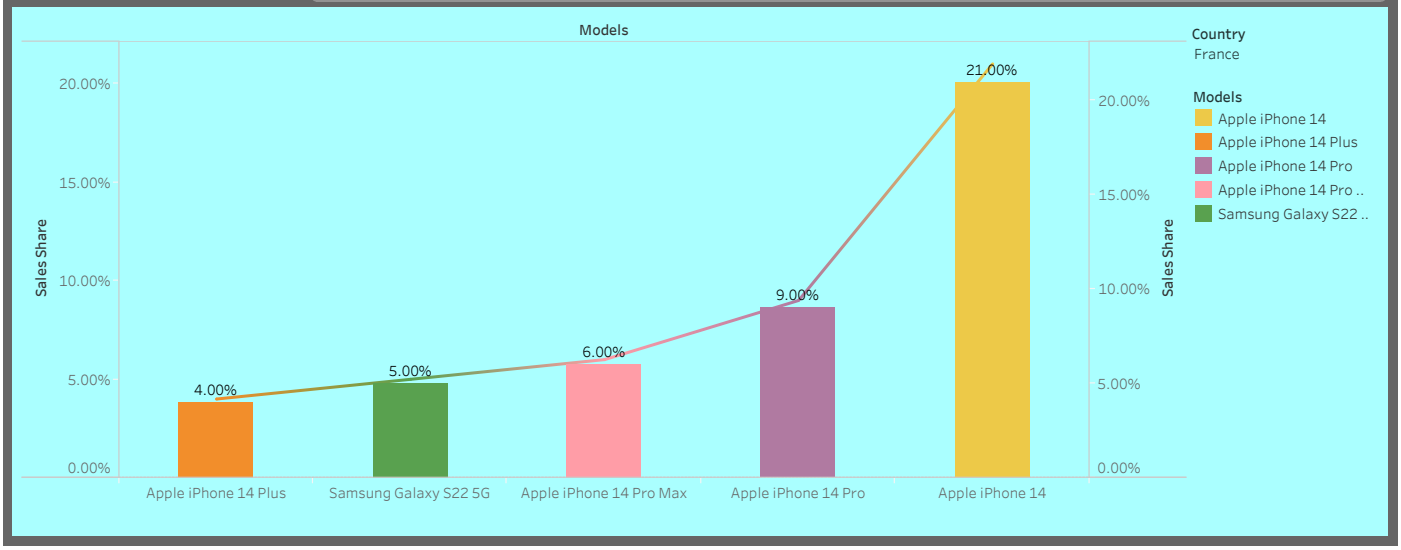

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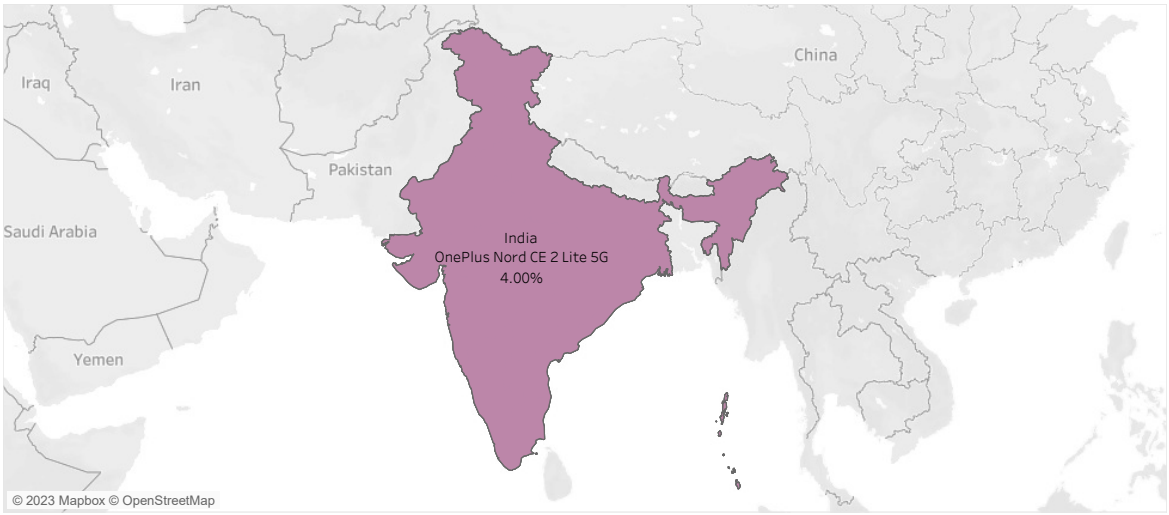
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