# **Up Next: Education**



# RAJALAKSHMI K KUMAR

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# SUMMARY

Dynamic Data Scientist with proven expertise at Labmentrix in predictive modeling and data visualization. Skilled in leveraging statistical analysis to drive targeted marketing strategies, enhancing customer segmentation. Adept at exploring large datasets using Python and SQL, combining analytical prowess with effective communication to deliver impactful insights.

#### SKILLS

- Predictive modelina
- Data visualization

- Statistical analysis
- Exploratory data analysis

#### EXPERIENCE

## DATA SCIENTIST, 03/2025 - Current

# Labmentrix, Chennai

- Followed industry innovations and emerging trends through scientific articles, conference papers or self-directed research.
- Developed and maintained predictive models to identify customer segments for targeted marketing campaigns.
- Performed exploratory analysis on large datasets using SQL and Python libraries such as Pandas, NumPy, Scikit-Learn, and Matplotlib.

DATA SCIENTIST, 03/2025 - 03/2027 *Labmentrix* 

EDUCATION AND TRAINING