```
In [ ]: #Required Libraries
         import pandas as pd
         import matplotlib.pyplot as plt
         import seaborn as sns
         import plotly.express as px
         # Enable inline plotting
         %matplotlib inline
In [35]: #Load the dataset
         file_path = "resale-flat-prices-based-on-registration-date-from-jan-2017-onwards
         df = pd.read_csv(file_path)
In [37]: #Initial Data Exploration
         print("\nFirst 5 rows of the dataset:")
         print(df.head())
         print("\nData types and missing values:")
         print(df.info())
         print("\nSummary statistics:")
         print(df.describe())
```

```
First 5 rows of the dataset:
            month
                       town flat_type block
                                                    street_name storey_range
          2017-01 ANG MO KIO 2 ROOM
                                         406 ANG MO KIO AVE 10
                                                                    10 TO 12
       1 2017-01 ANG MO KIO
                              3 ROOM
                                         108
                                              ANG MO KIO AVE 4
                                                                    01 TO 03
       2 2017-01 ANG MO KIO 3 ROOM
                                         602 ANG MO KIO AVE 5
                                                                    01 TO 03
        3 2017-01 ANG MO KIO
                                         465 ANG MO KIO AVE 10
                                                                    04 TO 06
                                3 ROOM
       4 2017-01 ANG MO KIO
                                3 ROOM
                                         601
                                               ANG MO KIO AVE 5
                                                                    01 TO 03
                              flat_model lease_commence_date
                                                                 remaining_lease \
          floor_area_sqm
       0
                    44.0
                                Improved
                                                        1979 61 years 04 months
       1
                    67.0 New Generation
                                                        1978 60 years 07 months
                    67.0 New Generation
        2
                                                        1980 62 years 05 months
                    68.0 New Generation
        3
                                                        1980
                                                              62 years 01 month
       4
                    67.0 New Generation
                                                        1980 62 years 05 months
          resale_price
       0
              232000.0
       1
              250000.0
        2
              262000.0
        3
              265000.0
        4
              265000.0
       Data types and missing values:
        <class 'pandas.core.frame.DataFrame'>
        RangeIndex: 204452 entries, 0 to 204451
       Data columns (total 11 columns):
            Column
                                Non-Null Count
                                                 Dtype
        ___
                                 _____
                                                 ----
        0
            month
                                204452 non-null object
        1
            town
                                204452 non-null object
        2
            flat_type
                                204452 non-null object
        3
            block
                                204452 non-null object
                                204452 non-null object
        4
            street_name
        5
            storey_range
                                204452 non-null object
            floor area sqm
                                204452 non-null float64
        6
        7
            flat model
                                204452 non-null object
            lease commence date 204452 non-null int64
            remaining_lease
        9
                                 204452 non-null object
        10 resale price
                                 204452 non-null float64
        dtypes: float64(2), int64(1), object(8)
        memory usage: 17.2+ MB
       None
        Summary statistics:
              floor_area_sqm lease_commence_date resale_price
               204452.000000
                                    204452.000000 2.044520e+05
        count
       mean
                   96.912628
                                      1996.267833 5.130761e+05
       std
                   24.031798
                                       14.201654 1.803265e+05
       min
                   31.000000
                                      1966.000000 1.400000e+05
        25%
                   82.000000
                                      1985.000000 3.800000e+05
        50%
                   93.000000
                                      1996.000000 4.800000e+05
       75%
                  112.000000
                                      2011.000000 6.150000e+05
                  366.700000
                                      2021.000000 1.600000e+06
       max
In [39]: # Data Cleaning
         # Convert 'month' to datetime
         print("\nConverting 'month' column to datetime format...")
         df['month'] = pd.to_datetime(df['month'])
         # Extract 'year' and 'quarter' for time series analysis
```

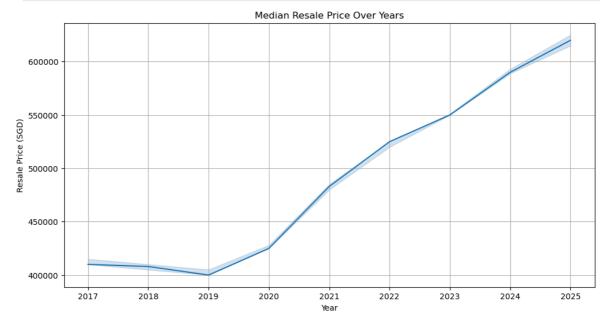
```
df['year'] = df['month'].dt.year
df['quarter'] = df['month'].dt.to_period("Q")

# Create a new feature: price per square meter
df['price_per_sqm'] = df['resale_price'] / df['floor_area_sqm']
```

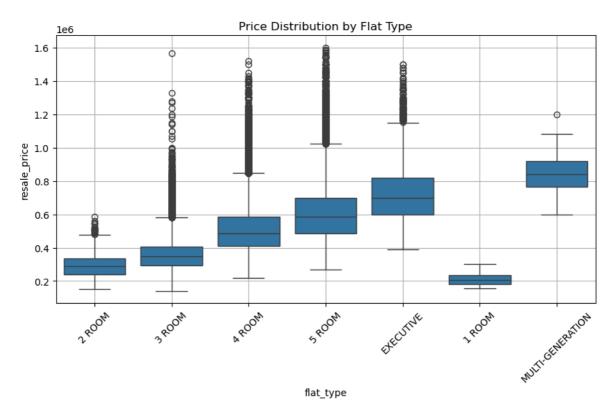
Converting 'month' column to datetime format...

```
In [41]: # Exploratory Data Analysis (EDA)

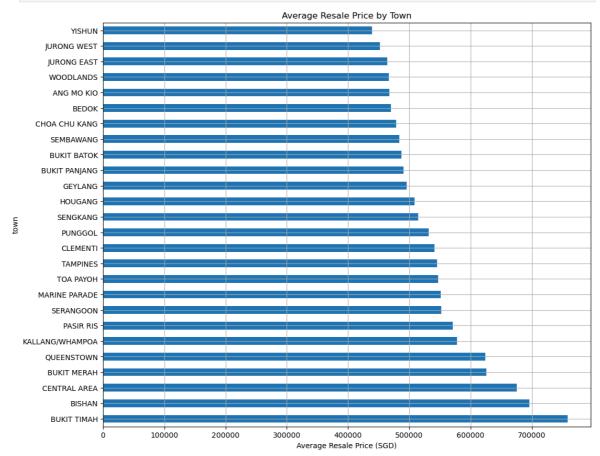
## Price Trends Over Time
plt.figure(figsize=(12, 6))
sns.lineplot(data=df, x='year', y='resale_price', estimator='median')
plt.title("Median Resale Price Over Years")
plt.ylabel("Resale Price (SGD)")
plt.xlabel("Year")
plt.grid(True)
plt.show()
```



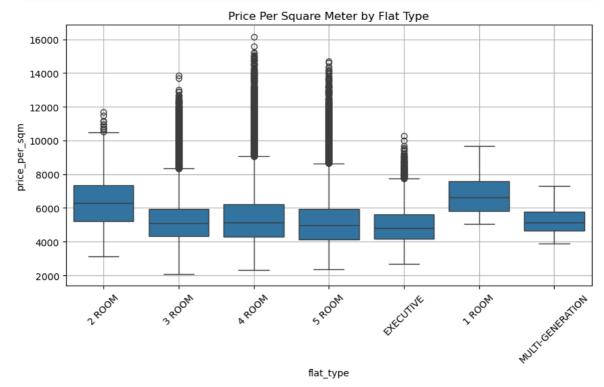
```
In [42]: ## Price Distribution by Flat Type
    plt.figure(figsize=(10, 5))
    sns.boxplot(data=df, x='flat_type', y='resale_price')
    plt.title("Price Distribution by Flat Type")
    plt.xticks(rotation=45)
    plt.grid(True)
    plt.show()
```



```
In [43]: ## Average Price by Town
    avg_price_town = df.groupby('town')['resale_price'].mean().sort_values(ascending
    plt.figure(figsize=(12, 10))
    avg_price_town.plot(kind='barh')
    plt.title("Average Resale Price by Town")
    plt.xlabel("Average Resale Price (SGD)")
    plt.grid(True)
    plt.show()
```



```
In [50]: ## Price per Square Meter by Flat Type
    plt.figure(figsize=(10, 5))
    sns.boxplot(data=df, x='flat_type', y='price_per_sqm')
    plt.title("Price Per Square Meter by Flat Type")
    plt.xticks(rotation=45)
    plt.grid(True)
    plt.show()
```



```
In [52]: # Business Insights (with Interactive Charts)

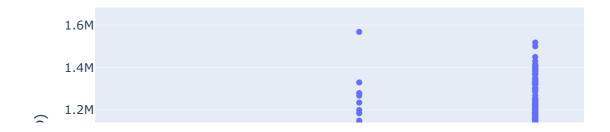
# Q 1. Median Resale Price Over Time (Interactive)
fig1 = px.line(
    df.groupby('year')['resale_price'].median().reset_index(),
    x='year', y='resale_price',
    title=' Median Resale Price Over Years (Interactive)',
    labels={'resale_price': 'Median Resale Price (SGD)', 'year': 'Year'}
)
fig1.show()
```

#### Median Resale Price Over Years (Interactive)

```
600k
```

```
In [54]: # Average Resale Price by Flat Type (Interactive)
fig2 = px.box(
    df, x='flat_type', y='resale_price',
    title='n Resale Price Distribution by Flat Type (Interactive)',
    labels={'resale_price': 'Resale Price (SGD)', 'flat_type': 'Flat Type'}
)
fig2.show()
```

### Resale Price Distribution by Flat Type (Interactive)



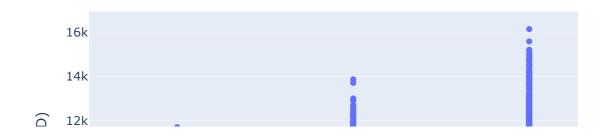
```
In [56]: # Average Price by Town (Interactive)
avg_price_town_df = df.groupby('town', as_index=False)['resale_price'].mean().so
fig3 = px.bar(
    avg_price_town_df, x='resale_price', y='town', orientation='h',
    title='    Average Resale Price by Town (Interactive)',
    labels={'resale_price': 'Average Resale Price (SGD)', 'town': 'Town'}
)
fig3.show()
```

## ↑ Average Resale Price by Town (Interactive)



```
In [58]: # Price per Square Meter by Flat Type (Interactive)
fig4 = px.box(
    df, x='flat_type', y='price_per_sqm',
    title=' Price per Square Meter by Flat Type (Interactive)',
    labels={'price_per_sqm': 'Price per sqm (SGD)', 'flat_type': 'Flat Type'}
)
fig4.show()
```





```
In [60]: # Save Cleaned Dataset
    df.to_csv("cleaned_resale_prices.csv", index=False)
```

# Business Insights

This analysis explores resale flat prices in Singapore from 2017 onwards. Below are the key business insights derived from the dataset.

## 1. Resale Prices Show a Steady Upward Trend Since 2017

- **Observation**: Median resale prices have consistently increased from 2017 through 2023.
- **Interpretation**: Demand for HDB resale flats remains strong, possibly due to population growth and stable economic recovery post-COVID.
- Business Implication: Property investors and developers can expect continued appreciation in property values, especially in mature estates.

# **2**. Flat Type Strongly Influences Resale Price

- **Observation**: Executive and 5-room flats command significantly higher resale prices than smaller units (e.g., 2-room or 3-room).
- **Interpretation**: Larger flats are more desirable among growing families and multigenerational households.
- **Business Implication**: Developers and agents can focus on marketing 5-room and executive flats to families seeking long-term housing.

# **3.** Towns Like Queenstown and Bukit Timah Have the Highest Average Prices

- **Observation**: Central and mature towns (e.g., Queenstown, Bukit Merah, Bishan) show higher average resale prices.
- Interpretation: These areas are well-connected, developed, and attractive for working professionals.
- **Business Implication**: Real estate companies can target high-income buyers and investors in these premium locations.

### 4. Price per Square Meter Is Highest for Smaller Flats

- **Observation**: 2-room flats have the highest price per sqm, even though their total price is lower.
- **Interpretation**: Buyers are paying a premium for smaller units, likely due to limited supply or demand from singles/elderly.
- **Business Implication**: There's an opportunity to cater to niche segments (e.g., singles or retirees) looking for affordable, compact living spaces.

# Summary & Recommendations

- Monitor year-on-year trends to anticipate price shifts.
- 🏠 Target larger flat types for families and mid-range buyers.
- 💡 Focus on high-demand towns like Queenstown, Bukit Merah, and Bishan.
- **©** Cater to niche segments (e.g., elderly buyers of 2-room flats).