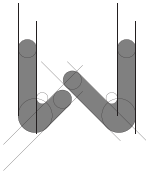






**Wishdom  
Vision**  
Recrutement

# Golden Ratio



# Construction Meaning



W



V



**Wisdom Vision**  
RECRUTEMENT



The Symbol represents the hugging hands: a sense of  
**Caring & Support** towards the clients.

# Variant



Web/ App Version



Paper Based Version



Primary Logo



Emblem Version



Primary Color Version



Black Version In White Background



White Version in Black Background

# Color Palette



**Japanese Carmine**

#922E31

RGB: 146, 46, 49

CMYK: 0%, 69%, 67%, 43%

HSB: 358°, 68%, 57%



**Forest Green**

#31922E

RGB: 49, 146, 46

CMYK: 67%, 0%, 69%, 43%

HSB: 118°, 68%, 57%



**Blue (Pigment)**

#2E3192

RGB: 46, 49, 146

CMYK: 69%, 67%, 0%, 43%

HSB: 238°, 68%, 57%



# Color Combination System

We Used **Blue Pigment** as primary color for the brand to show calmness and relaxation. We used **Forest Green** color to show perfectionistic, analytical, conceptual, cool, calm and inventive. And **Japanese Carmine** color shows Passion, Enthusiasm of the brand. We use these Shade to evoke emotion of "Doing our work with passion with calmness with our analytical and conceptual team and the clients can trust the brand 100%".

# Typography

We created a custom typeface from other typeface by rounding the sharp edges to show caring of the clients and to evoke trust emotion.

## Gotham

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789  
!@#\$%^&\*()\_+-=()[]\|:;'",./<>?

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789  
!@#\$%^&\*()\_+-=()[]\|:;'",./<>?

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789  
!@#\$%^&\*()\_+-=()[]\|:;'",./<>?

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789  
!@#\$%^&\*()\_+-=()[]\|:;'",./<>?

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789  
!@#\$%^&\*()\_+-=()[]\|:;'",./<>?

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789  
!@#\$%^&\*()\_+-=()[]\|:;'",./<>?

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789  
!@#\$%^&\*()\_+-=()[]\|:;'",./<>?

# Pattern

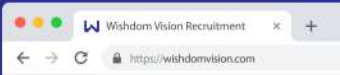
















Wishdom Vision Recruitment



https://wishdomvision.com





**Thank You!**