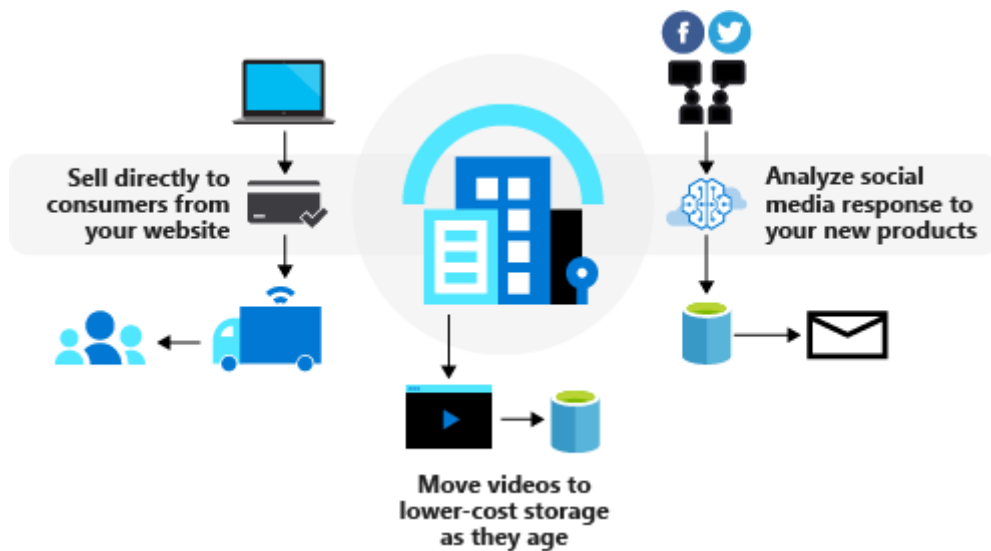✓ 100 XP ▶

Introduction

2 minutes

Implementing a business process can be challenging because you typically need to make diverse services work together. Think about everything your company uses to store and process data: Salesforce, Office 365, Oracle, Twitter, YouTube, Dropbox, Google services, Azure Cognitive Services, and so on. How do you integrate all these products? Azure Logic Apps gives you pre-built components to connect to hundreds of services. You use a graphical design tool to put the pieces together in any combination you need and Logic Apps will run your process automatically in the cloud.

01:36

Suppose you work at an athletic shoe company that is launching a new product. You sell the shoes on your website, manage your cloud-hosted advertising videos, and monitor social media to gauge reactions to the launch. The following illustration shows these processes. Notice how the tasks include both customer-facing processes like direct sales and administrative tasks like auto-archiving old videos.

Here, you'll see how Logic Apps automates these types of business processes. You'll also learn a bit about how they work behind the scenes. The goal is to help you decide if Logic Apps is a good choice for your business.

Learning objectives

In this module, you will:

- Evaluate whether Logic Apps is appropriate to automate your business processes
- Describe how the components of a Logic App work together to automate a business process

Prerequisites

- Basic knowledge of programming concepts such as conditional logic and loops
- Basic knowledge of REST services and APIs

Next unit: What is Logic Apps?

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