# cloudera



## One Platform. Many Applications.

# **Data Integration**

Store and process unlimited data fast and cost-effectively

### **Data Discovery and Analytics**

Explore, analyze, and understand all your data

# **Real-Time Data Applications**

Build data-driven products to deliver real-time insights

"Cloudera supplements everything we liked about Hadoop by providing a clear path to being production-ready, ease of management, and top performance. We now have the agility to quickly react to new situations and deliver market-leading capabilities to our clients."

CounterTack

# **Cloudera Enterprise**

# Making Hadoop Fast, Easy, and Secure

Apache Hadoop is a new type of data platform: one place to store unlimited data and access that data with multiple frameworks, all within the same platform. However, all too often, enterprises struggle to turn this new technology into real business value.

Cloudera Enterprise changes that. Powered by the world's most popular Hadoop distribution, only Cloudera Enterprise makes Hadoop fast, easy, and secure so you can focus on results, not the technology.

### **Fast for Business**

Only Cloudera Enterprise enables more insights for more users, all within a single platform. With the most powerful open source tools and the only active data optimization designed for Hadoop, you can move from big data to results faster. Key features include:

- In-Memory Data Processing: The most experience with Apache Spark
- Fast Analytic SQL: The lowest latency and best concurrency for BI with Apache Impala
- Native Search: Complete user accessibility built-into the platform with Apache Solr
- Updateable Analytic Storage: The only Hadoop storage for fast analytics on fast changing data with Apache Kudu (beta)
- Active Data Optimization: Cloudera Navigator Optimizer (limited beta) helps tune data and workloads for peak performance with Hadoop

# Easy to Manage

Hadoop is a complex, evolving ecosystem of open source projects. Only Cloudera Enterprise makes it simple so you can run at scale, across a variety of environments, all while meeting SLAs. Key features include:

- Powerful Cluster Operations: Cloudera Manager is the Hadoop administration tool trusted by the professionals
- Hybrid Cloud Operations: Only Cloudera Director provides dynamic cluster management across all the major cloud environments
- Expert Support: Dedicated help and predictive care, just a click away
- Open Source Leadership: Constant open source development and curation, with the most rigorous testing, for trusted innovation

### **Secure without Compromise**

The potential of big data is huge, but not at the expense of security. Cloudera Enterprise is the only Hadoop platform to achieve compliance with its comprehensive security and governance. Key features include:

- Enterprise Encryption and Key Management: Protect everything with Navigator Encrypt and Navigator Key Trustee
- Uniform Access Policy Enforcement: Uniformly manage and enforce role-based access controls across the entire platform with Apache Sentry and RecordService
- Automated Data Management: The only full-stack audit, lineage, discovery, and lifecycle
  management for Hadoop with Cloudera Navigator
- Secure Operations: The only separation of duties to protect production environments and built-in log and query redaction to protect sensitive information



# One Solution, Three Editions, Designed for You

Cloudera Enterprise is available on a subscription basis in three editions, each designed for your specific needs. Basic Edition provides superior support and advanced management for storage and batch processing with core Apache Hadoop. With Flex Edition, you can run dedicated applications built on your choice of an advanced data management component. Data Hub Edition gives you everything you need to become information-driven, including unlimited use of every advanced data management capability. Flex and Data Hub Editions also include open source indemnification and an optional premium support extension for mission-critical environments.

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8x5 or 24x7 Expert Support - Get direct access to Cloudera's dedicated						
team of experts to help you resolve issues quickly and optimize your				•		
environment with the latest best practices, straight from the source				•		
Premium Support Option - Optional, guaranteed 15 minute time-to-first-						
response for critical issues				•	•	
Indemnification - Get protection from litigation stemming from use of						
open source technologies				•	•	