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## V for the Five V's of Big Data



**7/7** points earned (100%)

Quiz passed!

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1/1 points

1.

Amazon has been collecting review data for a particular product. They have realized that almost 90% of the reviews were mostly a 5/5 rating. However, of the 90%, they realized that 50% of them were customers who did not have proof of purchase or customers who did not post serious reviews about the product. Of the following, which is true about the review data collected in this situation?



Low Veracity

## **Correct Response**

See this video (https://www.coursera.org/learn/intro-to-big-data/lecture/FtiRe/characteristics-of-big-data-veracity) for examples of this concept.

$\cup$	High Veracity
0	Low Volume
0	Low Valence
0	High Volume

O High Valence

	1/1
2. As mei	points ntioned in the slides, what are the challenges to data with high valence?
0	Complex Data Exploration Algorithms
See	ect Response this video (https://www.coursera.org/learn/intro-to-big- a/lecture/Wq3uJ/characteristics-of-big-data-valence) to review.
0	Difficult to Integrate
0	Reliability of Data
3. Which	1 / 1 points  of the follow is <b>NOT</b> one of the 6 V's in big data?  Vision
See	ect Response this video (https://www.coursera.org/learn/intro-to-big- a/lecture/bDv6j/getting-started-characteristics-of-big-data) to review.
0	Volume
0	Variety
0	Veracity
0	Velocity
0	Value
0	Valence



1/1 points

4.

What is the veracity of big data?

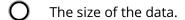


The abnormality or uncertainties of data.

## **Correct Response**

See this video (https://www.coursera.org/learn/intro-to-big-data/lecture/bDv6j/getting-started-characteristics-of-big-data) to review.

The speed at which data is produced.



The connectedness of data.



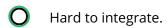
1/1 points

5.

What are the challenges of data with high variety?

$\bigcirc$	Hard in	utilizing	group	event o	detection.

The quality of data is low.



## **Correct Response**

See this video (https://www.coursera.org/learn/intro-to-big-data/lecture/8xHU7/characteristics-of-big-data-variety) to review.

O Hard to perform emergent behavior analysis.



1/1 points

6.

Which real-tir	of the following is the best way to describe why it is crucial to process data in me?		
0	Batch processing is an older method that is not as accurate as real-time processing.		
0	More expensive to batch process.		
0	More accurate.		
0	Prevents missed opportunities.		
See	ect Response this video (https://www.coursera.org/learn/intro-to-big- a/lecture/r66bU/characteristics-of-big-data-velocity) to review.		
<b>~</b>	1 / 1 points		
7. What a	are the challenges with big data that has high volume?		
0	Cost, Scalability, and Performance		
See	ect Response this video (https://www.coursera.org/learn/intro-to-big-a/lecture/k7hS1/characteristics-of-big-data-volume) to review.		
0	Effectiveness and Cost		
0	Storage and Accessibility		







O Speed Increase in Processing