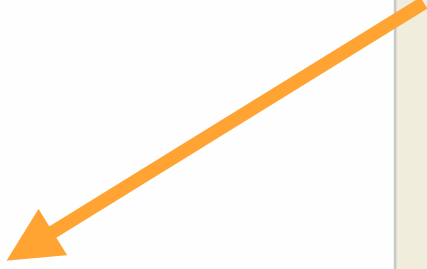


MODEL OBJECT INSTANTIATION

PlaceViewController.m

```
Place *aPlace = [[Place alloc] init];  
  
aPlace.name = @"Taco Cantina";  
aPlace.description = @"Tasty tacos."  
  
NSLog(@"name is: %@", [aPlace name]);  
NSLog(@"description is: %@", aPlace.description);
```

Access values with dot-notation
or message passing



console output

```
> name is: Taco Cantina  
> description is: Tasty tacos.
```