The Perfect

404

The perfect 404 page for Georgiancollege.ca

COMP1074 – Usability & Accessibility

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404

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1.

Users for the Georgian College site

Users for the site.

Primary Users:
- Prospective students
  - Prospective undergraduate students
  - Prospective part-time graduate students
  - Prospective working professional students
  - Prospective full-time graduate students
- Parents

Secondary Users:
- Prospective employees
  - Prospective faculty
  - Prospective staff
- Prospective donors

Tertiary Users:
- Current students
  - Newly admitted students
  - First-year students
  - Current undergraduate students
  - Current full-time graduate students
  - Current part-time graduate students
- Current employees
  - Current faculty
  - Current staff

Prioritizing users allow us to speak clearly to all users, not just the ones at the top of the list. When a prospective student understands that a webpage is speaking to a current student, it clarifies the purpose and value of the content. This enables a prospective student to make good use of the content as a secondary or tertiary target user. Future student will be one who needs more and more information about college hence they are in Primary. Future staff or donors will be the secondary because they are second most user visit site.

2.

Information Architecture For 404 Page.

IA For 404 Page.

Content and features of the 404 page

404 page has the same basic structure as the rest of the site it use same font family, size, color and the search bar. Moreover, it has the all common global navigation and footer. 404 page is basic so that it do not intimidate user; the fact that user has stumbled onto an error will be overwhelming enough for them. The main goal of your 404 page is to direct user to the page they were looking for as quickly as possible. This goal needs to be met in a way that will benefit a broad user, but again, too many options will quickly make the page ineffective.

Since it's usually impossible to list all of the pages on a site without creating an overbearing collection of links, I included a site search, which is a great way for connecting users with what they are looking for.

This page offer few links and directions that user can choose between One of the most important links to have is a "Home" link—a quick and friendly way to start over. For many this will be the first choice, but there is still good reason to provide a few other options such as global navigation which many of your viewers will already be familiar with and give user a verity of links and option they are may looking for.

This page also have an email address is quick link for user to directly ask questions or anything they are looking for which they cannot find on the site or don't know where to look for it.
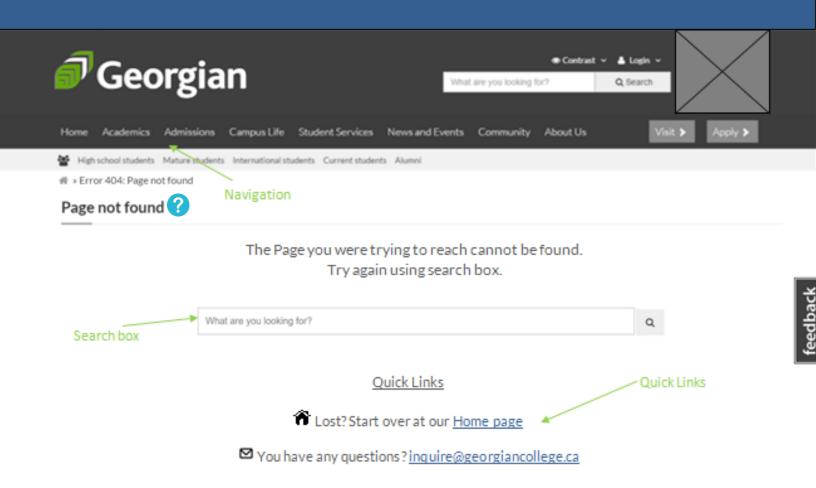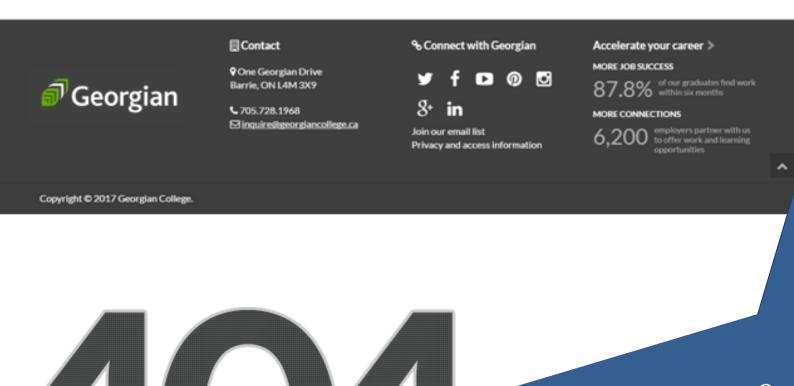
2.

Wireframe and Live Version of 404 Page.

Link to 404 Page

Click the link to see live version of the Georgian College 404 Page.

http://www.gc200329194.computerstudi.es/Georgian/Page%20Not%20Found%20-%20Georgian%20College.html

Wireframe

References –

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http://www.georgiancollege.ca/course