



RAJA PAVAN

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Summary

Creative and user-focused UI/UX Designer with proven expertise in delivering impactful designs that enhance user experience and engagement. Proficient in tools like Figma, Adobe XD, and Sketch, complemented by strong technical skills in HTML, CSS, and Bootstrap. Skilled in conducting user research, wireframing, prototyping, and implementing responsive and accessible design principles. Adept at translating complex requirements into intuitive and visually appealing digital solutions. Driven to contribute innovative ideas and meticulous execution to forward-thinking design teams.

Technical Skills

Design Software: Figma, Sketch, Adobe XD, Adobe Photoshop, Adobe Illustrator

Web Technologies: HTML5, CSS3, JavaScript, Bootstrap, jQuery

Prototyping and Wireframing: High-fidelity prototypes, Interactive wireframes, Low-fidelity sketches

Research and Testing: User surveys, Heuristic evaluations, Contextual analysis, A/B testing

Soft Skills: Problem-solving, Creativity, Communication, Team collaboration, Time management

UI Design Principles: Responsive design, Accessibility, User-centered design, Information architecture

Projects/ Front-End Designing

[CozaStore Website Redesign](#) / *HTML, CSS, Bootstrap*

- Enhanced the user experience and interface for an online retail platform.

[Personal Portfolio Website](#) / *HTML, CSS, Bootstrap*

- Developed a responsive and engaging portfolio website to showcase design work.

[Food Delivery Website Redesign](#) / *HTML, CSS, Bootstrap*

- Improved the user experience and design of a food ordering platform.

Coffee Website Redesign / *HTML, CSS, Bootstrap*

- Developed and redesigned a coffee website to improve usability and aesthetics.

Projects/ UI/UX Designing

[Construction Website](#) / *Figma*

- Designed and developed a user-friendly construction website, integrating modern UI/UX principles to enhance navigation, visual appeal, and user engagement. Focused on creating responsive layouts, intuitive interfaces, and optimized user workflows to meet client requirements and improve user satisfaction.

[Photopia Innovative Photography App Design](#) / *Figma*

- This title highlights the app's creative focus, user-friendly design, and functionality, which can appeal to prospective clients.

Certifications

- UX/UI Design Certification - Arena Animation

October 2024

Education

Bachelor of Commerce – Computers

Sphoorhty Degree College

April 2021 – June 2023

Hyderabad, Telangana

Hobbies

- Exploring new design trends and UI/UX concepts
- Creating wireframes and mockups for various projects
- Album Designing