Analysis of Formula 1 Racing

Team - A02

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SHUBHAM MISHRA

SHIVAKUMAR VINOD

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PROBLEM DEFINITION

1 Identify Dominant Entities

2 Race Strategies

3 Constructors History

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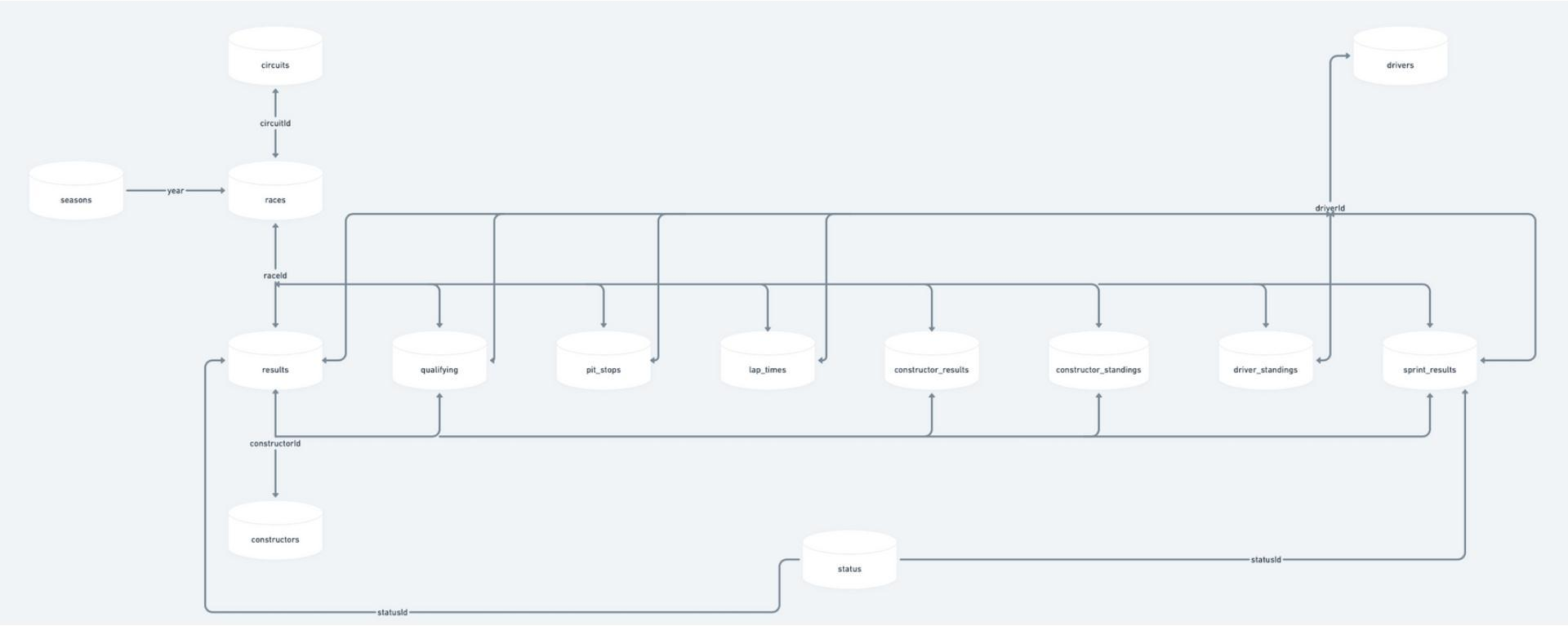
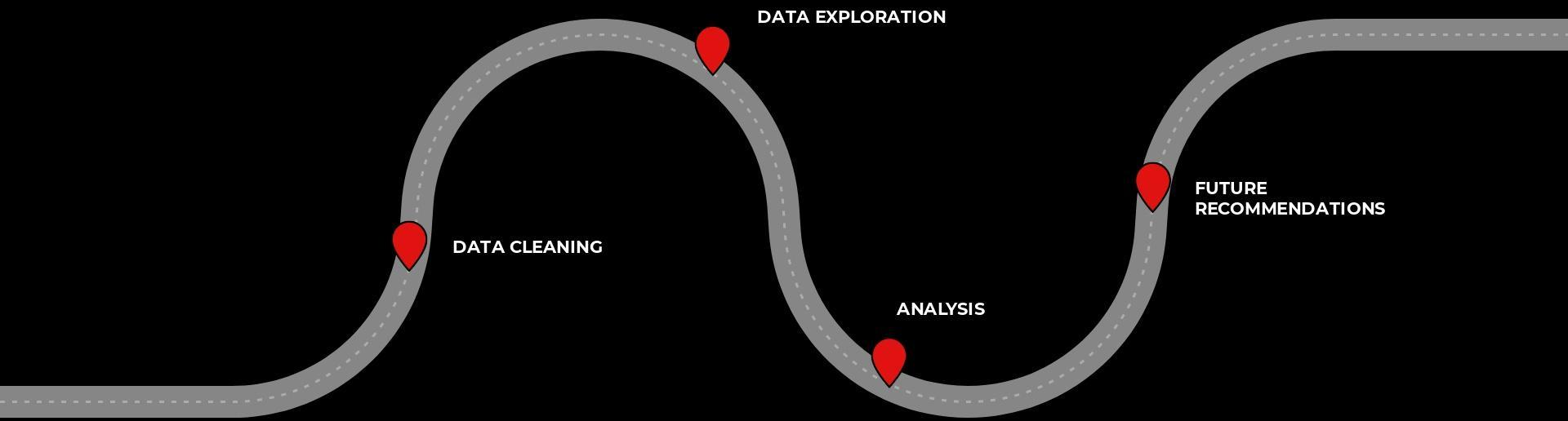
ABOUT OUR DATASET



WORK FLOW



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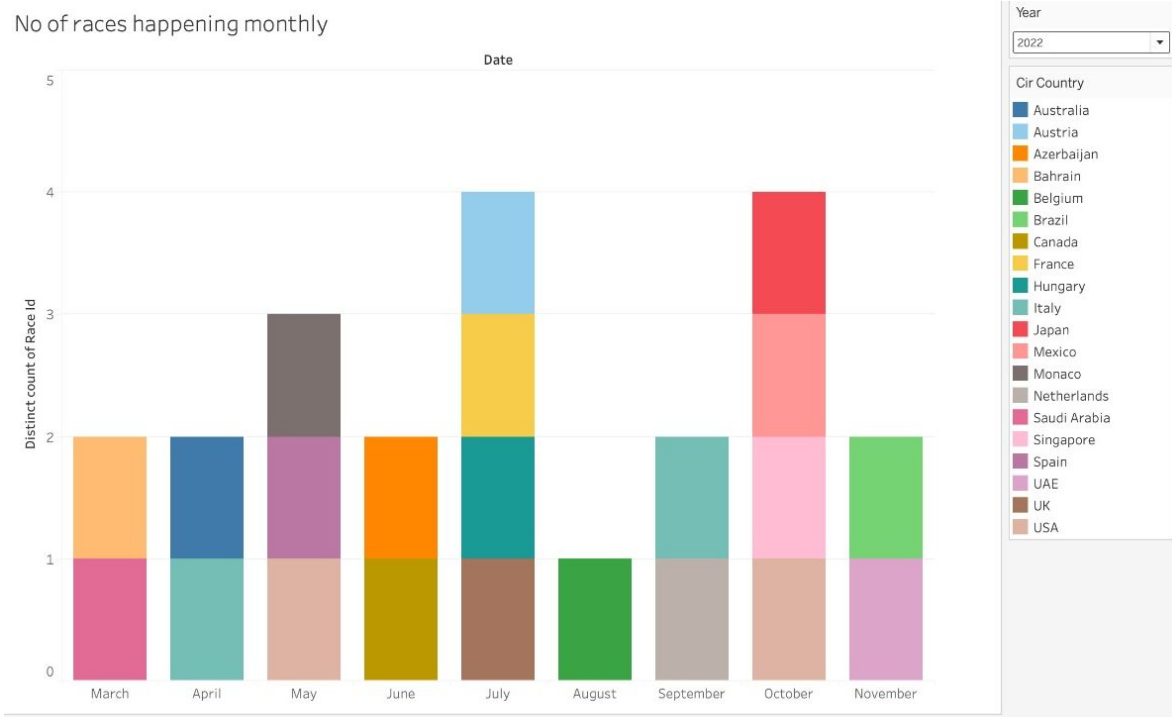
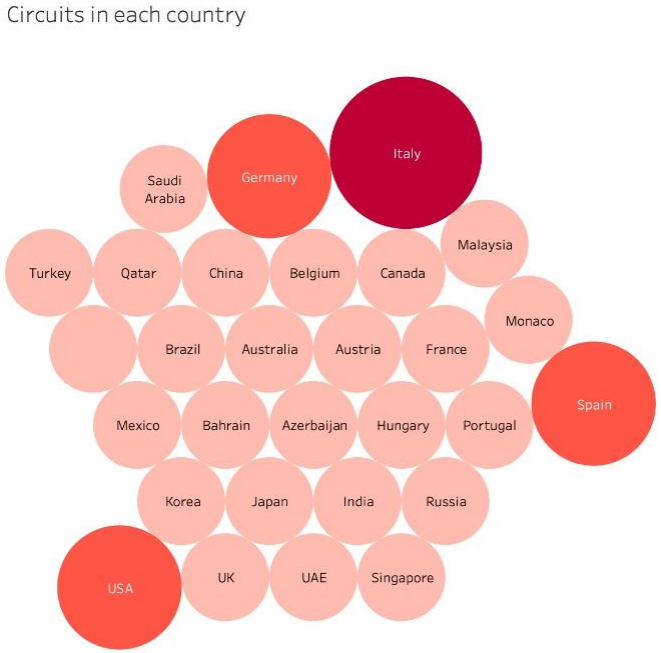
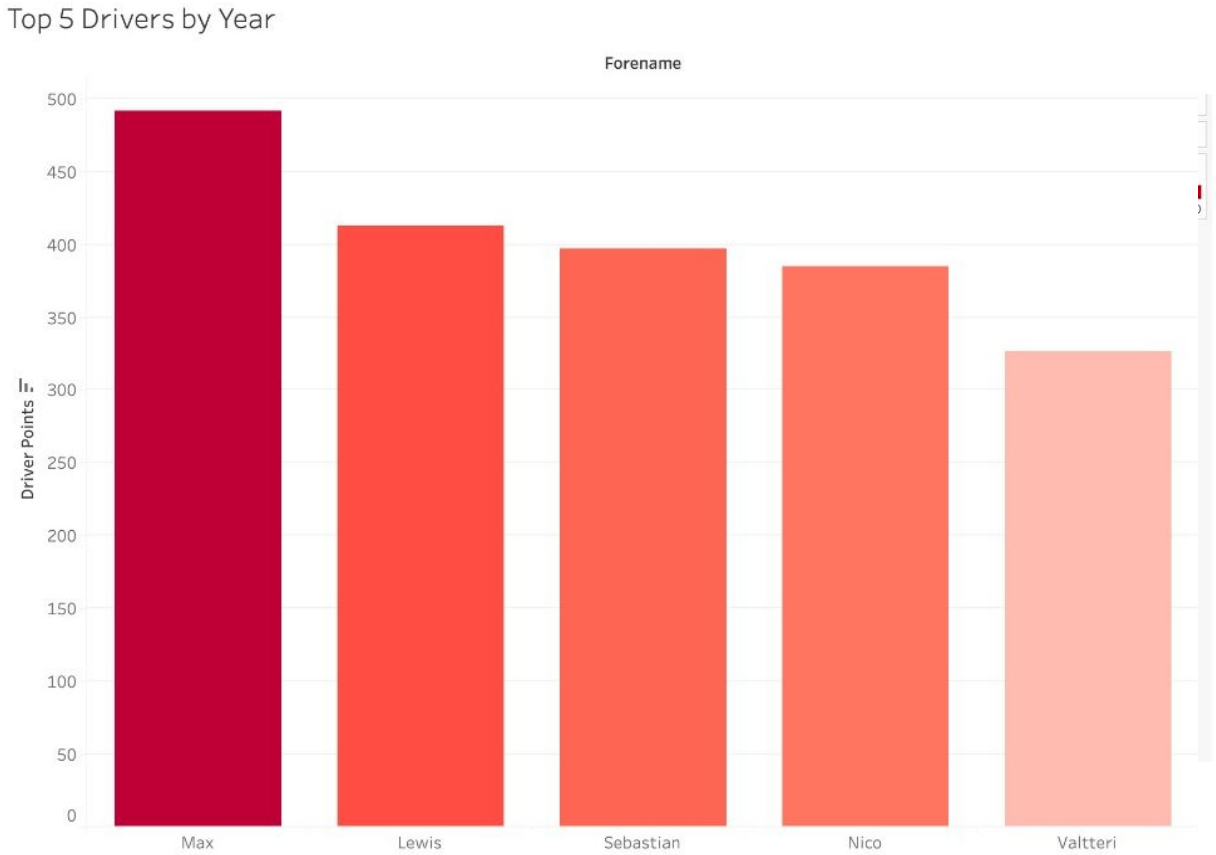
CIRCUIT ANALYSIS





DRIVER ANALYSIS



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CONSTRUCTOR ANALYSIS

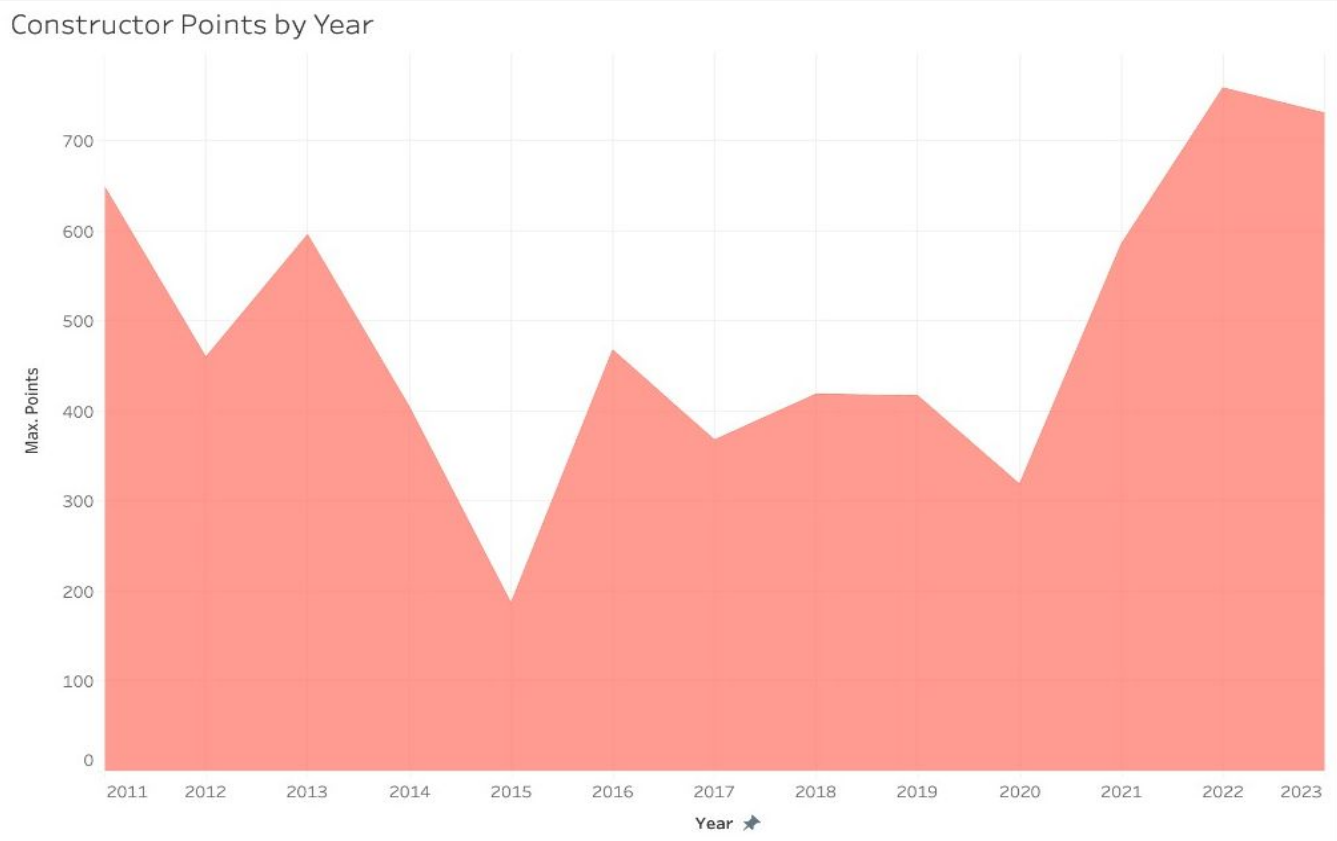

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TABLEAU DASHBOARD

LINK:

https://public.tableau.com/app/profile/saachi.dholakia6060/viz/Formula1_17022655412170/DriverAnalysis

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CONCLUSIONS

Insights into Formula 1 Success

Revelations from Analysis

Beyond Conventional Analysis

Impact on Formula 1 Enjoyment

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Future Analysis

Business Recommendation

Dynamic Landscape for Investigation

Evolving team collaborations, driver-team synergies, and the impact of technological advancements on race outcomes

Correlation with External Factors

Like weather conditions and race strategies adds complexity to analyses

Strategic Recommendations for Team Management and Marketing

Driver popularity, fan engagement patterns, and race outcomes can optimize brand visibility and sponsorship decisions.

Intersection of Data Analytics and Fan Experiences

Growing fan engagement in the digital era

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THANK YOU
Bellagio
CAESARS PALACE
FORMULA 1
LAS VEGAS
GRAND PRIX
2022