SQL PROJECT ON PIZZA SALES

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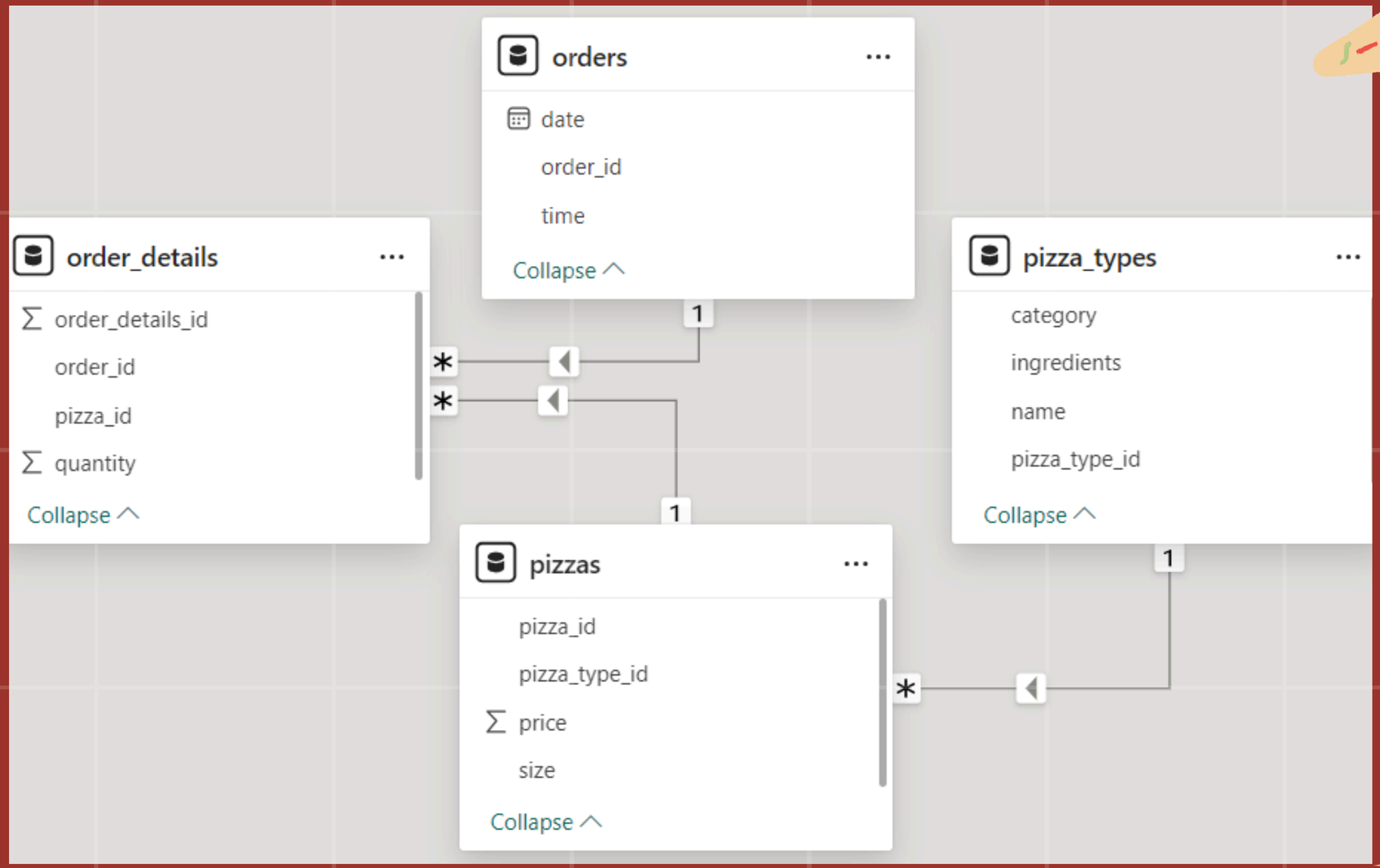
DATA SOURCE

The data source is obtained from Kaggle.
The data is divided into 4 tables:

1.Order Details
2.Orders
3.Pizzas
4. Pizza types

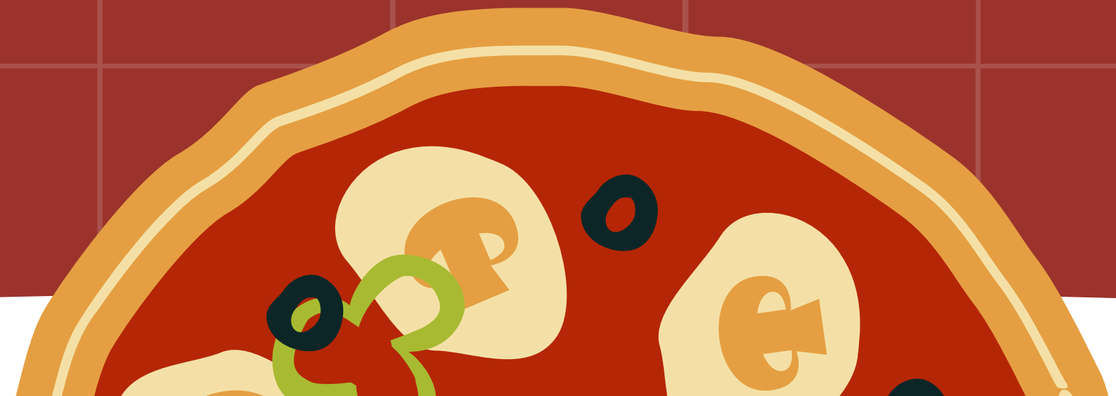
MODEL VIEW


orders
date
order_id
time
Collapse
order_details
order_details_id
order_id
pizza_id
quantity
Collapse
pizza_types
category
ingredients
name
pizza_type_id
Collapse
pizzas
pizza_id
pizza_type_id
price
size
Collapse
1
*
*
1
1
*

This project is related to the Pizza Sales Data

Pizza is a dish that originates from Italy and is one of the favorite foods of many people in various parts of the world.

Let's start to solve basics to advance SQL queris in the world of pizza!



BASIC QUERIS

Retrieve the total number of orders placed.

```
SELECT
COUNT(*) AS Total_orders
FROM
 orders;
```

Calculate the total revenue generated from pizza sales.

```
SELECT
ROUND(SUM(od.quantity * p.price), 2)
AS Total_revenue
FROM
order_details od
JOIN
pizzas p ON od.pizza_id = p.pizza_id;
```

Identify the highest-priced pizza.

```
SELECT
pt.name AS Highest_priced_pizza
FROM
pizzas p
JOIN
pizza_types pt ON p.pizza_type_id =
pt.pizza_type_id
ORDER BY price DESC
LIMIT 1;
```

Identify the most common pizza size ordered.

```
SELECT
size, COUNT(*) AS count
FROM
order_details od
JOIN
pizzas p ON od.pizza_id = p.pizza_id
GROUP BY size
ORDER BY count DESC
LIMIT 1;
```

List the top 5 most ordered pizza types along with their quantities.

```
SELECT
pt.name, SUM(od.quantity) AS total_quantity
FROM
order_details od
JOIN
pizzas p ON od.pizza_id = p.pizza_id
JOIN
pizza_types pt ON p.pizza_type_id = pt.pizza_type_id
GROUP BY pt.name
ORDER BY total_quantity DESC
LIMIT 5;
```

INTERMEDIATE

Join the necessary tables to find the total quantity of each pizza category ordered.

```
SELECT pt.category, SUM(od.quantity)
AS total_quantity
FROM order_details od
JOIN pizzas p ON od.pizza_id = p.pizza_id
JOIN pizza_types pt ON p.pizza_type_id =
pt.pizza_type_id
GROUP BY pt.category;
```

Determine the distribution of orders by hour of the day.

```
SELECT
HOUR(time) AS hours, COUNT(*) AS
total_orders
FROM
orders
GROUP BY hours
ORDER BY hours;
```

Join relevant tables to find the category-wise distribution of pizzas.

```
SELECT pt.category,count(*) as count
FROM order_details od
JOIN pizzas p ON od.pizza_id =
p.pizza_id
JOIN pizza_types pt ON p.pizza_type_id
= pt.pizza_type_id
GROUP BY pt.category;
```

Group the orders by date and calculate the average number of pizzas ordered per day.

```
SELECT
ROUND(AVG(total_pizzas), 0) AS
Avg_Pizzas_per_day
FROM
(SELECT
o.date, SUM(od.quantity) AS total_pizzas
FROM
order_details od
JOIN orders o ON od.order_id = o.order_id
GROUP BY o.date) AS order_quantity;
```

Determine the top 3 most ordered pizza types based on revenue.

```
SELECT
pt.name, SUM(od.quantity * p.price) AS revenue
FROM
pizza_types pt
JOIN
pizzas p ON pt.pizza_type_id = p.pizza_type_id
JOIN
order_details od ON od.pizza_id = p.pizza_id
GROUP BY pt.name
ORDER BY revenue DESC
LIMIT 3;
```

ADVANCED

Calculate the percentage contribution of each pizza type to total revenue.

```
SELECT
pt.category,
ROUND(SUM(od.quantity * p.price) / (SELECT
ROUND(SUM(od.quantity * p.price), 2) AS total_sales
FROM
order_details od
JOIN
pizzas p ON od.pizza_id = p.pizza_id) * 100,
2) AS revenue
FROM
pizza_types pt
JOIN
pizzas p ON pt.pizza_type_id = p.pizza_type_id
JOIN
order_details od ON p.pizza_id = od.pizza_id
GROUP BY pt.category
ORDER BY revenue DESC;
```

Analyze the cumulative revenue generated over time.

```
select date, sum(revenue) over (order by date)
as running_sales from
(select o.date,sum(od.quantity*p.price) as
revenue
from order_details od join pizzas p on
od.pizza_id=p.pizza_id
join orders o on o.order_id = od.order_id
group by o.date) as Sales;
```

Determine the top 3 most ordered pizza types based on revenue for each pizza category.

```
select name,revenue
from
(select category ,name,revenue,
rank() over (partition by category order by revenue desc ) as
rk
from
(select pt.category ,pt.name,sum((od.quantity) * p.price) as
revenue
from pizza_types pt join pizzas p on
pt.pizza_type_id=p.pizza_type_id
join order_details od on od.pizza_id=p.pizza_id
group by pt.category,pt.name) as table1) as table2
where rk <=3;
```


THANK YOU