Rajat Raj Shah

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Personality

In my role as a Computer Science Engineering (CSE) student, I utilize academic coursework in real world project applications. I am dedicated to developing a robust portfolio and acquiring practical industry experience. I also actively delve into Sales and Marketing aspects for broader professional growth.

Experience

Sales Intern | *Venture Foster Group*

Aug 2025 - Present

- Generated Qualified Leads using Apollo AI and Clodura AI for clients seeking SMO, graphic design, etc.
- Responsible for Client Communication, Negotiation, and Successful Deal Closure.
- Managed client records in **Excel** and **Google Sheets** while supporting relationship management.

Marketing Intern | *Aorta Rooms*

May 2025 – Aug 2025

- Responsible for conducting SEO Keyword Research to improve the company's website visibility.
- Conducted **Online Market Research** to identify trends, competitor strategies, and growth opportunities.
- Assisted in performing comprehensive Trend Analysis through tools like Google Trends and Analytics.
- Assisted in **Graphic Designing** projects for the company's social media post and stories.

Human Resources Intern | *SR CAPITALS*

Volunteer | National Service Scheme

Aug 2024 - Sept 2024

Aug 2025 - Present

- Managed recruitment for **Finance and Stock Market Interns** across multiple platforms.
- · Assisted with their on-boarding process, supported data management and other HR-related tasks.

Additional Experience

Digital Marketing Lead Cyber Peace Corps : KIIT Chapter	Aug 2025 – Present
Education	
B-Tech in Computer Science and Engineering (CSE) Kalinga Institute of Industrial Technology (KIIT)	Aug 2024 - Present Bhubaneswar, Odisha, India
High School, Engineering Science Modern Indian School	Jun 2022 - Apr 2024 Chobhar, Kathmandu, Nepal

Projects

Personal Portfolio Website HTML, CSS, JavaScript	rajatrajshah.com.np 🛂
Fly Hign Airline (Airline Website) HTML, CSS, JavaScript	github.io/Fly-High-Airline 🗹
Barber Website HTML, CSS, JavaScript	github.io/Anish-Barber 🗹

Certificates

Digital Advertising | Semrush
Fundamentals of Digital Marketing | Google Digital Garage
Introduction to Digital Marketing | Great Learning

Professional Skills

Languages: Python, MySQL, HTML/CSS

Developer Tools: GitHub, VS Code, Overleaf, Notepad, IDLE

Office Tools: MS Office, Google Workspace, Zoho Workspace, Pumble

Graphic Design Tools: Canva, Figma, Pixellab

Marketing Skills: SEO, CRM, SMM, Lead Generation