




Rajat Raj Shah

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PERSONALITY

In my role as a Computer Science Engineering (CSE) student, I utilize academic coursework in real world project. I am dedicated to developing a robust portfolio and acquiring practical experience. I also delve into HR and marketing aspects.



EXPERIENCE

- Marketing Intern** | *Aorta Rooms* May 2025 – Present
- Responsible for increasing brand value through consistent and impactful **marketing strategies**.
 - Specialized in **email and LinkedIn marketing** to enhance digital brand presence.
- Data Science Intern** | *Data Play* Jan 2025 – Feb 2025
- Organized, cleaned, and transformed raw data into a structured and meaningful format.
 - Analyzed data trends, identified patterns, and generated insights for business decision-making.
- Human Resources Intern** | *SR CAPITALS* Aug 2024 – Sept 2024
- Managed recruitment for **finance and stock market interns** across multiple platforms.
 - Assisted with their on-boarding process, supported data management and other HR-related tasks.
- Human Resources Intern** | *Cook N Klean* Jul 2024 – Aug 2024
- Managed recruitment for **domain like Graphic Design, Video Editing, Digital Marketing, etc.**
 - Worked in drafting, creating and posting of job descriptions, and company's policies for new Interns.
- Freelancer** | *Upwork* Mar 2024 – Aug 2024
- Offer design services, working with clients to create custom designs tailored to their needs.
 - Specializing in designing posters, business cards, templates, and other visual content.

EDUCATION

- Kalinga Institute of Industrial Technology (KIIT)** Bhubaneswar, Odisha, India
B-Tech in Computer Science and Engineering *Aug 2024 - Present*
- Modern Indian School** Chobhar, Kathmandu, Nepal
High School, Engineering Science *Jun 2022 - Apr 2024*

PROJECTS

- Personal Portfolio Website** | *HTML, CSS, JavaScript* rajatrajshah.com.np 
- Developed a Personal Portfolio website to showcase my professional profile
- Barber Website** | *HTML, CSS, JavaScript* github.io/Anish-Barber 
- Developed a Barber website which is responsive to different screen sizes.

CERTIFICATES

- Digital Advertising | *Semrush* Introduction to Tableau | *Simplilearn*
Digital Marketing Strategy | *Simplilearn* Excel Regression Analysis | *Great Learnin*
Fundamentals of Digital Marketing | *Google Digital Garage* Python and Django | *IT Training Nepal*
Introduction to Digital Marketing | *Great Learning*

TECHNICAL SKILLS

Languages: JavaScript, Python, C, MySQL, HTML/CSS
Developer Tools: Git, VS Code, Overleaf, Notepad, IDLE
Office Tools: MS Excel, MS Office, MS PowerPoint, Tableau