

1

Task One

••• Easy <30 mins

2

Task Two

Modeling data to create valuable insights.

••• Intermediate 30-60 mins

3

Task Three

••• Intermediate 30-60 mins

4

Task Four

••• Easy <30 mins

Finish Line

Allow Accenture North America to contact me

First up, requirements gathering

As we mentioned, you have been sent 7 datasets and a data model.

Often you won't need all these datasets to find what you're looking for.

So, the first step is to **use this data model to identify which datasets will be required to answer your business question** – which is to figure out the **top 5 categories with the largest popularity**.

When you think you've identified the right data sets to include, complete the multi choice quiz to move onto the next step.

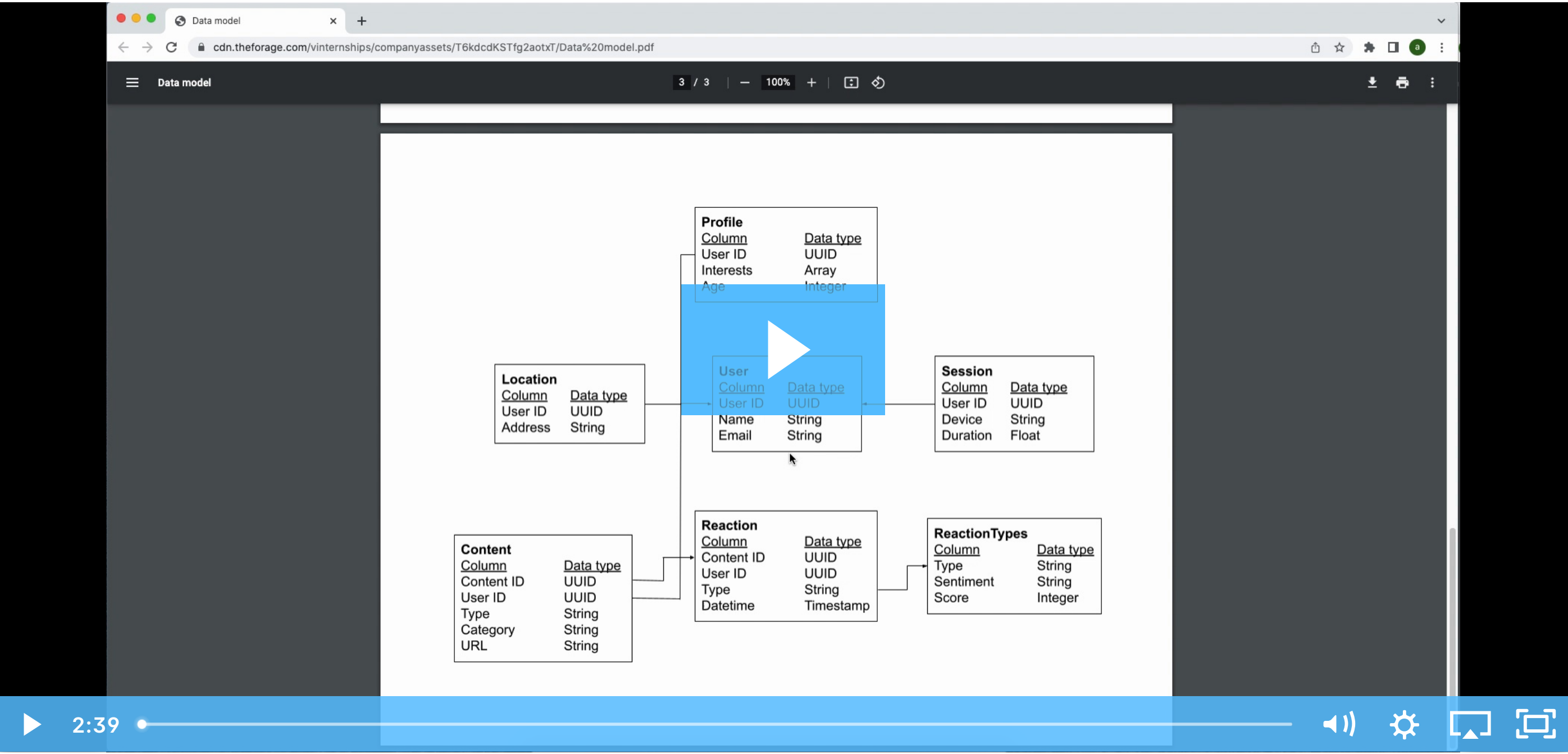
PDF

Data Model

Click to download file →

Here are some resources to help you

How do you interpret a data model?



- Definitions of different data types:
- **String** – Sequence of characters, digits, or symbols—always treated as text
 - **UUID** – Universally Unique Identifiers
 - **Array** – List with a number of elements in a specific order—typically of the same type
 - **Integer** – Numeric data type for numbers without fractions
 - **Timestamp** – Number of seconds that have elapsed since midnight (00:00:00 UTC), 1st January 1970 (Unix time)
- Source: Direct extract from Amplitude