



1

Task One

●●● Easy <30 mins

2

Task Two

Modeling data to create valuable insights.

●●● Intermediate 30-60 mins

3

Task Three

●●● Intermediate 30-60 mins

4

Task Four

●●● Easy <30 mins

Flag icon

Finish Line

Allow Accenture North America to contact me ☒

Task 2: Data Cleaning & Modeling

Data Modelling

Okay, we’re nearly there! You’re doing a great job.

Now we want to figure out the top 5 categories. To complete your data modelling, follow these steps:

1. Create a final data set by merging your three tables together

- We recommend using the Reaction table as your base table, then first join the relevant columns from your Content data set, and then the Reaction Types data set.
- Hint: You can use a “VLookUp” formula

2. Figure out the Top 5 performing categories

- Add up the total scores for each category.
- Hint: You can use the “Sum If” formula


The **end result** should be one spreadsheet which contains:

1. A cleaned dataset
2. The top 5 categories

Once you have a final data file, upload it to complete this task! We'll provide you with some explanation videos in the next step – but first give it a go to see if you can figure it out.

You can use Excel or any other tool of your choice to create your final data set.

Upload your clean data file

 **Select a File** or drag it here.