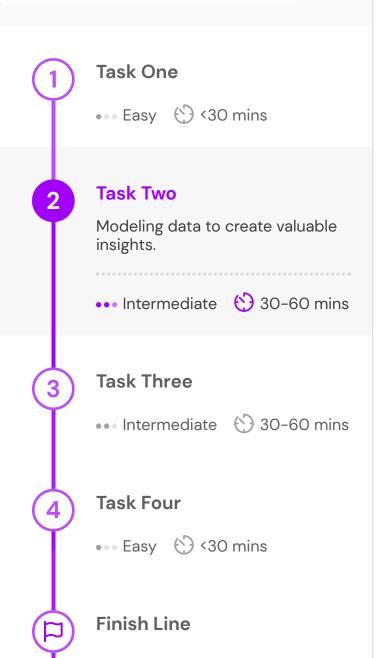




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Task 2: Data Cleaning & Modeling

2 3 4 5 6 7 8

Data Modelling

Okay, we're nearly there! You're doing a great job.

Now we want to figure out the top 5 categories. To complete your data modelling, follow these steps:

1. Create a final data set by merging your three tables together

- We recommend using the Reaction table as your base table, then first join the relevant columns from your Content data set, and then the Reaction Types data set.
- Hint: You can use a "VLookUp" formula

2. Figure out the Top 5 performing categories

- Add up the total scores for each category.
- Hint: You can use the "Sum If" formula

The **end result** should be one spreadsheet which contains:

- 1. A cleaned dataset
- 2. The top 5 categories

Once you have a final data file, upload it to complete this task! We'll provide you with some explanation videos in the next step - but first give it a go to see if you can figure it out.

You can use Excel or any other tool of your choice to create your final data set.

