

Assignment 1

Roll No. : 31454

Case study :

Visit various websites available online for different client projects, identify and note down the evaluation results in following format and note down and learn and conclude different website design issues that should be considered while designing a web site

srno	website url	purpose of website	things liked in the website	things disliked in the website	ai used (yes/no)	overall evaluation (good/bad)
1	https://www.amazon.com	online shopping	lots of products, easy to search	homepage looks busy	yes	good
2	https://www.ebay.com	buy and sell items	easy to search, auction feature	layout can be confusing	yes	good
3	https://www.etsy.com	handmade and unique items	clean design, easy to browse	filters are limited	no	good
4	https://www.bbc.com	news	easy to read, organized	ads on some pages	no	good
5	https://www.cnn.com	news	breaking news, multimedia content	homepage looks crowded	yes	good
6	https://www.theguardian.com	news	clean design, good navigation	some pages load slowly	no	good
7	https://www.apple.com	tech products	sleek design, easy navigation	heavy graphics	yes	good
8	https://www.microsoft.com	software and tech	professional look, clear info	homepage can feel crowded	yes	good
9	https://github.com	developer tools	easy to find repos, clean layout	hard for beginners	yes	good
10	https://www.coursera.org	online courses	easy to search courses	some paid courses	yes	good
11	https://www.khanacademy.org	free learning	free content, interactive exercises	design is simple	no	good
12	https://www.udemy.com	online courses	many courses, ratings help	ads and promotions	yes	good
13	https://instagram.com	social media	connect with	privacy issues,	yes	good

	www.facebook.com		friends	busy feed		
14	https://www.linkedin.com	professional network	professional look, networking	many notifications	yes	good
15	https://twitter.com	social media	quick updates	ads and negative comments	yes	good
16	https://www.netflix.com	video streaming	smooth interface, recommendations	some content not available	yes	good
17	https://www.youtube.com	video streaming	lots of videos, easy to search	ads, cluttered homepage	yes	good
18	https://www.spotify.com	music streaming	playlists and recommendations	free version has ads	yes	good
19	https://www.tripadvisor.com	travel reviews	lots of reviews, easy to search	popups and ads	yes	good
20	https://www.airbnb.com	book stays	easy booking, nice design	hidden fees	yes	good
21	https://www.booking.com	book hotels	many options, easy filters	ads can be distracting	yes	good
22	https://www.webmd.com	health info	reliable info, easy navigation	many ads	no	good
23	https://www.mayoclinic.org	health info	trusted info, clean layout	text can be dense	no	good
24	https://www.healthline.com	health info	easy to read, good visuals	some sponsored content	yes	good
25	https://www.paypal.com	online payments	secure, simple interface	can be confusing for beginners	yes	good
26	https://www.chase.com	online banking	professional look, easy to use	some pages load slow	yes	good
27	https://www.mint.com	budgeting	easy tools, clean design	limited customization	yes	good
28	https://www.unicef.org	non-profit info	clear mission, nice visuals	text can be dense	no	good
29	https://www.nasa.gov	space info	nice images, informative	navigation can be hard	no	good
30	https://www.who.int	health info	trustworthy, organized	pages have a lot of text	no	good