



PIZZA SALES REPORT DASHBOARD

Jan '15 to Dec '15



Pizza Category

All

01-01-2015

31-12-2015

Home

Best/Worst Sellers

BUSIEST DAY AND TIME

DAYS
Orders are highest on weekends, Friday/Saturday evening

MONTHLY
There are maximum orders from month of January & July

SALES PERFORMANCE

CATEGORY
Classic Category contributes to maximum sales & total orders.

SIZE
Large size pizza contributes to maximum sales



817.86K

Total Revenue



49574

Total Pizzas Sold



21350

Total Orders



38.31

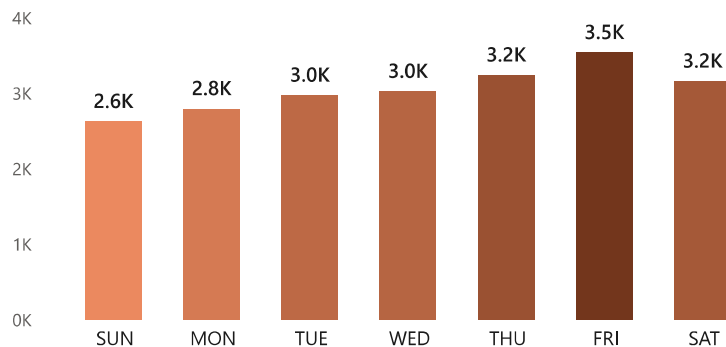
Avg Order Value



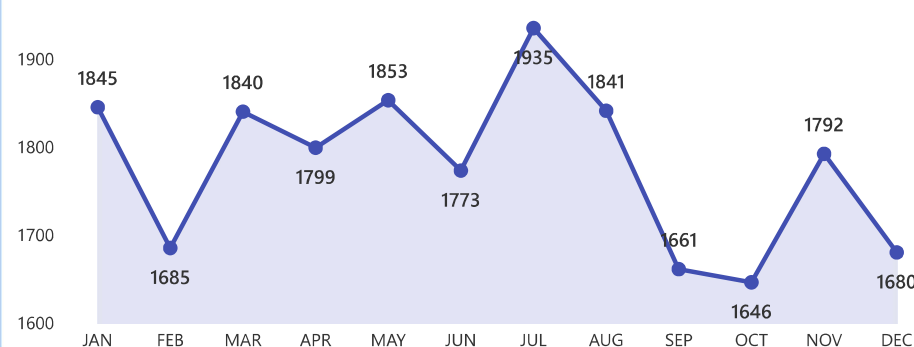
2.32

Avg Pizzas Per Orders

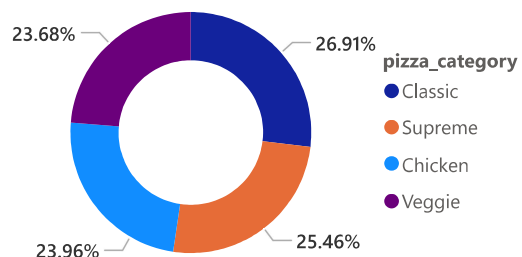
Daily Trend for Total Orders



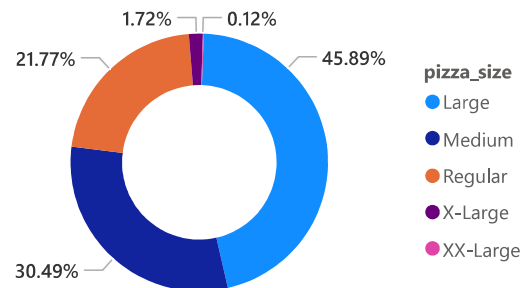
Monthly Trend For Total Orders



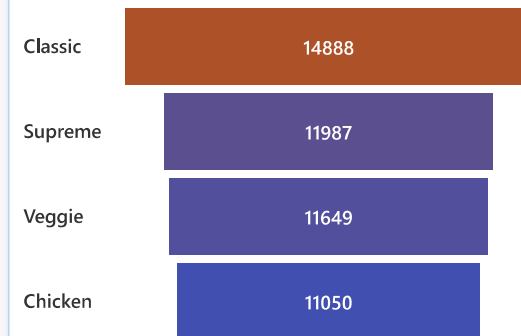
Percentage of Sales by Pizza Category



% of Sales by Pizza Sizes



Total Pizzas Sold by Pizza Category





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BEST SELLERS

REVENUE

The Thai Chicken Pizza
Contributes

to maximum Revenue

QUANTITY

The Classic Deluxe Pizza
Contributes to maximum Total
Quantities

TOTAL ORDERS

The CLassic to maximum Total
Orders

WROST SELLERS

REVENUE

The Brie Carre Pizza
Contributes

to minimum Revenue

QUANTITY

The Brie Carre Pizza
Contributes to minimum Total
Quantities

TOTAL ORDERS

The Brie Carre Pizza to
minimum Total Orders



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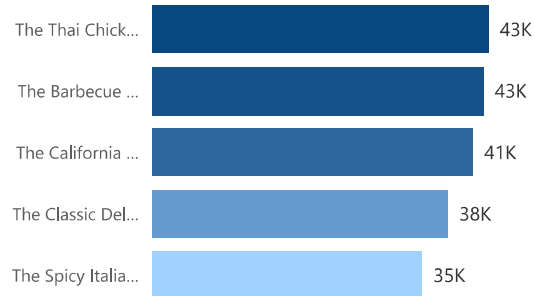
Avg Order Value



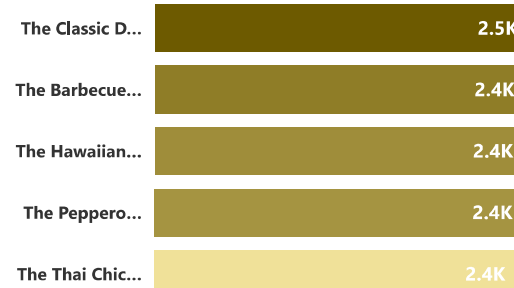
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Avg Pizzas Per Orders

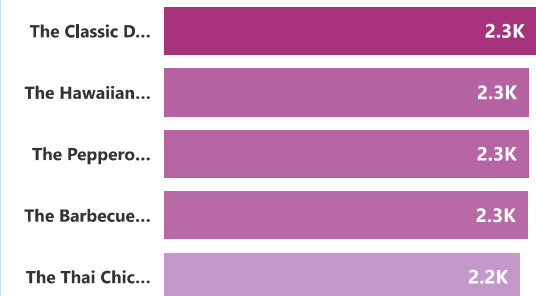
Top 5 Pizzas By Revenue



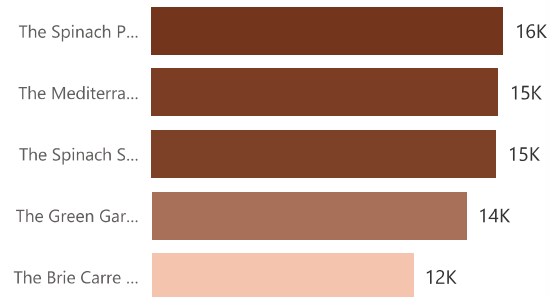
Top 5 Pizzas By Quantity



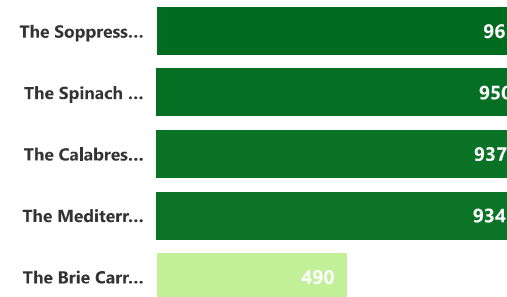
Top 5 Pizzas By Total Orders



Bottom 5 Pizzas By Revenue



Bottom 5 Pizzas By Quantity



Bottom 5 Pizzas By Total Orders

