10 Attention

Goal

Introduction to transformer, attention, BERT, GPTs, and the exploding related.

A nice code tutorial is available: https://nlp.seas.harvard.edu/2018/04/03/attention.html.

Alert 10.1: Convention

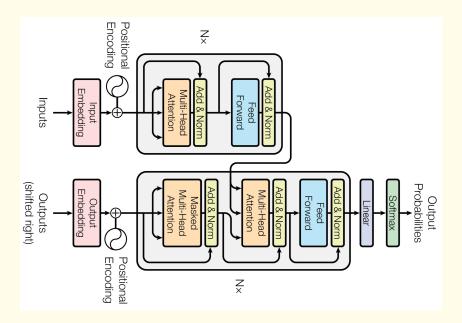
Gray boxes are not required hence can be omitted for unenthusiastic readers. Tokens are arranged row-wise. This note is likely to be updated again soon.

Remark 10.2: The sequential price of RNNs

A lot of natural language processing (NLP) techniques rely on recurrent neural networks (RNNs), which are unfortunately sequential in nature (w.r.t. input tokens). Our main goal in this lecture is to use a hierarchical, parallelizable attention mechanism to trade the sequential part in RNNs with network depth.

Definition 10.3: Transformer (Vaswani et al. 2017)

In a nutshell, a transformer (in machine learning!) is composed of multiple blocks of components that we explain in details below. It takes an input sequence and outputs another sequence, much like an RNN:



Vaswani, A., N. Shazeer, N. Parmar, J. Uszkoreit, L. Jones, A. N. Gomez, Ł. Kaiser, and I. Polosukhin (2017). "Attention is All you Need". In: *Advances in Neural Information Processing Systems 30*, pp. 5998–6008.

Definition 10.4: Input and output embeddings

Typically, the tokens in an input sequence are one-hot encoded over a dictionary with size say p. We learn a distributed representation $W_e \in \mathbb{R}^{p \times d}$ of the tokens. The same W_e is also used to decode the output tokens, and its transpose W_e^{\top} is used to compute the **softmax** output probability (over tokens).

Definition 10.5: Positional encoding

The order of tokens in an input sequence matters. To encode this information, we may simply add a positional vector $\mathfrak{p}_t \in \mathbb{R}^d$ for each fixed position t:

$$\mathfrak{p}_{t,2i} = \sin\left(t/10000^{2i/d}\right), \quad \mathfrak{p}_{t,2i+1} = \cos\left(t/10000^{2i/d}\right), \quad i = 0, \dots, \frac{d}{2} - 1.$$

It is clear that \mathfrak{p}_{t+k} is an orthogonal transformation of \mathfrak{p}_t , since

$$\begin{bmatrix} \mathfrak{p}_{t+k,2i} \\ \mathfrak{p}_{t+k,2i+1} \end{bmatrix} = \begin{bmatrix} \cos(k/10000^{2i/d}) & \sin(k/10000^{2i/d}) \\ -\sin(k/10000^{2i/d}) & \cos(k/10000^{2i/d}) \end{bmatrix} \begin{bmatrix} \sin\left(t/10000^{2i/d}\right) \\ \cos\left(t/10000^{2i/d}\right) \end{bmatrix}$$

$$= \begin{bmatrix} \cos(k/10000^{2i/d}) & \sin(k/10000^{2i/d}) \\ -\sin(k/10000^{2i/d}) & \cos(k/10000^{2i/d}) \end{bmatrix} \begin{bmatrix} \mathfrak{p}_{t,2i} \\ \mathfrak{p}_{t,2i+1} \end{bmatrix}.$$

The periodic functions chosen here also allows us to handle test sequences that are longer than the training sequences. Of course, one may instead try to directly *learn* the positional encoding \mathfrak{p}_t .

Definition 10.6: Residual connection, layer-normalization and dropout

In each layer we add residual connection (He et al. 2016) and layer-wise normalization (Ba et al. 2016) to ease training. We may also add dropout layers (Srivastava et al. 2014).

He, K., X. Zhang, S. Ren, and J. Sun (2016). "Deep Residual Learning for Image Recognition". In: *IEEE Conference on Computer Vision and Pattern Recognition (CVPR)*, pp. 770–778.

Ba, J. L., J. R. Kiros, and G. E. Hinton (2016). "Layer Normalization".

Srivastava, N., G. Hinton, A. Krizhevsky, I. Sutskever, and R. Salakhutdinov (2014). "Dropout: A Simple Way to Prevent Neural Networks from Overfitting". *Journal of Machine Learning Research*, vol. 15, no. 56, pp. 1929–1958.

Definition 10.7: Attention (e.g., Bahdanau et al. 2015)

Given a query vector $\mathbf{q} \in \mathbb{R}^{d_k}$ and a database consisting of m key-value pairs $(K, V) : K = [\mathbf{k}_1, \dots, \mathbf{k}_m]^{\top} \in \mathbb{R}^{m \times d_k}, V = [\mathbf{v}_1, \dots, \mathbf{v}_m]^{\top} \in \mathbb{R}^{m \times d_v}$, a natural way to guess/retrieve the value of the query is through comparison to the known key-value pairs:

$$\mathsf{att}(\mathbf{q}; K, V) = \sum_{i=1}^{m} \pi_i \cdot \mathbf{v}_i = \boldsymbol{\pi}^{\top} V, \tag{10.1}$$

namely the value of the query is some convex combination of the values in the database.

The coefficient vector $\boldsymbol{\pi}$ can be determined as follows:

$$\underset{\boldsymbol{\pi} \in \Delta_{m-1}}{\operatorname{argmin}} \sum_{i=1}^{m} \pi_i \cdot \operatorname{dist}_k(\mathbf{q}, \mathbf{k}_i) + \lambda \cdot \pi_i \log \pi_i, \tag{10.2}$$

where $\operatorname{dist}_k(\mathbf{q}, \mathbf{k}_i)$ measures the dissimilarity between the query \mathbf{q} and the key \mathbf{k}_i , and $\pi_i \log \pi_i$ is the so-called entropic regularizer. As you can verify in Exercise 10.8:

$$\pi_i = \frac{\exp(-\operatorname{dist}_k(\mathbf{q}, \mathbf{k}_i)/\lambda)}{\sum_{j=1}^m \exp(-\operatorname{dist}_k(\mathbf{q}, \mathbf{k}_j)/\lambda)}, \quad i.e., \quad \boldsymbol{\pi} = \operatorname{softmax}(-\operatorname{dist}_k(\mathbf{q}, K)/\lambda). \tag{10.3}$$

A popular choice for the dissimilarity function is $\operatorname{dist}_k(\mathbf{q}, \mathbf{k}) = -\mathbf{q}^{\top}\mathbf{k}$.

Now, with the above π , we solve a similar weighted regression problem to retrieve the value of the query:

$$\underset{\mathbf{a}}{\operatorname{argmin}} \sum_{i=1}^{m} \pi_i \cdot \operatorname{dist}_v(\mathbf{a}, \mathbf{v}_i).$$

With $\operatorname{dist}_v(\mathbf{a}, \mathbf{v}_i) := \|\mathbf{a} - \mathbf{v}_i\|_2^2$, we easily verify the convex combination in (10.1).

Bahdanau, D., K. Cho, and Y. Bengio (2015). "Neural machine translation by jointly learning to align and translate". In: International Conference on Learning Representations.

Exercise 10.8: KL leads to softmax

Prove that the optimal solution of (10.2) is given by the softmax in (10.3).

Example 10.9: Popular attention mechanisms

Popular choices for the dissimilarity function $dist_k$ include:

- (negated) dot-product: we have already mentioned this choice $\operatorname{dist}_k(\mathbf{q}, \mathbf{k}) = -\mathbf{q}^{\top}\mathbf{k}$. We further point out that with normalization, i.e., $\|\mathbf{q}\|_2 = \|\mathbf{k}\|_2 = 1$, the (negated) dot-product essentially measures the angular distance between the query and the key. This choice is particularly efficient, as we can easily implement the matrix-product QK^{\top} (for a set of queries and keys) in parallel. One typically sets $\lambda = \sqrt{d_k}$ so that if $\mathbf{q} \perp \mathbf{k} \sim \mathcal{N}(0, I_{d_k})$, then $\operatorname{Var}(\mathbf{q}^{\top}\mathbf{k}/\sqrt{d_k}) = 1$.
- additive: more generally we may parameterize the dissimilarity function as a feed-forward network $\operatorname{dist}_k(\mathbf{q}, \mathbf{k}; \mathbf{w})$ whose weight vector \mathbf{w} is learned from data.

Exercise 10.10: Self-attention in the limit

Let $V \in \mathbb{R}^{m \times d}$ be arbitrary and consider applying self-attention repeatedly to it:

$$V \leftarrow \mathsf{A}_{\lambda}(V) := \mathsf{softmax}(VV^{\top}/\lambda)V,$$

where of course the softmax operator is applied row-wise. What is the limiting behaviour of $A_{\lambda}^{\infty}(V)$?

Definition 10.11: Multi-head attention

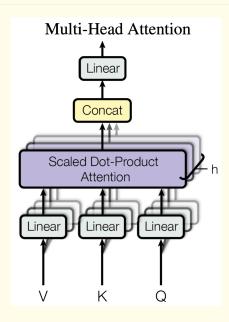
Recall that in CNNs, we employ a number of filters to extract different feature maps. Similarly, we use multi-head attention so that our model can learn to attend to different parts of the input simultaneously:

$$H = [A_1, \dots, A_h]W, \text{ with } A_i = \mathtt{att}(QW_i^Q; KW_i^K, VW_i^V), \quad i = 1, \dots, h,$$

where $W \in \mathbb{R}^{(hd_v) \times d}$, $W_i^Q \in \mathbb{R}^{d_k \times d}$, $W_i^K \in \mathbb{R}^{d_k \times d}$, $W_i^V \in \mathbb{R}^{d_v \times d}$ are weight matrices to be learned, and att is an attention mechanism in Definition 10.7 (applied to each row of QW_i^Q ; see also Example 10.9).

If we set $d_k = d_v = d/h$, then the number of parameters in h-head attention is on par with single-head attention. The choice of dimensions here also facilitates the implementation of residual connections above.

Scaled Dot-Product Attention MatMul SoftMax Mask (opt.) Scale MatMul Q K V



Remark 10.12: implicit distance learning?

Another way to interpret the linear projections W_i^Q and W_i^K is through distance learning. Indeed, the distance between the query and key, after linear projection, is

$$-(QW_i^Q)(KW_i^K)^{\top} = -Q(W_i^Q(W_i^K)^{\top})K^{\top} =: -QM_iK^{\top},$$

where the low-rank matrix $M_i \in \mathbb{R}^{d \times d}$ "distorts" the dot-product: $\langle \mathbf{q}, \mathbf{k} \rangle_{M_i} := \mathbf{q}^\top M_i \mathbf{k}$. This explanation suggests tying together W_i^Q , W_i^K , and possibly also W_i^V .

Definition 10.13: Self- and context- attention

The transformer uses multi-head attention along with an encoder-decoder structure, and employs selfattention (e.g., Cheng et al. 2016) as a computationally efficient way to relate different positions in an input sequence:

- encoder self-attention: In this case Q = K = V all come from the input (of the current encoder layer). Each output can attend to all positions in the input.
- context attention: In this case Q comes from the input of the current decoder layer while (K, V) come from the output of (the final layer of) the encoder, namely the context. Again, each output can attend to all positions in the input.
- decoder self-attention: In this case Q comes from the input (of the current decoder layer), $K = Q \odot M$ and $V = Q \odot M$ are masked versions of Q so that each output position can only attend to positions up to and including the current position. In practical implementation we can simply reset illegal dissimilarities:

$$\operatorname{dist}_k(\mathbf{q}_i, \mathbf{q}_i) \leftarrow \infty \text{ if } i < j.$$

The input to the transformer is a sequence $X = [\mathbf{x}_1, \dots, \mathbf{x}_m]^{\top} \in \mathbb{R}^{m \times p}$, and it generates an output sequence $Y = [\mathbf{y}_1, \dots, \mathbf{y}_l]^{\top} \in \mathbb{R}^{l \times p}$ (one token at a time, and the generated tokens are repeatedly fed back to generate the next token). During training, since we have the ground-truth output sequence, to accelerate training we can shift the (ground-truth, instead of the generated) output sequence 1 position to the right, so that combined with the decoder self-attention above, each output symbol, when generated sequentially, only depends on symbols before it (not including itself).

Cheng, J., L. Dong, and M. Lapata (2016). "Long Short-Term Memory-Networks for Machine Reading". In: Proceedings of the 2016 Conference on Empirical Methods in Natural Language Processing, pp. 551–561.

Definition 10.14: Position-wise feed-forward network

In each encoder and decoder layer, we also apply a feed-forward network at each position. For instance, let $\mathbf{h}_t \in \mathbb{R}^d$ be the (row) representation for position t (at some layer), then we compute

$$FFN(\mathbf{h}_t) = \sigma(\mathbf{h}_t^{\top} \mathbf{W}_1) \mathbf{W}_2.$$

The weights $\mathbf{W}_1 \in \mathbb{R}^{d \times 4d}$ and $\mathbf{W}_2 \in \mathbb{R}^{4d \times d}$ are shared among different positions but change from layer to layer.

Exercise 10.15: Bag of words

Let $X \in \mathbb{R}^{m \times p}$ be our input sequence and $P \in \mathbb{R}^{m \times m}$ a permutation matrix. Let transformer(X) be the output of our transformer (up to FFN). Show that

$$\mathtt{transformer}(PX) = P \cdot \mathtt{transformer}(X).$$

If our loss is *invariant* to permutations (e.g., in next token prediction), then transformer, without positional embedding, will just treat our sentence as a bag of words and completely ignore the ordering of each token.

Remark 10.16: Comparison between attention, RNN and CNN

Layer type	per-layer complexity	sequential operations	max path length		
Self-attention	$O(m^2d)$	O(1)	O(1)		
Recurrent	$O(md^2)$	O(m)	O(m)		
Convolution	$O(kmd^2)$	O(1)	$O(\log_k m)$		
Self-attention (restricted)	O(rmd)	O(1)	O(m/r)		

Let m be the length of an input sequence and d the internal representation dimension (as above). In self-attention, the dot-product QQ^{\top} costs $O(m^2d)$ (recall that $Q \in \mathbb{R}^{m \times d}$). However, this matrix-matrix multiplication can be trivially parallelized using GPUs. We define the maximum path length to be the maximum number of sequential operations for any output position to attend to any input position. Clearly, for the transformer, each output position can attend to each input position hence its maximum path length is O(1).

In contrast, for RNNs, computation is sequential in terms of the tokens in the input sequence. Each recurrence, e.g., $\mathbf{h} \leftarrow \mathbf{W}_2 \sigma(\mathbf{W}_1(\mathbf{h}, \mathbf{x}))$, costs $O(d^2)$, totaling $O(md^2)$. For CNNs (e.g., Gehring et al. 2017) with filter size k, each convolution costs O(kd) and for a single output filter we need to repeat m times while we have d output filters, hence the total cost $O(kmd^2)$. Convolutions can be trivially parallelized on GPUs, and if we employ dilated convolutions (Kalchbrenner et al. 2016) the maximum path length is $O(\log_k m)$ (and O(m/k) for usual convolutions with stride k). Separable convolutions (Chollet 2017) can reduce the per-layer complexity to $O(kmd + md^2)$.

Finally, if we restrict attention to the r neighbors (instead of all m tokens in the input sequence), we may reduce the per-layer complexity to O(rmd), at the cost of increasing the maximum path length to O(m/r).

From the above comparison we see that transformer (with restricted attention, if quadratic time/space complexity is a concern) is very suitable for modeling long-range dependencies.

Gehring, J., M. Auli, D. Grangier, D. Yarats, and Y. N. Dauphin (2017). "Convolutional Sequence to Sequence Learning". In: *Proceedings of the 34th International Conference on Machine Learning*, pp. 1243–1252.

Kalchbrenner, N., L. Espeholt, K. Simonyan, A. van den Oord, A. Graves, and K. Kavukcuoglu (2016). "Neural Machine Translation in Linear Time". In:

Chollet, F. (2017). "Xception: Deep Learning with Depthwise Separable Convolutions". In: *IEEE Conference on Computer Vision and Pattern Recognition (CVPR)*, pp. 1800–1807.

Remark 10.17: Attention as interpretation?

One advantage of the attention mechanism is visualization: we can inspect the attention distribution over layers or positions and try to interpret the model; see Jain and Wallace (2019) and Wiegreffe and Pinter (2019) for some discussions.

Jain, S. and B. C. Wallace (2019). "Attention is not Explanation". In: Proceedings of the 2019 Conference of the North American Chapter of the Association for Computational Linguistics, pp. 3543–3556.

Wiegreffe, S. and Y. Pinter (2019). "Attention is not not Explanation". In: Proceedings of the 2019 Conference on Empirical Methods in Natural Language Processing and the 9th International Joint Conference on Natural Language Processing (EMNLP-IJCNLP), pp. 11–20.

Definition 10.18: Training using machine translation

Vaswani et al. (2017) trained the transformer using the supervised machine translation problem on the WMT 2014 dataset that consists of pairs (X, Y) of sentences, one (X) from the source language (say English) and the other (Y) from the target language (say French or German). The usual (multi-class) cross-entropy loss is used as the objective function:

$$\min \ -\hat{\mathbb{E}}\left[\left\langle Y, \log \hat{Y} \right\rangle\right], \ \hat{Y} = [\hat{\mathbf{y}}_1, \dots, \hat{\mathbf{y}}_\ell]^\top,$$

where $\hat{\mathbf{y}}_j$ depends on the input sentence $X = [\mathbf{x}_1, \dots, \mathbf{x}_m]^\top$ and all previous target tokens $Y_{< j} := [\mathbf{y}_1, \dots, \mathbf{y}_{j-1}]^\top$ Note that the sequence lengths m and l vary from one input to another. In practice, we "bundle" sentence pairs with similar lengths to streamline the parallel computation.

Vaswani, A., N. Shazeer, N. Parmar, J. Uszkoreit, L. Jones, A. N. Gomez, Ł. Kaiser, and I. Polosukhin (2017). "Attention is All you Need". In: Advances in Neural Information Processing Systems 30, pp. 5998–6008.

Remark 10.19: Some practicalities about Transformer

We mention some training choices in the original work:

- optimizer: Adam (Kingma and Ba 2015) was used with $\beta_1 = 0.9, \beta_2 = 0.98$ and $\epsilon = 10^{-9}$.
- learning rate:

$$\eta_{\text{iter}} = \frac{1}{\sqrt{d}} \cdot \min\{\frac{1}{\sqrt{\text{iter}}}, \text{iter} \cdot \frac{1}{\tau\sqrt{\tau}}\},$$

where $\tau = 4000$ controls the warm-up stage where the learning rate increases linearly. After that, the learning rate decreases inverse proportionally to the square root of the iteration number.

• regularization: (a) dropout (with rate 0.1) was added after the positional encoding layer and after each attention layer; (b) residual connection and layer normalization is performed after each attention layer and feed-forward layer; (c) label smoothing (Szegedy et al. 2016):

$$\mathbf{y} \leftarrow (1 - \alpha)\mathbf{y} + \alpha \frac{1}{C},$$

where \mathbf{y} is the (original, typically one-hot encoded) label vector, C is the number of classes, and $\alpha = 0.1$ controls the amount of smoothing.

Kingma, D. P. and J. Ba (2015). "Adam: A method for stochastic optimization". In: International Conference on Learning Representations.

Szegedy, C., V. Vanhoucke, S. Ioffe, J. Shlens, and Z. Wojna (2016). "Rethinking the Inception Architecture for Computer Vision". In: IEEE Conference on Computer Vision and Pattern Recognition (CVPR), pp. 2818–2826.

Definition 10.20: Beam search during inference time

After we have trained the transformer, during test time we are given an input sentence and asked to decode its translation. We use beam search:

- We keep b = 4 currently best candidate translations;
- We augment each candidate translation Y_k with a next word y:

$$score_k \leftarrow score_k - \log \hat{P}(\mathbf{y}|X, Y_k).$$

We may prune the next word by considering only those whose score contribution lies close to the best one (up to some threshold, say b).

- \bullet We keep only the best b (in terms of score) augmented translations.
- If some candidate translation ends (either by outputting the stop word or exceeding maximum allowed length, say input length plus 50), we compute its normalized score by dividing its length to the power of $\alpha = 0.6$ (to reduce bias towards shorter translations).
- We prune any candidate translation that lies some threshold (say b) below the best normalized score.

Note that beam search is highly sequential and subject to possible improvements.

Example 10.21: Image transformer (Parmar et al. 2018)

Parmar, N., A. Vaswani, J. Uszkoreit, L. Kaiser, N. Shazeer, A. Ku, and D. Tran (2018). "Image Transformer". In: *Proceedings of the 35th International Conference on Machine Learning*, pp. 4055–4064.

Example 10.22: Sparse transformer (Child et al. 2019)

Child, R., S. Gray, A. Radford, and I. Sutskever (2019). "Generating Long Sequences with Sparse Transformers".

Definition 10.23: Embedding from Language Models (ELMo) (Peters et al. 2018)

Unlike conventional word embeddings that assign each word a *fixed* representation, ELMo is contextualized (Melamud et al. 2016; McCann et al. 2017), where the representation for each word depends on the entire sentence (context) it lies in. ELMo is applied for down-stream tasks in the following way:

• Two-Stage (TS, not to be confused with few-shot learning in Example 10.33): We fix the parameters in ELMo and use it as an (additional) feature extractor, on top of which we tune a task-specific architecture. For the latter, Peters et al. (2018) also found that stacking ELMo with original token representation x in its input layer and with its output before passing to a softmax layer appears to improve performance.

ELMo trains a bidirectional LM:

$$\min_{\Theta, \Phi} \hat{\mathbb{E}} - \log \overrightarrow{p}(X|\Theta) - \log \overleftarrow{p}(X|\Phi), \text{ where}$$

$$\overrightarrow{p}(X|\Theta) = \prod_{j=1}^{m} p(\mathbf{x}_{j}|\mathbf{x}_{1}, \dots, \mathbf{x}_{j-1}; \Theta), \overleftarrow{p}(X|\Phi) = \prod_{j=1}^{m} p(\mathbf{x}_{j}|\mathbf{x}_{j+1}, \dots, \mathbf{x}_{m}; \Phi),$$

and the two probabilities are modeled by two LSTMs with shared embedding and softmax layers but different hidden parameters.

Given an input sequence, the ELMo representation of any token \mathbf{x} is computed as:

$$\mathsf{ELMo}(\mathbf{x};\mathsf{A}) = \mathsf{A}(\mathbf{h}_0, \{\overrightarrow{\mathbf{h}}_l\}_{l=1}^L, \{\overleftarrow{\mathbf{h}}_l\}_{l=1}^L) =: \mathsf{A}(\mathbf{h}_0, \{\mathbf{h}_l\}_{l=1}^L), \quad \mathbf{h}_l := [\overrightarrow{\mathbf{h}}_l; \overleftarrow{\mathbf{h}}_l],$$

where recall that the embedding \mathbf{h}_0 (e.g., $W_e \mathbf{x}$, or extracted from any context insensitive approach) is shared between the two L-layer LSTMs, whose hidden states are \mathbf{h} and \mathbf{h} , respectively. Here A is an aggregation function. Typical choices include:

- Top: $A(\mathbf{h}_0, \{\overrightarrow{\mathbf{h}}_l\}_{l=1}^L, \{\overleftarrow{\mathbf{h}}_l\}_{l=1}^L) = \mathbf{h}_L$, where only the top layers are retained.
- ELMo as in Peters et al. (2018):

$$\mathrm{ELMo}(\mathbf{x}; \mathbf{s}, \gamma) = \gamma \sum_{l=0}^{L} s_l \mathbf{h}_l,$$

where the layer-wise scaling parameters s and global scaling parameter γ are task-dependent.

ELMo employs 3 layers of representation: context-insensitive embedding through character-level CNN, followed by the forward and backward LSTMs. With L=2, Peters et al. (2018) found that the lower layers tend to learn syntactic information while semantic information is captured in higher layers (through, e.g., testing on tasks that require syntactic/semantic information), justifying the aggregation scheme in ELMo.

Peters, M., M. Neumann, M. Iyyer, M. Gardner, C. Clark, and L. Zettlemoyer (2018). "Deep Contextualized Word Representations". In: *Proceedings of the 2018 Conference of the North American Chapter of the Association for Computational Linguistics*, pp. 2227–2237.

Melamud, O., J. Goldberger, and I. Dagan (2016). "context2vec: Learning Generic Context Embedding with Bidirectional LSTM". In: *Proceedings of The 20th SIGNLL Conference on Computational Natural Language Learning*, pp. 51–61.

McCann, B., J. Bradbury, C. Xiong, and R. Socher (2017). "Learned in Translation: Contextualized Word Vectors". In: Advances in Neural Information Processing Systems 30, pp. 6294–6305.

Definition 10.24: Bidirectional Encoder Representation from Transformers (Devlin et al. 2019)

BERT followed up on the pre-training path in GPT, and added some interesting twists:

- The input to BERT is a concatenation of two sequences, starting with a special symbol [CLS], followed by sequence A, the special separator [SEP], sequence B, and ending again with [SEP]. (It obviously still works in the absence of a sequence B.) The final representation of [CLS] is a sentence-level abstraction and can be used for various downstream sentence classification tasks, while the two-sequence input format can be extremely useful in question answering tasks (e.g., question for A and passage for B).
- Apart from token positional embedding, we also add a sequence positional embedding, where tokens in the first sequence share an embedding vector while those in the second sequence share another one.
- Masked language model (MLM): As in ELMo (Definition 10.23), Devlin et al. (2019) argue that in certain tasks it is important to exploit information from both directions, instead of the left-to-right order in usual language models (LMs, e.g., GPT). Thus, BERT aims at training an MLM: On each input, it randomly replaces 15% tokens with the special symbol [Mask]. The modified input then

goes through the Transformer encoder where each position can attend to any other position (hence bidirectional). The final hidden representations are passed to a softmax layer where we predict only the masked tokens with the usual cross-entropy loss. Note that our predictions on the masked tokens are in parallel, unlike in usual LMs where tokens are predicted sequentially and may affect each other (at test time).

- Hack: At test time, the input never includes the special symbol [Mask] hence creating a mismatch between training and testing in BERT. To remedy this issue, of the 15% tokens chosen during training, only 80% of them will actually be replaced with [Mask], while 10% of them will be replaced with a random token and the remaining 10% will remain unchanged. BERT then predicts the original tokens (in parallel) at these chosen positions.
- Next sequence prediction (NSP): Given the first sequence, we choose the second sequence as its next sequence 50% of the time (labeled as true) and as a random sequence the remaining time (labeled as false). Then, BERT pre-training includes a binary classification loss besides MLM, based on the (binary) softmax applied on the final hidden representation of [CLS].
- The training loss of BERT is the sum of averaged MLM likelihood and NSP likelihood.
- Fine-tuning (FT): during fine-tuning, depending on the task we may proceed differently. For sequence classification problems, we add a softmax layer to the final hidden representation of [CLS], while for token-level predictions we add softmax layers to the final hidden representations of all relevant input tokens. For instance, we add two (independent) softmax layers (corresponding to start and end) in span prediction where during test time we use the approximation

$$\log \Pr(\mathtt{start} = i, \mathtt{end} = j) \approx \log \Pr(\mathtt{start} = i) + \log \Pr(\mathtt{end} = j),$$

considering of course only $i \leq j$. Note that all parameters are adjusted in FT, in sharp contrast to the TS approach in ELMo. Of course, BERT can also be applied in the TS setting, where the performance may be slightly worse (Devlin et al. 2019).

• BERT showed that scaling to extreme model sizes leads to surprisingly large improvements on very small scale tasks, provided that the model has been sufficiently pre-trained.

Devlin, J., M.-W. Chang, K. Lee, and K. Toutanova (2019). "BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding". In: *Proceedings of the 2019 Conference of the North American Chapter of the Association for Computational Linguistics*, pp. 4171–4186.

Definition 10.25: XLNet (Yang et al. 2019)

Yang, Z., Z. Dai, Y. Yang, J. Carbonell, R. R. Salakhutdinov, and Q. V. Le (2019). "XLNet: Generalized Autoregressive Pretraining for Language Understanding". In: *Advances in Neural Information Processing Systems* 32, pp. 5753–5763.

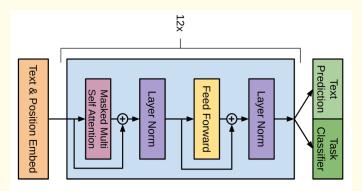
Example 10.26: RoBERTa (Liu et al. 2020)

Liu, Y. et al. (2020). "RoBERTa: A Robustly Optimized BERT Pretraining Approach".

Example 10.27: A lite BERT (ALBERT) (Lan et al. 2020)

Lan, Z., M. Chen, S. Goodman, K. Gimpel, P. Sharma, and R. Soricut (2020). "ALBERT: A Lite BERT for Self-supervised Learning of Language Representations". In: *International Conference on Learning Representations*.

Definition 10.28: Generative Pre-Training (GPT) (Radford et al. 2018)



GPT works in two stages:

• unsupervised pre-training through learning a language model:

$$\min_{\Theta} -\hat{\mathbb{E}} \log p(X|\Theta), \text{ where } p(X|\Theta) = \prod_{j=1}^{m} p(\mathbf{x}_{j}|\mathbf{x}_{1}, \dots, \mathbf{x}_{j-1}; \Theta).$$

Namely, given the context consisting of previous tokens $\mathbf{x}_1, \dots, \mathbf{x}_{j-1}$, we aim to predict the current token \mathbf{x}_j . The conditional probability is computed through a multi-layer transformer decoder (Liu et al. 2018):

$$\begin{split} H^{(0)} &= XW_e + W_p \\ H^{(\ell)} &= \texttt{transformer_decoder_block}(H^{(\ell-1)}), \quad \ell = 1, \dots, L \\ \mathsf{p}(\mathbf{x}_j | \mathbf{x}_1, \dots, \mathbf{x}_{j-1}; \Theta) &= \texttt{softmax}(\mathbf{h}_j^{(L)} W_e^\top), \end{split}$$

where $X = [\mathbf{x}_1, \dots, \mathbf{x}_m]^{\top}$ is the input sequence consisting of m tokens (m may vary from input to input), L is the number of transformer blocks, W_e is the token embedding matrix and W_p is the position embedding matrix.

• supervised fine-tuning with task-aware input transformations:

$$\min_{W_y} \min_{\Theta} \quad - \, \hat{\mathbb{E}} \log \mathsf{p}(\mathbf{y}|X,\Theta) - \lambda \cdot \hat{\mathbb{E}} \log \mathsf{p}(X|\Theta), \quad \text{where} \quad \mathsf{p}(\mathbf{y}|X,\Theta) = \left\langle \mathbf{y}, \mathsf{softmax}(\mathbf{h}_m^{(L)}W_y) \right\rangle,$$

and we include the unsupervised pre-training loss to help improving generalization and accelerating convergence. Note that for different tasks, we only add an extra softmax layer to do the classification. Unlike ELMo, GPT avoids task-specific architectures and aims to learn a *universal* representation (through language model pre-training) for *all* tasks.

Sequence pre-training has been explored earlier in (Dai and Le 2015; Howard and Ruder 2018) using LSTMs.

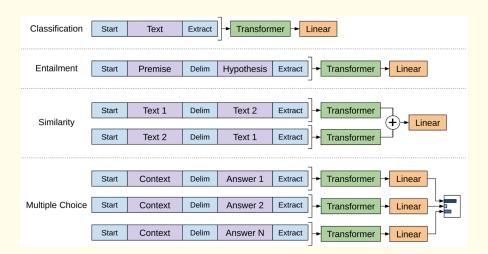
Radford, A., K. Narasimhan, T. Salimans, and I. Sutskever (2018). "Improving Language Understanding by generative pre-training".

Liu, P. J., M. Saleh, E. Pot, B. Goodrich, R. Sepassi, L. Kaiser, and N. Shazeer (2018). "Generating Wikipedia by Summarizing Long Sequences". In: *International Conference on Learning Representations*.

Dai, A. M. and Q. V. Le (2015). "Semi-supervised Sequence Learning". In: Advances in Neural Information Processing Systems 28, pp. 3079–3087.

Howard, J. and S. Ruder (2018). "Universal Language Model Fine-tuning for Text Classification". In: *Proceedings of the 56th Annual Meeting of the Association for Computational Linguistics*, pp. 328–339.

Remark 10.29: Input transformations



GPT employs task-specific input transformations so that its fine-tuning strategy in Definition 10.28 is applicable:

- Textual entailment: Given premise, decide if hypothesis holds. We simply concatenate premise with hypothesis, delimited by a special token, as input to GPT and reduce to 3-class classification: entailment, neutral, contradiction\verb.
- **Similarity**: Similarly, we concatenate the two input sentences in both orders and add the resulting representation.
- Question answering and reasoning: We concatenate the context, question and each possible answer to obtain multiple input sequences and reduce to multi-class classification.

Remark 10.30: Some practicalities about GPT

We mention the following implementation choices in GPT:

- Byte pair encoding (BPE): Current character-level language models (LMs) (e.g., Gillick et al. 2016) are not as competitive as word-level LMs (e.g., Al-Rfou et al. 2019). BPE (e.g., Sennrich et al. 2016) provides a practical middle ground, where we start with UTF-8 bytes (256 base vocabs instead of the overly large 130k codes) and repeatedly merge pairs with the highest frequency in our corpus. We prevent merging between different (UTF-8 code) categories, with an exception on spaces (to reduce similar vocabs such as dog and dog! but allow dog cat). BPE (or any other character-level encoding) allows us to compute probabilities even over words and sentences that are not seen at training.
- Gaussian Error Linear Unit (GELU) (Hendrycks and Gimpel 2016):

$$\sigma(x) = x\Phi(x) = \mathbb{E}(x \cdot m|x), \text{ where } m \sim \text{Bernoulli}(\Phi(x)),$$

i.e., on the input x, with probability $\Phi(x)$ we drop it. Unlike Relu where we drop any negative input, GELU drops the input more probably as the latter decreases.

• fine-tuning uses a smaller batch size 32, and converges after 3 epochs in most cases. $\lambda = \frac{1}{2}$; warm-up $\tau = 2000$ during pre-training and 0.2% during fine-tuning.

Gillick, D., C. Brunk, O. Vinyals, and A. Subramanya (2016). "Multilingual Language Processing From Bytes". In: Proceedings of the 2016 Conference of the North American Chapter of the Association for Computational Linguistics, pp. 1296–1306.

Al-Rfou, R., D. Choe, N. Constant, M. Guo, and L. Jones (2019). "Character-Level Language Modeling with Deeper Self-Attention". In: AAAI.

Sennrich, R., B. Haddow, and A. Birch (2016). "Neural Machine Translation of Rare Words with Subword Units". In: Proceedings of the 54th Annual Meeting of the Association for Computational Linguistics, pp. 1715–1725. Hendrycks, D. and K. Gimpel (2016). "Gaussian Error Linear Units (GELUs)".

Alert 10.31: "What I cannot create, I do not understand." — Richard Feynman

A popular hypothesis to support pre-training (through say language modeling) is that the underlying generative model learns to perform many of the downstream (supervised) tasks in order to improve its language modeling capability, and the long-range dependencies allowed by transformers assists in transfer compared to LSTMs (or other RNNs).

Example 10.32: GPT-2 (Radford et al. 2019)

Most current ML systems are narrow in the sense that they specialize exclusively on a single task. This approach, however successful, suffers from generalizing to other domains/tasks that are not encountered during training. While unsupervised pre-training combined with supervised fine-tuning (such as in GPT) proves effective, GPT-2 moves on to the completely unsupervised zero-shot setting.

McCann et al. (2018) showed that many NLP tasks (input and output) can be specified purely by language, and hence can be solved through training a *single* model. Indeed, the target output to a natural language task is just one of the many possible *next sentences*. Thus, training a sufficiently large *unsupervised* language model may allow us to perform well on a range of tasks (not explicitly trained with supervision), albeit in a much less data-efficient way perhaps.

GPT-2 also studied the effect of test set contamination, where the large training set accidentally includes near-duplicates of part of the test data. For example, CIFAR-10 has 3.3% overlap between train and test images (Barz and Denzler 2020).

Apart from some minor adjustments, the main upgrade from GPT to GPT-2 is a (sharp) increase in model capacity, a larger training set, and the exclusive focus on zero-shot learning. Conceptually, GPT-2 demonstrated the (surprising?) benefit of training (excessively?) large models, with near-human performance on some NLP tasks (such as text generation).

Radford, A., J. Wu, R. Child, D. Luan, D. Amodei, and I. Sutskever (2019). "Language models are unsupervised multitask learners".

McCann, B., N. S. Keskar, C. Xiong, and R. Socher (2018). "The Natural Language Decathlon: Multitask Learning as Question Answering".

Barz, B. and J. Denzler (2020). "Do We Train on Test Data? Purging CIFAR of Near-Duplicates". *Journal of Imaging*, vol. 6, no. 41, pp. 1–8.

Example 10.33: GPT-3 (Brown et al. 2020)

The main contribution of GPT-3 is perhaps its crystallization of different evaluation schemes:

- Fine-Tuning (FT): this was explored in GPT-1 and involves task-dedicated datasets and gradient updates on both the LM and the task-dependent classifier.
- Few-Shot (FS): a natural language description of the task (e.g., Translate English to French) and a few example demonstrations (e.g., English-French sentence pairs), followed by a final context (e.g., English sentence) that will be completed by GPT-3 (e.g., a French translation).
- One-Shot (1S): same as above with the number of demonstrations restricted to 1.
- Zero-Shot (0S): just the task description (in natural language form) is provided.

GPT-3 focuses exclusively on the last 3 scenarios and never performs gradient updates on the LM. The Common Crawl dataset that GPT-3 was built on is so large that no sequence was ever updated twice during training.

Brown, T. et al. (2020). "Language Models are Few-Shot Learners". In: Advances in Neural Information Processing Systems, pp. 1877–1901.

Example 10.34: Pixel GPT (Chen et al. 2020)

Chen, M., A. Radford, R. Child, J. K. Wu, H. Jun, D. Luan, and I. Sutskever (2020). "Generative Pretraining From Pixels". In: *Proceedings of the 37th International Conference on Machine Learning*.

model	data	en	de	input	embedding	heads	params	batch	steps	GPUs	t
transformer	WMT14	6	6	-	512	8	213M	50k tokens	100k	8×P100	
sparseTran imageTran GPT-i											
ELMo	1B Word Bench	-	2×2	2048c	512	-	?	?	10e	?	
GPT-1	BooksCorp	0	12	$512 \times 40 \text{k}$	768	12	100M	64	100e	$8 \times P600$	
$\mathrm{BERT}_{\mathrm{base}}$	BooksCorp+Wiki	12	0	$512 \times 30 k$	768	12	110M	256	1M	$4 \times \text{cTPU}$	
$\mathrm{BERT}_{\mathrm{large}}$	Bookscorp Wiki	24	0	012×00R	1024	16	340M	200	1111	$16 \times \text{cTPU}$	
GPT-2 WebText			12	1024× 50k	768	12	117M	512	?	?	7
	337-1-m 4	WebText 0	24		1024		345M				
	Weblext		36		1280		762M				
		48		1600		1542M					
RoBERTa XLNet ALBERT											
GPT-3-S	CommonCrawl 0	12		768	12	125M	0.5M				
$\operatorname{GPT-3-M}$		0	24	2048× 50k	1024	16	350M	0.5M		?×V100	
GPT-3-L			24		1536	16	760M	0.5M			
GPT-3-XL			24		2048	24	1.3B	1M	?		9
GPT-3-SS			32		2560	32	2.7B	1M			
GPT-3-MM			32		4096	32	6.7B	2M			
GPT-3-LL GPT-3		40 96		5140 12288	40 96	13B 175B	2M 3.2M				

Example 10.36: Vision Transformers (Dosovitskiy et al. 2021)

See also Touvron et al. (2021) and Liu et al. (2021, 2022)

Dosovitskiy, A. et al. (2021). "An Image is Worth 16x16 Words: Transformers for Image Recognition at Scale". In: International Conference on Learning Representations.

Touvron, H., M. Cord, M. Douze, F. Massa, A. Sablayrolles, and H. Jegou (2021). "Training data-efficient image transformers & distillation through attention". In: *Proceedings of the 38th International Conference on Machine Learning*, pp. 10347–10357.

Liu, Z., Y. Lin, Y. Cao, H. Hu, Y. Wei, Z. Zhang, S. Lin, and B. Guo (2021). "Swin Transformer: Hierarchical Vision Transformer using Shifted Windows". In: *IEEE/CVF International Conference on Computer Vision (ICCV)*, pp. 9992–10002.

Liu, Z. et al. (2022). "Swin Transformer V2: Scaling Up Capacity and Resolution". In: *IEEE/CVF Conference on Computer Vision and Pattern Recognition (CVPR)*, pp. 11999–12009.

Example 10.37: LoRA (Hu et al. 2022)

Hu, E. J., Y. Shen, P. Wallis, Z. Allen-Zhu, Y. Li, S. Wang, L. Wang, and W. Chen (2022). "LoRA: Low-Rank Adaptation of Large Language Models". In: *International Conference on Learning Representations*.

Example 10.38: InstructGPT

Ouyang et al. 2022; Schulman et al. 2017

More on alignment: Christiano et al. (2017), Leike et al. (2018), and Stiennon et al. (2020) GPT-4: OpenAI (2023)

Ouyang, L. et al. (2022). "Training language models to follow instructions with human feedback". In: Advances in Neural Information Processing Systems.

Schulman, J., F. Wolski, P. Dhariwal, A. Radford, and O. Klimov (2017). "Proximal Policy Optimization Algorithms". Christiano, P. F., J. Leike, T. B. Brown, M. Martic, S. Legg, and D. Amodei (2017). "Deep Reinforcement Learning from Human Preferences". In: *Advances in Neural Information Processing Systems 31*.

Leike, J., D. Krueger, T. Everitt, M. Martic, V. Maini, and S. Legg (2018). "Scalable agent alignment via reward modeling: a research direction".

Stiennon, N., L. Ouyang, J. Wu, D. M. Ziegler, R. Lowe, C. Voss, A. Radford, D. Amodei, and P. F. Christiano (2020). "Learning to summarize from human feedback". In: *Advances in Neural Information Processing Systems* 34.

OpenAI (2023). "GPT-4 Technical Report".