



Switcheo

Location based product review app.





Problem

- Travellers often get bored during a journey. They look for something that can engage them.
- Everyone likes perks. Also people feel inclusive with a brand that gives them offers that are personalized on their needs.



Solution : Location based product review app.

- We intend to create a tinder-like app for “Consumer Products”, where in the users will get a glimpse of various products based on their interests, which they can either like or dislike according to their opinion.
- By doing this, the users get credits in terms of “Gas”, which can be used to pay for the transportation charges.
- The data collected helps the companies get a customer perspective for their products and can help them know which products are in demand and which are not.
- Users can also personally go to the store to buy the product they liked, and get offers referring to the app.



Key Features

1.In the route available products.

At the very beginning , those products will be shown which are available somewhere in the route of the journey, which enables the user to buy it easily from the store.

This will be done using the Google Maps APIs (Direction and Places API)

2.Product planning.

Some products that the companies plan to launch can also be displayed, so as to get the user's opinions beforehand.

3.Interest based sorting of products.

Users will be asked for their interests initially (Eg:Electronics, Clothes)

And thus they will be shows the products of their interest.

4. Daily credit limit.

Users will get a maximum daily limit of swipes to ensure against overexploitation of the service.

5. Review and promotion simultaneously.

This app not only helps the companies get user reviews, but at the same time helps them advertise and promote their products.



App Flow



Companies provide the information of the products to be put up on the app along with the location of various stores.

At the beginning of the journey the user starts the app and puts in the destination location and selects his interests.

The user then gets the products on his screen for swiping. User can also look for detailed specifications of the products if he wishes to.

Finally, the user receives credits (gas) at the end of the journey (so as to verify whether the destination was put in correctly or not).

The user can now use this to pay the next time he travels.



Tech Stack

- ◇ Web technologies (html , css , js , bootstrap , flask etc.)
- ◇ Google Maps API





About Team.



Vaibhav Maheshwari

Vaibhav is experienced in building Progressive Web Apps and web development.



Jay Rathod

Jay is experienced in fullstack web development and also makes responsive websites.





Thanks!

