

Credit Card Transaction Report

Total Revenue

55.4M

Total Interest

7.9M

Transaction Amount

45M

Transaction Count

657K

Card_Category	Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	4,62,34,849.0	65,08,880.0	26,89,925
Silver	55,86,343.0	8,12,092.0	1,87,505
Gold	24,54,073.0	3,73,785.0	56,210
Platinum	11,35,608.0	1,61,629.0	20,665
Total	5,54,10,873.0	78,56,386.0	29,54,305

Q4

Q3

Q2

Q1

Week_Start_Date

All

Rajat Verma

M

F

Low

Mid

High

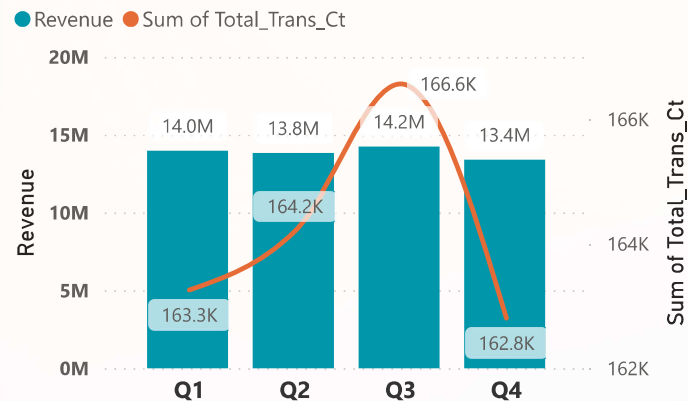
Platinum

Gold

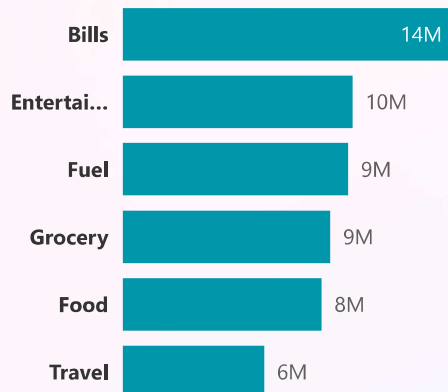
Silver

Blue

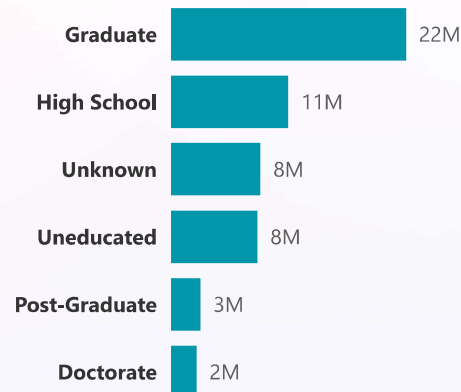
Qtr Revenue & Transaction Count



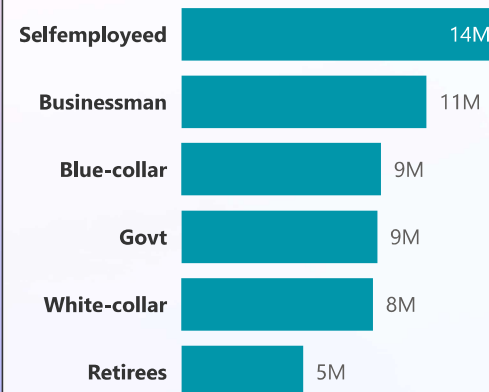
Revenue by Expenditure Type



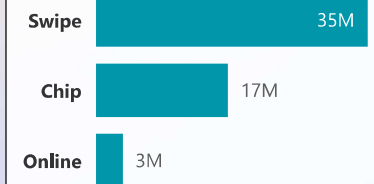
Revenue by Education



Revenue by Customer Job



Revenue by Use Chip



Customer Acq Cost

