\$413.69M

997K

 2017
 2019

 2018
 2020



Revenue

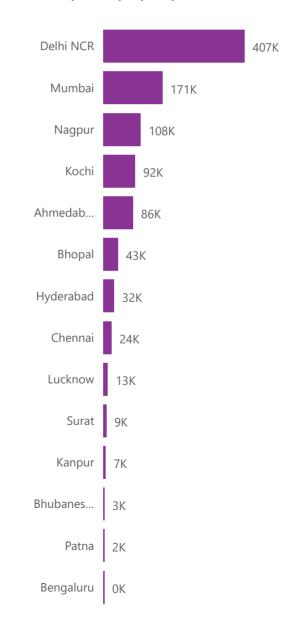
Sales Qunatity

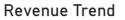
## Revenue by City

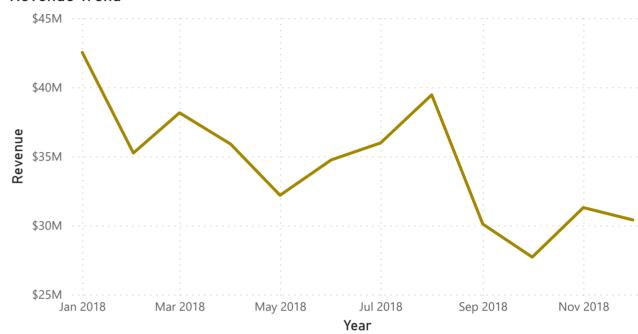


## Sales quantity by city

year



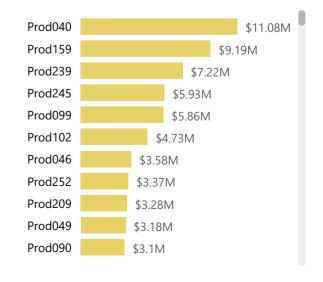




Top 5 customer by revenue



### Top products by revenue



\$984.87M

2M

\$24.66M

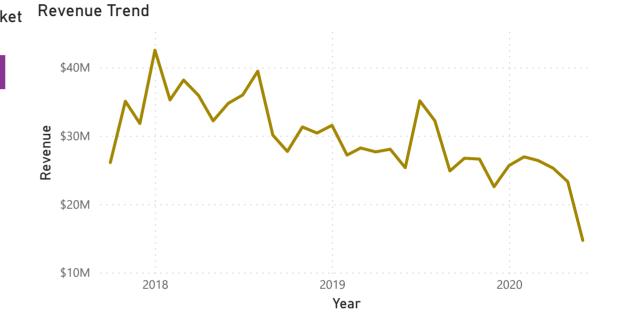
Revenue

Sales Qunatity

Total Profit Margin



#### Revenue Contribution by **Profit Contribution by Market** profit margin by Market Market Surat Delhi ... 48.5% Delhi NCR 52.8% Patna 19.8% Mumbai Mumbai 15.2% Bhubane... Ahme... Ahmedabad 13.4% **Bhopal** Bhopal Bhopal Kochi Nagpur Nagpur Mumbai Kochi 2.9% 2.6% Nagpur Chennai 1.2% Chennai Delhi NCR 2.3% Patna 0.7% 2.2% Ahmeda... Surat 0.5% Hyderabad Chennai 1.7% Hyder... 0.2% Patna 0.4% Lucknow 1.0% Bhuba... 0.1% Lucknow 0.6% Hyderab... Luckn... 0.1% Surat 0.3% Kanpur -0.5% Kanpur -0.3% Bhubanes.. 0.1% Bengaluru -20.8% Bengaluru Bengal... -0.3%



custmer_name	Revenue	Revenue %	Proft Margin %	Profit contribution %
Electricalsara Stores	\$413,333,588	42.0%	2.3%	37.7%
Nixon	\$43,893,083	4.5%	4.1%	7.2%
Electricalslytical	\$49,644,189	5.0%	3.4%	6.8%
Leader	\$16,529,970	1.7%	7.5%	5.1%
Premium Stores	\$44,962,166	4.6%	2.3%	4.3%
Control	\$31,771,997	3.2%	2.6%	3.3%
Electricalsocity	\$17,489,935	1.8%	4.1%	2.9%
Excel Stores	\$49,115,620	5.0%	1.4%	2.8%
Surge Stores	\$28,648,916	2.9%	2.3%	2.7%
Forward Stores	\$21,026,079	2.1%	2.7%	2.3%
Nomad Stores	¢17 729 251	1.8%	2 9%	2 1%
Total	\$984,868,963	100.0%	2.5%	100.0%

\$142.22M

Revenue

350K \$2.06M

Sales Qunatity

Total Profit Margin

sale by customer type

• Brick ...

● E-Co...

(93.85%)

\$5.54M

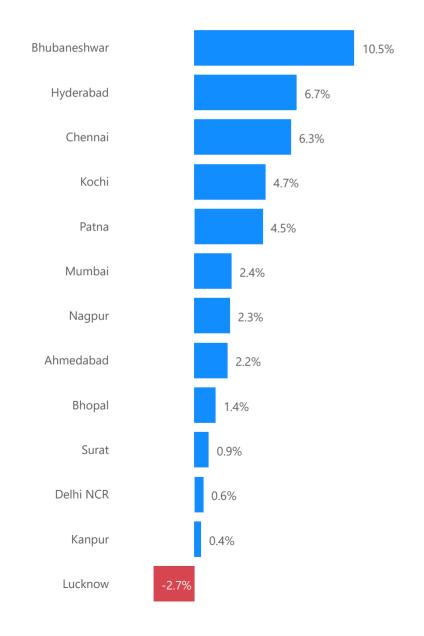
Profit Target 

0.00%

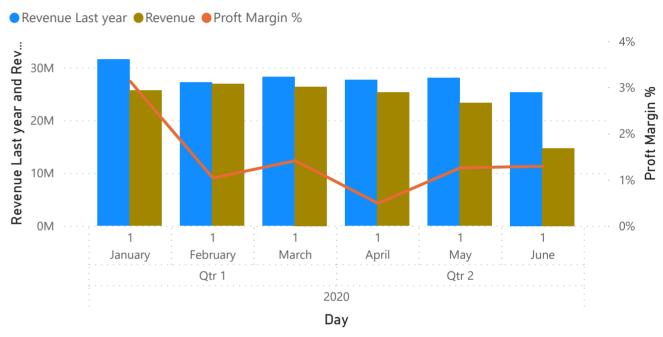


 Month
 Jan 20
 Feb 20
 Mar ...
 Apr 20
 May ...
 Jun 20

### profit margin by Market



# Revenue Trend



custmer_name	Revenue	Revenue %	Proft Margin %	Profit contribution %
Excel Stores	\$7,928,385	5.6%	3.3%	12.5%
Surge Stores	\$3,953,600	2.8%	6.2%	11.9%
Electricalsara Stores	\$65,641,977	46.2%	0.4%	11.9%
Info Stores	\$5,064,374	3.6%	3.2%	7.8%
Acclaimed Stores	\$3,116,384	2.2%	4.0%	6.1%
Forward Stores	\$2,560,961	1.8%	4.3%	5.4%
Modular	\$2,453,519	1.7%	4.2%	5.0%
Leader	\$1,671,901	1.2%	6.0%	4.9%
Nixon	\$3,028,345	2.1%	3.2%	4.7%
Nomad Stores	\$1,978,550	1.4%	4.1%	4.0%
Dowar	¢1 000 EE2	n 00/	6.00/	2 70/
Total	\$142,224,545	100.0%	1.4%	100.0%