

Ideation Phase

Define the Problem Statements

Date	28 JUNE 2025
Team ID	LTVIP2025TMID47625
Project Name	Heritage treasures: an in-depth analysis of unesco world heritage
Maximum Marks	2 Marks

Customer Problem Statement Template:

To define the core problems researchers, students, and enthusiasts face when trying to analyze UNESCO World Heritage data and use those insights to guide the development of this analytics platform.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	a student/researcher interested in heritage data	explore and analyze UNESCO World Heritage Sites interactively	the data is vast and unstructured, with no single source providing insights visually	most existing sources are static or text-heavy, lacking interactivity	overwhelmed and discouraged from deeper exploration
PS-2	a heritage conservation advocate	highlight endangered heritage sites globally to promote awareness	existing data is hard to navigate for non-experts	the info is scattered across reports and plain lists	concerned that awareness efforts fall short