

**Ideation Phase**  
**Define the Problem Statements**

Date	3 JULY 2025
Team ID	LTVIP2025TMID49283
Project Name	Heritage treasures: an in-depth analysis of unesco world heritage
Maximum Marks	2 Marks

**Customer Problem Statement Template:**

To define the core problems researchers, students, and enthusiasts face when trying to analyze UNESCO World Heritage data and use those insights to guide the development of this analytics platform.

<b>Problem Statement (PS) (Customer)</b>	<b>I am</b>	<b>I'm trying to</b>	<b>But</b>	<b>Because</b>	<b>Which makes me feel</b>
PS-1	a student/researcher interested in heritage data	explore and analyze UNESCO World Heritage Sites interactively	the data is vast and unstructured, with no single source providing insights visually	most existing sources are static or text-heavy, lacking interactivity	overwhelmed and discouraged from deeper exploration
PS-2	a heritage conservation advocate	highlight endangered heritage sites to promote awareness globally	existing data is hard to navigate across for non-experts	the info is scattered reports and plain lists	concerned that awareness efforts fall short