

**Bio:**

Raja lives in a bustling city where he works hard as manager for a tech startup. Outside of his demanding job, he enjoys staying active by practicing yoga and exploring new restaurants with friends. he values convenience and efficiency in all aspects of his life.

Name: Raja Venkatesh Gurugubelli
Age : 25
Job: full stack developer
Technical ability: Proficient in using smartphones and apps, comfortable with online technology

Core Needs:

Raja's core need is to efficiently manage his busy schedule while still enjoying quality meals. he seeks convenience and time-saving solutions to fit his fast-paced lifestyle.

Frustrations:

Raja often finds it frustrating when he doesn't have enough time to prepare meals at home due to his demanding job and social commitments. he dislikes the hassle of waiting in long lines or dealing with complicated ordering processes, especially when he's hungry and pressed for time.