GoodCabs

Your journey, your way,
— anytime, — affordable. —

Reliable. Safe. Affordable.

Click Here to check ➜ **Targets Overview**

The Executive Dashboard offers a high-level summary of Good Cabs' performance.

The City Dashboard enables detailed performance tracking at the city level.

The Passenger Dashboard focuses on customer segmentation and patterns.

GoodCabs

Executive Performance Dashboard

All ▾   All ▾ | Vs LM | Vs Target |

Total Trips	Total Revenue	New Passengers	RP Rate (%)	Revenue Growth Rate(%)	Target Achievement
🚗	₹	💺	☆	〽	⊕
425.90K	₹108.19M	177K	25.73%	16.54%	99.28%
Target: 429K | -0.72% ▼	TARGET NOT AVAILABLE	Target: 185.1K | -4.38% ▼	TARGET NOT AVAILABLE	TARGET NOT AVAILABLE	Target: 429K | -0.72% ▼

Monthly Trends

| Month name | City Name |

- February: ₹19.9M / 75.4K
- March: ₹18.8M / 73.7K
- January: ₹18.5M / 70.5K
- May: ₹18.0M / 72.5K
- April: ₹17.7M / 71.3K
- June: ₹15.4M / 62.5K

75K
70K
65K

○ Total Revenue — Total Trips

Repeat Trip Frequency Analysis

- 2-Trips: 30.06%
- 3-Trips: 19.17%
- 4-Trips: 14.09%
- 5-Trips: 12.42%
- 6-Trips: 10.77%
- 7-Trips: 6.73%
- 8-Trips: 3.88%
- 9-Trips: 1.68%
- 10-Trips: 1.20%
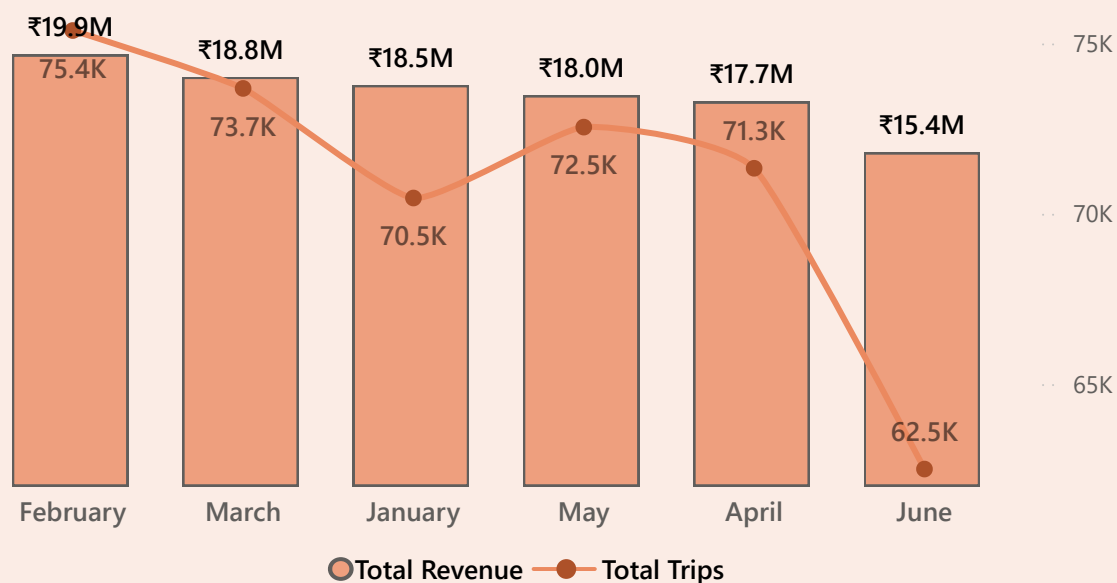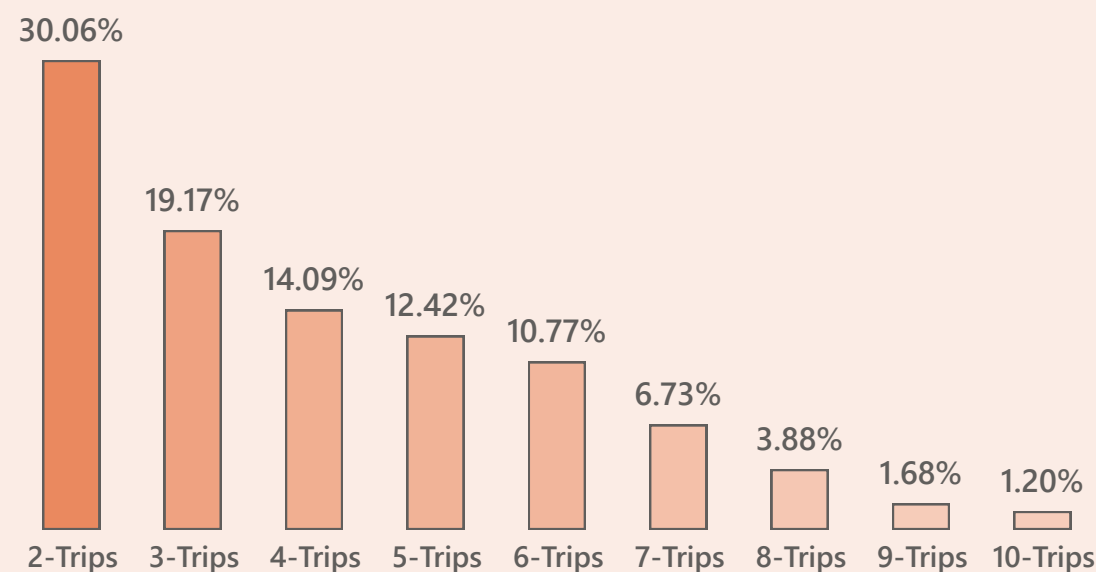
Top 5 Cities by Total Trips

- Jaipur: 77K
- Lucknow: 64K
- Surat: 55K
- Kochi: 51K
- Indore: 42K

Top 5 Cities by Revenue

- Jaipur: ₹37M
- Kochi: ₹17M
- Chandigarh: ₹11M
- Lucknow: ₹9M
- Visakhapatnam: ₹8M
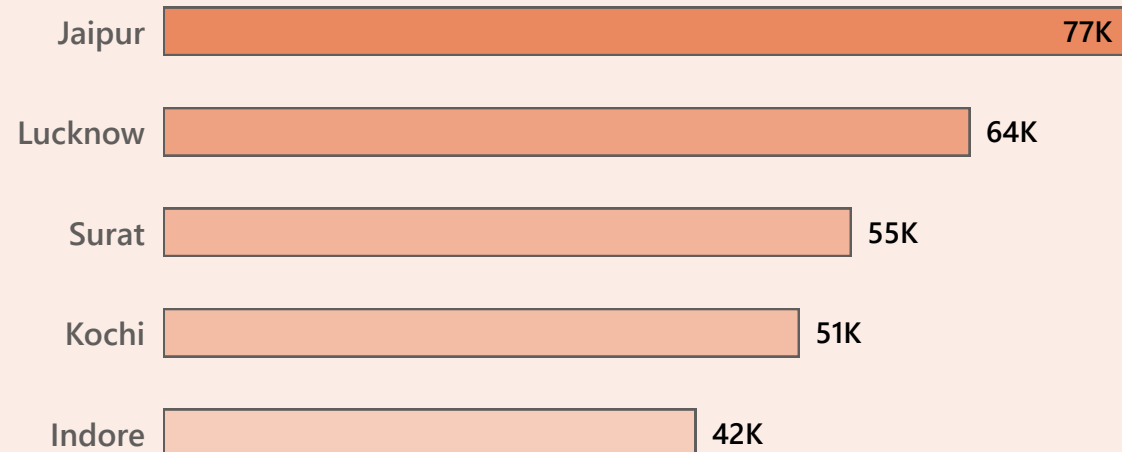
NP - New Passenger, RP - Repeat Passenger, RPR - Repeat Passenger Rate%
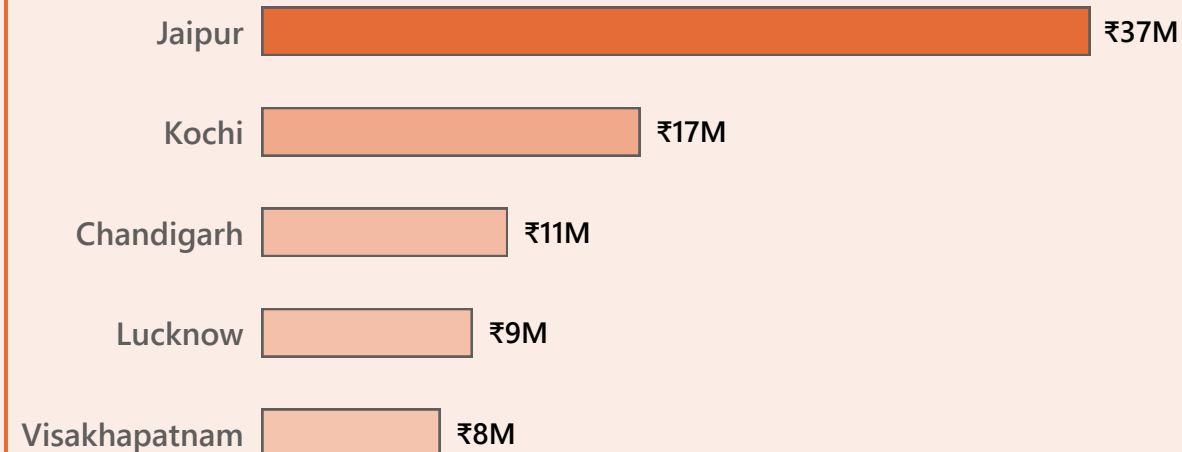
City Performance Monitor

All | Surat | Vs LM | **Vs Target**
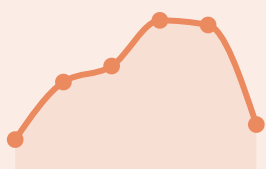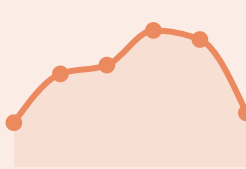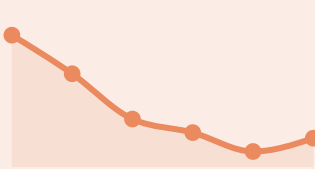
Total Trips	Total Revenue	Avg Passengers Rating	New Passengers
54.84K	**₹6.43M**	**6.42**	**12K**
Target: 57K | -3.78% ▼	TARGET NOT AVAILABLE	Target: 7 | -8.33% ▼	Target: 8.64K | 10.72% ▲

Repeat Trip Frequency Analysis
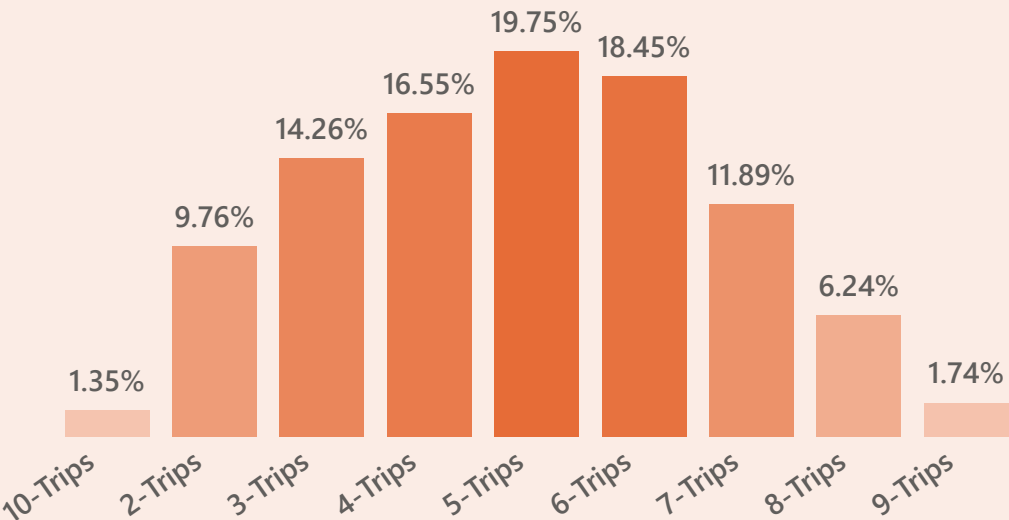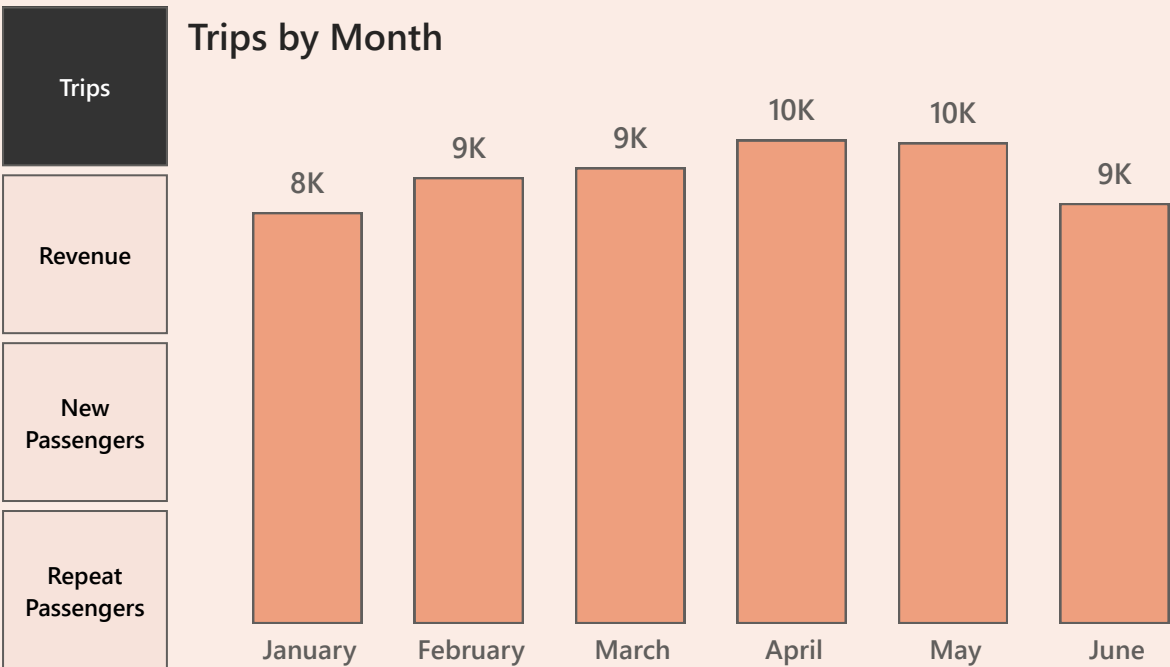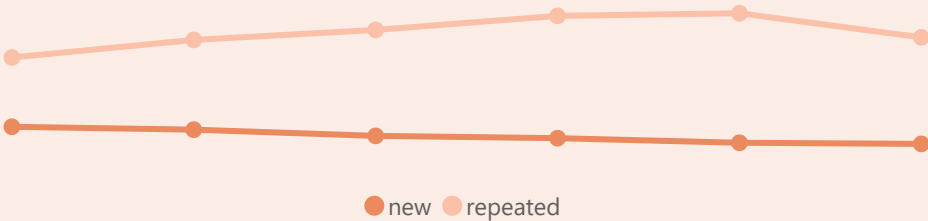
- 10-Trips: 1.35%
- 2-Trips: 9.76%
- 3-Trips: 14.26%
- 4-Trips: 16.55%
- 5-Trips: 19.75%
- 6-Trips: 18.45%
- 7-Trips: 11.89%
- 8-Trips: 6.24%
- 9-Trips: 1.74%

Trips by Month

Trips | Revenue | New Passengers | Repeat Passengers

- January: 8K
- February: 9K
- March: 9K
- April: 10K
- May: 10K
- June: 9K

Total Distance
● new ● repeated

Revenue Contribution
● new ● repeated

Weekday | Weekend

Trips Contribution
● new ● repeated

Avg Fare Per KM
● new ● repeated
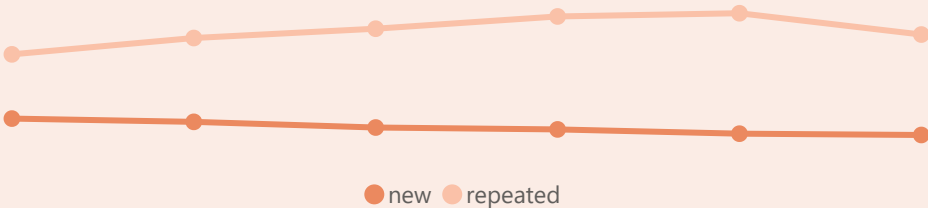
NP - New Passenger, RP - Repeat Passenger, RPR - Repeat Passenger Rate%
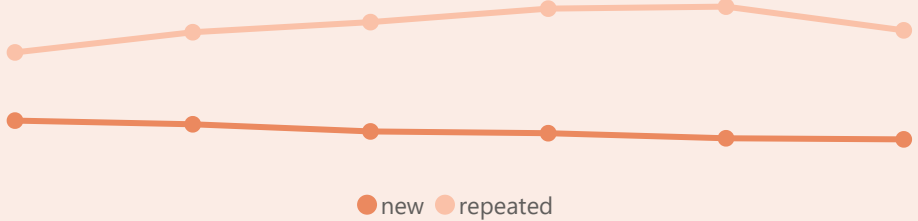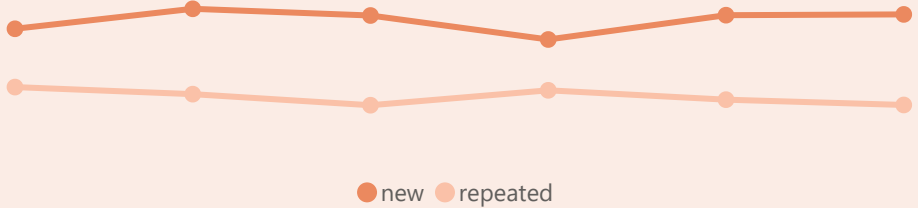
Passenger Behavior Dashboard

All ⌄   All ⌄   Vs LM   Vs Target

Total Repeat Passenger	Repeat Passenger Rate %	Avg Fare	Avg Passengers Rating	New Passengers
61.31K	**25.73%**	**₹ 254.02**	**7.66**	**177K**
DATA NOT AVAILABLE	DATA NOT AVAILABLE	DATA NOT AVAILABLE	DATA NOT AVAILABLE	DATA NOT AVAILABLE

Repeat Trip Frequency Analysis

Trips	%
2-Trips	30.06%
3-Trips	19.17%
4-Trips	14.09%
5-Trips	12.42%
6-Trips	10.77%
7-Trips	6.73%
8-Trips	3.88%
9-Trips	1.68%
10-Trips	1.20%
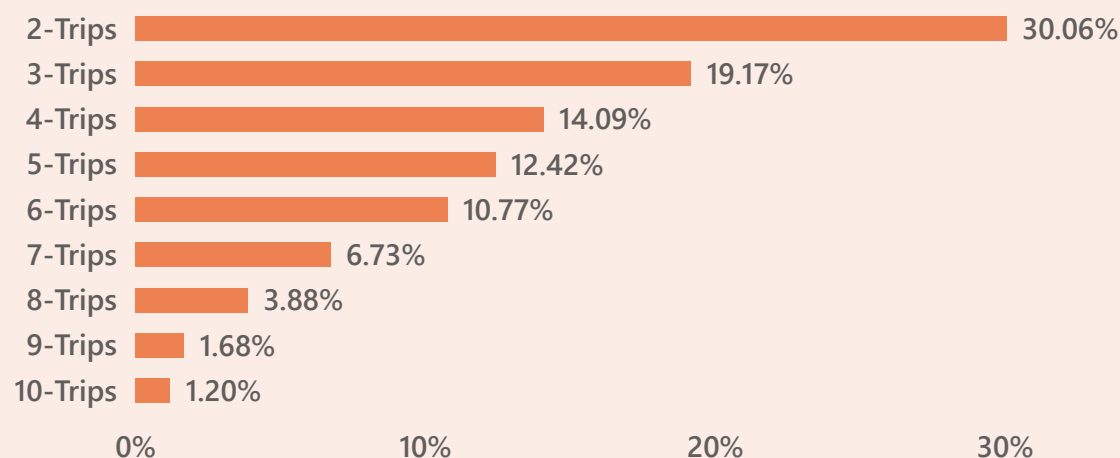
New Passenger Target Performance by

Month name   City Name

(Bar chart: April, January, February, May, June, March)
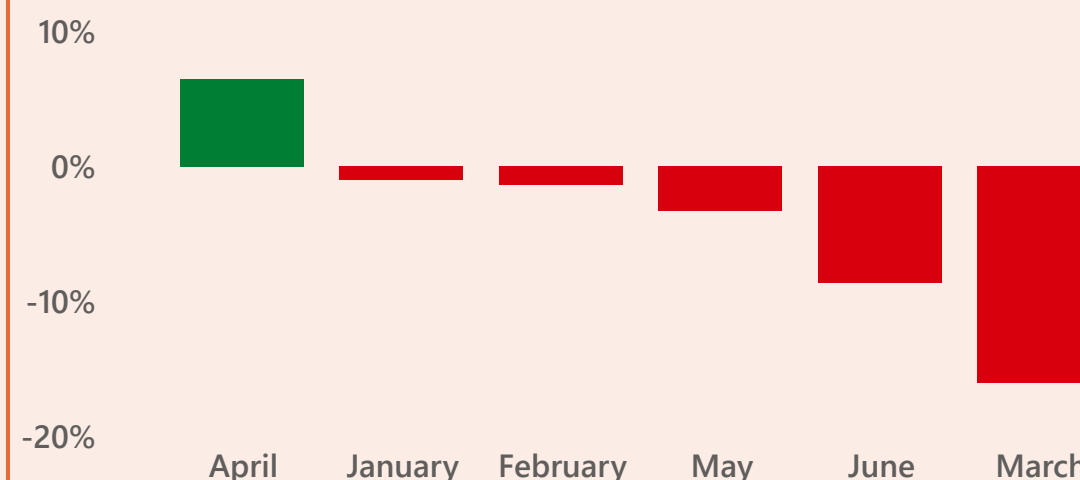
Peak and Low Demand Months by City

city_name	January	February	March	April	May	June
Chandigarh						
Coimbatore						
Indore						
Jaipur						
Kochi						
Lucknow						
Mysore						
Surat						
Vadodara						
Visakhapatnam						

Passenger Summary

City Name	Total	NP	RP	RPR (%)
Surat	20.26K	11.63K	8.64K	42.63%
Lucknow	25.86K	16.26K	9.60K	37.12%
Indore	22.08K	14.86K	7.22K	32.68%
Vadodara	14.47K	10.13K	4.35K	30.03%
Visakhapatnam	17.86K	12.75K	5.11K	28.61%
Coimbatore	11.07K	8.51K	2.55K	23.05%
Kochi	34.04K	26.42K	7.63K	22.40%
Chandigarh	23.98K	18.91K	5.07K	21.14%
Jaipur	55.54K	45.86K	9.68K	17.43%
Mysore	13.16K	11.68K	1.48K	11.23%

NP - New Passenger, RP - Repeat Passenger, RPR - Repeat Passenger Rate%