

Survey on Career aspirations of GenZ

1. What is your age?

Mark only one oval.

- ☐ Under 18
- ☐ 18-22
- ☐ 23-27
- ☐ 28-32
- ☐ 33-37
- ☐ 38 or older

2. What is your gender?

Mark only one oval.

- ☐ Male
- ☐ Female
- ☐ Prefer not to say

3. What is your highest level of education completed?

Mark only one oval.

- ☐ Some high school
- ☐ High school diploma or equivalent
- ☐ Some college
- ☐ Associate degree
- ☐ Bachelor's degree
- ☐ Master's degree
- ☐ Professional degree (e.g., JD, MD)
- ☐ Doctorate (e.g., PhD, EdD)
- ☐ Other: _____

4. Where are you currently located? (City/Country)

5. Which industry or field are you most interested in pursuing a career in?

Mark only one oval.

- ☐ Technology
- ☐ Healthcare
- ☐ Education
- ☐ Finance
- ☐ Arts and Entertainment
- ☐ Science and Research
- ☐ Law
- ☐ Engineering
- ☐ Marketing and Advertising
- ☐ Government and Public Service
- ☐ Hospitality and Tourism
- ☐ Manufacturing
- ☐ Retail
- ☐ Nonprofit and Social Services
- ☐ Real Estate
- ☐ Sports and Recreation
- ☐ Media and Communications

6. What is your desired job role or position?

Mark only one oval.

- ☐ Software Developer/Engineer
- ☐ Data Scientist/Analyst
- ☐ Project Manager
- ☐ Marketing Specialist/Manager
- ☐ Sales Representative/Manager
- ☐ Healthcare Professional (e.g., Nurse, Doctor)
- ☐ Educator/Teacher
- ☐ Research Scientist
- ☐ Legal Professional (e.g., Lawyer, Paralegal)
- ☐ Financial Analyst/Advisor
- ☐ Engineer (e.g., Civil, Mechanical, Electrical)
- ☐ Creative Professional (e.g., Designer, Writer, Artist)
- ☐ Public Relations Specialist
- ☐ Human Resources Manager
- ☐ Entrepreneur/Founder
- ☐ Consultant
- ☐ Other: _____

7. What type of work environment do you prefer?

Mark only one oval.

- ☐ Fully remote
- ☐ Mostly remote with occasional office visits
- ☐ Hybrid (equal remote and office work)
- ☐ Mostly in-office with occasional remote work
- ☐ Fully in-office

8. Are you more interested in entrepreneurship or traditional employment?

Mark only one oval.

- ☐ Entrepreneurship
- ☐ Traditional employment
- ☐ Both equally
- ☐ Not sure yet

9. How important is work-life balance to you in your career?

Mark only one oval.

	0	1	2	3	4	5	
Not	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Extremely important

10. What are your primary motivators when choosing a career?

Mark only one oval.

- ☐ Salary and benefits
- ☐ Job satisfaction
- ☐ Opportunities for growth and advancement
- ☐ Work-life balance
- ☐ Job stability and security
- ☐ Company culture and values
- ☐ Passion for the field
- ☐ Impact on society or community
- ☐ Flexibility and autonomy
- ☐ Learning and development opportunities
- ☐ Other: _____

11. Who are your role models or influencers in your career choice?

Mark only one oval.

- ☐ Family members
- ☐ Friends or peers
- ☐ Teachers or professors
- ☐ Industry professionals
- ☐ Celebrities or public figures
- ☐ Social media influencers
- ☐ Mentors or coaches
- ☐ Colleagues or supervisors
- ☐ Entrepreneurs or business leaders
- ☐ Authors or thought leaders
- ☐ Other: _____

12. How has technology impacted your career aspirations?

Mark only one oval.

- ☐ Enabled remote work opportunities
- ☐ Expanded access to online learning and resources
- ☐ Increased productivity and efficiency
- ☐ Provided new career paths and industries
- ☐ Facilitated networking and professional connections
- ☐ Created opportunities for entrepreneurship
- ☐ Enhanced job search and application processes
- ☐ Other: _____

13. How important is social responsibility in an employer to you?

Mark only one oval.

0 1 2 3 4 5

Not ☐ ☐ ☐ ☐ ☐ ☐ Extremely important

14. What skills do you believe are essential for your career?

Mark only one oval.☐ Technical skills (e.g., coding, data analysis)☐ Communication skills☐ Leadership skills☐ Problem-solving skills☐ Project management skills☐ Creative thinking☐ Time management☐ Teamwork and collaboration☐ Emotional intelligence☐ Critical thinking☐ Adaptability and flexibility☐ Customer service skills☐ Other: _____

15. What are your plans for further education or training?

Mark only one oval.

- ☐ Pursue a certification or professional course
- ☐ Enroll in a degree program (e.g., Bachelor's, Master's, Doctorate)
- ☐ Attend workshops or seminars
- ☐ Participate in online courses (e.g., MOOCs)
- ☐ Engage in on-the-job training or internships
- ☐ No plans for further education or training

16. How often do you use online resources for skill development?

Mark only one oval.

- ☐ Daily
- ☐ Weekly
- ☐ Monthly
- ☐ Occasionally
- ☐ Rarely
- ☐ Never

17. What type of skill stacking strategies do you use or plan to use?

Mark only one oval.

- ☐ Combining technical skills with soft skills
- ☐ Learning multiple related technical skills (e.g., programming languages)
- ☐ Developing skills across different industries
- ☐ Blending creative and analytical skills
- ☐ Integrating leadership skills with industry-specific knowledge
- ☐ Adding business skills to technical expertise
- ☐ Continuously updating skills with new technologies or trends
- ☐ Other: _____

18. Are you interested in being a digital nomad?

Mark only one oval.

☐ Yes

☐ No

19. How do you view the culture of side hustles or freelance work?

Mark only one oval.

☐ Very positively, it provides additional income and experience.

☐ Positively, it allows for pursuing passions and interests outside of a primary job.

☐ Neutrally, it can be beneficial but also has challenges.

☐ Negatively, it can be overwhelming and lead to burnout.

☐ Very negatively, it can detract from focus on a primary career.

☐ Other: _____

20. How important is personal branding in your career development?

Mark only one oval.

0 1 2 3 4 5

Not ☐ ☐ ☐ ☐ ☐ ☐ Extremely important

21. How do you advocate for mental health in the workplace?

Mark only one oval.

- ☐ Encouraging open conversations about mental health
- ☐ Promoting work-life balance and self-care
- ☐ Supporting mental health initiatives and resources
- ☐ Providing or seeking out mental health training and workshops
- ☐ Leading by example through self-care and stress management practices
- ☐ Advocating for flexible work arrangements
- ☐ Participating in or organizing mental health awareness campaigns
- ☐ Other: _____

22. What qualities do you value in inclusive leadership?

Mark only one oval.

- ☐ Empathy and understanding
- ☐ Active listening
- ☐ Transparency and openness
- ☐ Fairness and equity
- ☐ Encouragement of diverse perspectives
- ☐ Commitment to ongoing learning and development
- ☐ Adaptability and flexibility
- ☐ Support for team collaboration
- ☐ Accountability and integrity
- ☐ Other: _____

23. How important is diversity and inclusion in your work environment?

Mark only one oval.

	0	1	2	3	4	5	
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Not	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Extremely important
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24. How do you envision yourself as a leader in your desired industry?

Mark only one oval.

- ☐ Leading by example and inspiring others
- ☐ Fostering a collaborative and inclusive team culture
- ☐ Driving innovation and continuous improvement
- ☐ Advocating for diversity and inclusion
- ☐ Mentoring and developing team members
- ☐ Leading with empathy and emotional intelligence
- ☐ Setting clear goals and expectations
- ☐ Encouraging open communication and feedback
- ☐ Prioritizing ethical decision-making
- ☐ Other: _____

25. What are your preferences for job searching and application processes?

Mark only one oval.

- ☐ Using job search engines (e.g., Indeed, LinkedIn)
- ☐ Applying through company websites
- ☐ Networking through professional connections
- ☐ Attending job fairs and networking events
- ☐ Utilizing recruitment agencies or headhunters
- ☐ Participating in internships or co-op programs
- ☐ Other: _____

26. How do you utilize social media or professional networks in your job search?

Mark only one oval.

- ☐ Building and maintaining a professional LinkedIn profile
- ☐ Connecting with industry professionals and recruiters
- ☐ Sharing and engaging with relevant content
- ☐ Joining industry-specific groups and forums
- ☐ Participating in online networking events
- ☐ Following companies and job postings on social media
- ☐ Leveraging personal connections for job leads
- ☐ Other: _____

27. How important is the company culture in your decision to apply for a job?

Mark only one oval.

	0	1	2	3	4	5	
Not	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Extremely important

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