RAJBIN BK

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OBJECTIVE

As an enthusiastic Computer Science student with a strong foundation in digital storytelling and multimedia, I am eager to apply my skills in content creation, event coordination, and public relations to contribute to the Winners Marketing Communications team at OLG. With a passion for engaging storytelling and a dedication to delivering positive customer experiences, I aim to support OLG's mission of transforming gaming experiences for Ontarians by highlighting the stories of winners and enhancing digital and social media outreach.

SKILLS

- **Content Creation & Digital Storytelling:** Proficient in developing engaging written and visual content for various digital platforms, including social media and websites.
- **Video Production & Editing:** Skilled in shooting and editing video content, using tools such as Adobe Premiere and Final Cut Pro, to create compelling stories and promotional materials.
- **Event Planning & Execution:** Experienced in organizing and managing event logistics, coordinating team activities, and ensuring smooth execution of live events.
- Public Relations & Media Coordination: Adept at preparing and distributing media materials, managing internal communications, and facilitating interactions with media outlets.
- Social Media Management: Proficient in handling social media accounts, crafting posts, and engaging with audiences to build online communities and enhance brand visibility.
- Photography & Graphic Design: Capable of producing high-quality digital images and graphics using Adobe Photoshop and Illustrator, suitable for both print and digital media.
- Web Development: Knowledgeable in HTML5, CSS3, and JavaScript, capable of developing responsive websites and integrating multimedia content.
- Team Collaboration & Interpersonal Communication: Strong ability to work in a team setting, communicate effectively with diverse groups, and maintain positive relationships with colleagues and clients.
- Project Management: Experienced in overseeing projects from conception to completion, ensuring all phases are executed on time and within budget.
- Analytical & Problem-Solving Skills: Able to quickly assess situations, identify problems, and implement effective solutions to ensure project success.

EDUCATION

Algoma University   **May 2022 - Present**
Bachelor of Computer Science

- Recipient of President's Award
- Recipient of Algoma University Achievement Award

Amarsingh Secondary School   **2017-2019**
+2 Science Stream

- Recipient of the Merit Scholarships

EXPERIENCE

Nam's Hakka   Jan 2023 - Present
Floor Manager

- Spearheaded a team of 15, enhancing restaurant operations and customer service, which contributed to improved customer satisfaction and loyalty.
- Initiated and led staff training and team-building activities, significantly improving team efficiency and service quality.
- Played a key role in strategic planning to boost restaurant profitability, also recognized as "Employee of the Month" for outstanding performance.
- Acted as a mediator for employee grievances and coordinated media and entertainment planning to enrich the customer experience.

Chawla's Cuisine   May 2022 – Dec 2022
Server

- Supervised financial transactions with the public and Console communications specialist.
- Solved customer problems/Improved health and safety protocol.

PROJECTS

Employment Application Review System (EARS):
Technologies: Java, Java Collections Framework, Object-Oriented Programming

- Designed and implemented a comprehensive intranet-based system for Algoma University's Department of Math and Computer Science to streamline their job application review process. Key features include secure user authentication, user and faculty search management, application listing and review, collaborative decision-making tools, and account settings customization. The project emphasized secure data handling, intuitive user interface design, and included extensive documentation to ensure ease of use and maintainability.

Web & 3D Development Projects:
Technologies: HTML, CSS, JavaScript, PHP, SQL, Three.js

- Engaged in comprehensive web development projects that included the creation of dynamic, data-driven websites using PHP and SQL. Demonstrated expertise in front-end development by implementing responsive designs with CSS and JavaScript to enhance user experience across various devices.
- Utilized Three.js for 3D modeling and animation, successfully developing:
    1. Tree and Forest Simulation: An interactive 3D environment replicating natural landscapes, demonstrating detailed knowledge of 3D graphics.
    2. Space Invaders Game Replica: A 3D version of the classic arcade game, showcasing the ability to integrate game mechanics and visual effects in a web context.
    3. Maze Puzzle Game: Designed and implemented a 3D maze game, enhancing navigation and problem-solving skills for users, showcasing complex spatial awareness and interactive design capabilities.
    4. Architectural Visualization of a House: Developed a detailed 3D architectural view of a house, allowing users to explore structural designs and layouts interactively, useful for demonstrating potential real estate designs and planning.

VOLUNTEER EXPEREINCE

Orientation Leader **August 2023**
Algoma University

- Assisted new students in addressing challenges and concerns.
- Provided information and resources for campus and academic adaptation.
- Fostered community through group activities.
- Resolved issues and promoted a welcoming campus environment.