

# NIMISHA JAIN

<https://nimishajainux.github.io/portfolio/>

## OBJECTIVE

Graduate student and experienced UX Designer having a strong background in Interface Design and UX Architecture, seeking job opportunities with an organization to design delightful experiences and enhance my skills.

## CONTACT DETAILS

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📦 <https://nimishajainux.github.io/portfolio/>

🌐 [www.linkedin.com/in/nimisha-jain-ux](https://www.linkedin.com/in/nimisha-jain-ux)

## COURSES

- Design Thinking
- Human Factors Ergonomics
- Understanding Customers
- HCI
- Research Methods
- Information Visualization

## SKILLS

### User Experience

- User Interviews
- Comparative Analysis
- Heuristic Evaluation
- Card Sorting
- Information Architecture
- Affinity Diagram
- Content Strategy
- Wireframing
- Rapid Prototyping
- Design Guidelines
- Storyboard
- Customer Journey Maps
- Task Analysis
- Personas
- Prototyping
- Usability Testing

### Tools and Technologies

- Figma
- Adobe XD
- Sketch
- Miro
- Photoshop
- InVision
- Autodesk Maya
- HTML
- CSS
- Bootstrap

## EXTRA CURRICULAR

- Social committee chair- Graduate International Student Organization at UMD
- Member of Human Factors Ergonomics Society at UMD
- President of classical dance club at MITM
- Active member in National Social Scheme, MITM

## INTERESTS

- Dance
- Sketch
- Swim
- Photography

## EDUCATION

### Masters of Human-Centered Design and Engineering

University of Michigan Dearborn | September 2019 - April 2021

Current GPA- 3.71/4

### Bachelors of Engineering (B.E) in Electronics and Communication

MITM, RGPV, Indore, India | June 2013 - June 2017

CGPA - 3.12/4

## WORK EXPERIENCE

### UX Design Intern

Cisco Systems, CA, USA | June 2020 - August 2020

- Post conducting an informal in-house User Research and analyzing the data gathered designed an internal portal.
- Designed high-fidelity visual designs with information visualization
- Closely collaborated with Managers, Developers and Designers for the design work.
- Used tools like InVision, Abstract and Miro for communicating the design ideas.

### UX Designer

GGK Tech (ACS Group), Hyderabad, India | July 2017 - August 2019

- Designed user interface based on stakeholder's requirements considering the user behaviors and business goals.
- Collaborated with clients, developers and project managers to translate information architecture, navigation, and process flow into delightful and easy-to-use solutions.
- Lead and attended brainstorming sessions for rapid idea generation.
- Performed requirement analysis, usability tests and heuristic evaluation for the prototypes before development.

## PROJECTS

### UX Design

#### Dashboard for Program Admin

Designed a high fidelity mock-ups for tracking the activity of Partners in the email campaign, collaborating directly with the Users and Engineering team.

#### Social meal prep mobile app for young adults

Designed a low fidelity app to encourage young adults to eat healthy following the complete design thinking process.

#### External HMI system for autonomous vehicle

Designed an external Human-Machine Interface for improving communication between driver-less cars and pedestrians with task analysis, prototyping and guerrilla testing.

#### Proof of delivery app for truck drivers in Australia

Built the information architecture and design structure to create an enterprise app for delivery truck drivers with user and stakeholders requirement analysis.

#### Medicare enrolment portal for senior citizens in United States

Designed an online portal for senior citizens, providing capabilities to search, compare and enroll for medicare plan.