



Filter

market	All
region	All
division	All

Customer net sales

All values are in INR

Row Labels	sales-19	sales-20	sales_21	21 vs 20
Acclaimed Stores	1.4 M	2.9 M	10.9 M	378.1%
All-Out		0.2 M	0.8 M	495.7%
Amazon	12.2 M	37.5 M	82.1 M	218.9%
Argos (Sainsbury's)	0.4 M	0.7 M	2.3 M	306.0%
Atlas Stores	0.2 M	0.7 M	3.2 M	470.3%
AtliQ e Store	7.2 M	23.7 M	53.0 M	223.8%
AtliQ Exclusive	9.6 M	17.7 M	61.1 M	345.8%
BestBuy	0.9 M	1.8 M	6.3 M	356.1%
Boulanger	0.2 M	0.8 M	4.1 M	492.9%
Chip 7	0.6 M	1.3 M	5.5 M	416.1%
Chiptec		0.4 M	3.0 M	722.0%
Control	0.9 M	2.2 M	7.7 M	349.2%
Coolblue	0.5 M	1.2 M	4.2 M	360.0%
Costco	1.1 M	2.8 M	9.3 M	337.4%
Croma	1.7 M	2.5 M	7.5 M	305.1%
Currys (Dixons Carphone)	0.3 M	0.8 M	1.9 M	246.9%
Digimarket	0.8 M	1.7 M	4.1 M	241.1%
Ebay	2.6 M	6.3 M	15.2 M	242.2%
Electricalsara Stores	0.1 M	0.6 M	1.9 M	286.0%
Electricalsbea Stores		0.1 M	0.7 M	504.6%
Electricalslance Stores	0.1 M	0.7 M	2.3 M	313.4%
Electricalslytical	1.8 M	2.6 M	11.9 M	457.5%
Electricalsocity	2.3 M	3.5 M	12.4 M	358.8%
Electricalsquipo Stores	0.2 M	0.7 M	3.6 M	535.3%
Elite	0.4 M	0.8 M	4.1 M	495.5%
Elkjøp	0.5 M	1.3 M	5.2 M	391.9%
Epic Stores	0.4 M	0.9 M	4.2 M	446.1%
Euronics	0.4 M	0.9 M	3.9 M	444.7%
Expert	0.8 M	1.8 M	6.4 M	364.0%
Expression	1.7 M	3.0 M	9.8 M	328.2%
Ezone	1.5 M	2.0 M	7.9 M	391.6%
Flawless Stores	0.1 M	0.5 M	1.8 M	396.3%
Flipkart	2.9 M	8.3 M	19.3 M	231.0%
Fnac-Darty	0.5 M	0.8 M	2.9 M	349.8%
Forward Stores	0.6 M	1.5 M	4.1 M	272.0%
Girias	1.5 M	2.1 M	8.7 M	419.3%
Info Stores	0.1 M	0.5 M	1.8 M	384.1%
Insight	0.4 M	1.0 M	2.8 M	271.8%
Integration Stores		0.2 M	1.4 M	887.3%
Leader	4.7 M	6.0 M	18.8 M	314.8%

Logic Stores	0.2 M	0.9 M	4.8 M	515.2%
Lotus	1.5 M	2.1 M	8.1 M	382.6%
Neptune	1.0 M	3.4 M	16.1 M	471.5%
Nomad Stores	0.5 M	1.6 M	4.0 M	246.9%
Notebillig	0.2 M	0.4 M	1.1 M	287.4%
Nova		0.0 M	0.4 M	2664.5%
Novus	1.9 M	3.7 M	9.9 M	264.2%
Otto	0.3 M	0.4 M	1.2 M	298.6%
Premium Stores	0.5 M	1.1 M	3.9 M	353.1%
Propel	1.6 M	2.5 M	10.8 M	440.6%
Radio Popular	0.5 M	1.5 M	5.3 M	362.6%
Radio Shack	0.8 M	1.7 M	5.4 M	311.5%
Reliance Digital	1.6 M	2.6 M	9.7 M	377.9%
Relief	0.4 M	1.0 M	4.1 M	403.6%
Sage	4.8 M	6.4 M	20.7 M	321.5%
Saturn	0.2 M	0.4 M	1.2 M	310.4%
Sorefoz	0.6 M	1.1 M	4.7 M	433.6%
Sound	0.6 M	1.7 M	4.4 M	260.3%
Staples	1.2 M	2.9 M	8.8 M	307.0%
Surface Stores	0.1 M	0.5 M	2.1 M	398.8%
Synthetic	1.9 M	4.4 M	12.2 M	276.0%
Taobao	0.2 M	1.3 M	3.3 M	248.7%
UniEuro	0.6 M	1.6 M	7.3 M	457.0%
Vijay Sales	1.7 M	2.1 M	8.5 M	397.8%
Viveks	1.6 M	2.2 M	7.8 M	348.1%
walmart	1.3 M	2.6 M	9.7 M	370.4%
Zone	0.3 M	1.6 M	5.3 M	336.2%
Grand Total	87.5 M	196.7 M	598.9 M	304.5%



Filter

Market performance vs target

region	All
division	All

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Row Labels	sales-19	sales-20	sales_21	2021- Target	%_Target 21
Australia	3.9 M	10.7 M	21.0 M	-2.21 M	-10.5%
Austria		0.1 M	2.8 M	-0.33 M	-11.7%
Bangladesh	0.5 M	2.3 M	7.0 M	-0.72 M	-10.3%
Canada	4.8 M	12.2 M	35.1 M	-5.07 M	-14.5%
China	1.4 M	5.4 M	22.9 M	-2.07 M	-9.0%
France	4.0 M	7.5 M	25.9 M	-2.19 M	-8.4%
Germany	2.6 M	4.7 M	12.0 M	-1.53 M	-12.7%
India	30.8 M	49.8 M	161.3 M	-9.55 M	-5.9%
Indonesia	2.5 M	6.2 M	18.4 M	-2.38 M	-12.9%
Italy	2.9 M	4.5 M	11.7 M	-1.05 M	-9.0%
Japan		1.9 M	7.9 M	-0.33 M	-4.1%
Netherlands	0.2 M	3.4 M	8.0 M	-0.66 M	-8.2%
Newzealand		2.0 M	11.4 M	-1.40 M	-12.3%
Norway		2.5 M	13.7 M	-1.44 M	-10.5%
Pakistan	0.6 M	4.7 M	5.7 M	-0.52 M	-9.3%
Philippines	5.7 M	13.4 M	31.9 M	-2.50 M	-7.8%
Poland	0.4 M	2.8 M	5.2 M	-0.94 M	-18.1%
Portugal	0.7 M	3.6 M	11.8 M	-0.51 M	-4.3%
South Korea	12.8 M	17.3 M	49.0 M	-4.36 M	-8.9%
Spain		1.8 M	12.6 M	-1.79 M	-14.1%
Sweden	0.1 M	0.2 M	1.8 M	-0.20 M	-11.1%
United Kingdom	2.0 M	8.1 M	34.2 M	-2.98 M	-8.7%
USA	11.5 M	31.9 M	87.8 M	-10.24 M	-11.7%
Grand Total	87.5 M	196.7 M	598.9 M	-54.94 M	-9.2%



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Top product

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Row Labels	sales-20	sales_21	21 vs 20
AQ Electron 4 3600 Desktop Processor	3.0 M	19.4 M	641.3%
AQ GT 21	0.8 M	4.4 M	561.1%
AQ Home Allin1	0.7 M	5.2 M	769.0%
AQ LION x1	0.0 M	0.8 M	1719.5%
AQ LION x2	0.1 M	0.9 M	1769.3%
AQ LION x3	0.1 M	1.2 M	1792.6%
AQ Mx NB	0.0 M	1.4 M	5720.8%
AQ Pen Drive DRC	0.6 M	3.8 M	587.7%
AQ Smash 2	0.4 M	11.2 M	2589.6%
AQ Zion Saga	0.7 M	3.6 M	528.5%
Grand Total	6.4 M	52.0 M	808.1%



Filter

Division level report

region	All
customer	All

All values are in INR

Row Labels	sales-20	sales_21	Product 21vs 20
N & S	51.4 M	94.7 M	<div></div> 84.38%
P & A	105.2 M	338.4 M	<div></div> 221.53%
PC	40.1 M	165.8 M	<div></div> 313.70%
Grand Total	196.7 M	598.9 M	204.48%

AtliQ Hardware



Filter

region	All
customer	All

Top 5 product

All values are in INR

Product	Qty
AQ Gamers	3.38M
AQ Gamers Ms	3.98M
AQ Master wired x1 Ms	4.15M
AQ Master wireless x1	3.37M
AQ Master wireless x1 Ms	4.13M
Grand Total	19.00M

Bottom 5 product

Row Labels	Sum of Qty
AQ Gamer 1	0.05M
AQ GEN Z	0.06M
AQ Home Allin1	0.02M
AQ HOME Allin1 Gen 2	0.01M
AQ Smash 2	0.04M
Grand Total	0.17M



Filter

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New product

All values are in INR

Row Labels	sales_21
AQ Wi Power Dx3	17.2 M
AQ Trigger Ms	17.9 M
AQ Trigger	20.7 M
AQ Qwerty Ms	15.4 M
AQ Qwerty	22.0 M
AQ MB Lito 2	2.3 M
AQ MB Lito	2.8 M
AQ Maxima Ms	13.7 M
AQ Marquee P4	1.7 M
AQ Marquee P3	4.9 M
AQ Lumina Ms	4.2 M
AQ HOME Allin1 Gen 2	3.5 M
AQ GEN Z	11.7 M
AQ Gen Y	19.5 M
AQ Electron 3 3600 Desktop Processor	14.2 M
AQ Clx3	4.4 M
Grand Total	176.2 M