Rajeev R

Kochi | rajeevrd2002@gmail.com | 8157048547 | Rajeev | linkedin.com/in/Rajeev | github.com/Rajeev

Software Developer

Ambitious Software Engineer with a solid background in web development, backend technologies, database management, and email marketing. Keen on developing scalable and high-performance applications using contemporary frameworks and best coding standards. Skilled in full-stack development, API integrations, software optimization, and email marketing automation..

Education

Calicut University, Bachelor of Computer Application   June 2020 – March 2023

- GPA: 5.400
- **Coursework:** Data Structures and Algorithms, Software Engineering, Computer Applications

Experience

UI Developer, Stratagile Private Limited – Kochi, Kerala   April 2024 – Present

- Designed and developed responsive web applications using HTML, CSS, SCSS, and Bootstrap.
- Worked on email marketing platforms like Mailchimp, Odoo, and Constant Contact to design and optimize email templates.
- Created email campaign reports analyzing bounce rates, open rates, and spam complaints.
- Worked on multiple projects simultaneously, managing and executing them efficiently to meet deadlines.
- Entry-level experience in Adobe Photoshop & Illustrator.
- Intermediate proficiency in Microsoft Excel.

Python Full stack Intern, LUMINAR TECHNOHUB – Kochi,Kerala   March 2023 – April 2023

- Developed Python web applications using Django and MySQL.
- Applied OOP principles for clean and maintainable code.
- Designed user-friendly interfaces with HTML, CSS, JavaScript, and Bootstrap.
- Collaborated with the team to debug and resolve issues efficiently.

Projects

Dream Homes – Web Application for Construction   github.com/Rajeev-rd/Dream-Homes.git

- Developed a user-centric construction platform with admin and user modules.
- Built using Django (v5.0.2), Python, HTML, CSS, and Bootstrap for a responsive design.
- Implemented real-time live chat with file-sharing capabilities.
- Utilized Pillow for managing uploaded images.
- Integrated Razorpay for seamless payment processing.
- Managed database operations using SQLite.

Technologies

Programming Languages & Tools: HTML, CSS, SCSS, JavaScript, Python, GitHub

UI/UX Tools: Adobe Photoshop, Illustrator, Figma

Frameworks: Bootstrap, Tailwind, Django

Email Development: Responsive Email Development, Banner Ads

Email Marketing Platforms: Mailchimp, Constant Contact, Mandrill