

MANASVI RATHORE

ASPIRING JOURNALIST

Indore, Madhya Pradesh, 452020 | jiya21rathore@gmail.com |

PROFILE

Versatile media professional with experience in journalism, content writing and digital media. Authored 500+ articles including 300+ SEO-optimized pieces and contributed event coverage published through college collaborations with leading regional newspapers. Skilled in reporting, voice-overs, anchoring, research and social media management. Detail-oriented, adaptable and passionate about impactful storytelling.

SKILLS

SEO Writing	Copywriting	Multimedia Presentation
News Reporting	Digital Content Strategy	Voice-over & Presentation
Social Media Management	Broadcast Journalism & Anchoring	Research & Analysis

PROFESSIONAL EXPERIENCE

Shekunj Foundation Remote	March 2025 - May 2025
<ul style="list-style-type: none">Wrote 400+ SEO articles and blogs; several ranked in top Google search resultsCreated web content and copy for Shekunj & Octahire, driving 30% increase in page views	
The Journalist Indore	June 2024 - Aug 2024
<ul style="list-style-type: none">Anchored videos, voiced scripts & created content for 'Knowledge Plus' raised engagement by 35%.Researched and wrote Indore-based news articles for main website covering diverse topics.	
The Publicat Remote	July 2024 - Aug 2024
<ul style="list-style-type: none">Wrote in-depth follow-ups on the NEET scandal, leading to a major spike in platform reach.Executed 46 news tasks—anchoring, voiceovers, videos & interviews across digital platforms.	
My FM 94.3 Dainik Bhaskar	July 2024 - Aug 2024
<ul style="list-style-type: none">Assisted MY FM team during CT Topper Event at Labh Mandapam.Voiced child's role for a radio promo at MY FM 94.3	

EDUCATION

Devi Ahilya Vishwavidyalaya University	2023 - 2026 (Expected)
<ul style="list-style-type: none">Bachelor of Arts in Journalism and Mass Communication	
High School - Class 12	2022 - 2023
<ul style="list-style-type: none">Madhya Pradesh Board of Secondary Education, Percentage: 82.2%	
Secondary School - Class 12	2020 - 2021
<ul style="list-style-type: none">Central Board of Secondary Education, Percentage: 74.6%	

ADDITIONAL INFORMATION

- Languages:** Hindi & English.
- Certifications :** On-Spot Reporting at Bhartiya Patrakarita Mahotsav 2024 (3-day workshop).
 - Created a short film at the 'Wetlands for Life' workshop Feb-2024.