E-Commerce Sales Dashboard (SQL + Google Sheets)

SUMMARY TABLE

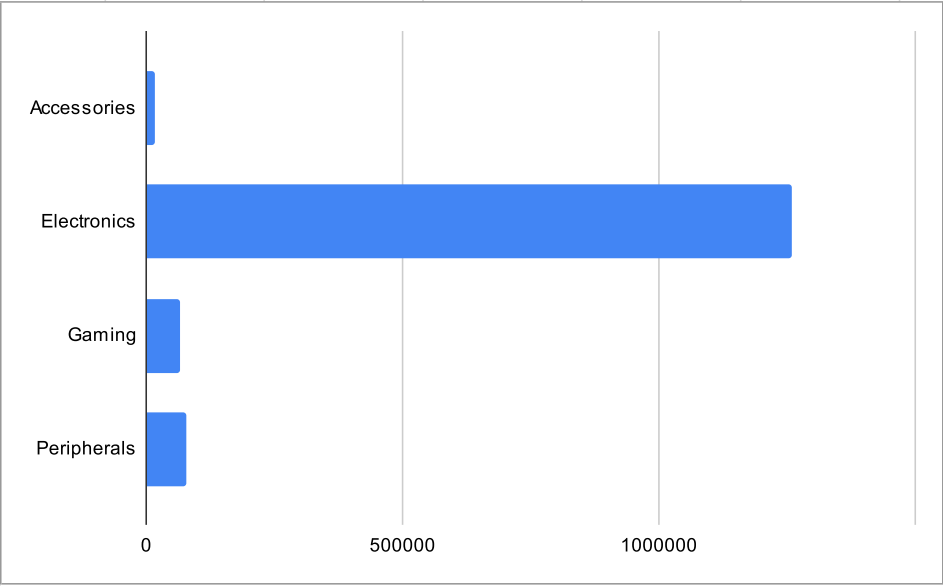|		
1	**Total Revenue**	1451015
2	**Completed Revenue**	887097
3	**Pending Orders**	195

Regional Profitability

Region	SUM of Total Revenue
Central	310901
West	304410
East	299997
North	280164
South	255543
Grand Total	**1451015**

Product Performance By Status

COUNT of Quantity	Status			
Product Name	Cancelled	Pending	Shipped	Grand Total
External HDD	25	11	55	91
Gaming Headset	26	20	57	103
Keyboard	16	25	47	88
Laptop	24	18	62	104
Monitor	25	31	80	136
Mouse	15	16	60	91
Printer	19	18	77	114
Router	21	13	57	91
SSD Drive	15	25	66	106
Webcam	14	18	44	76
Grand Total	**200**	**195**	**605**	**1000**

Representative Sales By Order Type

SUM of Total Revenue	Order Type		
Sales Representative	High Value	Standard Value	Grand Total
Alice	228308	15038	243346
Bob	217271	15430	232701
Charlie	251181	16316	267497
David	229777	16379	246156
Eve	224357	13374	237731
Frank	208847	14737	223584
Grand Total	**1359741**	**91274**	**1451015**

Total Revenue By Category

Category	SUM of Total Revenue
Accessories	16456
Electronics	1258224
Gaming	66600
Peripherals	77596
Grand Total	**1418876**

Percentage Distribution Of Order Status	
Status	COUNTA of Order ID
Cancelled	20.00%
Pending	19.50%
Shipped	60.50%
Grand Total	**100.00%**