# **Formative Presentation**

## EyeBombing.

For this task we were instructed to take photographs of everyday objects and places and frame them in such a way that a face could be seen in the photo. To do this I first began by looking for two circular shapes placed next to each other in everyday objects as this would appear to be eyes of a face.



Original



**Edited** 

This first photo is of a toilet paper holder, the two holes in the top of it caught my attention as I thought they looked like eyes. Beneath the holes there was also a flat line this helped make an impression of a mouth. When editing the photo i decided to change the angle and crop it, this was meant to make the face more recognisable, I did this to most of my photos. I also played around with the contrast and brightness to see what effect it would have.



Original



**Edited** 

This photo is of an emergency telephone, I first noticed the octagonal speaker thinking it could look like an open mouth, it also had two screws above this which I thought would make good eyes. After taking the photo I decided it would be a good idea to airbrush the red text in between the eyes as it was distracting and made the telephone look less like a face. Also I think I should have increased the brightness of the photo to make the face easier to see.



Original



**Edited** 

When taking this photo I thought the two lights would look like eyes in a picture however the first photo I took of this did not look at all like a face. After changing the angle of the photo a bit lower and framing it a little better I found that the lights could look like eyes and the pillar between them could look like a nose. When editing the photo I changed the contrast which made the lights/eyes stand out more.



Original



**Edited** 

This is a photo of a bollard I found with two screws in it which I thought looked very much like eyes. it also had a hole in the middle of it beneath the eyes which I saw as a mouth. The bollard also had lots of lines indented into it which could be interpreted as many things. When editing this photo I decided to stretch the bollard to make into a more rectangular shape, this made it into a better head shape and changed the shape of the screws making the eyes look better.

## OneTweet

For this project we were given a selection of tweets to choose from which we were then told to make into a typographic poster with one font family and three colours. I experimented with different font families, types and sizes to give the tweets a different appearance.



For this poster I experimented putting the text of the tweet in different orientations. I also copied the tweet a couple of times and shrunk the text each time, I think this gives the effect of an echo as if somebody has read the tweet out loud.



With this poster I repeated the tweet several times to give the effect of the tweet being spoken with again and again at a louder volume. I also changed the font style on some of the individual words in the tweets, for example I put some words such as 'can' and 'hear' in bold and 'me' into italic. This was intended to draw attention to the individual words in the tweets.



This is a basic poster I made in illustrator where I decided to place the words apart from each other and type them vertically, I did this to see what it would be like to read the tweet and how readable it is. I also experimented putting a background behind two of the words to give contrast to the words against the dark background.



How has the Internet changed the the kind of content people consume – and produce – compared to the pre-Internet era?

#### The Union Hack

# British Flag

The green patch symbolises Britain being an island in the sea(blue background). Ive also used the colours of the union jack to represent the British isles. And stars to represent royalty.

# Canadian Flag

The flag uses the same colours as the Canadian flag however the stripes on the original Canadian flag were vertical I changed them to make them horizontal and put two leaves instead of one, there are two different types of the same leaf to show changing seasons.

# Greek Flag

For this flag I decided to use the same colours as the greek flag, but I used a lighter shade of blue to give it a more modern look and also make it look like the colours of the sea and sky.

# North Korean Flag

I changed the red in middle of the flag to orange to give the star more contrast as it is also red. I also copied the star on the flag twice this was to make it look more distinctive than the original.