# 08 Amazon Fine Food Reviews Analysis\_Decision Trees

June 19, 2019

## 1 Amazon Fine Food Reviews Analysis

Data Source: https://www.kaggle.com/snap/amazon-fine-food-reviews

EDA: https://nycdatascience.com/blog/student-works/amazon-fine-foods-visualization/

The Amazon Fine Food Reviews dataset consists of reviews of fine foods from Amazon.

Number of reviews: 568,454 Number of users: 256,059 Number of products: 74,258 Timespan:

Oct 1999 - Oct 2012 Number of Attributes/Columns in data: 10

Attribute Information:

- 1. Id
- 2. ProductId unique identifier for the product
- 3. UserId unque identifier for the user
- 4. ProfileName
- 5. HelpfulnessNumerator number of users who found the review helpful
- 6. HelpfulnessDenominator number of users who indicated whether they found the review helpful or not
- 7. Score rating between 1 and 5
- 8. Time timestamp for the review
- 9. Summary brief summary of the review
- 10. Text text of the review

**Objective:** Given a review, determine whether the review is positive (rating of 4 or 5) or negative (rating of 1 or 2).

[Q] How to determine if a review is positive or negative? [Ans] We could use Score/Rating. A rating of 4 or 5 can be cosnidered as a positive review. A rating of 1 or 2 can be considered as negative one. A review of rating 3 is considered nuetral and such reviews are ignored from our analysis. This is an approximate and proxy way of determining the polarity (positivity/negativity) of a review.

## 2 [1]. Reading Data

#### 2.1 [1.1] Loading the data

The dataset is available in two forms 1. .csv file 2. SQLite Database

In order to load the data, We have used the SQLITE dataset as it is easier to query the data and visualise the data efficiently.

Here as we only want to get the global sentiment of the recommendations (positive or negative), we will purposefully ignore all Scores equal to 3. If the score is above 3, then the recommendation wil be set to "positive". Otherwise, it will be set to "negative".

```
In [1]: %matplotlib inline
        import warnings
        warnings.filterwarnings("ignore")
        import sqlite3
        import pandas as pd
        import numpy as np
        import nltk
        import string
        import matplotlib.pyplot as plt
        import seaborn as sns
        from sklearn.feature_extraction.text import TfidfTransformer
        from sklearn.feature_extraction.text import TfidfVectorizer
        from sklearn.feature_extraction.text import CountVectorizer
        from sklearn.metrics import confusion_matrix
        from sklearn import metrics
        from sklearn.metrics import roc_curve, auc
        from nltk.stem.porter import PorterStemmer
        import re
        # Tutorial about Python regular expressions: https://pymotw.com/2/re/
        import string
        from nltk.corpus import stopwords
        from nltk.stem import PorterStemmer
        from nltk.stem.wordnet import WordNetLemmatizer
        from gensim.models import Word2Vec
        from gensim.models import KeyedVectors
        import pickle
        from tqdm import tqdm
        import os
        from joblib import dump, load
        from sklearn.linear_model import LogisticRegression
        # importing Cross validation libs
        from sklearn.model selection import train test split
        from sklearn.model_selection import cross_val_score
        from sklearn import model_selection
        # Python script for confusion matrix creation.
        from sklearn.metrics import confusion_matrix
        from sklearn.metrics import accuracy_score
```

```
from sklearn.metrics import classification_report
        # roc curve and auc
        from sklearn.datasets import make_classification
        from sklearn.metrics import roc_curve
        from sklearn.metrics import roc_auc_score
        from matplotlib import pyplot
        from sklearn.metrics import roc_curve, auc
        from sklearn.model_selection import GridSearchCV
        from sklearn.metrics import f1_score,recall_score,precision_score
        import seaborn as sns
        from sklearn.model_selection import TimeSeriesSplit
        from sklearn.model_selection import RandomizedSearchCV
        import numpy as np
        from sklearn_pandas import DataFrameMapper
        from sklearn.pipeline import Pipeline
        from sklearn.tree import DecisionTreeClassifier
        from sklearn.tree import export_graphviz
        from sklearn import tree
In [2]: # using SQLite Table to read data.
        con = sqlite3.connect(r'/home/pranay/ML datasource/amazon-fine-food-reviews/database.se
        # filtering only positive and negative reviews i.e.
        # not taking into consideration those reviews with Score=3
        # SELECT * FROM Reviews WHERE Score != 3 LIMIT 500000, will give top 500000 data point
        # you can change the number to any other number based on your computing power
        # filtered data = pd.read_sql_query(""" SELECT * FROM Reviews WHERE Score != 3 LIMIT 5
        # for tsne assignment you can take 5k data points
        filtered_data = pd.read_sql_query(""" SELECT * FROM Reviews WHERE Score != 3 LIMIT 1000
        # Give reviews with Score>3 a positive rating(1), and reviews with a score<3 a negativ
        def partition(x):
            if x < 3:
                return 0
            return 1
        #changing reviews with score less than 3 to be positive and vice-versa
        actualScore = filtered_data['Score']
        positiveNegative = actualScore.map(partition)
        filtered_data['Score'] = positiveNegative
        print("Number of data points in our data", filtered_data.shape)
        filtered_data.head(3)
Number of data points in our data (100000, 10)
```

```
Out[2]:
           Ιd
               ProductId
                                                               ProfileName
                                   UserId
            1 B001E4KFG0 A3SGXH7AUHU8GW
        0
                                                                delmartian
        1
            2 B00813GRG4 A1D87F6ZCVE5NK
                                                                    dll pa
        2
            3 BOOOLQOCHO
                            ABXLMWJIXXAIN Natalia Corres "Natalia Corres"
                                 HelpfulnessDenominator Score
           HelpfulnessNumerator
        0
                                                                1303862400
        1
                              0
                                                             0 1346976000
        2
                              1
                                                      1
                                                               1219017600
                                                             1
                                                                               Text
                         Summary
          Good Quality Dog Food I have bought several of the Vitality canned d...
        0
               Not as Advertised Product arrived labeled as Jumbo Salted Peanut...
        1
           "Delight" says it all
                                  This is a confection that has been around a fe...
In [3]: display = pd.read_sql_query("""
        SELECT UserId, ProductId, ProfileName, Time, Score, Text, COUNT(*)
        FROM Reviews
        GROUP BY UserId
        HAVING COUNT(*)>1
        """, con)
In [4]: print(display.shape)
        display.head()
(80668, 7)
Out [4]:
                       UserId
                                ProductId
                                                      ProfileName
                                                                         Time
                                                                               Score
        0 #oc-R115TNMSPFT9I7 B005ZBZLT4
                                                          Brevton
                                                                   1331510400
                                                                                   2
        1 #oc-R11D9D7SHXIJB9 B005HG9ESG Louis E. Emory "hoppy"
                                                                   1342396800
                                                                                   5
        2 #oc-R11DNU2NBKQ23Z B005ZBZLT4
                                                 Kim Cieszykowski
                                                                   1348531200
                                                                                   1
        3 #oc-R1105J5ZVQE25C B005HG9ESG
                                                    Penguin Chick
                                                                   1346889600
                                                                                   5
        4 #oc-R12KPBODL2B5ZD B007OSBEVO
                                            Christopher P. Presta
                                                                   1348617600
                                                        Text COUNT(*)
         Overall its just OK when considering the price...
        1 My wife has recurring extreme muscle spasms, u...
                                                                     3
        2 This coffee is horrible and unfortunately not ...
                                                                     2
        3 This will be the bottle that you grab from the...
                                                                     3
        4 I didnt like this coffee. Instead of telling y...
In [5]: display[display['UserId']=='AZY10LLTJ71NX']
Out [5]:
                      UserId
                               ProductId
                                                              ProfileName
                                                                                 Time
        80638 AZY10LLTJ71NX B001ATMQK2 undertheshrine "undertheshrine"
                                                                           1296691200
               Score
                                                                   Text COUNT(*)
                   5 I bought this 6 pack because for the price tha...
        80638
```

```
In [6]: display['COUNT(*)'].sum()
```

Out[6]: 393063

## 3 [2] Exploratory Data Analysis

#### 3.1 [2.1] Data Cleaning: Deduplication

It is observed (as shown in the table below) that the reviews data had many duplicate entries. Hence it was necessary to remove duplicates in order to get unbiased results for the analysis of the data. Following is an example:

```
In [7]: display= pd.read_sql_query("""
        SELECT *
        FROM Reviews
        WHERE Score != 3 AND UserId="AR5J8UI46CURR"
        ORDER BY ProductID
        """, con)
        display.head()
                    ProductId
Out[7]:
               Ιd
                                       UserId
                                                   ProfileName
                                                                 HelpfulnessNumerator
                   BOOOHDL1RQ
                                AR5J8UI46CURR
                                                                                     2
        0
            78445
                                               Geetha Krishnan
                                               Geetha Krishnan
                                                                                     2
        1
           138317
                   B000HD0PYC
                                AR5J8UI46CURR
           138277
                                                                                     2
                   BOOOHDOPYM
                                AR5J8UI46CURR
                                               Geetha Krishnan
            73791
                   BOOOHDOPZG
                                AR5J8UI46CURR Geetha Krishnan
                                                                                     2
           155049 B000PAQ75C AR5J8UI46CURR Geetha Krishnan
                                                                                     2
           HelpfulnessDenominator
                                    Score
                                                 Time
        0
                                           1199577600
                                        5
        1
                                 2
                                        5
                                           1199577600
        2
                                 2
                                        5
                                           1199577600
        3
                                 2
                                           1199577600
        4
                                 2
                                        5
                                           1199577600
                                      Summary
        0
           LOACKER QUADRATINI VANILLA WAFERS
           LOACKER QUADRATINI VANILLA WAFERS
        1
         LOACKER QUADRATINI VANILLA WAFERS
          LOACKER QUADRATINI VANILLA WAFERS
           LOACKER QUADRATINI VANILLA WAFERS
                                                          Text.
           DELICIOUS WAFERS. I FIND THAT EUROPEAN WAFERS ...
        0
           DELICIOUS WAFERS. I FIND THAT EUROPEAN WAFERS ...
        1
          DELICIOUS WAFERS. I FIND THAT EUROPEAN WAFERS ...
          DELICIOUS WAFERS. I FIND THAT EUROPEAN WAFERS ...
           DELICIOUS WAFERS. I FIND THAT EUROPEAN WAFERS ...
```

As it can be seen above that same user has multiple reviews with same values for HelpfulnessNumerator, HelpfulnessDenominator, Score, Time, Summary and Text and on doing analysis it was found that ProductId=B000HDOPZG was Loacker Quadratini Vanilla Wafer Cookies, 8.82-Ounce Packages (Pack of 8) ProductId=B000HDL1RQ was Loacker Quadratini Lemon Wafer Cookies, 8.82-Ounce Packages (Pack of 8) and so on

It was inferred after analysis that reviews with same parameters other than ProductId belonged to the same product just having different flavour or quantity. Hence in order to reduce redundancy it was decided to eliminate the rows having same parameters.

The method used for the same was that we first sort the data according to ProductId and then just keep the first similar product review and delelte the others. for eg. in the above just the review for ProductId=B000HDL1RQ remains. This method ensures that there is only one representative for each product and deduplication without sorting would lead to possibility of different representatives still existing for the same product.

Observation:- It was also seen that in two rows given below the value of HelpfulnessNumerator is greater than HelpfulnessDenominator which is not practically possible hence these two rows too are removed from calcualtions

```
In [11]: display= pd.read_sql_query("""
         SELECT *
         FROM Reviews
         WHERE Score != 3 AND Id=44737 OR Id=64422
         ORDER BY ProductID
         """, con)
        display.head()
Out[11]:
               Ιd
                    ProductId
                                       UserId
                                                           ProfileName
         O 64422 BOOOMIDROQ A161DKO6JJMCYF J. E. Stephens "Jeanne"
         1 44737
                  B001EQ55RW A2V0I904FH7ABY
           HelpfulnessNumerator HelpfulnessDenominator
                                                         Score
                                                                       Time
        0
                                                              5 1224892800
         1
                               3
                                                              4 1212883200
```

```
Summary \
         0
                       Bought This for My Son at College
         1 Pure cocoa taste with crunchy almonds inside
                                                          Text
         O My son loves spaghetti so I didn't hesitate or...
         1 It was almost a 'love at first bite' - the per...
In [12]: final=final[final.HelpfulnessNumerator<=final.HelpfulnessDenominator]</pre>
In [13]: #Before starting the next phase of preprocessing lets see the number of entries left
         print(final.shape)
         #How many positive and negative reviews are present in our dataset?
         final['Score'].value_counts()
(87773, 10)
Out[13]: 1
              73592
         0
              14181
         Name: Score, dtype: int64
```

### 4 [3] Preprocessing

### 4.1 [3.1]. Preprocessing Review Text

Now that we have finished deduplication our data requires some preprocessing before we go on further with analysis and making the prediction model.

Hence in the Preprocessing phase we do the following in the order below:-

- 1. Begin by removing the html tags
- 2. Remove any punctuations or limited set of special characters like, or . or # etc.
- 3. Check if the word is made up of english letters and is not alpha-numeric
- 4. Check to see if the length of the word is greater than 2 (as it was researched that there is no adjective in 2-letters)
- 5. Convert the word to lowercase
- 6. Remove Stopwords
- 7. Finally Snowball Stemming the word (it was observeed to be better than Porter Stemming)

After which we collect the words used to describe positive and negative reviews

```
print("="*50)
        sent_1500 = final['Text'].values[1500]
        print(sent_1500)
        print("="*50)
        sent_4900 = final['Text'].values[4900]
        print(sent_4900)
        print("="*50)
My dogs loves this chicken but its a product from China, so we wont be buying it anymore.
                                                                                   Its
The Candy Blocks were a nice visual for the Lego Birthday party but the candy has little taste
_____
was way to hot for my blood, took a bite and did a jig lol
_____
My dog LOVES these treats. They tend to have a very strong fish oil smell. So if you are afraid
_____
In [15]: # remove urls from text python: https://stackoverflow.com/a/40823105/4084039
        sent_0 = re.sub(r"http\S+", "", sent_0)
        sent_1000 = re.sub(r"http\S+", "", sent_1000)
        sent_150 = re.sub(r"http\S+", "", sent_1500)
        sent_{4900} = re.sub(r"http\S+", "", sent_{4900})
        print(sent_0)
My dogs loves this chicken but its a product from China, so we wont be buying it anymore.
In [16]: # https://stackoverflow.com/questions/16206380/python-beautifulsoup-how-to-remove-all
        from bs4 import BeautifulSoup
        soup = BeautifulSoup(sent_0, 'lxml')
        text = soup.get text()
        print(text)
        print("="*50)
        soup = BeautifulSoup(sent_1000, 'lxml')
        text = soup.get_text()
        print(text)
        print("="*50)
        soup = BeautifulSoup(sent_1500, 'lxml')
        text = soup.get_text()
        print(text)
        print("="*50)
```

```
soup = BeautifulSoup(sent_4900, 'lxml')
        text = soup.get_text()
        print(text)
My dogs loves this chicken but its a product from China, so we wont be buying it anymore.
                                                                                  Tts
_____
The Candy Blocks were a nice visual for the Lego Birthday party but the candy has little taste
_____
was way to hot for my blood, took a bite and did a jig lol
_____
My dog LOVES these treats. They tend to have a very strong fish oil smell. So if you are afraid
In [17]: # https://stackoverflow.com/a/47091490/4084039
        import re
        def decontracted(phrase):
           # specific
           phrase = re.sub(r"won't", "will not", phrase)
           phrase = re.sub(r"can\'t", "can not", phrase)
            # general
           phrase = re.sub(r"n\'t", " not", phrase)
           phrase = re.sub(r"\'re", " are", phrase)
           phrase = re.sub(r"\'s", " is", phrase)
           phrase = re.sub(r"\'d", " would", phrase)
           phrase = re.sub(r"\'ll", " will", phrase)
           phrase = re.sub(r"\'t", " not", phrase)
           phrase = re.sub(r"\'ve", " have", phrase)
           phrase = re.sub(r"\'m", " am", phrase)
           return phrase
In [18]: sent_1500 = decontracted(sent_1500)
        print(sent_1500)
        print("="*50)
was way to hot for my blood, took a bite and did a jig lol
_____
In [19]: #remove words with numbers python: https://stackoverflow.com/a/18082370/4084039
        sent_0 = re.sub("\S*\d\S*", "", sent_0).strip()
        print(sent_0)
My dogs loves this chicken but its a product from China, so we wont be buying it anymore.
In [20]: #remove spacial character: https://stackoverflow.com/a/5843547/4084039
        sent_{1500} = re.sub('[^A-Za-z0-9]+', ' ', sent_{1500})
        print(sent_1500)
```

```
In [21]: # https://qist.qithub.com/sebleier/554280
         # we are removing the words from the stop words list: 'no', 'nor', 'not'
         # <br /><br /> ==> after the above steps, we are getting "br br"
         # we are including them into stop words list
         # instead of <br /> if we have <br/> these tags would have revmoved in the 1st step
         stopwords= set(['br', 'the', 'i', 'me', 'my', 'myself', 'we', 'our', 'ours', 'ourselve
                     "you'll", "you'd", 'your', 'yours', 'yourself', 'yourselves', 'he', 'him'
                     'she', "she's", 'her', 'hers', 'herself', 'it', "it's", 'its', 'itself',
                     'theirs', 'themselves', 'what', 'which', 'who', 'whom', 'this', 'that', "
                     'am', 'is', 'are', 'was', 'were', 'be', 'been', 'being', 'have', 'has', '
                     'did', 'doing', 'a', 'an', 'the', 'and', 'but', 'if', 'or', 'because', 'a
                     'at', 'by', 'for', 'with', 'about', 'against', 'between', 'into', 'throug
                     'above', 'below', 'to', 'from', 'up', 'down', 'in', 'out', 'on', 'off', 'o
                     'then', 'once', 'here', 'there', 'when', 'where', 'why', 'how', 'all', 'a
                     'most', 'other', 'some', 'such', 'only', 'own', 'same', 'so', 'than', 'to
                     's', 't', 'can', 'will', 'just', 'don', "don't", 'should', "should've", '
                     've', 'y', 'ain', 'aren', "aren't", 'couldn', "couldn't", 'didn', "didn't
                     "hadn't", 'hasn', "hasn't", 'haven', "haven't", 'isn', "isn't", 'ma', 'mi
                     "mustn't", 'needn', "needn't", 'shan', "shan't", 'shouldn', "shouldn't",
                     'won', "won't", 'wouldn', "wouldn't"])
In [22]: #filtered out whole reviews
         from bs4 import BeautifulSoup
         # Combining all the above stundents
         from tqdm import tqdm
         \# tqdm is for printing the status bar
         word_counter = []
         def filterised_text(text):
             preprocessed_text = []
             for sentance in tqdm(text):
                 sentance = re.sub(r"http\S+", "", sentance)
                 sentance = BeautifulSoup(sentance, 'lxml').get_text()
                 sentance = decontracted(sentance)
                 sentance = re.sub("\S*\d\S*", "", sentance).strip()
                 sentance = re.sub('[^A-Za-z]+', ' ', sentance)
                 # https://gist.github.com/sebleier/554280
                 sentance = ' '.join(e.lower() for e in sentance.split() if e.lower() not in s
                 count = len(sentance.split())
                 word_counter.append(count)
                 preprocessed_text.append(sentance.strip())
             return preprocessed_text
In [23]: preprocessed_reviews = filterised_text(final['Text'].values)
```

```
final['preprocessed_reviews'] = preprocessed_reviews
         preprocessed_reviews[1822]
100%|| 87773/87773 [00:28<00:00, 3129.46it/s]
Out[23]: 'taste great using air popper not great little seeds fall popping'
In [24]: final['numbers_of_words'] = word_counter
         word_counter[1822]
Out[24]: 11
4.2 [3.2] Preprocessing Review Summary
In [25]: preprocessed_summary = filterised_text(final['Summary'].values)
         final['preprocessed_summary'] = preprocessed_summary
         preprocessed_summary[1822]
100%|| 87773/87773 [00:17<00:00, 5134.61it/s]
Out[25]: 'pop corn'
In [26]: avg_w2v_trained_model_100000 = '/home/pranay/ML trained models/W2V/avg_w2v_trained_model_not
         avg_w2v_test_model_100000 = '/home/pranay/ML trained models/W2V/avg_w2v_test_model_100000
         w2v_tf_idf_trained_model_100000 = '/home/pranay/ML trained models/W2V_TFIDF/w2v_tf_id
         w2v_tf_idf_test_model_100000 = '/home/pranay/ML trained models/W2V_TFIDF/w2v_tf_idf_test_model_100000
In [27]: # Common Methods
         depth_ = [2,5,7,10,20,30,50,100,200,300]
         depth_ = np.asarray(depth_)
         min_samples_ = np.arange(2,20,2)
         def finding_best_depth_val(X_tr,y_tr,which_method,hyper_param):
             # instantiate a Decision Tree Classifier
             clf = DecisionTreeClassifier(class_weight='balanced', random_state=1)
             if hyper_param == 'depth':
                 param_grid=dict(max_depth=depth_)
             elif hyper_param == 'min_samples':
                 param_grid=dict(min_samples_split=min_samples_)
             else:
                 param_grid=dict(max_depth=depth_,min_samples_split = min_samples_)
```

```
#For time based splitting
    tscv = TimeSeriesSplit(n_splits=10)
    if which_method == 'gridsearch':
        # instantiate the grid for training data
        trained = GridSearchCV(clf, param_grid, cv=tscv, scoring='roc_auc',n_jobs =-1
    else:
        # instantiate the grid for training data
        trained = RandomizedSearchCV(clf, param_grid, cv=tscv, scoring='roc_auc',n_jo')
    # fit with traing data
    trained.fit(X_tr, y_tr)
    return trained
# plot a graph which show difference between validation error and training error
def plotAccuracyGraph(training_grid,which_hyperparam):
    if which_hyperparam == 'depth':
        hyper_range = [i for i in depth_]
    elif which_hyperparam == 'min_samples':
        hyper_range = [i for i in min_samples_]
    error_training = [(i)*100 for i in training_grid.cv_results_['mean_train_score']]
    error_test = [(i)*100 for i in training_grid.cv_results_['mean_test_score']]
    plt.plot(hyper_range, error_training,'r',label='train_error')
    plt.plot(hyper_range, error_test,'b',label='validation_error')
    plt.title('Accuracy Plt')
   plt.xlabel(which_hyperparam)
   plt.ylabel('Accuracy')
    plt.grid('on')
   plt.legend()
    plt.show()
# https://www.geeksforgeeks.org/confusion-matrix-machine-learning/
def plotConfusionMatrix(y_test,pred):
    # calculate confusion matrix
    cm = confusion_matrix(y_test,pred)
    class_label = ['negative', 'positive']
    df_conf_matrix = pd.DataFrame(cm, index=class_label, columns=class_label)
    # heatmap --> Plot rectangular data as a color-encoded matrix.
    sns.heatmap(df_conf_matrix, annot=True, fmt='d')
    # give title to graph
    plt.title("Confusion Matrix")
    # mention axis label
    plt.xlabel("Predicted")
```

```
plt.ylabel("Actual")
    # show the plot
    plt.show()
# https://machinelearningmastery.com/roc-curves-and-precision-recall-curves-for-class
# plot AUC curve
def plotAUC_ROC(nb_optimal, X_train, y_train, X_test, y_test):
    # predict probabilities
    test_probs = nb_optimal.predict_proba(X_test)
    train_probs = nb_optimal.predict_proba(X_train)
    # keep probabilities for the positive outcome only
    test_probs = test_probs[:, 1]
    train_probs = train_probs[:, 1]
    # calculate AUC
    test_auc = roc_auc_score(y_test, test_probs)
    train_auc = roc_auc_score(y_train, train_probs)
    # calculate roc curve
    train_fpr, train_tpr, thresholds = roc_curve(y_train, train_probs)
    test_fpr, test_tpr, thresholds2 = roc_curve(y_test, test_probs)
    # plot no skill
    pyplot.plot([0, 1], [0, 1], linestyle='--')
    # plot the roc curve for the model
    pyplot.plot(train_fpr, train_tpr, 'r',marker='.', label="train AUC ="+str(train_a
    pyplot.plot(test_fpr, test_tpr, 'b',marker='.',label="test AUC ="+str(test_auc))
    pyplot.legend()
    pyplot.xlabel("K: hyperparameter")
    pyplot.ylabel("AUC")
    pyplot.title("ERROR PLOTS")
    # show the plot
    pyplot.show()
    return train_auc, test_auc
class color:
   PURPLE = '\033[95m']
   CYAN = ' \setminus 033 [96m']
  DARKCYAN = ' \setminus 033[36m']
   BLUE = ' \033[94m']
   GREEN = ' \setminus 033[92m']
  YELLOW = ' \setminus 033[93m']
  RED = ' \033[91m']
```

```
BOLD = '\033[1m'
UNDERLINE = '\033[4m'
END = '\033[0m'
```

#### 4.2.1 Splitting data

We have considered 100 k points

```
In [28]: X = final['preprocessed_reviews']
    y = final['Score']

# split the data set into train and test
    X_train, x_test, y_train, y_test = model_selection.train_test_split(X, y, test_size=0
    print(X_train.shape, x_test.shape, y_train.shape, y_test.shape)

(61441,) (26332,) (61441,) (26332,)
```

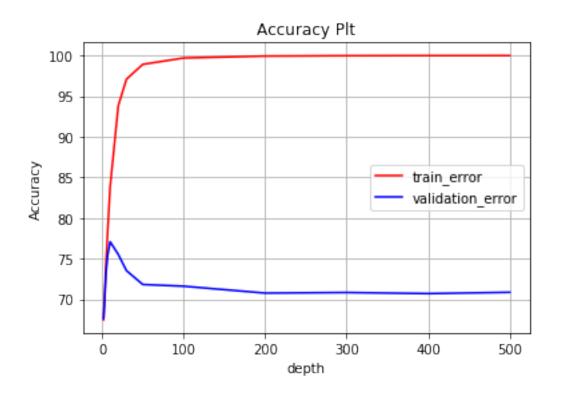
#### 5 [4] Featurization

#### **5.1** [4.1] BAG OF WORDS

#### 5.1.1 Hyper param Tuning using GridSearch

finding 'max depth' which have maximum AUC Score

```
In [37]: bow_train = finding_best_depth_val(X_train_bow,y_train,'gridsearch','depth')
         # view the complete results (list of named tuples)
        print("======Training======")
        print (bow train.best score )
        print (bow_train.best_params_)
        print (bow train.best estimator )
        plotAccuracyGraph(bow_train, 'depth')
        best_depth_size = bow_train.best_params_.get("max_depth", "")
Fitting 10 folds for each of 12 candidates, totalling 120 fits
[Parallel(n_jobs=-1)]: Using backend LokyBackend with 4 concurrent workers.
[Parallel(n_jobs=-1)]: Done
                              5 tasks
                                           | elapsed:
                                                         2.0s
[Parallel(n_jobs=-1)]: Done 10 tasks
                                           | elapsed:
                                                         2.7s
[Parallel(n_jobs=-1)]: Done 17 tasks
                                           | elapsed:
                                                         4.9s
[Parallel(n_jobs=-1)]: Done 24 tasks
                                           | elapsed:
                                                         7.2s
[Parallel(n_jobs=-1)]: Done 33 tasks
                                           | elapsed:
                                                        11.8s
[Parallel(n_jobs=-1)]: Done 42 tasks
                                           | elapsed:
                                                        23.0s
[Parallel(n_jobs=-1)]: Done 53 tasks
                                           | elapsed:
                                                        58.5s
[Parallel(n jobs=-1)]: Done 64 tasks
                                           | elapsed: 1.9min
[Parallel(n jobs=-1)]: Done 77 tasks
                                           | elapsed: 3.4min
[Parallel(n_jobs=-1)]: Done 90 tasks
                                           | elapsed: 4.8min
[Parallel(n_jobs=-1)]: Done 105 tasks
                                           | elapsed:
                                                      6.7min
[Parallel(n_jobs=-1)]: Done 120 out of 120 | elapsed: 9.2min finished
=====Training======
0.7708485855182997
{'max_depth': 10}
DecisionTreeClassifier(class_weight='balanced', criterion='gini',
            max_depth=10, max_features=None, max_leaf_nodes=None,
           min_impurity_decrease=0.0, min_impurity_split=None,
           min_samples_leaf=1, min_samples_split=2,
           min_weight_fraction_leaf=0.0, presort=False, random_state=1,
            splitter='best')
```

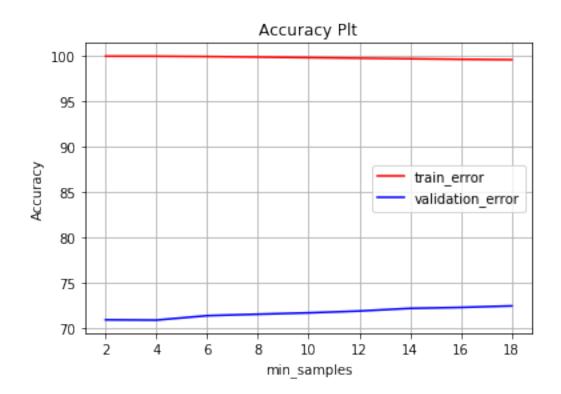


#### finding 'min sample' which have maximum AUC Score

```
In [38]: bow_train = finding_best_depth_val(X_train_bow,y_train,'gridsearch','min_samples')
         # view the complete results (list of named tuples)
        print("======Training======")
        print (bow_train.best_score_)
        print (bow_train.best_params_)
        print (bow_train.best_estimator_)
        plotAccuracyGraph(bow_train, 'min_samples')
        best_min_samples_split = bow_train.best_params_.get("min_samples_split","")
Fitting 10 folds for each of 9 candidates, totalling 90 fits
[Parallel(n_jobs=-1)]: Using backend LokyBackend with 4 concurrent workers.
[Parallel(n_jobs=-1)]: Done
                              5 tasks
                                           | elapsed:
                                                        24.2s
[Parallel(n_jobs=-1)]: Done
                            10 tasks
                                           | elapsed:
                                                       1.1min
[Parallel(n_jobs=-1)]: Done
                                           | elapsed:
                            17 tasks
                                                       2.0min
[Parallel(n_jobs=-1)]: Done 24 tasks
                                           | elapsed: 2.8min
[Parallel(n_jobs=-1)]: Done 33 tasks
                                           | elapsed: 4.0min
[Parallel(n_jobs=-1)]: Done 42 tasks
                                           | elapsed: 5.2min
[Parallel(n_jobs=-1)]: Done 53 tasks
                                           | elapsed: 6.4min
```

```
[Parallel(n_jobs=-1)]: Done 64 tasks | elapsed: 7.7min [Parallel(n_jobs=-1)]: Done 77 tasks | elapsed: 9.4min [Parallel(n_jobs=-1)]: Done 90 out of 90 | elapsed: 11.4min finished
```

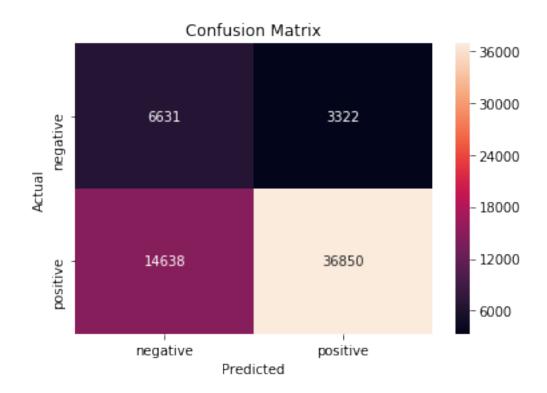
splitter='best')



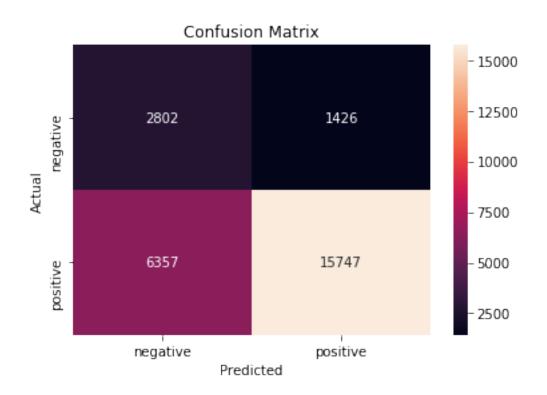
#### 5.2 Decision Tree BoW

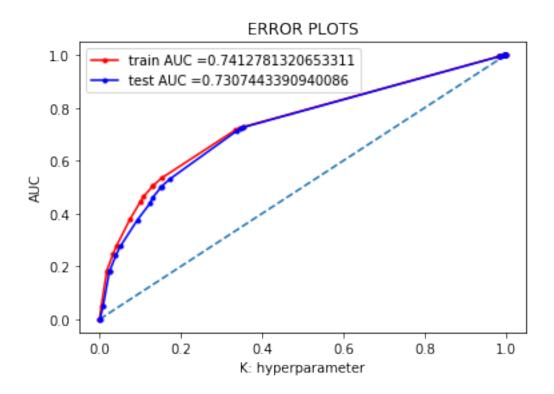
```
optimal_model.fit(X_train_bow, y_train)
         # predict the response
        test_pred = optimal_model.predict(x_test_bow)
        train_pred = optimal_model.predict(X_train_bow)
        print('\n'+color.RED+'Max Depth : '+color.END+color.BOLD+str(5)+color.END)
        print('\n'+color.RED+'Min Sample Split : '+color.END+color.BOLD+str(5)+color.END)
         # plot confusion matrix
         print('\n'+color.BOLD +'Confusion Matrix for Train data'+color.END)
        plotConfusionMatrix(y_train,train_pred)
        print('\n'+color.BOLD +'Confusion Matrix for Test data'+color.END)
        plotConfusionMatrix(y_test,test_pred)
         # plot AUC
        train_auc,test_auc = plotAUC_ROC(optimal_model,X_train_bow, y_train,x_test_bow, y_test_
        print('\n'+color.RED+'AUC (Train): '+color.END+color.BOLD+str(train_auc)+color.END)
        print('\n'+color.RED+'AUC (Test): '+color.END+color.BOLD+str(test_auc)+color.END)
         # f1 score
         score = f1_score(y_test,test_pred)
        print('\n'+color.RED+'F1 SCORE (Train) : '+color.END+color.BOLD+str(f1_score(y_train,
        print('\n'+color.RED+'F1 SCORE (Test) : '+color.END+color.BOLD+str(score)+color.END)
         # recall
        recall = metrics.recall_score(y_test, test_pred)
        print('\n'+color.RED+'RECALL (Train): '+color.END+color.BOLD+str(metrics.recall_score
        print('\n'+color.RED+'RECALL (Test): '+color.END+color.BOLD+str(recall)+color.END)
         # precision
        precision = metrics.precision_score(y_test, test_pred)
        print('\n'+color.RED+'PRECISION (Train): '+color.END+color.BOLD+str(metrics.precision)
        print('\n'+color.RED+'PRECISION (Test) : '+color.END+color.BOLD+str(precision)+color
Max Depth: 5
Min Sample Split: 5
Confusion Matrix for Train data
```

# fitting the model



#### Confusion Matrix for Test data





```
AUC (Train): 0.7412781320653311

AUC (Test): 0.7307443390940086

F1 SCORE (Train): 0.804058476980144

F1 SCORE (Test): 0.8018433179723502

RECALL (Train): 0.7157007458048478

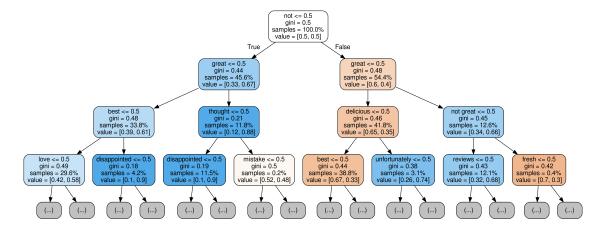
RECALL (Test): 0.7124049945711184

PRECISION (Train): 0.9173055859802848

PRECISION (Test): 0.916962673964945

In [32]: from sklearn.tree import export_graphviz features_list = count_vect.get_feature_names() # Export as dot file
```

#### Out [32]:



#### **5.2.1** Top 20 features

- 0.3317625571204647 not
- 0.2574948123509848 great
- 0.10633094386711334 best
- 0.07543760600664272 delicious
- 0.0465824453843888 perfect
- 0.040411452573278016 love

```
0.0358339931916524 good

0.018056431590114552 product

0.01650249441841873 not great

0.01596521459491001 reviews

0.01261285455945545 disappointed

0.008356208013965458 thought

0.008172528930207059 bad

0.0056187951865294995 awful

0.004637081694385599 unfortunately

0.004476268039543524 not worth

0.0028953250337050143 stale

0.001826413572287339 highly

0.0015643724288715098 fresh

0.0015391598766586185 long
```

#### 5.2.2 Feature Engineering

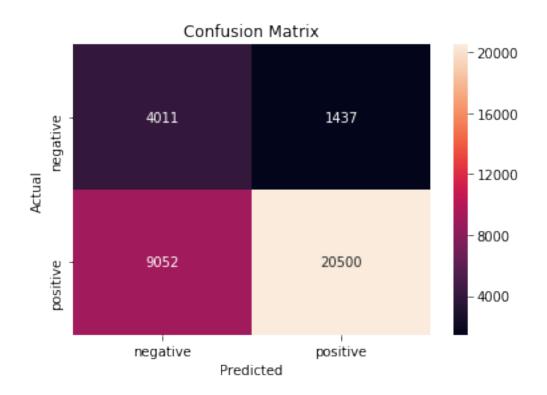
Till now we only consider Text review as feature, we are adding some extra feature like **review summary** and **number of words** in review and test our model improves efficiency or not.

We have considered on 50000 points due to memory issue.

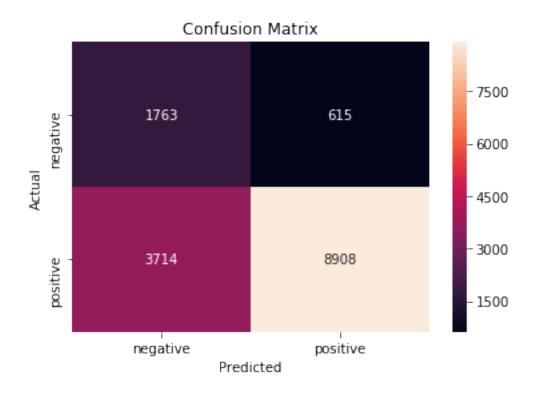
```
 \hbox{In [34]: \# https://sondosatwi.wordpress.com/2017/08/01/using-text-data-and-dataframemapper-in-part of the property of the
                            X = final[:50000]
                            y = final['Score'][:50000]
                            # split the data set into train and test
                            X_train, x_test, y_train, y_test = model_selection.train_test_split(X, y, test_size=0
                            print(X_train.shape, x_test.shape, y_train.shape, y_test.shape)
                            mapper = DataFrameMapper([
                                             ('preprocessed_reviews', CountVectorizer(ngram_range=(1,3), min_df=10)),
                                             ('preprocessed_summary', CountVectorizer(ngram_range=(1,3), min_df=10)),
                                             ('numbers_of_words', None),
                               1)
                            train_features = mapper.fit_transform(X_train)
                            test_features = mapper.transform(x_test)
                            optimal_model = DecisionTreeClassifier(class_weight='balanced', criterion='gini',
                                                                   max_depth=5, max_features=None, max_leaf_nodes=None,
                                                                  min_impurity_decrease=0.0, min_impurity_split=None,
                                                                   min_samples_leaf=1, min_samples_split=5,
                                                                   min_weight_fraction_leaf=0.0, presort=False, random_state=1,
```

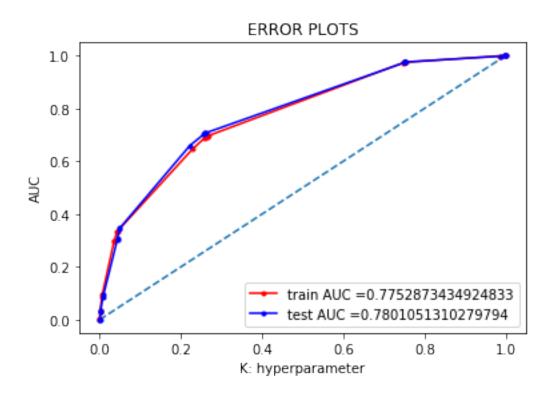
splitter='best')

```
# fitting the model
         optimal_model.fit(train_features,y_train)
         # predict the response
        test_pred = optimal_model.predict(test_features)
         train_pred = optimal_model.predict(train_features)
         # plot confusion matrix
        print('\n'+color.BOLD +'Confusion Matrix for Train data'+color.END)
        plotConfusionMatrix(y_train,train_pred)
        print('\n'+color.BOLD +'Confusion Matrix for Test data'+color.END)
        plotConfusionMatrix(y_test,test_pred)
         # plot AUC
        train_auc,test_auc = plotAUC_ROC(optimal_model,train_features, y_train,test_features,
        print('\n'+color.RED+'AUC (Train): '+color.END+color.BOLD+str(train_auc)+color.END)
        print('\n'+color.RED+'AUC (Test): '+color.END+color.BOLD+str(test_auc)+color.END)
         # f1 score
         score = f1_score(y_test,test_pred)
        print('\n'+color.RED+'F1 SCORE (Train): '+color.END+color.BOLD+str(f1_score(y_train,
        print('\n'+color.RED+'F1 SCORE (Test) : '+color.END+color.BOLD+str(score)+color.END)
         # recall
        recall = metrics.recall_score(y_test, test_pred)
        print('\n'+color.RED+'RECALL (Train): '+color.END+color.BOLD+str(metrics.recall_score
        print('\n'+color.RED+'RECALL (Test): '+color.END+color.BOLD+str(recall)+color.END)
         # precision
        precision = metrics.precision_score(y_test, test_pred)
        print('\n'+color.RED+'PRECISION (Train): '+color.END+color.BOLD+str(metrics.precision)
        print('\n'+color.RED+'PRECISION (Test) : '+color.END+color.BOLD+str(precision)+color
(35000, 13) (15000, 13) (35000,) (15000,)
Confusion Matrix for Train data
```



#### Confusion Matrix for Test data





```
AUC (Train): 0.7752873434924833
```

AUC (Test): 0.7801051310279794

F1 SCORE (Train) : 0.7962865854842782

F1 SCORE (Test): 0.8045156920298036

RECALL (Train): 0.6936924742826205

RECALL (Test): 0.7057518618285533

PRECISION (Train): 0.9344942334868032

PRECISION (Test): 0.935419510658406

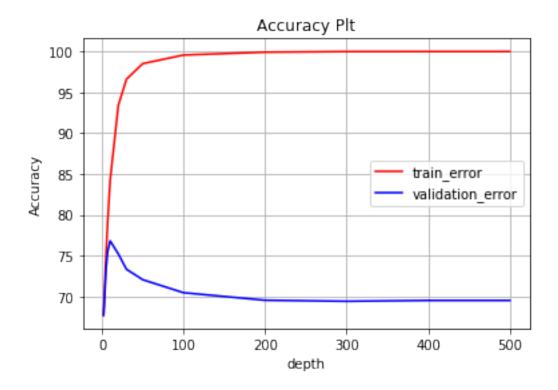
### 5.3 [4.3] TF-IDF

```
print(X train.shape, x test.shape, y train.shape, y test.shape)
        tf idf vect = TfidfVectorizer(ngram range=(1,3), min df=10) #in scikit-learn
         # train data
        X_train_tfidf = tf_idf_vect.fit_transform(X_train)
        # test data
        x_test_tfidf = tf_idf_vect.transform(x_test)
        print('X_train_tfidf', X_train_tfidf.shape)
        print('==='*10)
        print('x_test_tfidf', x_test_tfidf.shape)
(61441,) (26332,) (61441,) (26332,)
X_train_tfidf (61441, 40217)
_____
x_test_tfidf (26332, 40217)
5.3.1 Hyper param Tuning using GridSearch finding depth
In [44]: tfidf_train = finding_best_depth_val(X_train_tfidf,y_train,'gridsearch','depth')
         # view the complete results (list of named tuples)
        print("=====Training======")
        print (tfidf_train.best_score_)
        print (tfidf_train.best_params_)
        print (tfidf_train.best_estimator_)
        plotAccuracyGraph(tfidf_train,'depth')
        best_depth_size = tfidf_train.best_params_.get("max_depth", "")
Fitting 10 folds for each of 12 candidates, totalling 120 fits
[Parallel(n_jobs=-1)]: Using backend LokyBackend with 4 concurrent workers.
[Parallel(n_jobs=-1)]: Done
                             5 tasks
                                          | elapsed:
                                                        2.9s
[Parallel(n_jobs=-1)]: Done 10 tasks
                                          | elapsed:
                                                        4.6s
[Parallel(n_jobs=-1)]: Done 17 tasks
                                          | elapsed:
                                                        8.7s
[Parallel(n_jobs=-1)]: Done 24 tasks
                                          | elapsed:
                                                       14.6s
[Parallel(n_jobs=-1)]: Done 33 tasks
                                          | elapsed:
                                                       24.2s
[Parallel(n_jobs=-1)]: Done 42 tasks
                                          | elapsed:
                                                       44.0s
[Parallel(n_jobs=-1)]: Done 53 tasks
                                          | elapsed: 1.6min
[Parallel(n_jobs=-1)]: Done 64 tasks
                                          | elapsed:
                                                      2.7min
```

X\_train, x\_test, y\_train, y\_test = model\_selection.train\_test\_split(X, y, test\_size=0

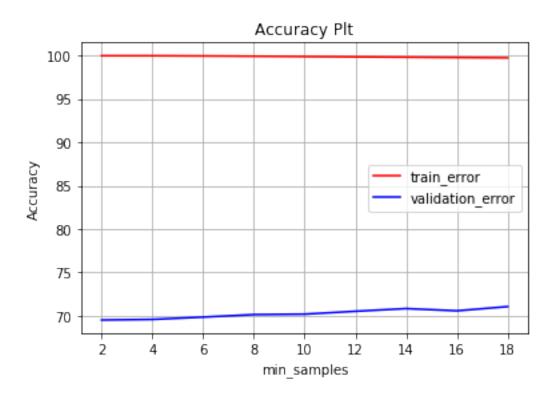
# split the data set into train and test

```
[Parallel(n_jobs=-1)]: Done 77 tasks
                                           | elapsed: 4.5min
[Parallel(n_jobs=-1)]: Done 90 tasks
                                           | elapsed: 6.8min
[Parallel(n_jobs=-1)]: Done 105 tasks
                                          | elapsed: 9.6min
[Parallel(n_jobs=-1)]: Done 120 out of 120 | elapsed: 12.7min finished
=====Training=====
0.767972520880331
{'max_depth': 10}
DecisionTreeClassifier(class_weight='balanced', criterion='gini',
           max_depth=10, max_features=None, max_leaf_nodes=None,
           min_impurity_decrease=0.0, min_impurity_split=None,
           min_samples_leaf=1, min_samples_split=2,
           min_weight_fraction_leaf=0.0, presort=False, random_state=1,
            splitter='best')
```



#### finding 'min sample' which have maximum AUC Score

```
print (tfidf_train.best_params_)
        print (tfidf_train.best_estimator_)
        plotAccuracyGraph(tfidf_train, 'min_samples')
        best_min_samples_split = tfidf_train.best_params_.get("min_samples_split","")
Fitting 10 folds for each of 9 candidates, totalling 90 fits
[Parallel(n_jobs=-1)]: Using backend LokyBackend with 4 concurrent workers.
[Parallel(n_jobs=-1)]: Done
                             5 tasks
                                           | elapsed:
                                                       34.5s
[Parallel(n_jobs=-1)]: Done 10 tasks
                                           | elapsed: 1.3min
[Parallel(n_jobs=-1)]: Done 17 tasks
                                          | elapsed: 2.6min
[Parallel(n_jobs=-1)]: Done 24 tasks
                                          | elapsed: 3.8min
[Parallel(n_jobs=-1)]: Done 33 tasks
                                           | elapsed: 5.2min
[Parallel(n_jobs=-1)]: Done 42 tasks
                                          | elapsed: 6.9min
[Parallel(n_jobs=-1)]: Done 53 tasks
                                          | elapsed: 9.0min
[Parallel(n_jobs=-1)]: Done 64 tasks
                                           | elapsed: 10.8min
[Parallel(n_jobs=-1)]: Done 77 tasks
                                           | elapsed: 12.8min
[Parallel(n_jobs=-1)]: Done 90 out of 90 | elapsed: 15.3min finished
=====Training=====
0.7104610200198547
{'min_samples_split': 18}
DecisionTreeClassifier(class weight='balanced', criterion='gini',
           max_depth=None, max_features=None, max_leaf_nodes=None,
           min_impurity_decrease=0.0, min_impurity_split=None,
           min_samples_leaf=1, min_samples_split=18,
           min_weight_fraction_leaf=0.0, presort=False, random_state=1,
            splitter='best')
```



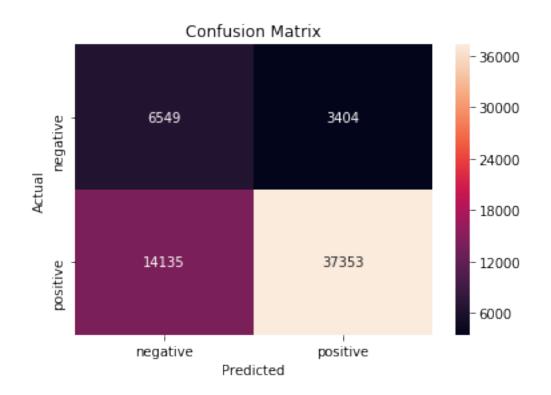
#### 5.4 Apply Decision Tree on TFIDF

```
plotConfusionMatrix(y_train,train_pred)
print('\n'+color.BOLD +'Confusion Matrix for Test data'+color.END)
plotConfusionMatrix(y_test,test_pred)
# plot AUC
train_auc,test_auc = plotAUC_ROC(optimal_model,X_train_tfidf, y_train,x_test_tfidf, y
 \texttt{print('\n'+color.RED+'AUC (Train): '+color.END+color.BOLD+str(train\_auc)+color.END)} 
print('\n'+color.RED+'AUC (Test): '+color.END+color.BOLD+str(test_auc)+color.END)
# f1 score
score = f1_score(y_test,test_pred)
print('\n'+color.RED+'F1 SCORE (Train) : '+color.END+color.BOLD+str(f1_score(y_train,
print('\n'+color.RED+'F1 SCORE (Test) : '+color.END+color.BOLD+str(score)+color.END)
# recall
recall = metrics.recall_score(y_test, test_pred)
print('\n'+color.RED+'RECALL (Train): '+color.END+color.BOLD+str(metrics.recall_score
print('\n'+color.RED+'RECALL (Test): '+color.END+color.BOLD+str(recall)+color.END)
# precision
precision = metrics.precision_score(y_test, test_pred)
print('\n'+color.RED+'PRECISION (Train): '+color.END+color.BOLD+str(metrics.precision)
print('\n'+color.RED+'PRECISION (Test) : '+color.END+color.BOLD+str(precision)+color
```

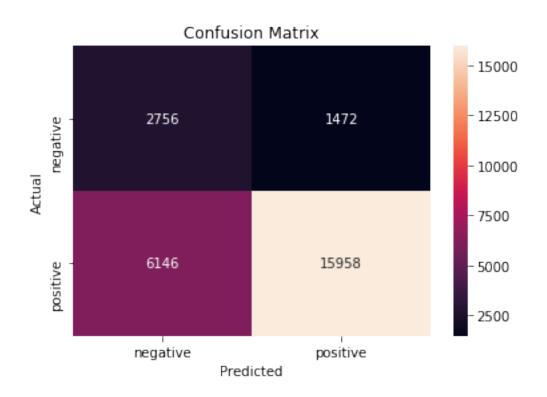
Max Depth: 5

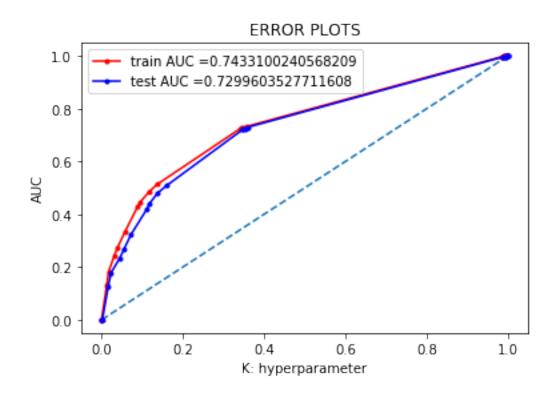
Min Sample Split: 7

Confusion Matrix for Train data



#### Confusion Matrix for Test data





AUC (Train): 0.7433100240568209

AUC (Test): 0.7299603527711608

F1 SCORE (Train) : 0.8098650333351401

F1 SCORE (Test) : 0.807305104467041

RECALL (Train): 0.7254700124300808

RECALL (Test): 0.7219507781397032

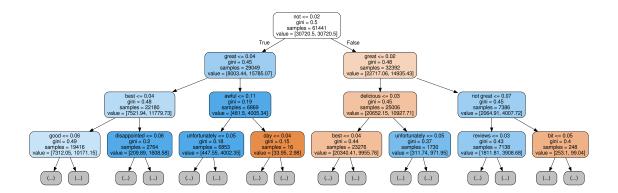
PRECISION (Train): 0.9164806045587262

PRECISION (Test): 0.9155479059093516

#### **5.4.1 Top 20 Features**

```
0.3353011045425829 not
0.25471227997931056 great
0.10475206357694236 best
0.07271020885279046 delicious
0.047811191391849445 perfect
0.04331207739065937 good
0.04264971299849017 love
0.01723605263516273 not great
0.016152154783745012 reviews
0.012912658685004887 disappointed
0.010947022565123471 unfortunately
0.009846582762796683 earth best
0.009189726306504727 would
0.00789286872597388 awful
0.004548812881625928 not worth
0.004532597841123398 return
0.0018397844940934722 bit
0.0018091863423845482 full
0.0007851299895464015 got
0.00036564278016099907 bag
In [32]: features_list = tf_idf_vect.get_feature_names()
         # Export as dot file
         export_graphviz(optimal_model,
                         out_file='tfidf.dot',
                         max_depth=3,
                         rounded = True,
                         proportion = False,
                         precision = 2,
                         filled = True,
                         special_characters=False,
                         feature_names=features_list
                        )
         # Convert to png using system command (requires Graphviz)
         from subprocess import call
         call(['dot', '-Tpng', 'tfidf.dot', '-o', 'tfidf.png', '-Gdpi=600'])
         # Display in jupyter notebook
         from IPython.display import Image
         Image(filename = 'tfidf.png')
Out [32]:
```

print(feature, value)



#### 5.4.2 Feature Engineering

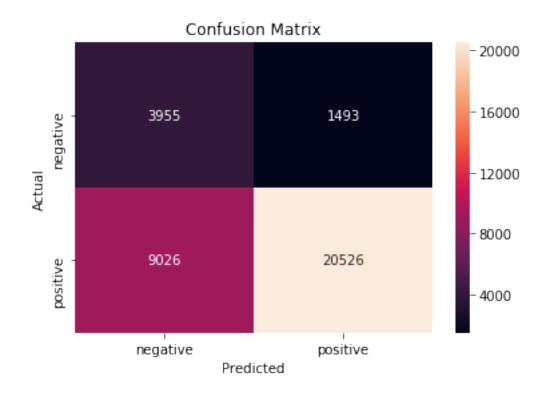
Till now we only consider Text review as feature, we are adding some extra feature like **review summary** and **number of words** in review and test our model improves efficiency or not.

We have considered on 50000 points due to memory issue.

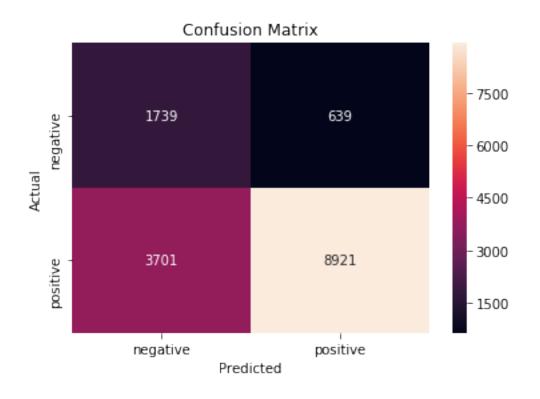
```
In [33]: # https://sondosatwi.wordpress.com/2017/08/01/using-text-data-and-dataframemapper-in-
         X = final[:50000]
         y = final['Score'][:50000]
         # split the data set into train and test
         X_train, x_test, y_train, y_test = model_selection.train_test_split(X, y, test_size=0
         print(X_train.shape, x_test.shape, y_train.shape, y_test.shape)
         mapper = DataFrameMapper([
              ('preprocessed_reviews', TfidfVectorizer(ngram_range=(1,3), min_df=10)),
              ('preprocessed_summary', TfidfVectorizer(ngram_range=(1,3), min_df=10)),
              ('numbers_of_words', None),
          ])
         train_features = mapper.fit_transform(X_train)
         test_features = mapper.transform(x_test)
         optimal_model = DecisionTreeClassifier(class_weight='balanced', criterion='gini',
                     max_depth=5, max_features=None, max_leaf_nodes=None,
                     min_impurity_decrease=0.0, min_impurity_split=None,
                     min_samples_leaf=1, min_samples_split=7,
                     min_weight_fraction_leaf=0.0, presort=False, random_state=1,
                     splitter='best')
         # fitting the model
```

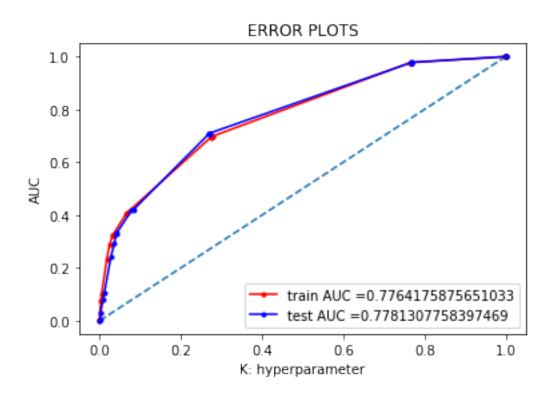
optimal\_model.fit(train\_features,y\_train)

```
# predict the response
        test_pred = optimal_model.predict(test_features)
         train_pred = optimal_model.predict(train_features)
         # plot confusion matrix
        print('\n'+color.BOLD +'Confusion Matrix for Train data'+color.END)
        plotConfusionMatrix(y_train,train_pred)
        print('\n'+color.BOLD +'Confusion Matrix for Test data'+color.END)
        plotConfusionMatrix(y_test,test_pred)
         # plot AUC
        train_auc,test_auc = plotAUC_ROC(optimal_model,train_features, y_train,test_features,
        print('\n'+color.RED+'AUC (Train): '+color.END+color.BOLD+str(train_auc)+color.END)
        print('\n'+color.RED+'AUC (Test): '+color.END+color.BOLD+str(test_auc)+color.END)
         # f1 score
         score = f1_score(y_test,test_pred)
        print('\n'+color.RED+'F1 SCORE (Train): '+color.END+color.BOLD+str(f1_score(y_train,
        print('\n'+color.RED+'F1 SCORE (Test) : '+color.END+color.BOLD+str(score)+color.END)
         # recall
        recall = metrics.recall_score(y_test, test_pred)
        print('\n'+color.RED+'RECALL (Train): '+color.END+color.BOLD+str(metrics.recall_score
        print('\n'+color.RED+'RECALL (Test): '+color.END+color.BOLD+str(recall)+color.END)
         # precision
        precision = metrics.precision_score(y_test, test_pred)
        print('\n'+color.RED+'PRECISION (Train): '+color.END+color.BOLD+str(metrics.precision)
        print('\n'+color.RED+'PRECISION (Test) : '+color.END+color.BOLD+str(precision)+color
(35000, 13) (15000, 13) (35000,) (15000,)
Confusion Matrix for Train data
```



#### Confusion Matrix for Test data





```
AUC (Train): 0.7764175875651033
```

AUC (Test): 0.7781307758397469

F1 SCORE (Train): 0.7960287758624033

F1 SCORE (Test): 0.8043458660174917

RECALL (Train): 0.6945722793719545

RECALL (Test): 0.7067818095389004

PRECISION (Train): 0.9321949225668741

PRECISION (Test): 0.9331589958158996

# 5.5 [4.4] Word2Vec

```
# split the data set into train and test
         X_train, x_test, y_train, y_test = model_selection.train_test_split(X, y, test_size=0
         print(X train.shape, x test.shape, y train.shape, y test.shape)
(61441,) (26332,) (61441,) (26332,)
In [35]: # Train your own Word2Vec model using your own text corpus
         # Train data
         list_of_sentance=[]
         for sentance in X_train:
             list_of_sentance.append(sentance.split())
         # Test data
         list_of_test_sentence = []
         for sentance in x_test:
             list_of_test_sentence.append(sentance.split())
In [36]: # Using Google News Word2Vectors
         # in this project we are using a pretrained model by google
         # its 3.3G file, once you load this into your memory
         # it occupies ~9Gb, so please do this step only if you have >12G of ram
         # we will provide a pickle file wich contains a dict ,
         # and it contains all our courpus words as keys and model[word] as values
         # To use this code-snippet, download "GoogleNews-vectors-negative300.bin"
         # from https://drive.google.com/file/d/OB7XkCwpI5KDYNlNUTTlSS21pQmM/edit
         # it's 1.9GB in size.
         # http://kavita-ganesan.com/gensim-word2vec-tutorial-starter-code/#.W17SRFAzZPY
         # you can comment this whole cell
         # or change these varible according to your need
         is_your_ram_gt_16g=False
         want_to_use_google_w2v = False
         want_to_train_w2v = True
         if want_to_train_w2v:
             # min_count = 5 considers only words that occured atleast 5 times
             # train data
             w2v_model_tr=Word2Vec(list_of_sentance,min_count=5,size=50, workers=4)
             # train model on test data
             w2v_model_test = Word2Vec(list_of_test_sentence,min_count=5,size=50, workers=4)
             print(w2v_model_tr.wv.most_similar('great'))
```

```
print('='*50)
            print(w2v_model_tr.wv.most_similar('worst'))
        elif want_to_use_google_w2v and is_your_ram_gt_16g:
            if os.path.isfile('GoogleNews-vectors-negative300.bin'):
                w2v_model=KeyedVectors.load_word2vec_format('GoogleNews-vectors-negative300.b
                print(w2v_model.wv.most_similar('great'))
                print(w2v_model.wv.most_similar('worst'))
            else:
                print("you don't have gogole's word2vec file, keep want_to_train_w2v = True,"
[('awesome', 0.828421950340271), ('fantastic', 0.8274863958358765), ('good', 0.8206718564033508
_____
[('greatest', 0.8112199306488037), ('best', 0.7294698357582092), ('tastiest', 0.68941009044647
In [37]: # train data operation
        w2v_train_words = list(w2v_model_tr.wv.vocab)
        print("number of words that occured minimum 5 times ",len(w2v_train_words))
        print("sample words ", w2v_train_words[0:50])
number of words that occured minimum 5 times 14910
sample words ['aroma', 'flavor', 'seem', 'fine', 'weak', 'value', 'used', 'entire', 'bottle',
In [38]: ## test data operation
        w2v_test_words = list(w2v_model_test.wv.vocab)
        print("number of words that occured minimum 5 times ",len(w2v_test_words))
        print("sample words ", w2v_test_words[0:50])
number of words that occured minimum 5 times 9806
sample words ['used', 'use', 'cheaper', 'grocery', 'store', 'brands', 'two', 'cats', 'got', 's
[4.4.1.1] Avg W2v
In [39]: # average Word2Vec
         # train data operation
        exists = os.path.isfile(avg_w2v_trained_model_100000)
        if exists:
            print("yes exist")
            final_w2v_train = load(avg_w2v_trained_model_100000)
        else:
            print("not exist")
             # compute average word2vec for each review.
            final_w2v_train = []; # the avg-w2v for each sentence/review is stored in this li
            for sent in tqdm(list_of_sentance): # for each review/sentence
                sent_vec = np.zeros(50) # as word vectors are of zero length 50, you might ne
```

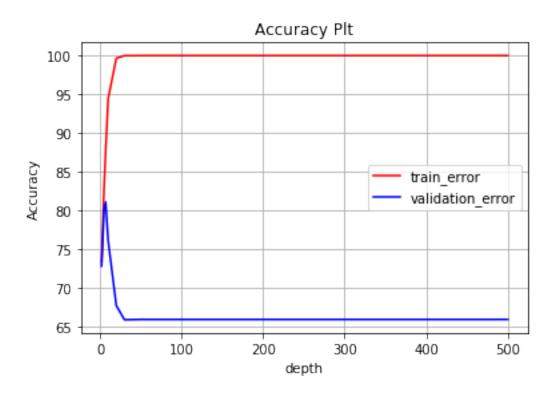
```
cnt_words =0; # num of words with a valid vector in the sentence/review
                 for word in sent: # for each word in a review/sentence
                     if word in w2v_train_words:
                         vec = w2v_model_tr.wv[word]
                         sent vec += vec
                         cnt_words += 1
                 if cnt words != 0:
                     sent_vec /= cnt_words
                 final_w2v_train.append(sent_vec)
             print(len(final_w2v_train))
             print(len(final_w2v_train[0]))
             dump(final_w2v_train,avg_w2v_trained_model_100000)
         # test data operation
         exists = os.path.isfile(avg_w2v_test_model_100000)
         if exists:
             print("yes exist")
             final_w2v_test = load(avg_w2v_test_model_100000)
         else:
             print("not exist")
             final_w2v_test = []; # the avg-w2v for each sentence/review is stored in this lis
             for sent in tqdm(list_of_test_sentence): # for each review/sentence
                 sent_vec = np.zeros(50) # as word vectors are of zero length 50, you might ne
                 cnt_words =0; # num of words with a valid vector in the sentence/review
                 for word in sent: # for each word in a review/sentence
                     if word in w2v_test_words:
                         vec = w2v_model_test.wv[word]
                         sent_vec += vec
                         cnt_words += 1
                 if cnt_words != 0:
                     sent_vec /= cnt_words
                 final_w2v_test.append(sent_vec)
             print(len(final_w2v_test))
             print(len(final_w2v_test[0]))
             dump(final_w2v_test,avg_w2v_test_model_100000)
yes exist
yes exist
```

## 5.5.1 Hyper param Tuning using GridSearch

finding 'max depth' which have maximum AUC Score

```
In [56]: w2v_train = finding_best_depth_val(final_w2v_train,y_train,'gridsearch','depth')
# view the complete results (list of named tuples)
print("======Training======")
```

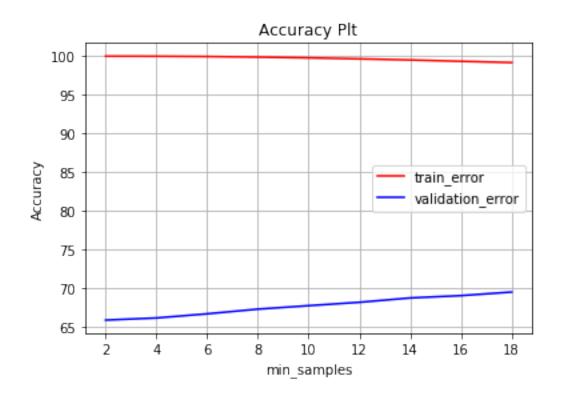
```
print (w2v_train.best_score_)
        print (w2v_train.best_params_)
        print (w2v_train.best_estimator_)
        plotAccuracyGraph(w2v train, 'depth')
        best_depth_size = w2v_train.best_params_.get("max_depth", "")
Fitting 10 folds for each of 12 candidates, totalling 120 fits
[Parallel(n_jobs=-1)]: Using backend LokyBackend with 4 concurrent workers.
[Parallel(n_jobs=-1)]: Done
                              5 tasks
                                           | elapsed:
                                                         8.7s
[Parallel(n_jobs=-1)]: Done 10 tasks
                                           | elapsed:
                                                        16.7s
[Parallel(n_jobs=-1)]: Done 17 tasks
                                           | elapsed:
                                                        27.3s
[Parallel(n_jobs=-1)]: Done 24 tasks
                                           | elapsed:
                                                        37.9s
[Parallel(n_jobs=-1)]: Done 33 tasks
                                           | elapsed:
                                                        51.7s
[Parallel(n_jobs=-1)]: Done 42 tasks
                                           | elapsed: 1.1min
[Parallel(n_jobs=-1)]: Done 53 tasks
                                           | elapsed: 1.4min
[Parallel(n_jobs=-1)]: Done 64 tasks
                                           | elapsed: 1.8min
[Parallel(n_jobs=-1)]: Done 77 tasks
                                           | elapsed:
                                                      2.2min
[Parallel(n_jobs=-1)]: Done 90 tasks
                                           | elapsed:
                                                      2.6min
[Parallel(n_jobs=-1)]: Done 105 tasks
                                           | elapsed: 3.0min
[Parallel(n_jobs=-1)]: Done 120 out of 120 | elapsed: 3.6min finished
=====Training======
0.8110242873234847
{'max_depth': 7}
DecisionTreeClassifier(class_weight='balanced', criterion='gini', max_depth=7,
           max_features=None, max_leaf_nodes=None,
           min_impurity_decrease=0.0, min_impurity_split=None,
           min_samples_leaf=1, min_samples_split=2,
           min_weight_fraction_leaf=0.0, presort=False, random_state=1,
            splitter='best')
```



## finding 'min sample' which have maximum AUC Score

```
In [57]: w2v_train = finding_best_depth_val(final_w2v_train,y_train,'gridsearch','min_samples')
         # view the complete results (list of named tuples)
         print("======Training======")
         print (w2v_train.best_score_)
         print (w2v_train.best_params_)
         print (w2v_train.best_estimator_)
         plotAccuracyGraph(w2v_train, 'min_samples')
         best_min_samples_split = bow_train.best_params_.get("min_samples_split","")
Fitting 10 folds for each of 9 candidates, totalling 90 fits
[Parallel(n_jobs=-1)]: Using backend LokyBackend with 4 concurrent workers.
[Parallel(n_jobs=-1)]: Done
                                           | elapsed:
                              5 tasks
                                                        11.4s
[Parallel(n_jobs=-1)]: Done 10 tasks
                                           | elapsed:
                                                        22.9s
[Parallel(n_jobs=-1)]: Done 17 tasks
                                           | elapsed:
                                                        37.5s
[Parallel(n_jobs=-1)]: Done 24 tasks
                                           | elapsed:
                                                        49.8s
[Parallel(n_jobs=-1)]: Done 33 tasks
                                           | elapsed:
                                                       1.1min
[Parallel(n_jobs=-1)]: Done 42 tasks
                                           | elapsed:
                                                       1.4min
[Parallel(n_jobs=-1)]: Done 53 tasks
                                           | elapsed:
                                                       1.8min
```

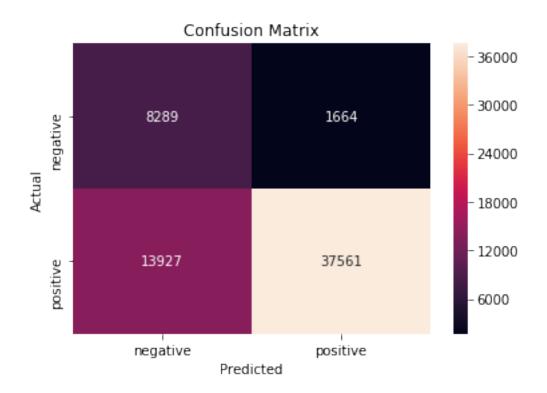
```
[Parallel(n_jobs=-1)]: Done 64 tasks | elapsed: 2.2min [Parallel(n_jobs=-1)]: Done 77 tasks | elapsed: 2.7min [Parallel(n_jobs=-1)]: Done 90 out of 90 | elapsed: 3.1min finished
```



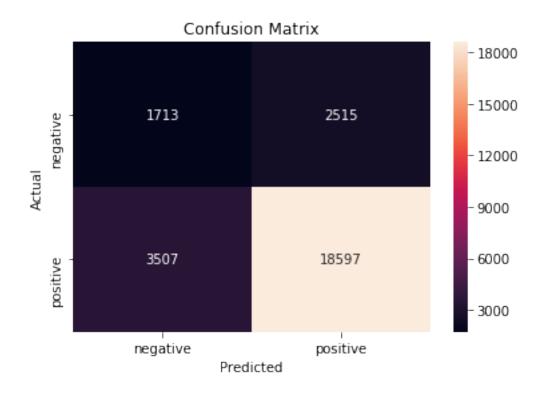
# 5.6 Apply Decision Tree on W2V

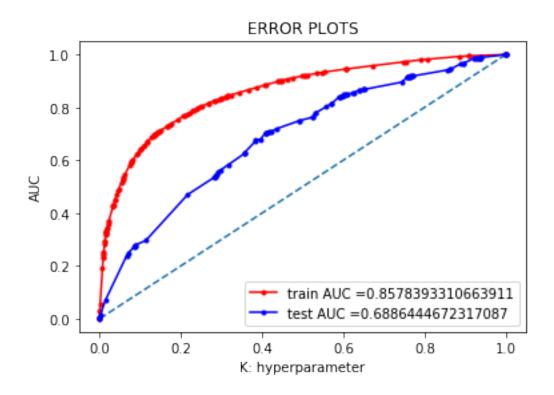
```
optimal_model.fit(final_w2v_train, y_train)
         # predict the response
         test_pred = optimal_model.predict(final_w2v_test)
        train_pred = optimal_model.predict(final_w2v_train)
        print('\n'+color.RED+'Max Depth : '+color.END+color.BOLD+str(7)+color.END)
        print('\n'+color.RED+'Min Sample Split : '+color.END+color.BOLD+str(7)+color.END)
         # plot confusion matrix
         print('\n'+color.BOLD +'Confusion Matrix for Train data'+color.END)
        plotConfusionMatrix(y_train,train_pred)
        print('\n'+color.BOLD +'Confusion Matrix for Test data'+color.END)
        plotConfusionMatrix(y_test,test_pred)
         # plot AUC
        train_auc,test_auc = plotAUC_ROC(optimal_model,final_w2v_train, y_train,final_w2v_tes
        print('\n'+color.RED+'AUC (Train): '+color.END+color.BOLD+str(train_auc)+color.END)
        print('\n'+color.RED+'AUC (Test): '+color.END+color.BOLD+str(test_auc)+color.END)
         # f1 score
         score = f1_score(y_test,test_pred)
        print('\n'+color.RED+'F1 SCORE (Train) : '+color.END+color.BOLD+str(f1_score(y_train,
        print('\n'+color.RED+'F1 SCORE (Test) : '+color.END+color.BOLD+str(score)+color.END)
         # recall
        recall = metrics.recall_score(y_test, test_pred)
        print('\n'+color.RED+'RECALL (Train): '+color.END+color.BOLD+str(metrics.recall_score
        print('\n'+color.RED+'RECALL (Test): '+color.END+color.BOLD+str(recall)+color.END)
         # precision
        precision = metrics.precision_score(y_test, test_pred)
        print('\n'+color.RED+'PRECISION (Train): '+color.END+color.BOLD+str(metrics.precision)
        print('\n'+color.RED+'PRECISION (Test) : '+color.END+color.BOLD+str(precision)+color
Max Depth: 7
Min Sample Split: 7
Confusion Matrix for Train data
```

# fitting the model



# Confusion Matrix for Test data





```
AUC (Train): 0.8578393310663911
```

AUC (Test): 0.6886444672317087

F1 SCORE (Train): 0.8281282726841799

F1 SCORE (Test) : 0.860653461680859

RECALL (Train): 0.7295097886886265

RECALL (Test): 0.8413409337676439

PRECISION (Train): 0.9575780752071383

PRECISION (Test): 0.8808734369079196

# 5.7 [4.4.1.2] TFIDF weighted W2v

```
# split the data set into train and test
         X_train, x_test, y_train, y_test = model_selection.train_test_split(X, y, test_size=0
         print(X train.shape, x test.shape, y train.shape, y test.shape)
(61441,) (26332,) (61441,) (26332,)
In [46]: \#S = ["abc\ def\ pqr",\ "def\ def\ def\ abc",\ "pqr\ pqr\ def"]
         model = TfidfVectorizer()
         tf_idf_matrix = model.fit_transform(preprocessed_reviews)
         # we are converting a dictionary with word as a key, and the idf as a value
         dictionary = dict(zip(model.get_feature_names(), list(model.idf_)))
In [47]: # we are converting a dictionary with word as a key, and the idf as a value
         dictionary = dict(zip(tf_idf_vect.get_feature_names(), list(tf_idf_vect.idf_)))
         # TF-IDF weighted Word2Vec
         # Train data operation
         # store model to hard disk if exist then load model directly from memory
         exists = os.path.isfile(w2v_tf_idf_trained_model_100000)
         if exists:
             print("yes exist")
             final_tfidf_w2v_tr = load(w2v_tf_idf_trained_model_100000)
         else:
             print("not exist")
             tfidf_feat = tf_idf_vect.get_feature_names() # tfidf words/col-names
             \# final_tf_idf is the sparse matrix with row= sentence, col=word and cell_val = t
             final_tfidf_w2v_tr = []; # the tfidf-w2v for each sentence/review is stored in th
             row=0;
             for sent in tqdm(list_of_sentance): # for each review/sentence
                 sent_vec = np.zeros(50) # as word vectors are of zero length
                 weight_sum =0; # num of words with a valid vector in the sentence/review
                 for word in sent: # for each word in a review/sentence
                     if word in w2v_train_words and word in tfidf_feat:
                         vec = w2v_model_tr.wv[word]
                           tf\_idf = tf\_idf\_matrix[row, tfidf\_feat.index(word)]
                         # to reduce the computation we are
                         # dictionary[word] = idf value of word in whole courpus
                         # sent.count(word) = tf valeus of word in this review
                         tf_idf = dictionary[word]*(sent.count(word)/len(sent))
                         sent_vec += (vec * tf_idf)
                         weight_sum += tf_idf
                 if weight_sum != 0:
```

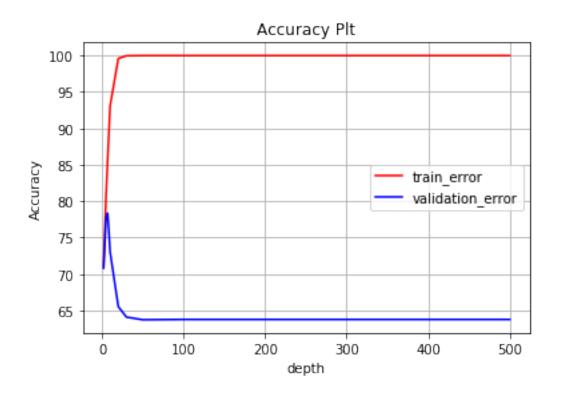
```
sent_vec /= weight_sum
                 final_tfidf_w2v_tr.append(sent_vec)
                 row += 1
             dump(final_tfidf_w2v_tr,w2v_tf_idf_trained_model_100000)
         # Test data operation =======
         # store model to hard disk if exist then load model directly from memory
         exists = os.path.isfile(w2v_tf_idf_test_model_100000)
         if exists:
             print("yes exist")
             final_tfidf_w2v_test = load(w2v_tf_idf_test_model_100000)
         else:
             print("not exist")
             \# final_tf_idf is the sparse matrix with row= sentence, col=word and cell_val = t.
             final_tfidf_w2v_test = []; # the tfidf-w2v for each sentence/review is stored in
             row=0;
             for sent in tqdm(list_of_test_sentence): # for each review/sentence
                 sent_vec = np.zeros(50) # as word vectors are of zero length
                 weight_sum =0; # num of words with a valid vector in the sentence/review
                 for word in sent: # for each word in a review/sentence
                     if word in w2v_test_words and word in tfidf_feat:
                         vec = w2v_model_test.wv[word]
                           tf_idf = tf_idf_matrix[row, tfidf_feat.index(word)]
             #
                         # to reduce the computation we are
                         # dictionary[word] = idf value of word in whole courpus
                         # sent.count(word) = tf valeus of word in this review
                         tf_idf = dictionary[word]*(sent.count(word)/len(sent))
                         sent_vec += (vec * tf_idf)
                         weight_sum += tf_idf
                 if weight_sum != 0:
                     sent_vec /= weight_sum
                 final tfidf w2v test.append(sent vec)
                 row += 1
             dump(final_tfidf_w2v_test,w2v_tf_idf_test_model_100000)
yes exist
yes exist
```

## 5.7.1 Hyper param Tuning using GridSearch

finding 'max depth' which have maximum AUC Score

```
In [62]: w2v_tfidf_train = finding_best_depth_val(final_tfidf_w2v_tr,y_train,'gridsearch','dep
```

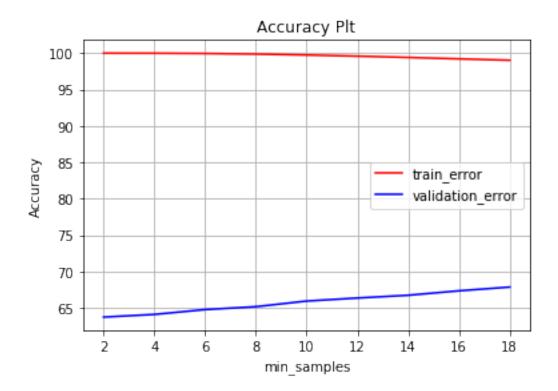
```
# view the complete results (list of named tuples)
        print("=====Training======")
        print (w2v_tfidf_train.best_score_)
        print (w2v_tfidf_train.best_params_)
        print (w2v_tfidf_train.best_estimator_)
        plotAccuracyGraph(w2v tfidf train, 'depth')
         best_depth_size = w2v_tfidf_train.best_params_.get("max_depth", "")
Fitting 10 folds for each of 12 candidates, totalling 120 fits
[Parallel(n_jobs=-1)]: Using backend LokyBackend with 4 concurrent workers.
[Parallel(n_jobs=-1)]: Done
                              5 tasks
                                                         7.9s
                                           | elapsed:
[Parallel(n_jobs=-1)]: Done 10 tasks
                                           | elapsed:
                                                        15.5s
[Parallel(n_jobs=-1)]: Done 17 tasks
                                           | elapsed:
                                                        27.6s
[Parallel(n_jobs=-1)]: Done 24 tasks
                                          | elapsed:
                                                       39.1s
[Parallel(n_jobs=-1)]: Done 33 tasks
                                          | elapsed:
                                                       56.1s
[Parallel(n_jobs=-1)]: Done 42 tasks
                                          | elapsed: 1.2min
[Parallel(n_jobs=-1)]: Done 53 tasks
                                          | elapsed: 1.6min
[Parallel(n_jobs=-1)]: Done 64 tasks
                                          | elapsed:
                                                      2.0min
[Parallel(n_jobs=-1)]: Done 77 tasks
                                           | elapsed: 2.4min
                                           | elapsed:
[Parallel(n_jobs=-1)]: Done 90 tasks
                                                      2.8min
[Parallel(n jobs=-1)]: Done 105 tasks
                                          | elapsed: 3.3min
[Parallel(n_jobs=-1)]: Done 120 out of 120 | elapsed: 3.8min finished
=====Training=====
0.7835481299915805
{'max_depth': 7}
DecisionTreeClassifier(class_weight='balanced', criterion='gini', max_depth=7,
           max_features=None, max_leaf_nodes=None,
           min_impurity_decrease=0.0, min_impurity_split=None,
           min_samples_leaf=1, min_samples_split=2,
            min_weight_fraction_leaf=0.0, presort=False, random_state=1,
            splitter='best')
```



## finding 'min sample' which have maximum AUC Score

```
In [63]: w2v_tfidf_train = finding_best_depth_val(final_tfidf_w2v_tr,y_train,'gridsearch','min
         # view the complete results (list of named tuples)
         print("======Training======")
         print (w2v_tfidf_train.best_score_)
         print (w2v_tfidf_train.best_params_)
         print (w2v_tfidf_train.best_estimator_)
         plotAccuracyGraph(w2v_tfidf_train, 'min_samples')
         best_min_samples_split = w2v_tfidf_train.best_params_.get("min_samples_split","")
Fitting 10 folds for each of 9 candidates, totalling 90 fits
[Parallel(n_jobs=-1)]: Using backend LokyBackend with 4 concurrent workers.
[Parallel(n_jobs=-1)]: Done
                              5 tasks
                                           | elapsed:
                                                        10.4s
[Parallel(n_jobs=-1)]: Done 10 tasks
                                           | elapsed:
                                                        21.3s
[Parallel(n_jobs=-1)]: Done
                            17 tasks
                                           | elapsed:
                                                        34.0s
[Parallel(n_jobs=-1)]: Done
                                           | elapsed:
                                                        46.0s
                             24 tasks
[Parallel(n_jobs=-1)]: Done 33 tasks
                                           | elapsed:
                                                       1.0min
[Parallel(n_jobs=-1)]: Done 42 tasks
                                           | elapsed:
                                                       1.3min
[Parallel(n_jobs=-1)]: Done
                             53 tasks
                                           | elapsed:
                                                       1.6min
[Parallel(n_jobs=-1)]: Done
                             64 tasks
                                           | elapsed:
                                                       2.0min
```

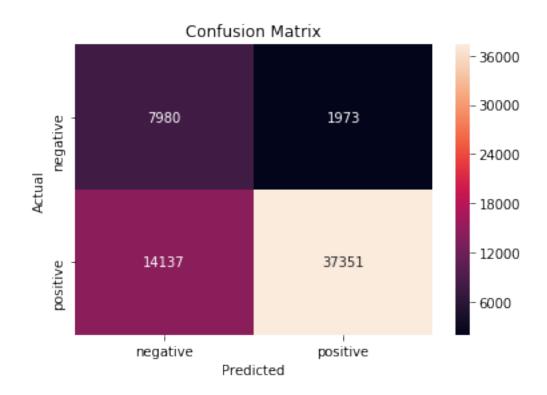
```
[Parallel(n_jobs=-1)]: Done 77 tasks | elapsed: 2.4min [Parallel(n_jobs=-1)]: Done 90 out of 90 | elapsed: 2.9min finished
```



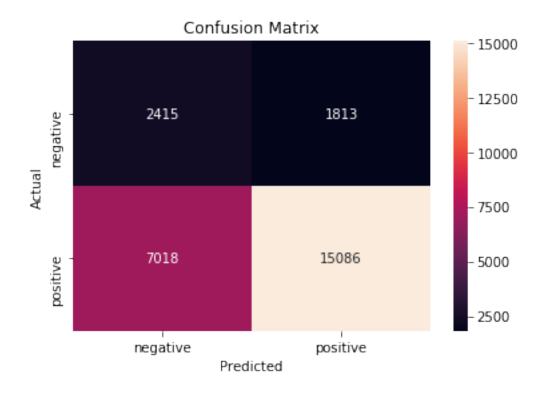
## 5.8 Decision Tree on TFIDF - W2V

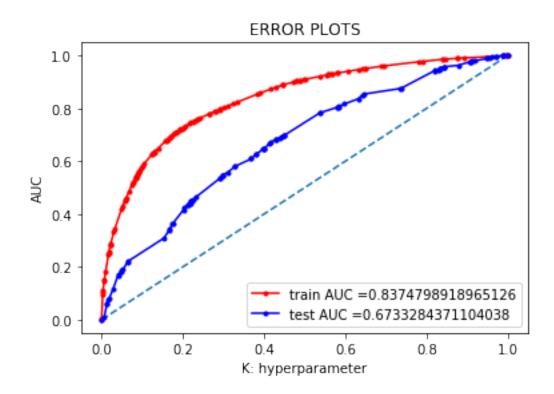
```
optimal_model.fit(final_tfidf_w2v_tr, y_train)
         # predict the response
        test_pred = optimal_model.predict(final_tfidf_w2v_test)
         train_pred = optimal_model.predict(final_tfidf_w2v_tr)
        print('\n'+color.RED+'Max Depth : '+color.END+color.BOLD+str(7)+color.END)
        print('\n'+color.RED+'Min Sample Split : '+color.END+color.BOLD+str(7)+color.END)
         # plot confusion matrix
        print('\n'+color.BOLD +'Confusion Matrix for Train data'+color.END)
        plotConfusionMatrix(y_train,train_pred)
        print('\n'+color.BOLD +'Confusion Matrix for Test data'+color.END)
        plotConfusionMatrix(y_test,test_pred)
         # plot AUC
        train_auc,test_auc = plotAUC_ROC(optimal_model,final_tfidf_w2v_tr, y_train,final_tfide
        print('\n'+color.RED+'AUC (Train): '+color.END+color.BOLD+str(train_auc)+color.END)
        print('\n'+color.RED+'AUC (Test): '+color.END+color.BOLD+str(test_auc)+color.END)
         # f1 score
         score = f1_score(y_test,test_pred)
        print('\n'+color.RED+'F1 SCORE (Train): '+color.END+color.BOLD+str(f1_score(y_train,
        print('\n'+color.RED+'F1 SCORE (Test) : '+color.END+color.BOLD+str(score)+color.END)
         # recall
        recall = metrics.recall_score(y_test, test_pred)
        print('\n'+color.RED+'RECALL (Train): '+color.END+color.BOLD+str(metrics.recall_score
        print('\n'+color.RED+'RECALL (Test): '+color.END+color.BOLD+str(recall)+color.END)
         # precision
        precision = metrics.precision_score(y_test, test_pred)
        print('\n'+color.RED+'PRECISION (Train) : '+color.END+color.BOLD+str(metrics.precision)
        print('\n'+color.RED+'PRECISION (Test): '+color.END+color.BOLD+str(precision)+color
Max Depth: 7
Min Sample Split: 7
Confusion Matrix for Train data
```

# fitting the model



# Confusion Matrix for Test data





AUC (Train): 0.8374798918965126

AUC (Test): 0.6733284371104038

F1 SCORE (Train) : 0.8226005373739154

F1 SCORE (Test) : 0.7735815193703048

RECALL (Train): 0.7254311684275948

RECALL (Test): 0.6825009048136084

PRECISION (Train): 0.9498270776116366

PRECISION (Test): 0.8927155452985384

# 6 [6] Conclusions

```
In [57]: import pandas as pd
        from prettytable import PrettyTable
        print(color.BOLD+'\t\t\t Decision Tree '+color.END)
        print('\n')
        print(color.BOLD+'For BOW and TFIDF, We have considered 100k points'+color.END)
        print(color.BOLD+'For BOW- Additional Feature and TFIDF- Additional Feature, We have
        x = PrettyTable()
        x.field_names = ['Metric','BOW','BOW-Additional Feature', 'TFIDF', 'TFIDF- Additional
        x.add_row(["Max Depth ", 5,5,5,5,7,7])
        x.add_row(["Min Sample Split ", 5,5,7,7,7,7])
        x.add_row(["AUC Train ", 0.74127,0.77528,0.74331,0.77641,0.85783,0.83747])
        x.add_row(["AUC Test ", 0.73074,0.78010,0.72996,0.72813,0.68864,0.67332])
        x.add_row(["F1 SCORE Train ", 0.80405,0.79628,0.80986,0.79602,0.82812,0.82260])
        x.add_row(["F1 SCORE Test ", 0.80184,0.80451,0.80930,0.80434,0.86065,0.77358])
        x.add_row(["RECALL Train ",0.71570,0.69369,0.72547,0.69457,0.72950,0.72543])
        x.add_row(["RECALL Test ", 0.71240,0.70575,0.72195,0.70678,0.84134,0.68250])
        93449
        x.add_row(["PRECISION Train ", 0.9173,0.93449,0.91648,0.93219,0.95757,0.94982])
        x.add_row(["PRECISION Test ",0.91696,0.93541,0.91554,0.93315,0.88082,0.89271])
        print('\n')
        print(x)
```

#### Decision Tree

For BOW and TFIDF, We have considered 100k points
For BOW- Additional Feature and TFIDF- Additional Feature, We have considered 50k points

+	Metric	+   BOW	+   BOW-Additional Featu	re   TFIDF	+   TFIDF- Additional Features
+	Max Depth	+   5	+   5	<del>+</del>   5	+   5
Min	Sample Split	5	5	7	7
1	AUC Train	0.74127	0.77528	0.74331	0.77641

	AUC Test	0.73074	0.7801	0.72996	0.72813
- [	F1 SCORE Train	0.80405	0.79628	0.80986	0.79602
-	F1 SCORE Test	0.80184	0.80451	0.8093	0.80434
-	RECALL Train	0.7157	0.69369	0.72547	0.69457
-	RECALL Test	0.7124	0.70575	0.72195	0.70678
-	PRECISION Train	0.9173	0.93449	0.91648	0.93219
-	PRECISION Test	0.91696	0.93541	0.91554	0.93315
+		-+	<b></b>	<b></b>	