



UNIVERSITY OF PUNE

GANESHKHIND, PUNE 411 007.

STATEMENT OF MARKS FOR

EXAMINATION MASTER OF BUSINESS ADMINISTRATION (REV.2008-09)

SEAT NO. 26370

P.R. NO. 2051005384

NAME JADHAV SIDDHESHWAR VIJAYKUMAR

MOTHER: MEENA

CENTRE NO.048

INSTITUTE / COLLEGE 1071 JAYAWANTRAO SAWANT COENEG.

YEAR APRIL 2012

COURSE NAME

MARKS OBTAINED

SEM.		PASSING/OUT OF	12/30		28/70		40/100	
			INT.	EXT.	INT.	EXT.	TOT.	
1	101	ORG.BEHAVIOUR & PRINC.&PRACTICES OF MGNT	20		36		P 56	
	102	MANAGEMENT ACCOUNTING	17		28		P 45	
	103	MANAGERIAL ECONOMICS	20		35		P 55	
	104	STATISTICAL & QUANTITATIVE METHODS	17		28		P 45	
	105	LEGAL ASPECTS OF BUSINESS	20		36		P 56	
	106	BASICS OF MARKETING	20		37		P 57	
	107	INFORMATION TECHNOLOGY (I) (OUT OF 50)					P 46	
	108	MANAGERIAL COMMUNICATION (I) (OUT OF 50)					P 42	
2	201	MARKETING MANAGEMENT	22		40		P 62	
	202	FINANCIAL MANAGEMENT	P 14		* 23		37	*
	203	HUMAN RESOURCE MANAGEMENT	20		35		P 55	
	204	MANUFACTURING & OPERATIONS MANAGEMENT	20		37		P 57	
	205	MATERIALS & LOGISTICS MANAGEMENT	17		28		P 45	
	206	MANAGEMENT INFORMATION SYSTEMS	18		32		P 50	
	207	RESEARCH METHODOLOGY (I) (OUT OF 50)					P 45	
	208	ECONOMIC ENVIRON.OF BUSI.&ENVIRON. MGNT.(I)(OUTOF 50)					P 35	
3	301	BUSINESS POLICY & STRATEGIC MANAGEMENT	20		37		P 57	
	302	MANAGEMENT CONTROL SYSTEMS	18		31		P 49	
	303	(A) MARKETING RESEARCH	P 17		* 28		45	
	304	(A) INTEGRATED MARKETING COMMUNICATIONS	19		34		P 53	
	305	(A) DISTRIBUTION & RETAIL MANAGEMENT	19		34		P 53	
	306	(A) CONSUMER & ORGANIZATIONAL BUYING BEHAVIOUR (I)(OUTOF 50)					P 44	
	307	(A) SALES MGNT.& PERSONAL SELLING (I) (OUTOF 50)					P 42	
	333	PROJECT WORK & VIVA-VOCE	24		45		P 69	
4	401	ENTREPRENEURSHIP DEVEP. & PROJECT MGNT.	18		32		* 50	
	402	INTERNATIONAL BUSINESS MANAGEMENT	18		31		* 49	
	403	CURRENT TRENDS IN MANAGEMENT	17		30		* 47	
	404	(A) SERVICES MARKETING	22		41		* 63	
	405	(A) MARKETING STRATEGY & RELATIONSHIP MARKETING	19		34		* 53	
	406	(A) PRODUCT & BRAND MANAGEMENT	17		28		* 45	
	407	(A) INTERNATIONAL MKTG.(INT) (OUTOF 50)					* 45	
	408	(A) VIRTUAL MARKETING (INT)(OUTOF 50)					* 46	
(1 : 402)(2 : 386)(3 : 412)(4 : 398)			GRAND TOTAL (OUT OF 2800)				1598	

HIGHER SECOND CLASS * 0.4

SPECIAL SUBJECT : MARKETING MANAGEMENT

* * CONGRATULATIONS * *

CONTROLLER OF EXAMINATIONS

DATE: 30 JUNE 2012

* Appearing P - Previous \$ - Ordinance NA - Not Appeared AB - Absent Ex = Exemption FF - Fail ! Optional Subject



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