# OVERALL SALES & ORDER PERFORMANCE

## TOTAL SALES REVENUE

**304.28K** ✓
Goal: 304.28K (+0%)

## UNITS SOLD

**81K**
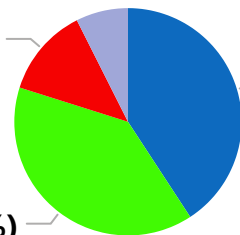
## SALES REVENUE BY SHIP WAREHOUSE

227.67K (12.7%)
731.24K (40.78%)
701.06K (39.1%)

**Ship Warehouse**
- RAND
- ALGO
- NEUR
- AACU

## RETURN_RATE

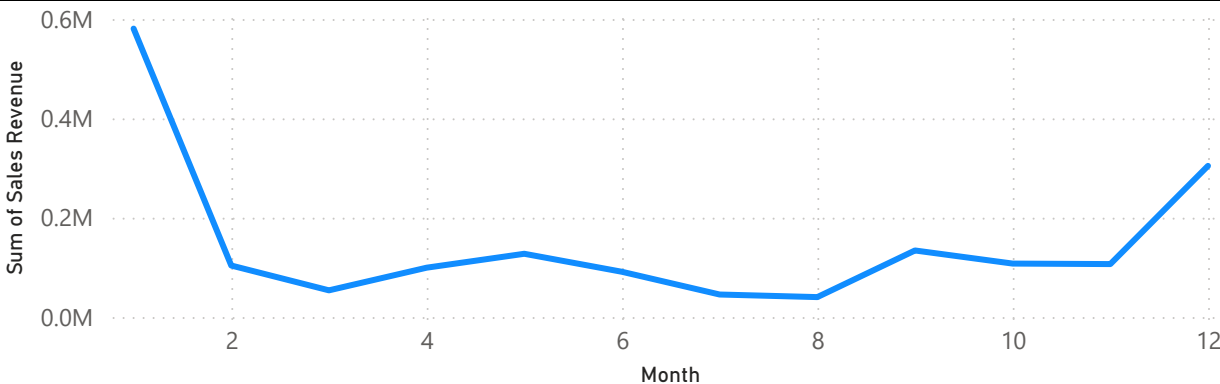**0.00**

## TOTAL ORDERS

**91K**

| | | |
|---|---|---|
| 91274 | 1,793,160.30 | 1445 |
| Sum of Ordered Units | Sum of Sales Revenue | Count of Order ID |

## SALES REVENUE BY MONTH



Sum of Sales Revenue vs Month

## SALES UNITS BY MONTH



Sum of Sales Units vs Month
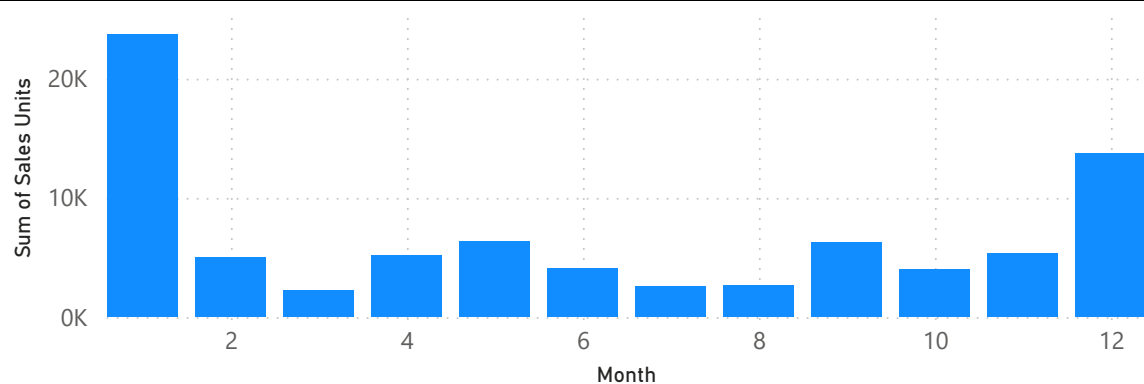
# MONTHLY AND YEARLY SALES TRENDS

## SALES REVENUE BY MONTH



## UNITS SOLD BY MONTH
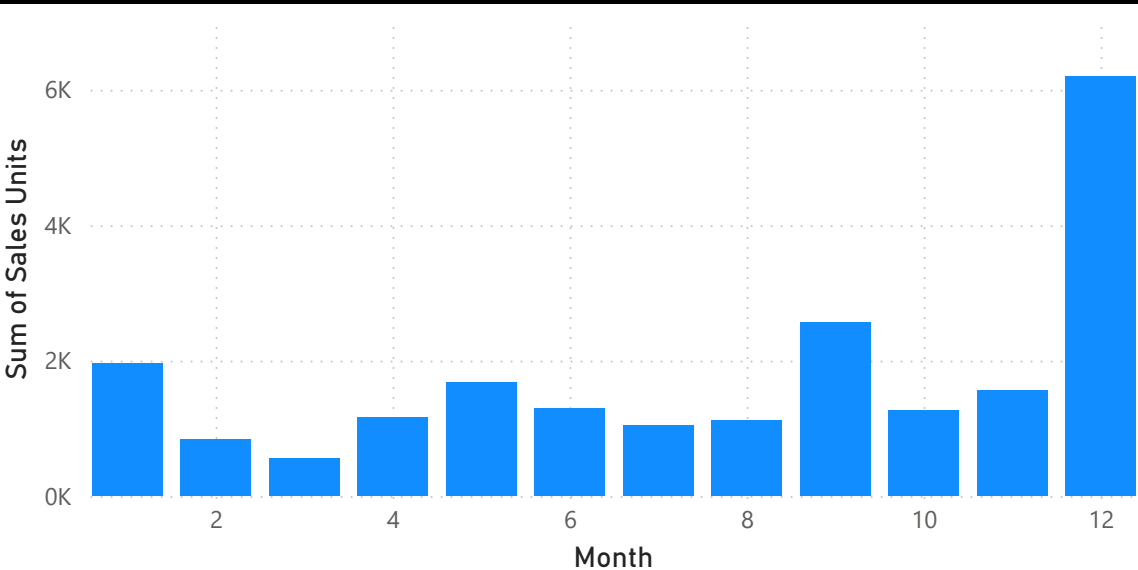


## YEAR

| 2023 | 2025 |
|------|------|
| 2024 | |

Apply all slicers

Clear all slicers

## ORDER TYPE

- ☑ Regular

## SHIP_WAREHOUSE

- ☐ AACU
- ☑ ALGO
- ☐ NEUR
- ☐ RAND

# TOP PRODUCTS & ORDER BREAKDOWN

## TOP 3 ITEM ID'S BY SALES REVENUE

| Item ID | Sum of Sales Revenue |
|---------|---------------------|
| SAR92120275 | 48,367.70 |
| SAR92143350 | 61,301.35 |
| SAR92144176 | 44,666.35 |
| Total | 154,335.40 |

## TOTAL RETURNS BASED ON WAREHOUSE

| Ship Warehouse | Sum of Qty Returned |
|----------------|---------------------|
| AACU | 0 |
| ALGO | 0 |
| NEUR | 0 |
| RAND | 0 |
| Total | 0 |

## DISTINCT ORDER COUNT

### 1445

## MONTHLY SALES BY ORDER TYPE & ITEM ID

| Item ID | Order Type | Month |
|---------|-----------|-------|
| SAR92100437 | Regular | 1 |
| SAR92100437 | Regular | 2 |
| SAR92100437 | Regular | 4 |
| SAR92100437 | Regular | 6 |
| SAR92100437 | Regular | 7 |
| SAR92100437 | Regular | 8 |
| SAR92100437 | Regular | 10 |
| SAR92100437 | Regular | 11 |
| SAR92100437 | Regular | 12 |
| SAR92100538 | Regular | 1 |
| SAR92100538 | Regular | 2 |
| SAR92100538 | Regular | 3 |
| SAR92100538 | Regular | 4 |
| SAR92100538 | Regular | 5 |
| SAR92100538 | Regular | 6 |
| SAR92100538 | Regular | 7 |

## SALES REVENUE BY ITEM ID
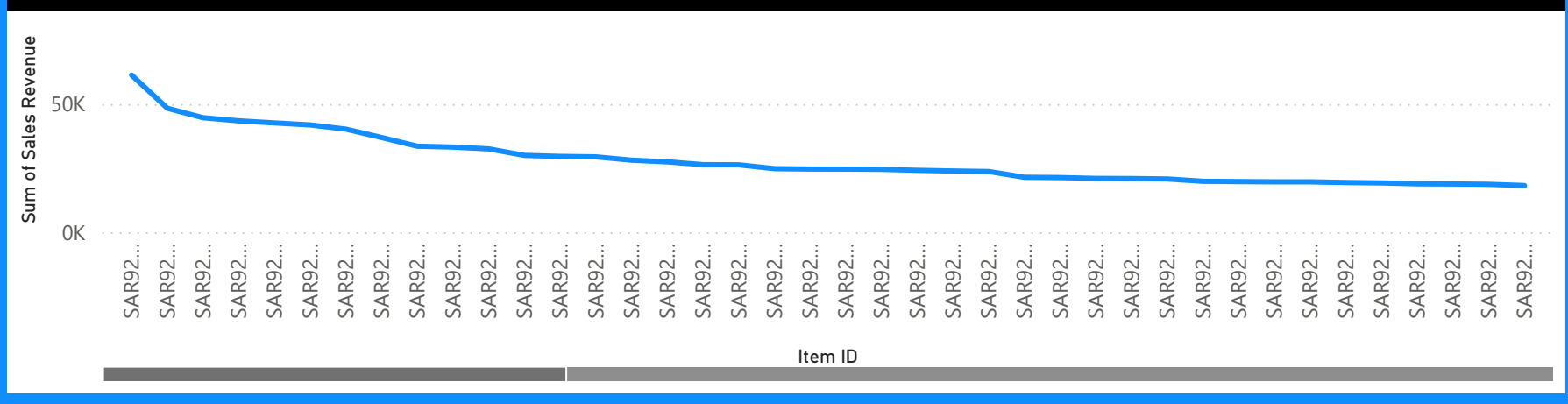
# DRIVERS OF SALES & RETURNS

## ROOT CAUSE ANALYSIS USING DECOMPOSITION TREE

| Month ✕ | Item ID ✕ | Ship Wareho... ✕ | 💡 Order Type ✕ |
|---|---|---|---|
| **1** | **SAR92120275** | **RAND** | |

**Sum of Sales Revenue**
**1,793,160.30**

| Month | Item ID | Ship Warehouse | Order Type |
|---|---|---|---|
| 1 — 580,628.42 | SAR92120275 — 34,799.45 | RAND — 34,497.85 | Regular — 34,497.85 |
| 12 — 304,284.04 | SAR92144176 — 27,699.55 | NEUR — 301.60 | |
| 9 — 133,945.68 | SAR92248046 — 25,542.10 | | |
| 5 — 127,294.28 | SAR92958838 — 20,966.04 | | |
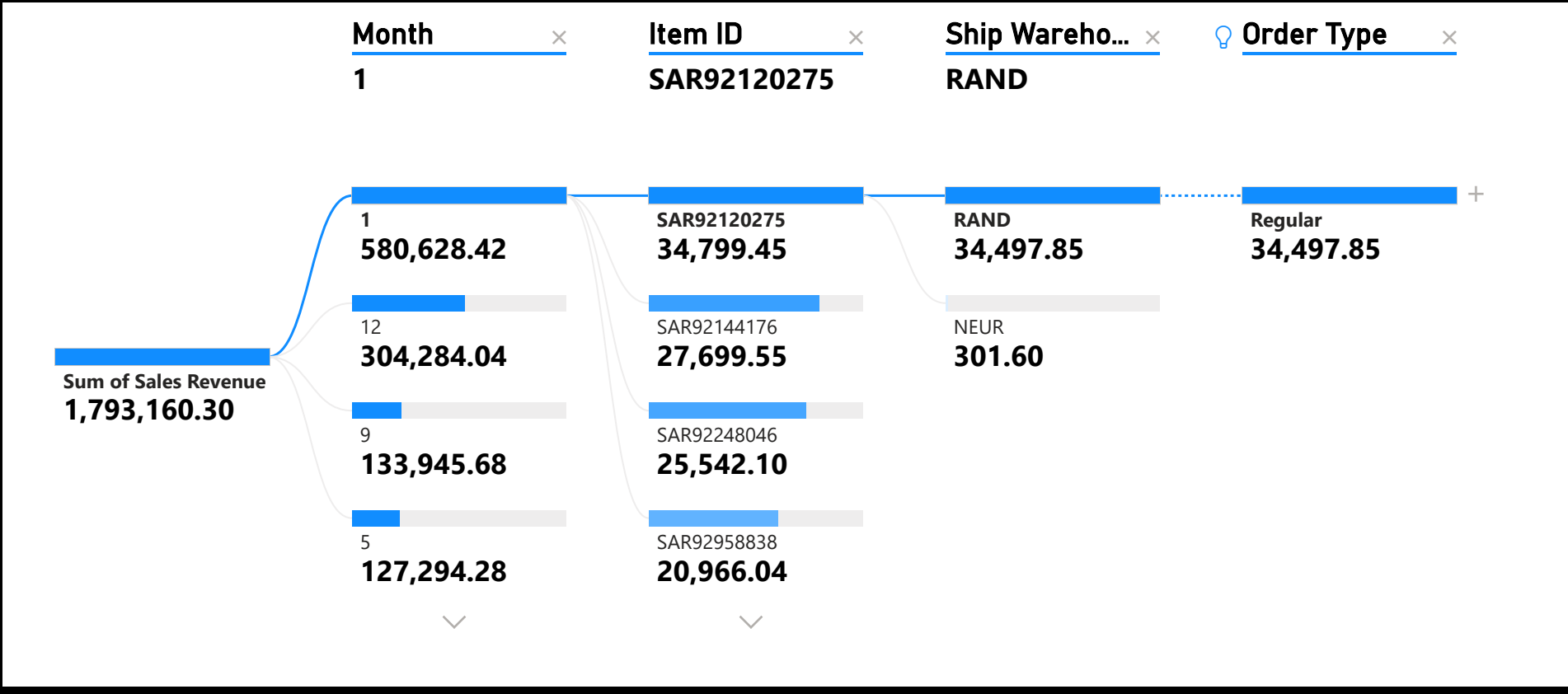
# ASK YOUR DATA - Q&A VISUALS

SALES OVERVIEW | TREND ANALYSIS | PRODUCT & ORDER INSIGHTS | ROOT CAUSE & DRILLDOWN | INTERACTIVE Q&A

ⓘ Help Q&A understand people better by adding synonyms.    Add synonyms now  ✕

💬 total sales revenue by ship warehouse