

Credit Card Transaction Report

Total Revenue

56.5M

Total Interest

8.0M

Transaction
Amount

46M

Transaction
Count

667K

Card_Category Sum of Revenue Sum of Interest_Earned Sum of Annual_Fees

Blue	47188612	6614173	37840749
Silver	5659109	821923	4647596
Gold	2533682	384755	2091362
Platinum	1135608	161629	953314
Total	56517011	7982480	45533021

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

Low

Med

High

Gold

Silver

Blue

Platinu...

Revenue by Expenditure Type

Swipe

36M

Chip

17M

Online

4M

Revenue by Expenditure Type

Bills

14M

Entertain...

10M

Fuel

10M

Grocery

9M

Food

8M

Travel

6M

Revenue by Education

Graduate

23M

High School

11M

Unknown

9M

Uneducated

8M

Post-Graduate

3M

Doctorate

2M

Revenue by Customer Job

Businessman

18M

White-collar

10M

Selfemployeed

9M

Govt

8M

Blue-collar

7M

Retirees

5M

Revenue by Acq Cost

Blue

47M

Silver

6M

Gold

3M

Platinum

1M

QTR Revenue and total trans count

Sum of Revenue Sum of Total_Trans_Vol

