

## Product Vision Board – Policy Insights Hub

<b>Vision:</b> <i>What is the reason for creating the product?</i> <i>What positive change should it create?</i>	The <i>Policy Insights Hub</i> is a centralized platform that transforms inconsistent policy data into reliable insights. It enables compliance teams to work more efficiently, supports Policy Owners and Authors in maintaining accurate content, and provides supervisors and executives with dashboards that improve oversight and decision-making. The result is a streamlined, transparent policy management process designed to continuously expand and adapt to organizational needs.		
Target Group:	Needs:	Product:	Business Goal:
<i>Which market or market segment does the product address? Who are the target customers and users?</i>	<i>What problem does the product solve or which benefit does it offer? If you identify several needs, prioritize them and move the most important one to the top.</i>	<i>What product is it? What are its three to five stand-out features that set it apart from competing offering? Is it feasible to develop the product?</i>	<i>How will the product benefit the company that develops and provides it? What are the desired business benefits? Prioritize them and move the most important one to the top.</i>
<p>Policy <i>Insights Hub</i> serves multiple user groups within compliance and governance, prioritized by their level of involvement:</p> <ul style="list-style-type: none"> <li>• <b>Primary Users</b> <ul style="list-style-type: none"> <li>○ <b>Compliance Governance Team</b> – the core users who manage, review, and track policy activity daily.</li> </ul> </li> <li>• <b>Secondary Users</b> <ul style="list-style-type: none"> <li>○ <b>Policy Owners (Division Supervisors)</b> – oversee policies within their division and ensure reviews are completed.</li> <li>○ <b>Policy Authors</b> – individuals Policy Owners rely on to draft, update, and maintain policy content for accuracy and compliance.</li> </ul> </li> <li>• <b>Tertiary Users</b> <ul style="list-style-type: none"> <li>○ <b>Compliance Manager</b> – uses dashboards to identify process bottlenecks, log risks, and drive continuous improvement initiatives.</li> <li>○ <b>Chief Compliance Officer / Executive Leadership</b> – reviews high-level dashboards for board reporting, organizational oversight, and strategic decision-making.</li> </ul> </li> </ul>	<p>The product solves the inefficiencies caused by fragmented, inconsistent policy data and manual review tracking.</p> <ul style="list-style-type: none"> <li>• <b>Top priority:</b> Provide a <b>sole source of truth</b> for policy reviews that eliminates messy, unreliable data.</li> <li>• <b>Secondary needs:</b> <ul style="list-style-type: none"> <li>○ Reduce time wasted on manual reporting and reconciliation.</li> <li>○ Improve oversight and accountability by showing review progress and ownership.</li> <li>○ Enhance transparency and decision-making with clean, accessible dashboards.</li> </ul> </li> </ul>	<p>The <i>Policy Insights Hub</i> is a <b>centralized platform for managing and analyzing policy data</b>. It provides a sole source of truth for compliance teams, policy owners, and leadership by transforming inconsistent records into accurate, actionable insights.</p> <p><b>Stand-out features today include:</b></p> <ol style="list-style-type: none"> <li>1. <b>Data Cleaning &amp; Standardization</b> – converts messy, inconsistent policy records into reliable information.</li> <li>2. <b>SQL-Powered Analysis</b> – queries that surface structured insights to answer compliance questions.</li> <li>3. <b>Interactive Dashboards</b> – role-based Power BI dashboards tailored to analysts, managers, and executives.</li> <li>4. <b>Policy Tracking Log</b> – clear visibility into review due dates, ownership, and progress.</li> </ol> <p><b>Intention for continuous improvement:</b>  The Hub is designed to expand over time. Future iterations may incorporate risk event data, audit results, training compliance, or predictive analytics. By building iteratively, the product evolves alongside organizational needs and delivers increasing value.</p>	<p>The <i>Policy Insights Hub</i> creates tangible benefits for the organization providing it:</p> <ul style="list-style-type: none"> <li>• <b>Top priority: Increase efficiency</b> by reducing manual effort in policy review and reporting.</li> <li>• <b>Secondary benefits:</b> <ul style="list-style-type: none"> <li>○ <b>Improve data accuracy and trust</b>, minimizing errors and compliance risk.</li> <li>○ <b>Strengthening transparency and accountability</b>, giving leadership confidence in governance.</li> <li>○ <b>Enable scalability</b>, providing a foundation to expand into risk, audit, or training compliance data in the future.</li> </ul> </li> </ul>