

eE-Commerce Website Development Technical Requirements

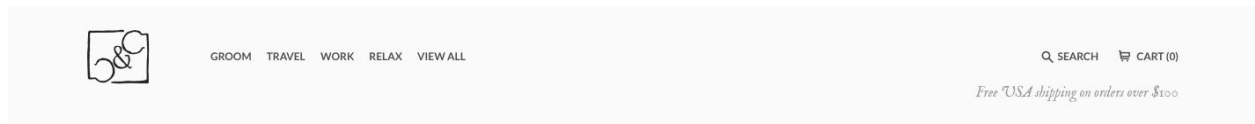
Domain - To be defined

Hosting - need to arrange for that

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Website structure

NAVIGATION MENU



| Logo | -- VEGAN -- NUTRITION -- SPORT -- BABY -- OBJECTS -- | | -- SEARCH -- CART -- |

PAGE 1: HOMEPAGE



Menubar

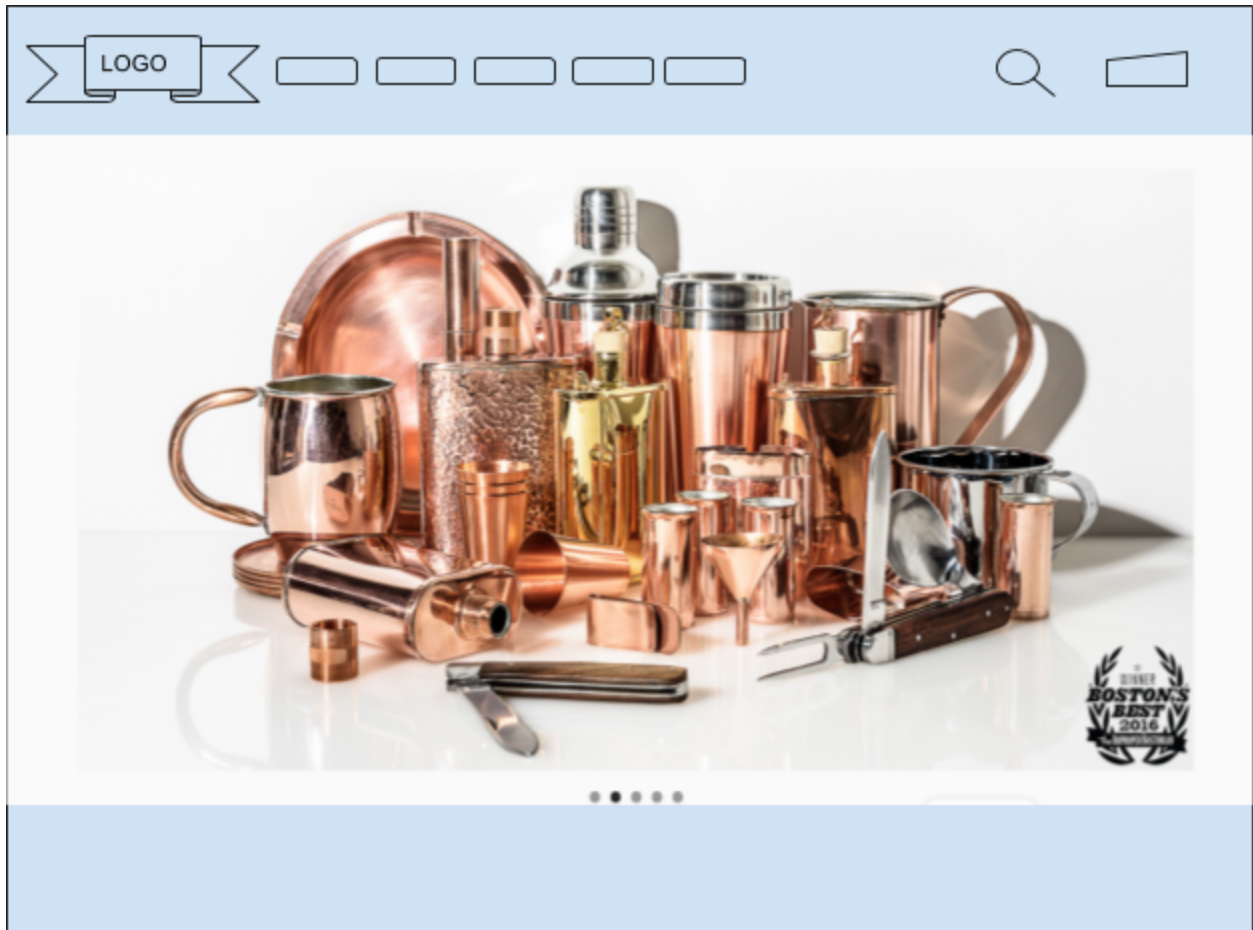
Product
category
slider with
cool pics

Main posts
taken from
the blog

footer

Section 1 - Landing Screen

In the landing screen, there should be a Navigation Menu at the top, then a slider with a nice picture for each Product Category.





Section 2 - Blog Posts

Scrolling down from the main slider explained above, the next screen will present posts taken from the blog.

RECENT POSTS

VISIT EMBRO



THU SEP 01 2016

ENGINEERING THE REVOLUTION: PROFILE OF IAN SCHON

When you first see a Schon DSGN pen, you have to pick it up. The bare metal cylinder commands the landscape of a coffee table ...

READ MORE »

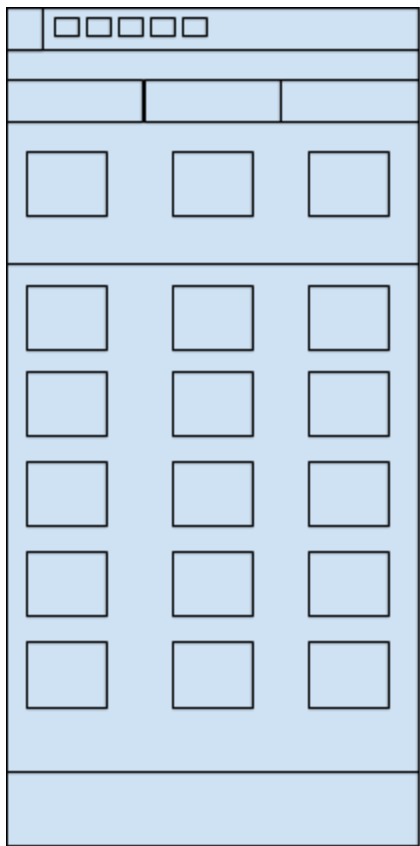
FRI JUN 24 2016

SUMMER BEER REVIEW #1

Finally. Summer. The season that beer was made for. We've got the beers that were made for the season. Whether you're enjoying ...

READ MORE »

PAGE 2: Product Category Page



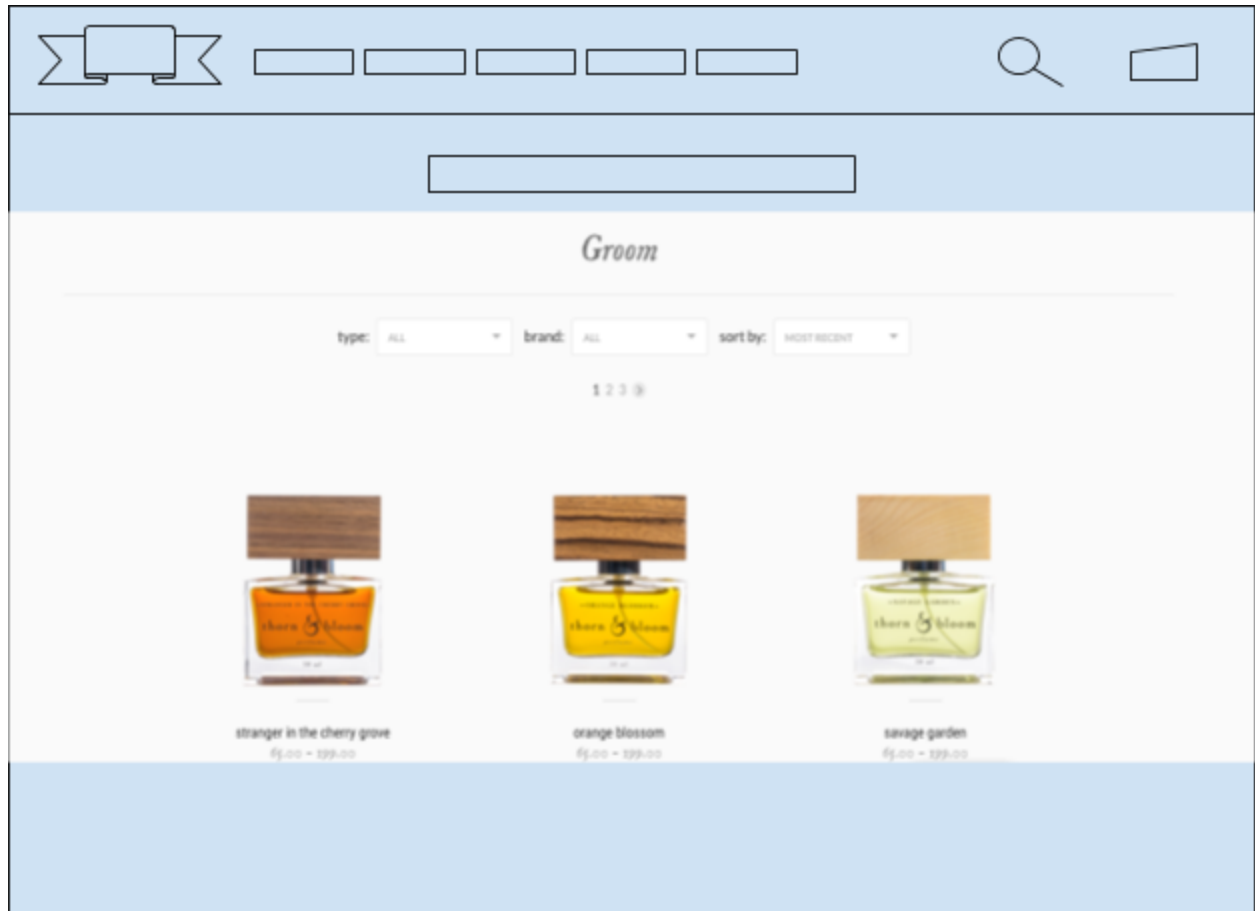
Menubar

Filtering option to surface productst

Products

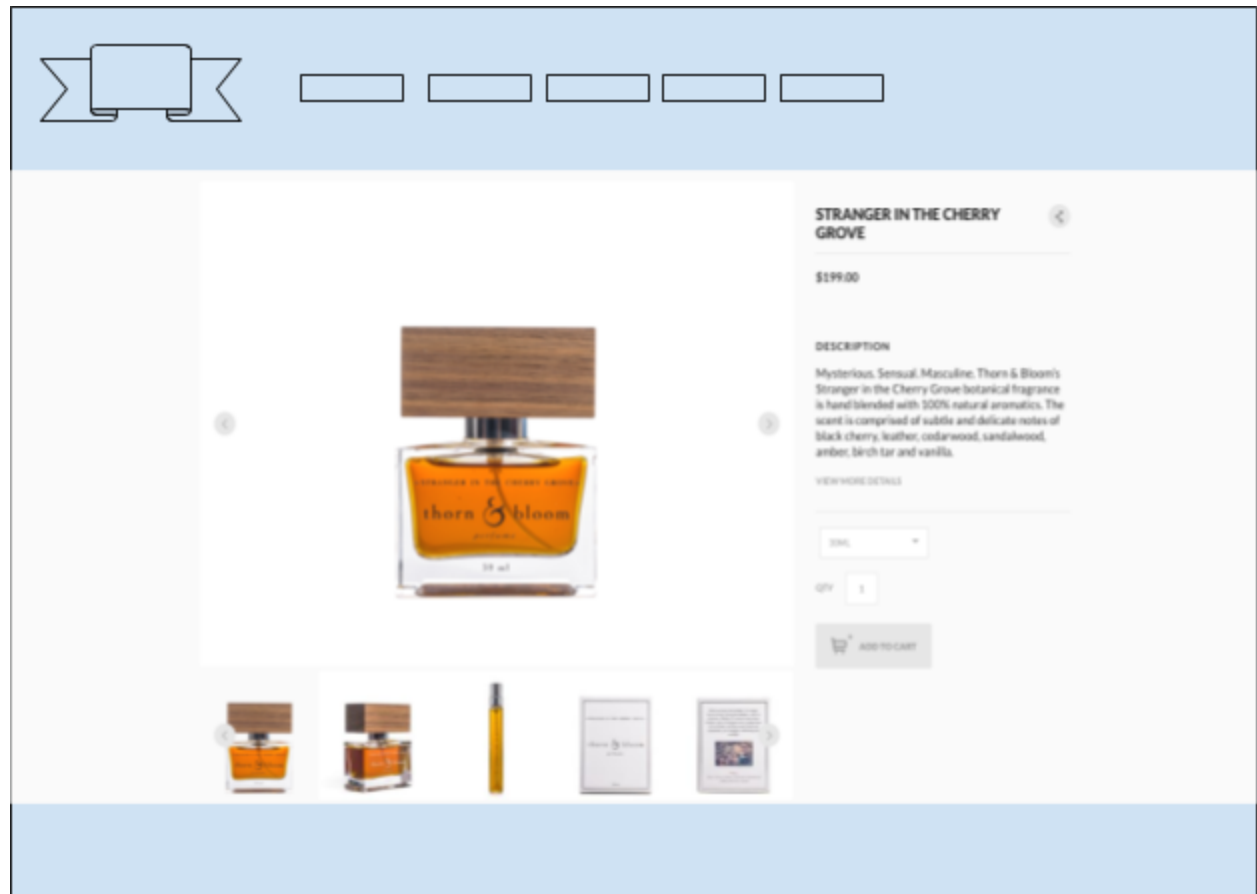
Footer

Section 1 - Filtering Fields



Section 2 - Products

PAGE 3: Products Page



Blog

STILL NEED TO DEFINE LAYOUT

Footer

Secondary menu
Social media links
Newsletter signup

E-Commerce Features

Overview

In general i would say the same as the farm project, but i'll be more precise as the requirements become more clear.