

Ideation Phase

Brainstorm & Idea Prioritization

Date	03 November 2023
Team ID	NM2023TMID04363
Project Name	Subscribers Galore: Exploring the World's Top YouTube Channels
Maximum Marks	4 Marks


Brainstorm & Idea Prioritization:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

 <h3>Brainstorm & idea prioritization</h3> <p>Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.</p> <p>🕒 10 minutes to prepare 🕒 1 hour to collaborate 👤 3-6 people not on camera</p>	<h4>Before you collaborate</h4> <p>A little bit of preparation goes a long way with this session. Here's what you need to do to get going.</p> <p>🕒 10 minutes</p> <div><div>➕</div><div>Team gathering</div><div>Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.</div></div> <div><div>➕</div><div>Set the goal</div><div>Think about the problem you'll be focusing on solving in the brainstorming session.</div></div> <div><div>➕</div><div>Learn how to use the facilitation tools</div><div>Use the Facilitator Superpowers to run a happy and productive session.</div></div> <p>Open action ✕</p>	<h4>Define your problem statement</h4> <p>What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.</p> <p>🕒 5 minutes</p> <div>Analyse the subscriber of based on the language</div> <div><div>1.Rajesh K</div><div>2.JayaSundar M</div><div>3.Hariharasudhan V</div><div>4.Elaverasan N</div></div>
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Step-2: Brainstorm, Idea Listing and Grouping

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Brainstorm

Write down any ideas that come to mind that address your problem statement.

20 minutes

Tip
You can select a sticky note and let the panel switch to editing mode to edit it directly.

Person 1

Gather Consistent Data

Develop Report for Salary

Generate Story for the Different Youtuber

Person 2

Make sure the data is clean and right

Report and document should be error free

The final output should must integrate with flask

Person 3

Create a interactive dashboard

Generate multiple visualization for different Number of Brand channel

Generate the graph for Number of subscribers category

Person 4

Top 10 country with most number of subscribers with channel

Find the country with more number of channel

Find the number of subscribers with the specified category

4

Group ideas

Take every sticky note you have, write a short story or related notes as you go. Once all sticky notes have been generated, give each group a 5-minute timer to group them on sticky notes, by and say if you need break it up into smaller subgroups.

Tip
Take 10 minutes to group ideas, write a short story or related notes as you go. Once all sticky notes have been generated, give each group a 5-minute timer to group them on sticky notes, by and say if you need break it up into smaller subgroups.

20 minutes



Step-3: Idea Prioritization

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Tip
Participants can use their system to point at where sticky notes should go on the grid. The facilitator can confirm the spot by taking the sticky notes holding the ID key on the top-left.

