

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	2 February 2026
Team ID	LTVIP2026TMID8993
Project Name	Gemini Historical Artifact Description
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot shows a template for a Brainstorm & Idea Prioritization session. On the left, a vertical sidebar labeled "Template" features a lightbulb icon and the title "Brainstorm & idea prioritization". Below the title, it says: "Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room." It also lists preparation time: "10 minutes to prepare", "1 hour to collaborate", and "3-8 people recommended".

The main content area is divided into three columns:

- Before you collaborate:** A section with a lightbulb icon and a timer icon indicating 10 minutes. It includes a bulleted list:
 - Team gathering: Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
 - Set the goal: Think about the problem you'll be focusing on solving in the brainstorming session.
 - Learn how to use the facilitation tools: Use the Facilitation Superpowers to run a happy and productive session.A "Open article" button is present at the bottom of this section.
- Define your problem statement:** A section with a timer icon indicating 5 minutes. It includes a "PROBLEM" box with text about defining the problem as a "How Might We" statement. A "View article" button is present at the bottom of this section.
- Key rules of brainstorming:** A section with a lightbulb icon and a timer icon indicating 10 minutes. It lists six rules with corresponding icons:
 - Stay in topic.
 - Defer judgment.
 - Go for volume.
 - Encourage wild ideas.
 - Listen to others.
 - If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

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Brainstorm

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

Person 1



Person 2



Person 3



Person 4



Person 5



Person 6



Person 7



Person 8



TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

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Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

⌚ 20 minutes

The team decided to develop an AI-based web application to help users understand historical artifacts easily. Users can upload an artifact image or enter a text prompt in the system. The application uses Generative AI to automatically generate a detailed and structured description. This solution reduces manual research time and makes learning history simple and interactive.

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and manage them. You can also use them as themes within your mural.

Step-3: Idea Prioritization

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

