

Ideation Phase

Define the Problem Statements

Date	31 January 2025
Team ID	LTVIP2025TMID38849
Project Name	Transfer Learning-Based Classification of Poultry Diseases for Enhanced Health Management
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service

Example:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	<ul style="list-style-type: none"> A poultry farmer 	<ul style="list-style-type: none"> Diagnose diseases early & accurately 	<ul style="list-style-type: none"> Early symptoms are subtle or misleading 	<ul style="list-style-type: none"> No on-site tools & lab results take too long 	<ul style="list-style-type: none"> Anxious, stressed, vulnerable
PS-2	<ul style="list-style-type: none"> A veterinarian /specialist 	<ul style="list-style-type: none"> Provide rapid, scalable support 	<ul style="list-style-type: none"> Can't be at every farm; lab delays create bottlenecks. 	<ul style="list-style-type: none"> High bird volumes & fast disease spread demand efficient traditional practices allow. 	<ul style="list-style-type: none"> Frustrated, worried about welfare opportunities for proactive intervention