



## Website Re-design Plan

### 01. COLOR PALETTE



#00b8f7



#a4a4a4



#00bc9a



#00bc9a



#26c6ef



#a7dce8

### 02. TYPOGRAPHY

# Header H1

Font: Prompt

## Sub-heading H2

### Sub-heading H3

Font: Roboto

This is the body text.

#### H1

Font Type: Prompt  
Font Size: 3rem  
Color: #26c6ef

#### H2

Font Type: Roboto  
Font Size: 2rem  
Color: #a4a4a4

#### H3

Font Type: Roboto  
Font Size: 1.5rem  
Color: #00b69a

#### BODY

Font Type: Roboto  
Font Size: 1rem  
Color: #a4a4a4

### 03. BUTTONS



Normal



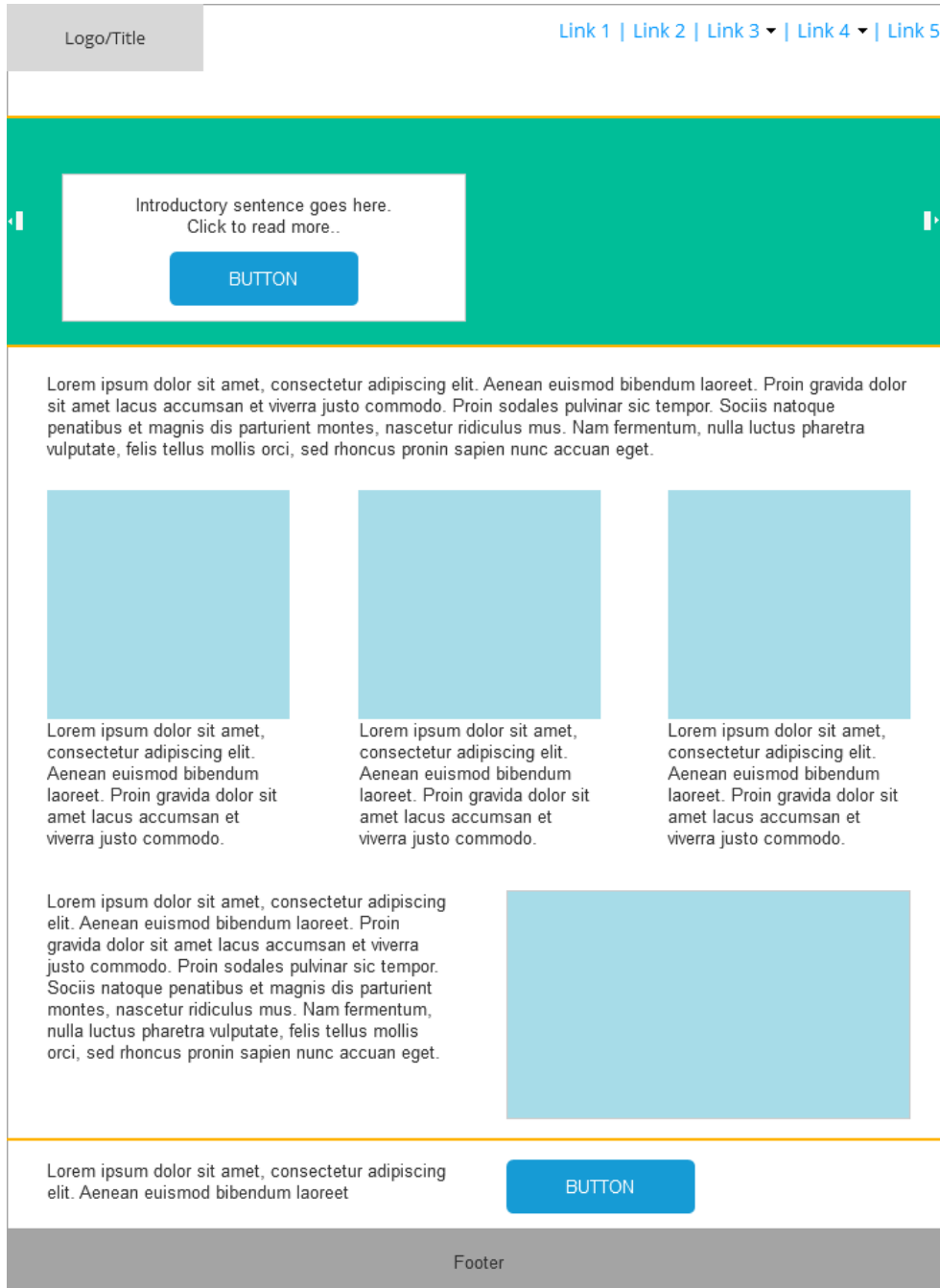
Hover

Normal: #00b8f7  
Hover: #00bc9a

## 04. ICONS



## PROTOTYPE: HOME PAGE



Logo/Title

Link 1 | Link 2 | Link 3 ▾ | Link 4 ▾ | Link 5

# Page Title

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## Heading 2

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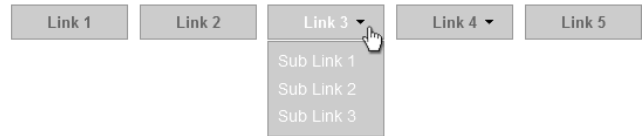
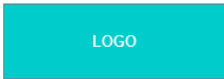
BUTTON

Footer

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## MODULES: PRIMARY NAVIGATION

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## MODULES: FOOTER

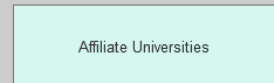
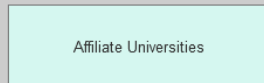
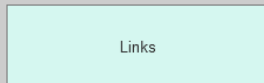
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Social media - share

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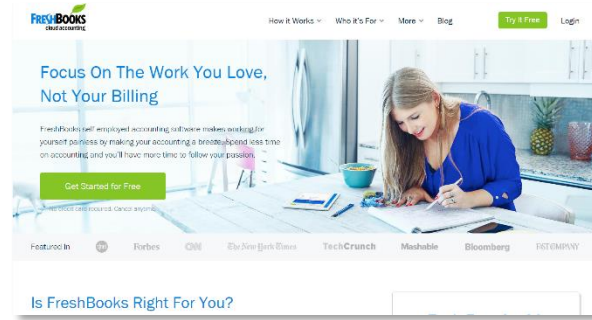


Footer Bar - Copyright information



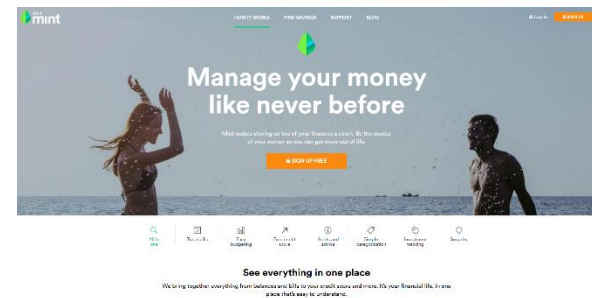
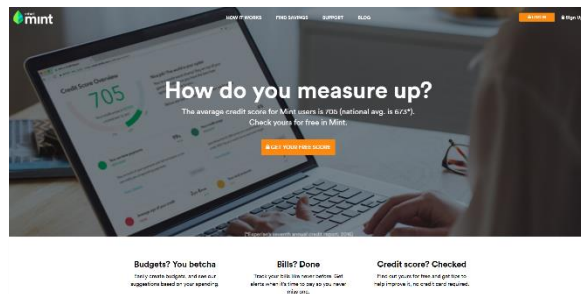
## MOOD BOARD

{<https://www.freshbooks.com/>}



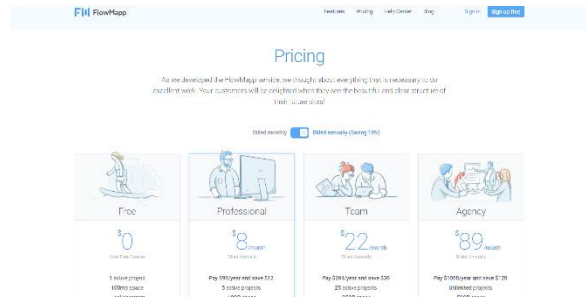
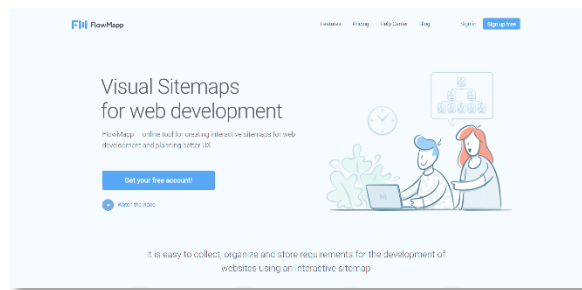
- \* Clean design
- \* Clear call to action items
- \* Good sub-navigation placement

{<https://www.mint.com/>}



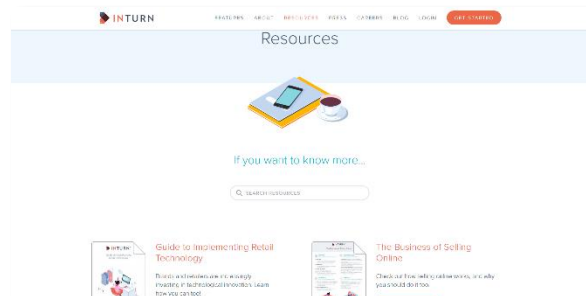
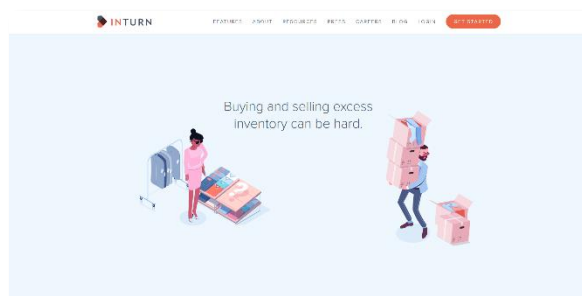
- \* White space and clean design
- \* Well organized navigation interface
- \* Pleasing color palette

{<https://flowmapp.com/>}



- \* Cool illustrations
- \* Good color palette
- \* Nice usage of space

{<https://www.inturn.co/>}



- \* Cool animations
- \* Clear call to action
- \* Responsive design