

# PIZZA SALES

## KPI'S REQUIREMENTS:

### 1. TOTAL REVENUE:

CODE: `select SUM(total_price) as total_revenue from dbo.pizza_sales`

OUTPUT:



A screenshot of a SQL Server query results window. The window has a tab labeled 'Results' and a zoom level of '100 %'. The results are displayed in a table with one column named 'total\_revenue' and one row containing the value '817860.05083847'.

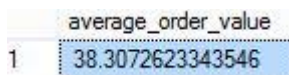
	total_revenue
1	817860.05083847

### 2. AVERAGE ORDER VALUE:

CODE:

`select SUM(total_price)/COUNT(Distinct order_id) as average_order_value from dbo.pizza_sales`

OUTPUT:



A screenshot of a SQL Server query results window showing the average order value. The table has one column named 'average\_order\_value' and one row with the value '38.3072623343546'.

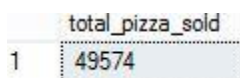
	average_order_value
1	38.3072623343546

### 3. TOTAL PIZZA'S SOLD:

CODE:

`select SUM(quantity) as total_pizza_sold from dbo.pizza_sales`

OUTPUT:



A screenshot of a SQL Server query results window showing the total pizzas sold. The table has one column named 'total\_pizza\_sold' and one row with the value '49574'.

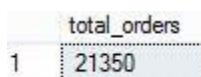
	total_pizza_sold
1	49574

### 4. TOTAL ORDER'S:

CODE:

`select count(distinct order_id) as total_orders from pizza_sales`

OUTPUT:



A screenshot of a SQL Server query results window showing the total number of orders. The table has one column named 'total\_orders' and one row with the value '21350'.

	total_orders
1	21350

## 5. AVERAGE PIZZA'S PER ORDER:

CODE:

```
select SUM(quantity)/COUNT(distinct order_id) as average_pizza_sold from dbo.pizza_sales
```

OUTPUT:

	average_pizza_sold
1	2