



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Zoho Books addresses these issues effectively and offers you great features that make invoicing easier.

Zoho Book is use to manage their inventory and handle purchase orders.

Zoho Books helps generate inventory-specific reports to better insight and manage the inventory system more effectively.

Zoho Books stores all financial data in the cloud so data is not lossed.

With keerthi sweets by using Zoho Books they can track stock level, manage supplier payments and generate financial reports.

Zoho Books is built with dependable features that protect data and produce accurate results for accounting



Persona's name
Short summary of the persona

Zoho Books help them streamline their wholesale operations and optimize inventory management.

Storing all documents in one place is essential for business owners. Zoho Books enables to upload documents like receipts and attach them to transaction records.

Zoho Books' clean and simple dashboard gives immediate, convenient insight into financial health.

Zoho Books hepls keerthi sweets to maintain the stock level in easy manner.

With the help of Zoho Books they combine traditional receipts with model techniques to create flavors that tantalize taste buds.

Zoho Books helps to computerized financial reports and reduce manually records. Convenient to the keerthi sweets.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?