

TEAM ID: NM2023TMID03572

TEAMMATES:

1. THIRISHA.S [TL] - EFE411DAC51DEFF934E4A949FF26F568
2. PRIYANKA.S - 200019291E92C0AB9AB40445C8CF5FDE
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4. REVATHY.B - E7055BC264B381CB45F446C1AD16FA45

HOW TO CREATE A BRAND PROMO VIDEO USING CANVA?

Brand Name: Vintage Fashion.

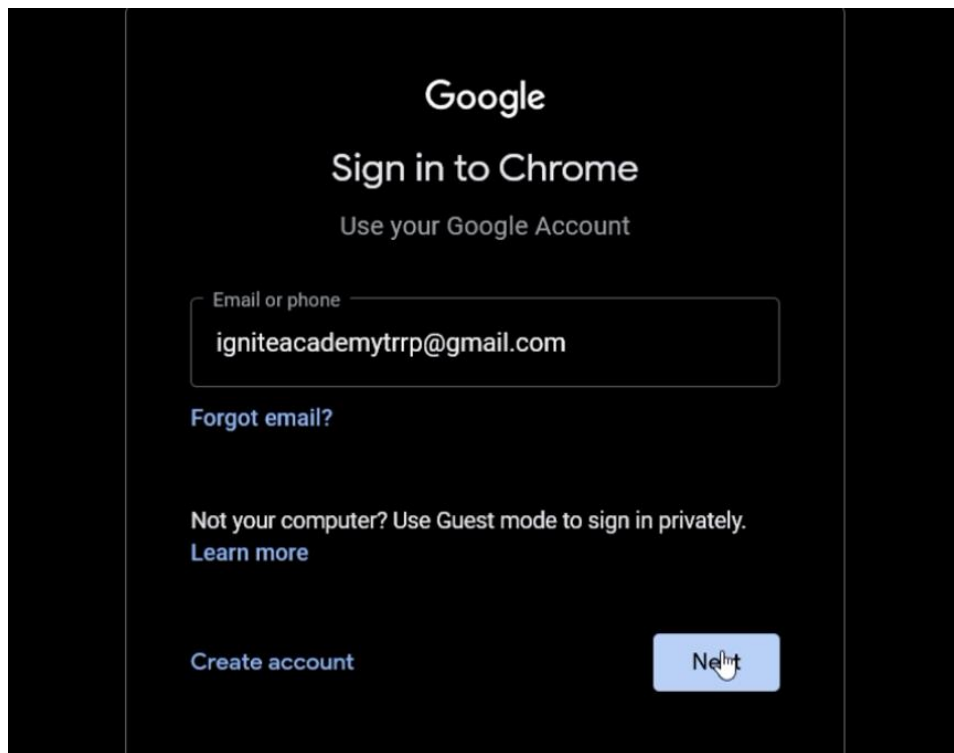
Category : Clothing Brand.

Target Audience:Men,Women.

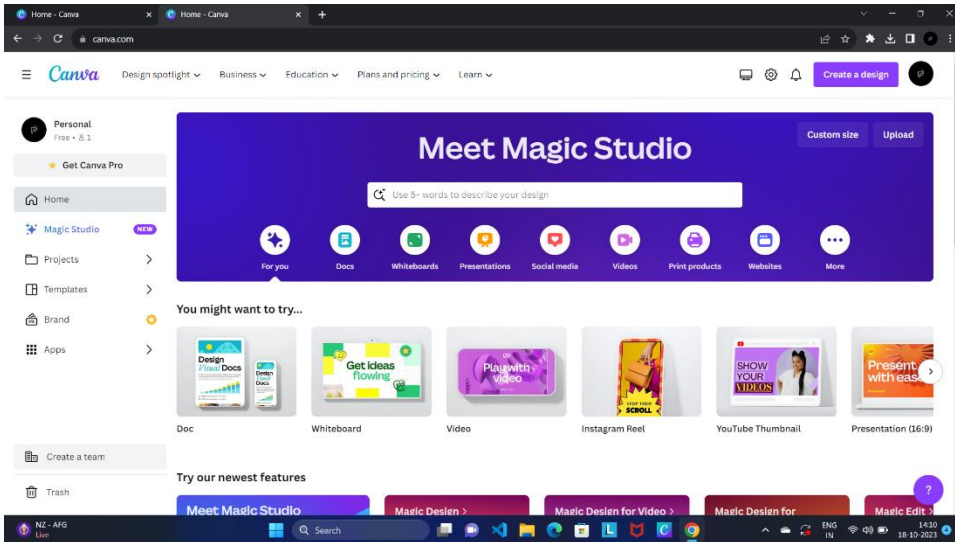
[Email:igniteacademytrrp@gmail.com](mailto:igniteacademytrrp@gmail.com).

Password: trrp@123.

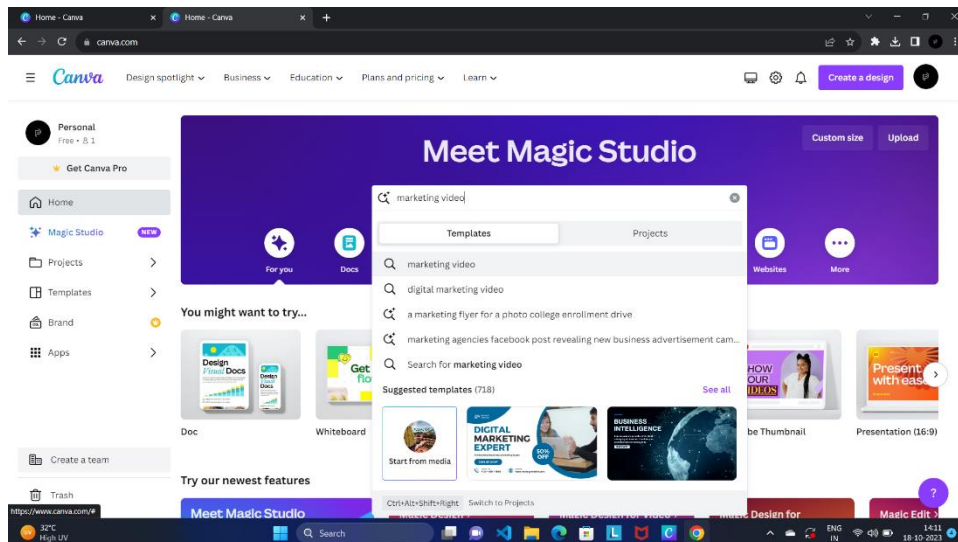
1.Create an email account.



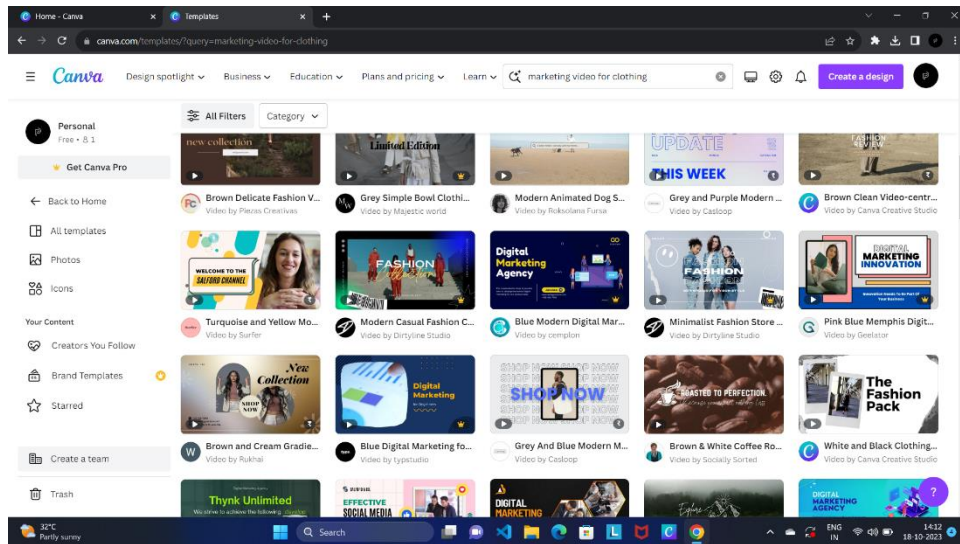
2.Open Canva on your web browser.



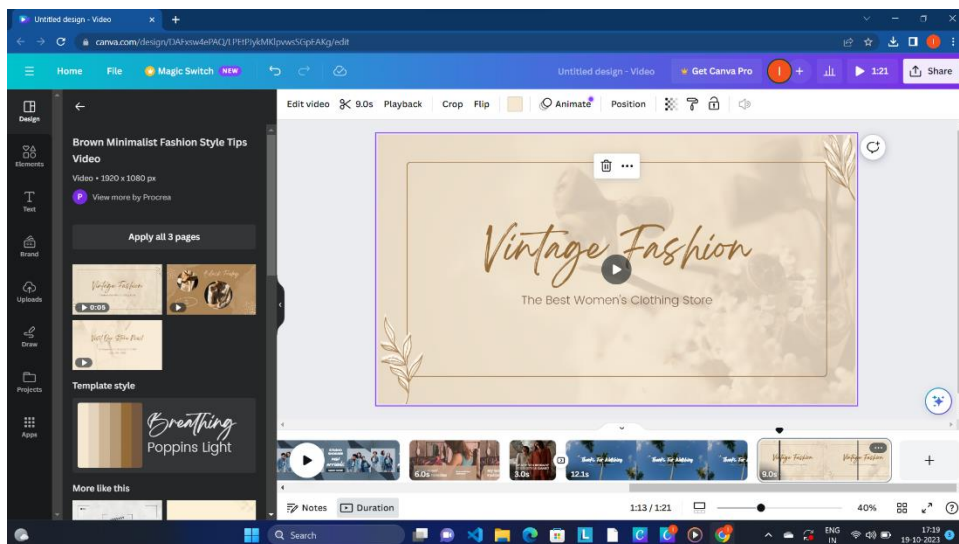
3. Search for the marketing video related to your promo.



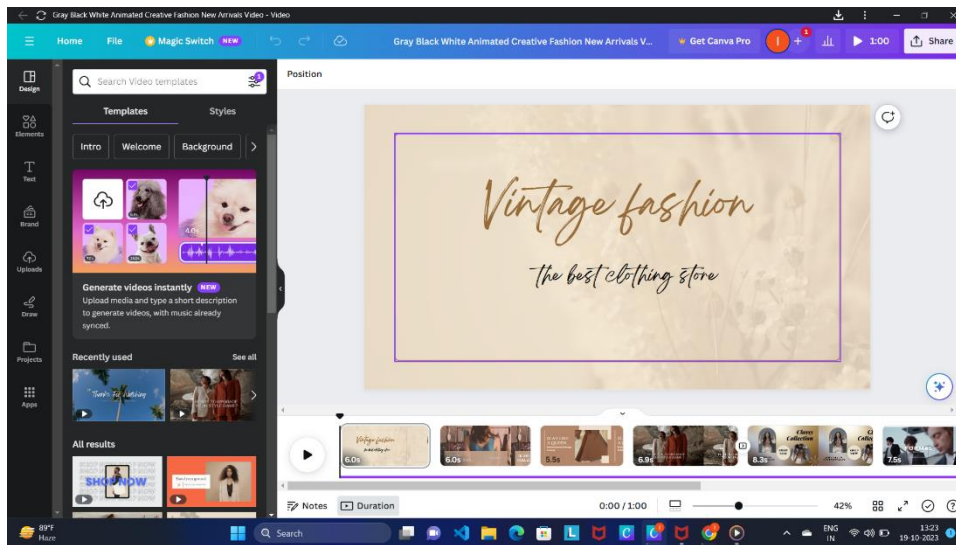
4.Choose the free template for editing.



5.Launch the templates.

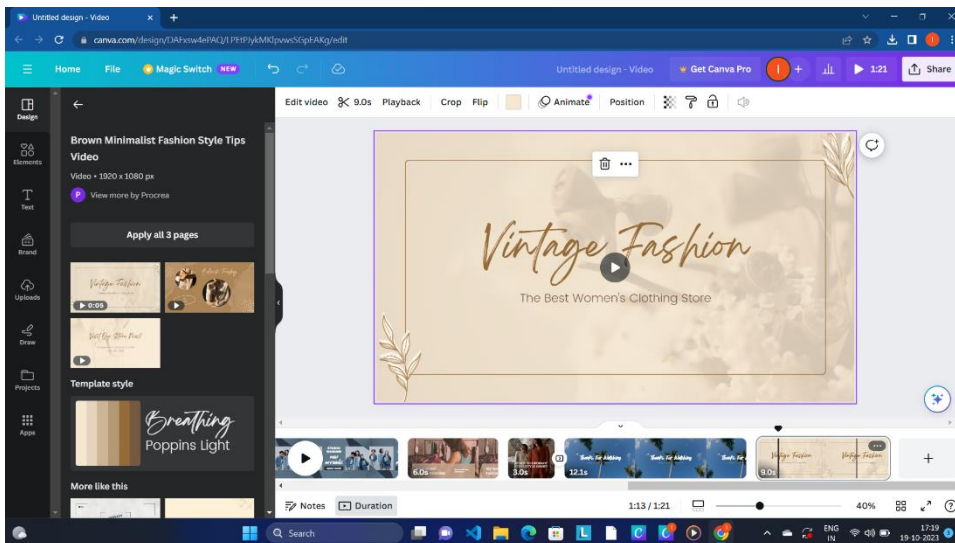


6.Rearrange the templates.

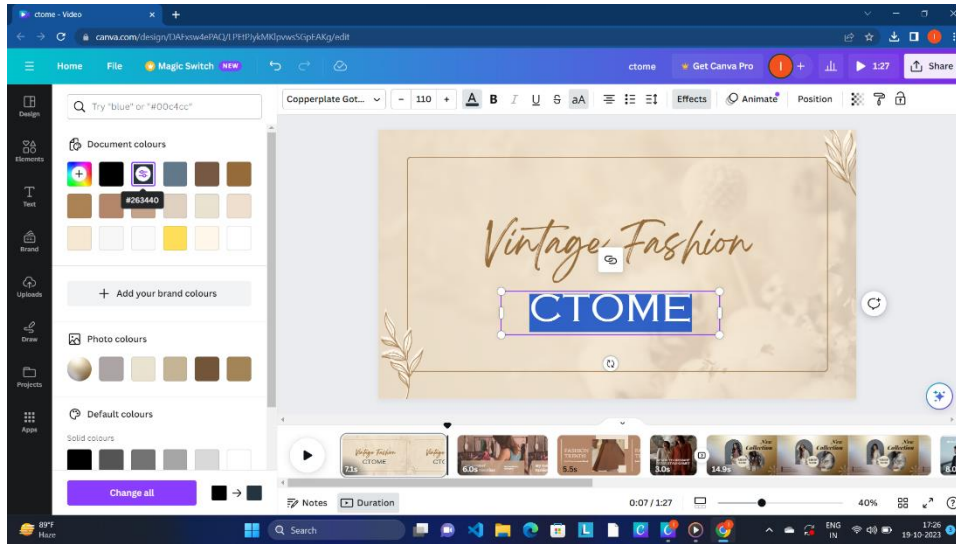


7. Edit your video based on your needs.

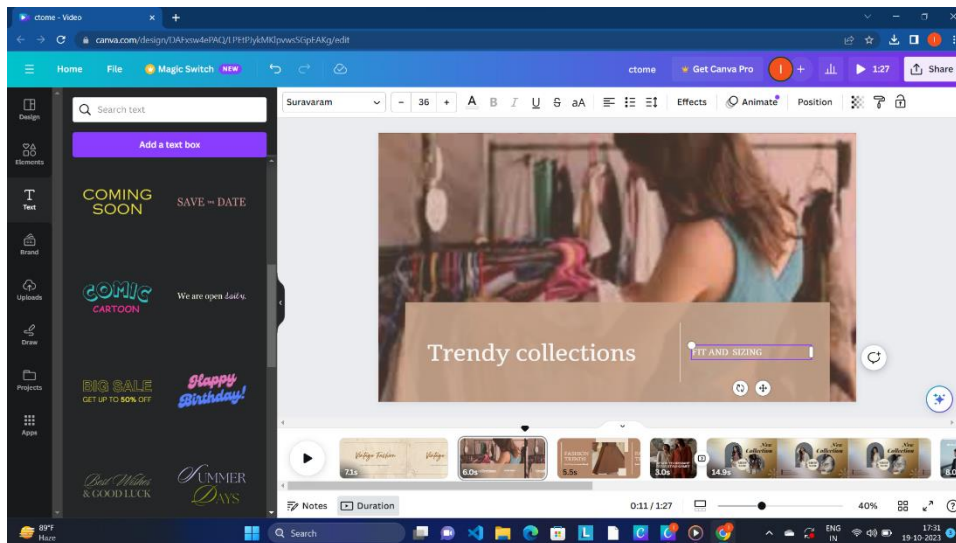
- Change the brand name and adjust



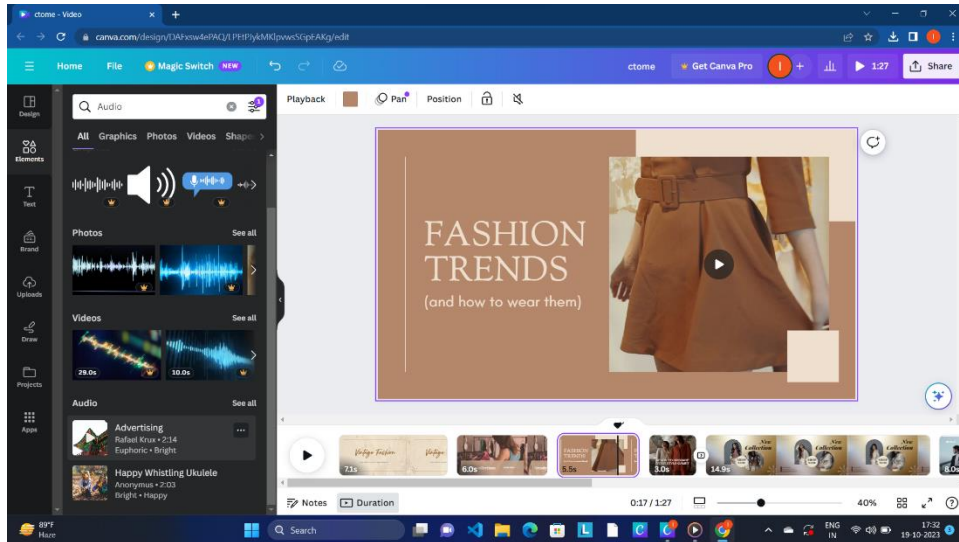
- Change the text size and color:



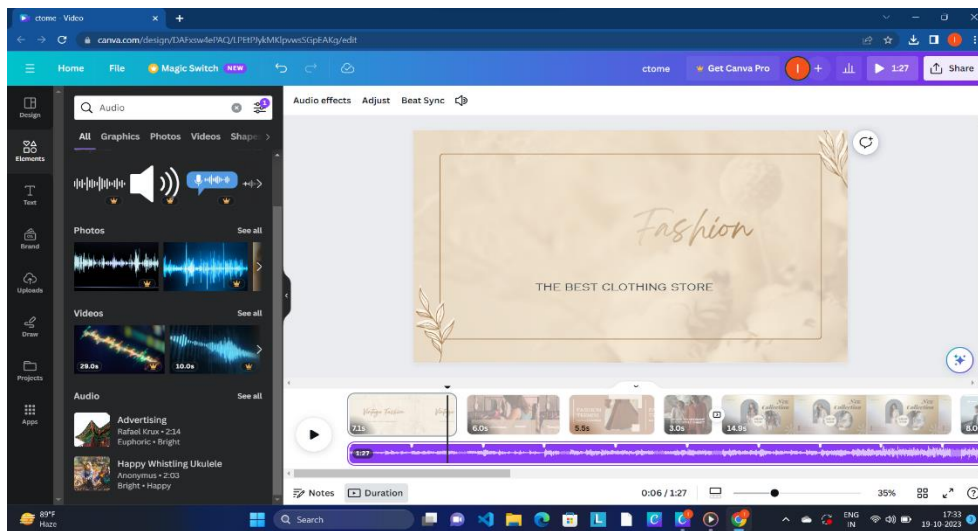
- Add some product features of your brand:



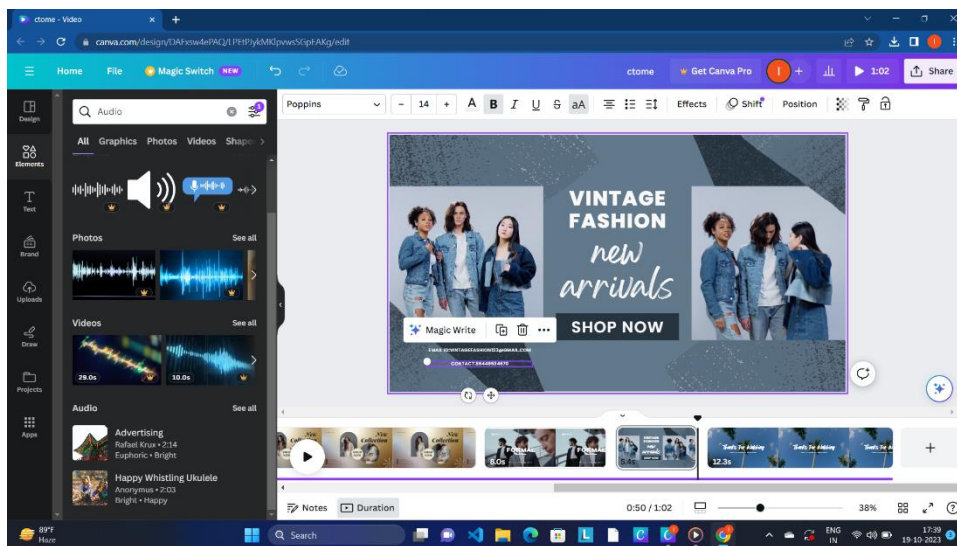
- Search for pleasant music.



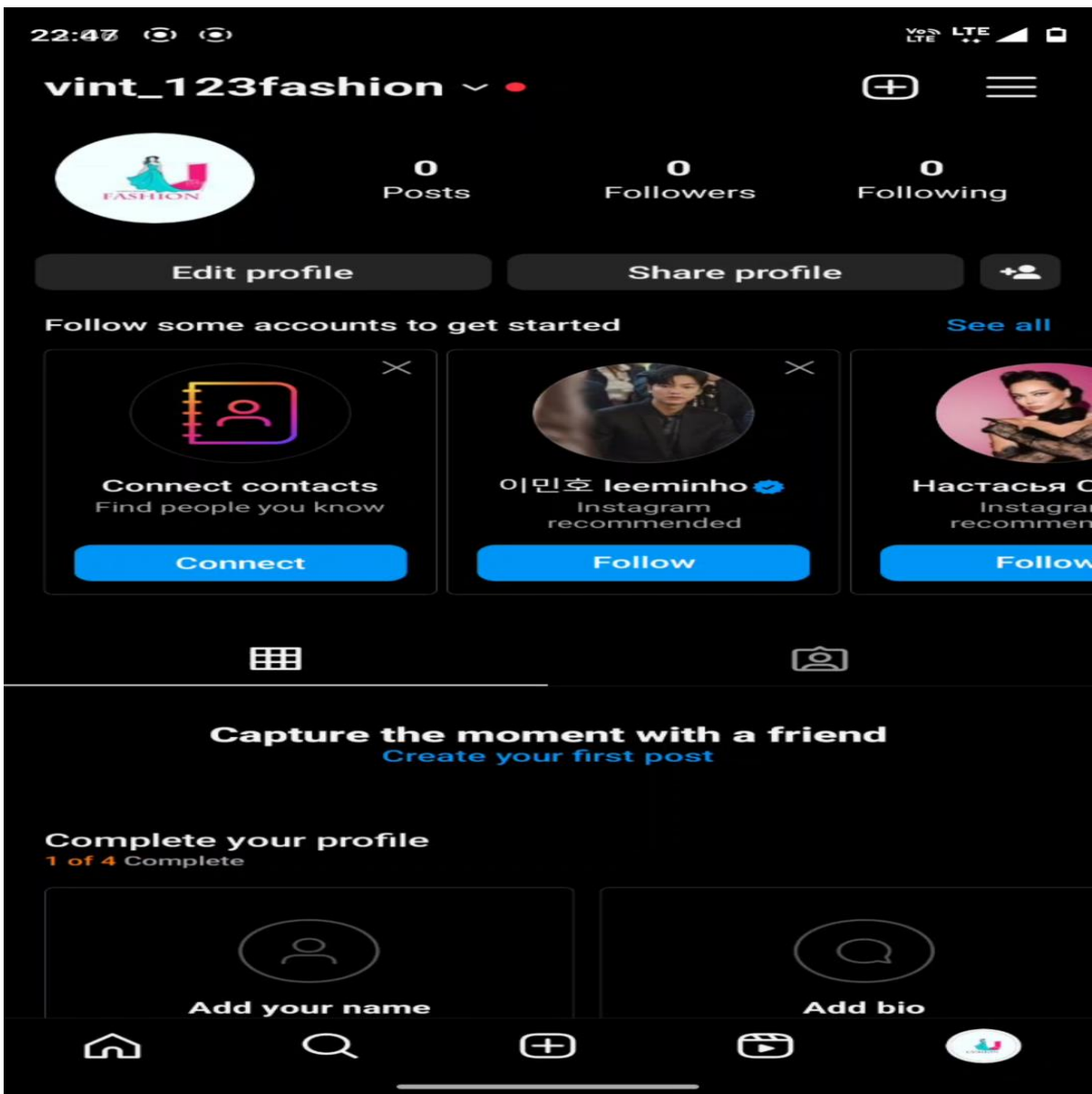
- Add that music for promo.



- Add mandatory details like Gmail and phone number for contact.



8. Open any social media (Ex: Instagram)



9.Upload the promo video.

