Employee Data Analysis using Excel

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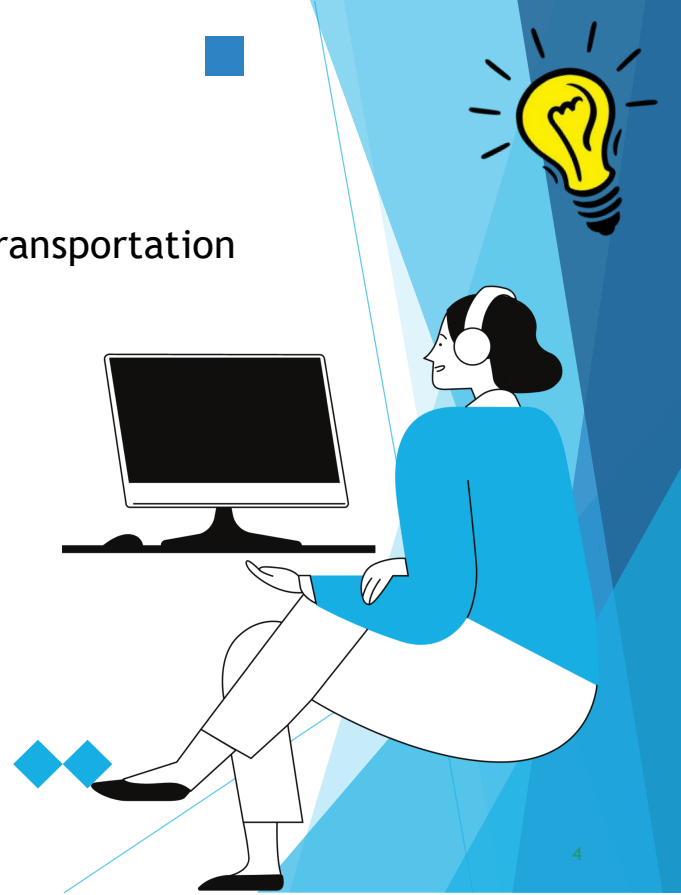
PROJECT TITLE

Employee Performance Analysis using Excel

PROBLEM STATEMENT

- ✦ Transportation management: Inefficient transportation management.
- ✦ Inventory management issues
- ✦ Warehouse management concerns
- ✦ Order fulfillment bottlenecks
- ✦ Demands prediction
- ✦ Customers solvency
- ✦ Competition solvency
- ✦ Idle cars
- ✦ Unknown risks

PROJECT OVERVIEW
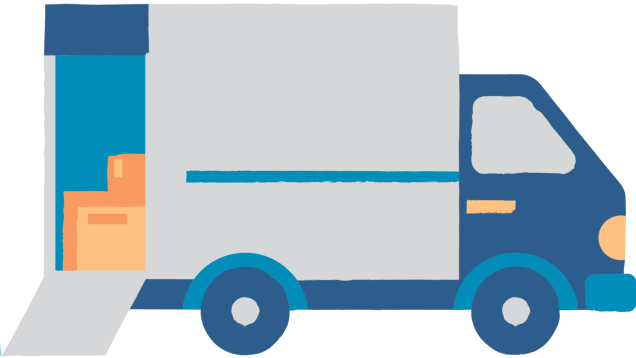
✦ The overall process of managing how resources are acquired, stored and transportation to their final destination.

✦ Logistics management involves identifying prospective distributors and suppliers and determining their effectiveness and accessibility.

✦ Logistics managers are referred to as logisticians .

WHO ARE THE END USERS?

- ✦ Blue Dart
- ✦ Ekart Logistics
- ✦ Gait Ltd
- ✦ Ecom Express
- ✦ Delhivery

OUR SOLUTION AND ITS VALUE PROPOSITION

- Know your target customer understand your target customer in detail
- Understand your business your business strengths.
- Explain the value explain how your product or service offer value.
- Track the market monitor what competitors are doing
- Quantify your value your offers
- Use interactive content to promote your value proposition.

Dataset Description

✦ A logistics company dataset may include information about the content of shipment and how to delivery them to their intended destination.

✦ It may also include information about the logistics company services which could included both international and domestics operations.

THE "WOW" IN OUR SOLUTION

✦ WOW express is a logistics a company that offeres end to end solutions for e- commerce companies in india. They have over 100 centers in 50 cities and handle 70,000 – 75,000 shipments per day.
WOW express's services include:
✦ First mile pickups
✦ Intra and intercity movement
✦ last mile deliveries
✦ Cash on delivery
✦ Digital payment collection
✦ Real time visibility and updates

MODELLING

✦ Logisitics modelling is a process that uses computer system to simulate different scenarios related to transportation o goods.

✦ This helps companies gain a better understanding opportunities for cost saving and efficiency and anticipate future trends efficieny and anticipate future trends and changes.

RESULTS

✦ June 2024: Net sales of Rs: 22.08 crore a 17.01% increase year over year

✦ March 2024: Net sales of Rs: 20.05 Crore a 6.77% decrease year over year

✦ December 2023: Net sales of Rs: 16.25 crore, a 25.04% decrease year over year

✦ September 2023: Net sales of Rs.16.46 crore, a 13.06% decrease year over year

Conclusion

✦ Logistics management is a vital part of modern business operation it can help business and improve efficiency reduce costs, and enhance customer experiencce here are some logistics companies in india

✦ In conclusion logistics management is a critical component of modern business operation, and its importances cannot be overstated.