

RAJISTE BENNIN

WEB DEVELOPER

SUMMARY

I am a web developer with an in depth background within both finance and sales that strives to find innovative solutions to interesting solutions via technology. Along with my prior experience I have acquired good communication and teamwork skills in addition to an eye for detail and great ability for in depth analysis. I am seeking a position where I can utilize my previous experience along with my capabilities as a web developer to add value to a company and/or its products.

CONTACT

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 [rajisteB](#)

 <https://rajisteb.github.io/Portfolio/>

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4635

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New York, NY

EDUCATION

SUNY Binghamton University
B.A. Political Science, Philosophy & Law 2010

General Assembly WDI
Web Development 2017

SKILLS

TECHNICAL: HTML, CSS, Javascript, Node.js, Express, Ruby+Rails, React, Postgres DB, SQL
OTHER: Content Mgmt Systems, Salesforce CRM, Business Development, Financial Market Analysis

PROJECTS

Stretto - Music Festival Finder App
Utilizing the SeatGeek API, Stretto is an app that allows users to search for local/national music festival events, view the performers and even purchase tickets.

BlackJack 21 - HTML, CSS & Javascript
Classic casino game Blackjack 21 with a starting bankroll of \$10,000.

CryptoWatch - Cryptocurrency Tracker App
CryptoWatch is like 'MarketWatch' for the most active and popular cryptocurrencies today. Allows users to follow real-time pricing and save/track their favorites cryptocurrencies to their dashboard.

EMPLOYMENT

Nov 2016 to Apr 2017

Hallmark Capital Asset Mgmt
New York, NY

Currency Markets Analyst

- > Led daily team meetings to give overview of recent and overall market-moving news and global situations
- > Researched and evaluated each major currency pair and provided actionable trade and investment ideas to the CIO
- > Created private website portal that provided specific research by country helping sales teams produce higher deal close rate with their respective clients

Sep 2015 to Oct 2016

Main Street Hub
New York, NY

Marketing Consultant

- > Prospected small businesses nationally, offering a 100% do-it-for-you social media management solution utilizing platforms with high traffic: Facebook, Twitter, Yelp, Google+, TripAdvisor and Foursquare
- > Short sales cycle - Arranged and presented product and technology demonstration via Join.me webinar and used urgency to help negotiate and close over 60% of my deals on the spot or within the following 2-3 days
- > Provided best marketing practices for social media specific to his/her business according to immediate business needs
- Input all relevant client information and scheduling into Salesforce CRM

Jul 2014 to Aug 2015

Kershner Trading Group
New York, NY

Equity Trader

Mar 2012 to Apr 2014

Park Avenue Asset Management
New York, NY

Commodity Broker

Aug 2011 to Mar 2012

Trading Advantage
New York, NY

Sales Specialist