RAJIT JAIN

Frontend Developer - 4+ Years

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Profile Summary

Software Developer with a strong foundation in web technologies and a passion for building scalable, user-friendly applications. Experienced in developing, debugging, and optimizing front-end and back-end systems.

Experience

Bokagym.in   Software Developer (**December 2024 - Present**)

- Developed and launched **BokaGym.in**, a web-based hourly gym booking platform using **ReactJs**, **Appwrite**, and **Node.js**.
- Achieved a **22% increase** in successful bookings after launch.
- Integrated **AI-powered location-based gym discovery** and implemented Generative AI tools for content automation and customer query handling via SaaSyTo WhatsApp API.
- Reduced manual support queries by **35%**.
- Collaborating with marketing and business teams for dynamic pricing algorithms and AI-driven insights.

Adobe Systems   Technical Consultant (**March 2024 - November 2024**)

- Skilled in **HTML, CSS, JavaScript, ReactJS, and Python** for developing and enhancing web dashboards.
- Improved dashboard performance by **30%** for enterprise clients.
- Worked on AI-powered audience segmentation and targeting using Adobe Audience Manager and Generative AI models.
- Proficient in building traits, AI-driven segments, and activating audiences in DV360, Amazon, and Adobe Target.

Intenim Technology Pvt. Ltd   Web Developer (**August 2022 - February 2024**)

- Proficient in **ReactJs, Redux, MUI, Responsive Design**, and Python to create dynamic and AI-enhanced interfaces.
- Improved UI responsiveness and load time by **28%**.
- Implemented AI chatbots and recommendation systems using Python APIs.
- Built mobile-responsive and cross-browser compatible web applications with AI-integrated interactions.

TECH I.S Pvt. Ltd   Full Stack Developer (**August 2021 - July 2022**)

- Built full-stack applications using **ReactJs, Node.js**, and Python for AI data processing modules.
- Boosted internal process efficiency by **40%**.
- Integrated secure AI-driven authentication, access control, and predictive analytics.
- Stayed updated with emerging AI tools and frameworks for full-stack development.

Projects

BokaGym.in | ReactJs, Appwrite, React Router, Context API, Node.js, SaaSyTo WhatsApp API, ChatGPT, Gamma.app, Google Gemini.

- A unique platform that allows users to **book gym slots by the hour**, making fitness affordable and accessible without monthly subscriptions.
- Provides a **hyperlocal gym discovery system** based on user's location, offering nearby gyms and available time slots in real-time.
- Eliminates high membership costs by enabling **pay-per-use hourly gym access**, promoting fitness in metro and tier-2 cities.
- Specially built for people who need **flexible, pocket-friendly, on-demand gym access** without long-term commitments.

Voila Studio Website | HTML, CSS, JavaScript, Jquery, ReactJs, Python, Django, Php

- Voila Studio is an e-commerce shoot company that specializes in providing professional photography and related services for e-Commerce businesses.
- Specializes in providing high-quality product photography services tailored for online retailers and e-Commerce businesses.

Aderline Services Website | HTML, CSS, JavaScript, ReactJs, React Router, Context API, Jest, Postman

- Specializes in payroll processing, ensuring accurate and on-time payment to employees while handling tax compliance.
- Assists in hiring by offering recruitment services and streamlining the onboarding process.

Education

Sagar Institute of Research Technology (SIRTS)   **(CGPA: 7.86)**

Bachelor of Engineering in Computer Engineering - Bhopal, Madhya Pradesh

Technical Skills

Programming Languages: **Python, HTML/CSS, JavaScript/TypeScript, Jquery, ReactJS, SQL, Restful APIs, Shopify, Wordpress**

Frameworks: **NodeJS, Django, Bootstrap, Tailwind-CSS**

Tools: **VS Code, Adobe Audience Manager**

Database: **MySQL**

Trainings

Full Stack Web Development, Coding Ninjas (August 2023 - July 2024)
Web Development with Generative AI,   Frontend Developer (React),